

**Appendix 1:**

Data Tabulations  
By Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |   |      |    |      |   |      |    |      |    |
|--|-------|------|--------|----------|----------|-----|------|------|--------------|---|------|----|------|---|------|----|------|----|
| <b>Q01 In which shop does your household spend most money on its main food and groceries ?</b> |       |      |        |          |          |     |      |      |              |   |      |    |      |   |      |    |      |    |
| Aldi, 570-592 High Road, Tottenham, Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Aldi, High Road, Seven Kings, Ilford, Greater London   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1 | 0.0% | 0  | 0.1% | 1  |
| Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Asda, Dolphin Approach, Mercury Road, Romford, Essex   | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2 | 0.2% | 1  | 0.5% | 2 | 0.3% | 1  | 0.4% | 3  |
| Asda, Watergardens, Southgate, Harlow, Essex   | 2.9%  | 23   | 2.0%   | 4        | 3.2%     | 19  | 7.5% | 3    | 2.3%         | 8 | 2.9% | 12 | 2.1% | 8 | 4.2% | 15 | 2.5% | 17 |
| Budgens, 109 Snakes Lane, Woodford, Essex  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1 | 0.0% | 0  | 0.1% | 1  |
| Budgens, 74 Church Lane, Doddinghurst, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Budgens, London Road, Sawbridgeworth, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Co-op Market Town, 1/13 Station Road, Chingford, Greater London                                | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0 | 0.5% | 2  | 0.5% | 2 | 0.0% | 0  | 0.1% | 1  |
| Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire                               | 0.5%  | 4    | 1.0%   | 2        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1 | 0.7% | 3  | 0.3% | 1 | 0.8% | 3  | 0.4% | 3  |
| Co-op, 113-117 Upshire Road, Waltham Abbey, Essex  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1 | 0.0% | 0  | 0.1% | 1  |
| Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Co-op, 16 Hatch Lane, Chingford, Greater London  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.0% | 0 | 0.3% | 1  | 0.0% | 0  |
| Co-op, 56 High Road, North Weald, Epping, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Co-op, 7-9 Sun Street, Waltham Abbey, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0 | 0.2% | 1  | 0.3% | 1 | 0.0% | 0  | 0.0% | 0  |
| Iceland, 106-108 High Street, Waltham Cross, Hertfordshire                                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Iceland, 1A Old Church Road, Chingford, Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Iceland, 22/24 The Broadway, Debden, Loughton, Essex   | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.2% | 1  | 0.0% | 0 | 0.3% | 1  | 0.1% | 1  |
| Lidl, Fore Street, Edmonton, Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1 | 0.0% | 0  | 0.1% | 1  |
| Marks & Spencer, 135 High Road, Ilford, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1 | 0.0% | 0  | 0.1% | 1  |
| Marks & Spencer, 39 South Street, Romford, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0 | 0.2% | 1  | 0.3% | 1 | 0.0% | 0  | 0.1% | 1  |
| Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0  |
| Marks and Spencer's Simply   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.0%         | 0 | 0.5% | 2  | 0.0% | 0 | 0.6% | 2  | 0.3% | 2  |

Column % ges.

