

DOCUMENT	Rural Strategy	REVIEWED BY: D. Gluck
Date	HM Government (2012)	
LOCATION	https://www.gov.uk/government/publications/rural-statement-2012	
BROAD DESCRIPTION	<p>The statement is based around three key priorities;</p> <p>Economic Growth – we want rural businesses to make a sustainable contribution to national growth.</p> <p>Rural Engagement – we want to engage directly with rural communities so that they can see that Government is on their side;</p> <p>Quality of life – we want rural people to have fair access to public services and to be actively engaged in shaping the places in which they live.</p>	
WHAT DOES THE POLICY SAY THAT HAS DIRECT RELEVANCE TO THE PARISH?	BROADBAND	Effective and fast communications are essential for prosperity and sustainability. Programmes introduced to improve rural access to broadband mobile coverage
	DESIGN	-
	EDUCATION	Free schools and academies designed to drive up performance.
	ENVIRONMENT	-
	HEALTH	Identifies the need to identify mental health issue; problems caused by fuel poverty; CCGs will have health inequalities agenda
	HOUSING	Recognise the expensive nature of much of rural England and the need for Affordable Homes socially and economically.
	TRANSPORT	Community Transport Fund will help Las respond to rural needs. Promote community transport solutions
	RENEWABLES	Highlights energy efficiency and renewable energy initiatives.
	ROADS/RoW	-
	WORK	Strongly promotes sustainable economic development, emphasis on small business. Crucial role of food and farming.
IMPACT ON POLICY	Primarily to consider how government programmes can support policies to ensure sustainability and deliverability.	
OTHER COMMENTS	Not a policy or strategy – more a statement of intent and showcase what is being done.	