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |    |      |    |      |    |      |    |      |    |
|---|-------|------|--------|----------|----------|-----|------|------|--------------|----|------|----|------|----|------|----|------|----|
| Food, 239-253 High Street, Epping, Essex  |       |      |        |          |          |     |      |      |              |    |      |    |      |    |      |    |      |    |
| Morrisons, 246-250 High Road, Loughton, Essex   | 5.3%  | 42   | 5.4%   | 11       | 5.2%     | 31  | 5.0% | 2    | 4.7%         | 16 | 5.6% | 23 | 3.4% | 13 | 7.3% | 26 | 5.2% | 35 |
| Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex                           | 1.1%  | 9    | 1.0%   | 2        | 1.2%     | 7   | 0.0% | 0    | 1.8%         | 6  | 0.7% | 3  | 1.0% | 4  | 1.1% | 4  | 1.3% | 9  |
| Morrisons, Southbury Road, Enfield, Middlesex   | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.2% | 1  | 0.5% | 2  | 0.3% | 1  | 0.4% | 3  |
| Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London                               | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Netto, 49 High Street, Ponders End, Enfield, Middlesex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.0% | 0  | 0.3% | 1  | 0.1% | 1  |
| One Stop, 66-70 High Street, Cheshunt, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 100 Tanners Lane, Barkingside, Essex  | 0.8%  | 6    | 0.5%   | 1        | 0.8%     | 5   | 0.0% | 0    | 0.3%         | 1  | 1.2% | 5  | 1.0% | 4  | 0.3% | 1  | 0.6% | 4  |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex                                | 0.3%  | 2    | 1.0%   | 2        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.5% | 2  | 0.0% | 0  | 0.6% | 2  | 0.1% | 1  |
| Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 16 Jackson Square, Bishops Stortford, Essex                                       | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire                                 | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 3.4%  | 27   | 2.9%   | 6        | 3.5%     | 21  | 2.5% | 1    | 2.9%         | 10 | 3.6% | 15 | 4.2% | 16 | 2.5% | 9  | 3.1% | 21 |
| Sainsburys, 97-131 High Road, Chadwell Heath, Greater London                                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London                        | 1.0%  | 8    | 2.0%   | 4        | 0.7%     | 4   | 0.0% | 0    | 1.8%         | 6  | 0.5% | 2  | 1.6% | 6  | 0.3% | 1  | 1.2% | 8  |
| Sainsburys, 13 Hall Lane, Chingford, Greater London   | 0.8%  | 6    | 1.5%   | 3        | 0.5%     | 3   | 0.0% | 0    | 0.9%         | 3  | 0.7% | 3  | 0.5% | 2  | 1.1% | 4  | 0.3% | 2  |
| Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex   | 3.3%  | 26   | 3.9%   | 8        | 3.0%     | 18  | 0.0% | 0    | 2.1%         | 7  | 4.6% | 19 | 3.1% | 12 | 3.1% | 11 | 3.4% | 23 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0% | 0    | 1.2%         | 4  | 0.0% | 0  | 1.0% | 4  | 0.3% | 1  | 0.7% | 5  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex                                       | 1.5%  | 12   | 1.0%   | 2        | 1.7%     | 10  | 0.0% | 0    | 1.2%         | 4  | 1.9% | 8  | 1.3% | 5  | 1.7% | 6  | 1.5% | 10 |
| Sainsburys, Highlands Village, Highlands Avenue, London, Greater London                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 1.6%  | 13   | 1.0%   | 2        | 1.8%     | 11  | 2.5% | 1    | 0.9%         | 3  | 1.9% | 8  | 1.0% | 4  | 2.3% | 8  | 1.8% | 12 |
| Sainsburys, 95 High Street, Hornchurch, Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 33 Roden Street, Ilford, Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex                           | 1.9%  | 15   | 2.5%   | 5        | 1.7%     | 10  | 2.5% | 1    | 1.2%         | 4  | 2.4% | 10 | 1.0% | 4  | 2.5% | 9  | 1.8% | 12 |
| Sainsburys, Old Station Road, Loughton, Essex   | 4.9%  | 39   | 5.9%   | 12       | 4.5%     | 27  | 7.5% | 3    | 5.0%         | 17 | 4.6% | 19 | 4.7% | 18 | 4.8% | 17 | 4.9% | 33 |
| Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex                                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 867-869 High Road, Tottenham, Greater   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |    |      |    |      |    |      |    |      |    |
|---|-------|------|--------|----------|----------|-----|------|------|--------------|----|------|----|------|----|------|----|------|----|
| London  |       |      |        |          |          |     |      |      |              |    |      |    |      |    |      |    |      |    |
| Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire      | 1.0%  | 8    | 0.5%   | 1        | 1.2%     | 7   | 0.0% | 0    | 0.6%         | 2  | 1.5% | 6  | 0.8% | 3  | 1.4% | 5  | 1.2% | 8  |
| Sainsburys, 112 High Street, Walthamstow, Greater London                          | 0.9%  | 7    | 0.5%   | 1        | 1.0%     | 6   | 0.0% | 0    | 1.5%         | 5  | 0.5% | 2  | 0.8% | 3  | 1.1% | 4  | 1.0% | 7  |
| Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 176 George Lane, South Woodford, Greater London                       | 1.1%  | 9    | 1.5%   | 3        | 1.0%     | 6   | 0.0% | 0    | 1.8%         | 6  | 0.5% | 2  | 1.6% | 6  | 0.6% | 2  | 1.2% | 8  |
| Simply Food, 161-163 High Street, Loughton, Essex                                 | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0% | 0    | 0.3%         | 1  | 0.5% | 2  | 0.0% | 0  | 0.6% | 2  | 0.3% | 2  |
| Somerfield, 19 Chapel High, Brentwood, Essex                                      | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.2% | 1  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Somerfield, 21 High Street, Harlow, Essex   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.0%         | 0  | 0.5% | 2  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Somerfield, 218 St Marys Lane, Upminster, Greater London                          | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Somerfield, 4 Station Road, Chingford, Greater London                             | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  |
| Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Somerfield, 9 High Street, Cheshunt, Hertfordshire                                | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  |
| Somerfield, Queens Park, Billericay, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.3% | 1  | 0.1% | 1  |
| Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex               | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  |
| Tesco Express, High Street, Chipping Ongar, Essex                                 | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex          | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Tesco Express, Coppice Row, Theydon Bois, Essex                                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire      | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex                        | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.2% | 1  | 0.5% | 2  | 0.3% | 1  | 0.4% | 3  |
| Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire | 5.9%  | 47   | 6.4%   | 13       | 5.7%     | 34  | 5.0% | 2    | 7.3%         | 25 | 4.6% | 19 | 7.3% | 28 | 5.1% | 18 | 6.6% | 45 |
| Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London                      | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 1.5%  | 12   | 1.5%   | 3        | 1.5%     | 9   | 0.0% | 0    | 2.1%         | 7  | 1.2% | 5  | 1.6% | 6  | 1.1% | 4  | 1.8% | 12 |
| Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London           | 1.3%  | 10   | 0.0%   | 0        | 1.7%     | 10  | 2.5% | 1    | 1.2%         | 4  | 1.2% | 5  | 1.0% | 4  | 1.1% | 4  | 1.2% | 8  |
| Tesco Metro, 34-44 North Mall, Edmonton, Greater London                           | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.3% | 1  | 0.1% | 1  |
| Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire           | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.2% | 1  | 0.5% | 2  | 0.0% | 0  | 0.3% | 2  |
| Tesco, 796 Cranbrook Road, Barkingside, Essex                                     | 2.9%  | 23   | 2.0%   | 4        | 3.2%     | 19  | 2.5% | 1    | 2.3%         | 8  | 3.4% | 14 | 3.1% | 12 | 2.5% | 9  | 2.2% | 15 |
| Tesco, Bishops Park Centre,   | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.2% | 1  | 0.3% | 1  | 0.3% | 1  | 0.1% | 1  |

Column % ges.

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |      |    |      |    |      |    |      |    |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|----|------|----|------|----|------|----|------|----|
| Lancaster Way, Bishops Stortford, Hertfordshire   | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.5% | 2  | 0.0% | 0  | 0.6% | 2  | 0.3% | 2  |
| Tesco, 47-53 Springfield Road, Chelmsford, Essex  | 1.8%  | 14   | 0.5%   | 1        | 2.2%     | 13  | 0.0%  | 0    | 3.2%         | 11 | 0.7% | 3  | 2.3% | 9  | 1.4% | 5  | 1.9% | 13 |
| Tesco, Princes Road, Chelmsford, Essex  | 1.0%  | 8    | 0.0%   | 0        | 1.3%     | 8   | 5.0%  | 2    | 0.0%         | 0  | 1.5% | 6  | 1.0% | 4  | 0.8% | 3  | 0.9% | 6  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London                              | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2  | 0.0% | 0  | 0.0% | 0  | 0.6% | 2  | 0.3% | 2  |
| Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex                                   | 6.3%  | 50   | 6.4%   | 13       | 6.2%     | 37  | 5.0%  | 2    | 5.3%         | 18 | 7.3% | 30 | 7.8% | 30 | 4.5% | 16 | 6.0% | 41 |
| Tesco, Church Langley Centre, Harlow, Essex   | 6.8%  | 54   | 7.8%   | 16       | 6.4%     | 38  | 5.0%  | 2    | 6.7%         | 23 | 7.0% | 29 | 7.3% | 28 | 6.8% | 24 | 7.1% | 48 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 2.8%  | 22   | 4.9%   | 10       | 2.0%     | 12  | 0.0%  | 0    | 2.3%         | 8  | 3.4% | 14 | 2.6% | 10 | 3.1% | 11 | 3.0% | 20 |
| Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex  | 1.4%  | 11   | 1.5%   | 3        | 1.3%     | 8   | 2.5%  | 1    | 0.9%         | 3  | 1.7% | 7  | 0.5% | 2  | 2.3% | 8  | 1.2% | 8  |
| Tesco, 825 High Road, Leyton, Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Tesco, 829-837 High Road, Leytonstone, Greater London                                     | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.2% | 1  | 0.0% | 0  | 0.6% | 2  | 0.3% | 2  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex   | 4.9%  | 39   | 3.4%   | 7        | 5.4%     | 32  | 10.0% | 4    | 6.7%         | 23 | 2.9% | 12 | 5.7% | 22 | 4.8% | 17 | 5.3% | 36 |
| Tesco, 5-6 West Street, Ware, Hertfordshire   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0% | 0  | 0.5% | 2  | 0.0% | 0  | 0.3% | 2  |
| Tesco, Southend Road, Woodford Green, Essex   | 1.9%  | 15   | 1.5%   | 3        | 2.0%     | 12  | 5.0%  | 2    | 3.2%         | 11 | 0.5% | 2  | 1.8% | 7  | 1.7% | 6  | 2.2% | 15 |
| Waitrose, 112-118 High Street, Billericay, Essex  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 2.5%  | 1    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0% | 0  | 0.3% | 2  |
| Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London                               | 1.8%  | 14   | 1.5%   | 3        | 1.8%     | 11  | 0.0%  | 0    | 3.2%         | 11 | 0.7% | 3  | 2.9% | 11 | 0.3% | 1  | 2.1% | 14 |
| Waitrose, 92-96 High Road, South Woodford, Greater London                                 | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 2.5%  | 1    | 0.9%         | 3  | 0.2% | 1  | 1.0% | 4  | 0.3% | 1  | 0.6% | 4  |
| Waitrose, Northgate End, Bishops Stortford, Hertfordshire                                 | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London                           | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0% | 0  | 0.0% | 0  |
| Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Welcome, 31 London Road, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Abridge   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Buckhurst Hill - Queens Road (east)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Chigwell  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  |
| Local Stores, Chipping Ongar  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2% | 1  | 0.0% | 0  | 0.3% | 1  | 0.1% | 1  |
| Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Coopersale - Parklands  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Epping  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Epping - Lindsey St   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Ingatestone   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Local Stores, Theydon Bois  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| Lane, Roding Rd/Valley Hill  |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Local Stores, Loughton Broadway  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Local Stores, Loughton High Road   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Local Stores, Nazeing - Nazeingbury Parade   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Local Stores, North Chingford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Local Stores, North Weald - High Road  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Local Stores, Waltham Abbey  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Local Stores, Waltham Cross  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Internet / delivered   | 1.4%  | 11   | 0.5%   | 1        | 1.7%     | 10  | 2.5%  | 1    | 2.6%         | 9  | 0.2%  | 1  | 1.6%  | 6  | 0.8%  | 3  | 1.5%  | 10  |
| Market Stalls  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Local stores, Chingford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Local stores, Woodford Green   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Londis, Shenfield Road, Woodford Green   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Marks & Spencer, High Street, Loughton   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1   |
| Other outside catchment area   | 1.6%  | 13   | 2.5%   | 5        | 1.3%     | 8   | 2.5%  | 1    | 1.5%         | 5  | 1.7%  | 7  | 2.1%  | 8  | 1.1%  | 4  | 1.3%  | 9   |
| Other zones 6  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Other zones 7  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1   |
| Other zones 8  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| (Don't know / varies)  | 16.0% | 128  | 14.7%  | 30       | 16.4%    | 98  | 20.0% | 8    | 11.4%        | 39 | 19.4% | 80 | 12.2% | 47 | 18.6% | 66 | 15.6% | 106 |
| (Don't do a main food shop)  | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.0%         | 0  | 0.7%  | 3  | 0.5%  | 2  | 0.3%  | 1  | 0.1%  | 1   |
| Base:  | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |    |       |    |       |    |       |    |       |     |

### Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ?

*Those who do a main food shop at Q01 Excluding 'Internet / delivered'*

|              |       |     |       |     |       |     |       |     |       |     |       |     |       |     |       |     |       |     |
|--------------|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Always       | 4.1%  | 32  | 3.0%  | 6   | 4.5%  | 26  | 7.7%  | 3   | 2.4%  | 8   | 5.1%  | 21  | 3.5%  | 13  | 5.1%  | 18  | 4.0%  | 27  |
| Normally     | 9.7%  | 76  | 11.3% | 23  | 9.1%  | 53  | 2.6%  | 1   | 6.6%  | 22  | 12.7% | 52  | 9.6%  | 36  | 10.5% | 37  | 9.9%  | 66  |
| Sometimes    | 24.6% | 193 | 26.6% | 54  | 23.8% | 139 | 25.6% | 10  | 25.9% | 86  | 23.5% | 96  | 22.9% | 86  | 26.2% | 92  | 23.8% | 159 |
| Rarely       | 7.5%  | 59  | 8.4%  | 17  | 7.2%  | 42  | 7.7%  | 3   | 10.5% | 35  | 4.9%  | 20  | 9.6%  | 36  | 5.1%  | 18  | 7.9%  | 53  |
| Never        | 53.8% | 423 | 50.7% | 103 | 54.9% | 320 | 56.4% | 22  | 54.5% | 181 | 52.9% | 216 | 54.3% | 204 | 52.4% | 184 | 54.0% | 360 |
| (Don't know) | 0.4%  | 3   | 0.0%  | 0   | 0.5%  | 3   | 0.0%  | 0   | 0.0%  | 0   | 0.7%  | 3   | 0.3%  | 1   | 0.6%  | 2   | 0.3%  | 2   |
| Base:        | 786   | 203 | 583   | 39  | 332   | 408 | 376   | 351 | 667   |     |       |     |       |     |       |     |       |     |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male        | Female | 18 to 34    | 35 to 54 | 55+         | ABC1  | C2DE        | Car in hhold |             |       |             |       |             |       |             |       |             |
|---|-------|-------------|--------|-------------|----------|-------------|-------|-------------|--------------|-------------|-------|-------------|-------|-------------|-------|-------------|-------|-------------|
| <b>Q03 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?</b> |       |             |        |             |          |             |       |             |              |             |       |             |       |             |       |             |       |             |
| <i>Those who do a main food shop at Q01</i>   |       |             |        |             |          |             |       |             |              |             |       |             |       |             |       |             |       |             |
| Less than £10   | 0.1%  | 1           | 0.0%   | 0           | 0.2%     | 1           | 0.0%  | 0           | 0.0%         | 0           | 0.2%  | 1           | 0.3%  | 1           | 0.0%  | 0           | 0.1%  | 1           |
| £10-19  | 0.9%  | 7           | 1.0%   | 2           | 0.8%     | 5           | 0.0%  | 0           | 0.3%         | 1           | 1.5%  | 6           | 0.3%  | 1           | 1.4%  | 5           | 0.4%  | 3           |
| £20-29  | 4.4%  | 35          | 5.4%   | 11          | 4.0%     | 24          | 5.0%  | 2           | 1.2%         | 4           | 7.1%  | 29          | 2.4%  | 9           | 7.3%  | 26          | 3.0%  | 20          |
| £30-39  | 6.3%  | 50          | 7.8%   | 16          | 5.7%     | 34          | 5.0%  | 2           | 4.1%         | 14          | 8.1%  | 33          | 4.5%  | 17          | 8.2%  | 29          | 4.6%  | 31          |
| £40-49  | 8.4%  | 67          | 14.7%  | 30          | 6.2%     | 37          | 7.5%  | 3           | 5.3%         | 18          | 11.2% | 46          | 7.3%  | 28          | 9.6%  | 34          | 7.8%  | 53          |
| £50-59  | 9.8%  | 78          | 12.7%  | 26          | 8.8%     | 52          | 15.0% | 6           | 5.0%         | 17          | 13.4% | 55          | 7.9%  | 30          | 11.6% | 41          | 10.3% | 70          |
| £60-69  | 8.2%  | 65          | 5.9%   | 12          | 8.9%     | 53          | 7.5%  | 3           | 7.0%         | 24          | 9.3%  | 38          | 8.4%  | 32          | 7.9%  | 28          | 8.3%  | 56          |
| £70-79  | 9.3%  | 74          | 7.8%   | 16          | 9.8%     | 58          | 10.0% | 4           | 7.9%         | 27          | 10.5% | 43          | 9.2%  | 35          | 9.6%  | 34          | 9.7%  | 66          |
| £80-89  | 8.3%  | 66          | 5.9%   | 12          | 9.1%     | 54          | 15.0% | 6           | 11.1%        | 38          | 5.1%  | 21          | 7.6%  | 29          | 9.6%  | 34          | 9.0%  | 61          |
| £90-99  | 3.5%  | 28          | 2.9%   | 6           | 3.7%     | 22          | 2.5%  | 1           | 5.0%         | 17          | 2.4%  | 10          | 2.9%  | 11          | 4.2%  | 15          | 4.0%  | 27          |
| £100-124  | 20.0% | 159         | 15.7%  | 32          | 21.4%    | 127         | 20.0% | 8           | 33.1%        | 113         | 8.8%  | 36          | 29.1% | 111         | 12.1% | 43          | 22.0% | 149         |
| £125-149  | 1.8%  | 14          | 1.0%   | 2           | 2.0%     | 12          | 2.5%  | 1           | 2.1%         | 7           | 1.5%  | 6           | 1.0%  | 4           | 2.3%  | 8           | 1.9%  | 13          |
| £150-174  | 5.3%  | 42          | 4.9%   | 10          | 5.4%     | 32          | 2.5%  | 1           | 9.1%         | 31          | 2.4%  | 10          | 7.9%  | 30          | 2.5%  | 9           | 6.1%  | 41          |
| £175-199  | 0.3%  | 2           | 0.0%   | 0           | 0.3%     | 2           | 0.0%  | 0           | 0.6%         | 2           | 0.0%  | 0           | 0.0%  | 0           | 0.6%  | 2           | 0.1%  | 1           |
| £200-249  | 0.8%  | 6           | 0.5%   | 1           | 0.8%     | 5           | 2.5%  | 1           | 1.2%         | 4           | 0.2%  | 1           | 1.6%  | 6           | 0.0%  | 0           | 0.9%  | 6           |
| £250+   | 0.4%  | 3           | 1.0%   | 2           | 0.2%     | 1           | 0.0%  | 0           | 0.9%         | 3           | 0.0%  | 0           | 0.5%  | 2           | 0.3%  | 1           | 0.3%  | 2           |
| (Don't know / varies)   | 11.7% | 93          | 12.3%  | 25          | 11.5%    | 68          | 5.0%  | 2           | 6.2%         | 21          | 16.9% | 69          | 9.2%  | 35          | 12.1% | 43          | 10.5% | 71          |
| (Refused)   | 0.9%  | 7           | 0.5%   | 1           | 1.0%     | 6           | 0.0%  | 0           | 0.0%         | 0           | 1.2%  | 5           | 0.3%  | 1           | 0.6%  | 2           | 0.9%  | 6           |
| <i>Mean:</i>  |       | <i>82.1</i> |        | <i>76.4</i> |          | <i>84.1</i> |       | <i>81.3</i> |              | <i>99.2</i> |       | <i>65.8</i> |       | <i>91.9</i> |       | <i>71.9</i> |       | <i>85.7</i> |
| <b>Base:</b>  |       | <b>797</b>  |        | <b>204</b>  |          | <b>593</b>  |       | <b>40</b>   |              | <b>341</b>  |       | <b>409</b>  |       | <b>382</b>  |       | <b>354</b>  |       | <b>677</b>  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |   |      |    |      |    |      |   |      |    |
|--|-------|------|--------|----------|----------|-----|------|------|--------------|---|------|----|------|----|------|---|------|----|
| <b>Q04 In which shop/market does your household undertake most 'top-up' food and grocery purchases ?</b> |       |      |        |          |          |     |      |      |              |   |      |    |      |    |      |   |      |    |
| Aldi, 570-592 High Road, Tottenham, Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Aldi, High Road, Seven Kings, Ilford, Greater London   | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.2% | 1  | 0.0% | 0  | 0.3% | 1 | 0.1% | 1  |
| Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London                              | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Asda, Dolphin Approach, Mercury Road, Romford, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Asda, Watgardens, Southgate, Harlow, Essex   | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 0.0% | 0    | 0.0%         | 0 | 1.2% | 5  | 0.3% | 1  | 1.1% | 4 | 0.6% | 4  |
| Budgens, 109 Snakes Lane, Woodford, Essex  | 0.8%  | 6    | 1.0%   | 2        | 0.7%     | 4   | 0.0% | 0    | 1.8%         | 6 | 0.0% | 0  | 1.3% | 5  | 0.3% | 1 | 0.9% | 6  |
| Budgens, 74 Church Lane, Doddinghurst, Essex   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0% | 0    | 0.3%         | 1 | 1.0% | 4  | 0.5% | 2  | 0.8% | 3 | 0.7% | 5  |
| Budgens, London Road, Sawbridgeworth, Hertfordshire  | 1.5%  | 12   | 2.5%   | 5        | 1.2%     | 7   | 5.0% | 2    | 1.2%         | 4 | 1.5% | 6  | 1.3% | 5  | 2.0% | 7 | 1.8% | 12 |
| Co-op Market Town, 1/13 Station Road, Chingford, Greater London  | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 0.0% | 0    | 1.2%         | 4 | 0.2% | 1  | 0.3% | 1  | 1.1% | 4 | 0.4% | 3  |
| Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire   | 1.0%  | 8    | 0.0%   | 0        | 1.3%     | 8   | 0.0% | 0    | 1.2%         | 4 | 1.0% | 4  | 0.8% | 3  | 1.4% | 5 | 1.2% | 8  |
| Co-op, 113-117 Upshire Road, Waltham Abbey, Essex  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 2.5% | 1    | 0.3%         | 1 | 0.0% | 0  | 0.5% | 2  | 0.0% | 0 | 0.3% | 2  |
| Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex  | 0.9%  | 7    | 0.5%   | 1        | 1.0%     | 6   | 0.0% | 0    | 0.9%         | 3 | 1.0% | 4  | 0.3% | 1  | 1.7% | 6 | 0.7% | 5  |
| Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.5% | 1    | 0.0%         | 0 | 0.0% | 0  | 0.3% | 1  | 0.0% | 0 | 0.1% | 1  |
| Co-op, 16 Hatch Lane, Chingford, Greater London  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0 | 0.2% | 1  | 0.0% | 0  | 0.3% | 1 | 0.0% | 0  |
| Co-op, 56 High Road, North Weald, Epping, Essex  | 1.0%  | 8    | 1.5%   | 3        | 0.8%     | 5   | 5.0% | 2    | 1.5%         | 5 | 0.2% | 1  | 2.1% | 8  | 0.0% | 0 | 1.2% | 8  |
| Co-op, 7-9 Sun Street, Waltham Abbey, Essex  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.9%         | 3 | 0.0% | 0  | 0.0% | 0  | 0.3% | 1 | 0.4% | 3  |
| Iceland, 106-108 High Street, Waltham Cross, Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Iceland, 1A Old Church Road, Chingford, Greater London   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.0% | 0  | 0.3% | 1 | 0.1% | 1  |
| Iceland, 22/24 The Broadway, Debden, Loughton, Essex   | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 2.5% | 1    | 0.6%         | 2 | 0.5% | 2  | 0.5% | 2  | 0.6% | 2 | 0.7% | 5  |
| Lidl, Fore Street, Edmonton, Greater London  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0 | 0.2% | 1  | 0.3% | 1  | 0.0% | 0 | 0.1% | 1  |
| Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0% | 0    | 0.3%         | 1 | 0.7% | 3  | 0.0% | 0  | 0.6% | 2 | 0.4% | 3  |
| Marks & Spencer, 135 High Road, Ilford, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1  | 0.0% | 0 | 0.1% | 1  |
| Marks & Spencer, 39 South Street, Romford, Essex   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1 | 0.2% | 1  | 0.5% | 2  | 0.0% | 0 | 0.1% | 1  |
| Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex                                | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1  | 0.0% | 0 | 0.1% | 1  |
| Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire                | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.2% | 1  | 0.0% | 0  | 0.6% | 2 | 0.3% | 2  |
| Marks and Spencer's Simply   | 1.9%  | 15   | 2.0%   | 4        | 1.8%     | 11  | 0.0% | 0    | 1.5%         | 5 | 2.4% | 10 | 2.6% | 10 | 1.4% | 5 | 1.8% | 12 |

Column %ges.

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |   |      |    |      |    |      |    |      |    |
|---|-------|------|--------|----------|----------|-----|------|------|--------------|---|------|----|------|----|------|----|------|----|
| Food, 239-253 High Street, Epping, Essex  | 2.9%  | 23   | 3.4%   | 7        | 2.7%     | 16  | 0.0% | 0    | 2.3%         | 8 | 3.6% | 15 | 1.8% | 7  | 4.2% | 15 | 2.4% | 16 |
| Morrisons, 246-250 High Road, Loughton, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0 | 0.2% | 1  | 0.0% | 0  | 0.0% | 0  | 0.1% | 1  |
| Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex                           | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Morrisons, Southbury Road, Enfield, Middlesex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London                               | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Netto, 49 High Street, Ponders End, Enfield, Middlesex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| One Stop, 66-70 High Street, Cheshunt, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 100 Tanners Lane, Barkingside, Essex  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1 | 0.2% | 1  | 0.3% | 1  | 0.3% | 1  | 0.1% | 1  |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex                                | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0 | 0.5% | 2  | 0.3% | 1  | 0.3% | 1  | 0.1% | 1  |
| Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.2% | 1  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Sainsburys, 16 Jackson Square, Bishops Stortford, Essex                                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire                                 | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 1.6%  | 13   | 1.0%   | 2        | 1.8%     | 11  | 0.0% | 0    | 1.5%         | 5 | 1.7% | 7  | 1.3% | 5  | 2.0% | 7  | 1.6% | 11 |
| Sainsburys, 97-131 High Road, Chadwell Heath, Greater London                                  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.1% | 1  |
| Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London                        | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 13 Hall Lane, Chingford, Greater London   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0% | 0    | 0.3%         | 1 | 0.5% | 2  | 0.0% | 0  | 0.8% | 3  | 0.1% | 1  |
| Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex   | 2.6%  | 21   | 2.5%   | 5        | 2.7%     | 16  | 0.0% | 0    | 2.6%         | 9 | 2.9% | 12 | 3.4% | 13 | 1.7% | 6  | 3.0% | 20 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1 | 0.2% | 1  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex                                       | 0.8%  | 6    | 0.0%   | 0        | 1.0%     | 6   | 0.0% | 0    | 1.5%         | 5 | 0.2% | 1  | 0.5% | 2  | 1.1% | 4  | 0.7% | 5  |
| Sainsburys, Highlands Village, Highlands Avenue, London, Greater London                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 1.6%  | 13   | 1.0%   | 2        | 1.8%     | 11  | 2.5% | 1    | 1.8%         | 6 | 1.5% | 6  | 1.6% | 6  | 1.4% | 5  | 1.8% | 12 |
| Sainsburys, 95 High Street, Hornchurch, Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sainsburys, 33 Roden Street, Ilford, Greater London   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1 | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex                           | 1.0%  | 8    | 2.0%   | 4        | 0.7%     | 4   | 2.5% | 1    | 0.6%         | 2 | 1.2% | 5  | 0.8% | 3  | 1.4% | 5  | 0.9% | 6  |
| Sainsburys, Old Station Road, Loughton, Essex   | 1.8%  | 14   | 1.0%   | 2        | 2.0%     | 12  | 0.0% | 0    | 2.3%         | 8 | 1.5% | 6  | 1.8% | 7  | 1.4% | 5  | 1.9% | 13 |
| Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex                                   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1 | 0.2% | 1  | 0.5% | 2  | 0.0% | 0  | 0.3% | 2  |
| Sainsburys, 867-869 High Road, Tottenham, Greater   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0 | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |

Column %ges.

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |    |      |   |      |    |      |   |      |    |
|---|-------|------|--------|----------|----------|-----|------|------|--------------|----|------|---|------|----|------|---|------|----|
| London  |       |      |        |          |          |     |      |      |              |    |      |   |      |    |      |   |      |    |
| Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire      | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.2% | 1 | 0.8% | 3  | 0.0% | 0 | 0.4% | 3  |
| Sainsburys, 112 High Street, Walthamstow, Greater London                          | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Sainsburys, 176 George Lane, South Woodford, Greater London                       | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0% | 0    | 1.5%         | 5  | 0.0% | 0 | 1.3% | 5  | 0.0% | 0 | 0.6% | 4  |
| Simply Food, 161-163 High Street, Loughton, Essex                                 | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Somerfield, 19 Chapel High, Brentwood, Essex                                      | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1 | 0.0% | 0  | 0.0% | 0 | 0.1% | 1  |
| Somerfield, 21 High Street, Harlow, Essex   | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0% | 0    | 0.6%         | 2  | 0.2% | 1 | 0.3% | 1  | 0.6% | 2 | 0.4% | 3  |
| Somerfield, 218 St Marys Lane, Upminster, Greater London                          | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Somerfield, 4 Station Road, Chingford, Greater London                             | 1.0%  | 8    | 0.0%   | 0        | 1.3%     | 8   | 0.0% | 0    | 2.3%         | 8  | 0.0% | 0 | 0.8% | 3  | 1.1% | 4 | 0.9% | 6  |
| Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London                    | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0 | 0.3% | 1  | 0.0% | 0 | 0.1% | 1  |
| Somerfield, 9 High Street, Cheshunt, Hertfordshire                                | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.9%         | 3  | 0.0% | 0 | 0.5% | 2  | 0.3% | 1 | 0.4% | 3  |
| Somerfield, Queens Park, Billericay, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex               | 1.1%  | 9    | 0.5%   | 1        | 1.3%     | 8   | 5.0% | 2    | 0.6%         | 2  | 1.2% | 5 | 1.6% | 6  | 0.8% | 3 | 1.2% | 8  |
| Tesco Express, High Street, Chipping Ongar, Essex                                 | 0.4%  | 3    | 1.5%   | 3        | 0.0%     | 0   | 0.0% | 0    | 0.6%         | 2  | 0.2% | 1 | 0.8% | 3  | 0.0% | 0 | 0.4% | 3  |
| Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex          | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 2.5% | 1    | 0.6%         | 2  | 0.2% | 1 | 0.8% | 3  | 0.3% | 1 | 0.6% | 4  |
| Tesco Express, Coppice Row, Theydon Bois, Essex                                   | 0.9%  | 7    | 0.0%   | 0        | 1.2%     | 7   | 0.0% | 0    | 1.2%         | 4  | 0.7% | 3 | 1.3% | 5  | 0.3% | 1 | 1.0% | 7  |
| Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire      | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0 | 0.3% | 1  | 0.0% | 0 | 0.1% | 1  |
| Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex                        | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1 | 0.0% | 0  | 0.3% | 1 | 0.1% | 1  |
| Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire | 2.3%  | 18   | 3.4%   | 7        | 1.8%     | 11  | 2.5% | 1    | 3.2%         | 11 | 1.5% | 6 | 3.1% | 12 | 1.7% | 6 | 2.5% | 17 |
| Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0 | 0.3% | 1  | 0.0% | 0 | 0.1% | 1  |
| Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London           | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0% | 0    | 1.2%         | 4  | 0.2% | 1 | 0.5% | 2  | 0.8% | 3 | 0.6% | 4  |
| Tesco Metro, 34-44 North Mall, Edmonton, Greater London                           | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |
| Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire           | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0 | 0.3% | 1  | 0.0% | 0 | 0.1% | 1  |
| Tesco, 796 Cranbrook Road, Barkingside, Essex                                     | 0.5%  | 4    | 1.0%   | 2        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1  | 0.7% | 3 | 0.5% | 2  | 0.3% | 1 | 0.6% | 4  |
| Tesco, Bishops Park Centre,   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0 | 0.0% | 0  | 0.0% | 0 | 0.0% | 0  |

Column % ges.

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |    |      |    |      |    |      |    |      |    |
|---|-------|------|--------|----------|----------|-----|------|------|--------------|----|------|----|------|----|------|----|------|----|
| Lancaster Way, Bishops Stortford, Hertfordshire   | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Tesco, 47-53 Springfield Road, Chelmsford, Essex  | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.6%         | 2  | 0.0% | 0  | 0.5% | 2  | 0.0% | 0  | 0.3% | 2  |
| Tesco, Princes Road, Chelmsford, Essex  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1  | 0.5% | 2  | 0.5% | 2  | 0.3% | 1  | 0.3% | 2  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London                              | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.0% | 0  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex                                   | 2.1%  | 17   | 2.9%   | 6        | 1.8%     | 11  | 0.0% | 0    | 1.8%         | 6  | 2.7% | 11 | 1.8% | 7  | 2.5% | 9  | 2.2% | 15 |
| Tesco, Church Langley Centre, Harlow, Essex   | 2.9%  | 23   | 3.9%   | 8        | 2.5%     | 15  | 0.0% | 0    | 2.6%         | 9  | 3.4% | 14 | 3.1% | 12 | 3.1% | 11 | 3.0% | 20 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 2.5% | 1    | 0.6%         | 2  | 0.2% | 1  | 0.5% | 2  | 0.6% | 2  | 0.6% | 4  |
| Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1  | 0.2% | 1  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Tesco, 825 High Road, Leyton, Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Tesco, 829-837 High Road, Leytonstone, Greater London                                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex   | 2.0%  | 16   | 1.5%   | 3        | 2.2%     | 13  | 7.5% | 3    | 2.6%         | 9  | 1.0% | 4  | 1.8% | 7  | 2.3% | 8  | 2.4% | 16 |
| Tesco, 5-6 West Street, Ware, Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Tesco, Southend Road, Woodford Green, Essex   | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 2.5% | 1    | 0.3%         | 1  | 0.2% | 1  | 0.5% | 2  | 0.3% | 1  | 0.4% | 3  |
| Waitrose, 112-118 High Street, Billericay, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London                               | 2.0%  | 16   | 2.0%   | 4        | 2.0%     | 12  | 2.5% | 1    | 3.2%         | 11 | 0.7% | 3  | 2.9% | 11 | 1.1% | 4  | 2.4% | 16 |
| Waitrose, 92-96 High Road, South Woodford, Greater London                                 | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.0% | 0  | 0.5% | 2  | 0.0% | 0  | 0.3% | 2  |
| Waitrose, Northgate End, Bishops Stortford, Hertfordshire                                 | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London                           | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.2% | 1  | 0.0% | 0  | 0.6% | 2  | 0.3% | 2  |
| Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Welcome, 31 London Road, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Abridge   | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.5% | 2  | 0.0% | 0  | 0.6% | 2  | 0.3% | 2  |
| Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way | 0.4%  | 3    | 1.0%   | 2        | 0.2%     | 1   | 0.0% | 0    | 0.6%         | 2  | 0.2% | 1  | 0.3% | 1  | 0.3% | 1  | 0.4% | 3  |
| Local Stores, Buckhurst Hill - Queens Road (east)   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.5% | 1    | 0.0%         | 0  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Local Stores, Chigwell  | 0.9%  | 7    | 1.0%   | 2        | 0.8%     | 5   | 2.5% | 1    | 0.6%         | 2  | 1.0% | 4  | 1.0% | 4  | 0.8% | 3  | 0.7% | 5  |
| Local Stores, Chipping Ongar  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.0%         | 0  | 0.5% | 2  | 0.0% | 0  | 0.6% | 2  | 0.1% | 1  |
| Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd                   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Local Stores, Coopersale - Parklands  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Epping  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0% | 0    | 0.6%         | 2  | 0.5% | 2  | 0.8% | 3  | 0.0% | 0  | 0.6% | 4  |
| Local Stores, Epping - Lindsey St   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Local Stores, Ingatestone   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0% | 0    | 0.3%         | 1  | 0.5% | 2  | 0.0% | 0  | 0.8% | 3  | 0.3% | 2  |
| Local Stores, Local Stores, Theydon Bois  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male |       | Female |       | 18 to 34 |       | 35 to 54 |       | 55+ |       | ABC1 |       | C2DE |       | Car in hhold |       |     |
|--|-------|------|-------|--------|-------|----------|-------|----------|-------|-----|-------|------|-------|------|-------|--------------|-------|-----|
| Lane, Roding Rd/Valley Hill  |       |      |       |        |       |          |       |          |       |     |       |      |       |      |       |              |       |     |
| Local Stores, Loughton Broadway  | 0.3%  | 2    | 0.0%  | 0      | 0.3%  | 2        | 0.0%  | 0        | 0.0%  | 0   | 0.5%  | 2    | 0.3%  | 1    | 0.3%  | 1            | 0.3%  | 2   |
| Local Stores, Loughton High Road   | 0.4%  | 3    | 1.0%  | 2      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.5%  | 2    | 0.5%  | 2    | 0.3%  | 1            | 0.4%  | 3   |
| Local Stores, Nazeing - Nazeingbury Parade   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Local Stores, North Chingford  | 0.5%  | 4    | 1.0%  | 2      | 0.3%  | 2        | 0.0%  | 0        | 0.6%  | 2   | 0.5%  | 2    | 0.8%  | 3    | 0.3%  | 1            | 0.4%  | 3   |
| Local Stores, North Weald - High Road  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Local Stores, Waltham Abbey  | 0.4%  | 3    | 0.5%  | 1      | 0.3%  | 2        | 0.0%  | 0        | 0.6%  | 2   | 0.2%  | 1    | 0.5%  | 2    | 0.3%  | 1            | 0.1%  | 1   |
| Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Local Stores, Waltham Cross  | 0.3%  | 2    | 0.0%  | 0      | 0.3%  | 2        | 0.0%  | 0        | 0.3%  | 1   | 0.2%  | 1    | 0.0%  | 0    | 0.6%  | 2            | 0.3%  | 2   |
| Internet / delivered   | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.0%  | 0   | 0.2%  | 1    | 0.0%  | 0    | 0.3%  | 1            | 0.0%  | 0   |
| Market Stalls  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Local stores, Chingford  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Local stores, Woodford Green   | 0.5%  | 4    | 0.5%  | 1      | 0.5%  | 3        | 0.0%  | 0        | 0.9%  | 3   | 0.2%  | 1    | 0.8%  | 3    | 0.3%  | 1            | 0.6%  | 4   |
| Londis, Shenfield Road, Woodford Green   | 0.3%  | 2    | 0.0%  | 0      | 0.3%  | 2        | 0.0%  | 0        | 0.6%  | 2   | 0.0%  | 0    | 0.0%  | 0    | 0.3%  | 1            | 0.3%  | 2   |
| Marks & Spencer, High Street, Loughton   | 0.3%  | 2    | 0.0%  | 0      | 0.3%  | 2        | 0.0%  | 0        | 0.0%  | 0   | 0.5%  | 2    | 0.3%  | 1    | 0.3%  | 1            | 0.3%  | 2   |
| Other outside catchment area   | 4.0%  | 32   | 3.9%  | 8      | 4.0%  | 24       | 10.0% | 4        | 4.7%  | 16  | 2.9%  | 12   | 4.4%  | 17   | 3.1%  | 11           | 3.5%  | 24  |
| Other zones 6  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 7  | 0.5%  | 4    | 0.5%  | 1      | 0.5%  | 3        | 5.0%  | 2        | 0.0%  | 0   | 0.5%  | 2    | 0.8%  | 3    | 0.3%  | 1            | 0.3%  | 2   |
| Other zones 8  | 0.1%  | 1    | 0.5%  | 1      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.2%  | 1    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| (Don't know / varies)  | 16.8% | 134  | 16.7% | 34     | 16.8% | 100      | 5.0%  | 2        | 17.3% | 59  | 17.2% | 71   | 19.3% | 74   | 12.7% | 45           | 17.3% | 117 |
| (Don't do top-up shopping)   | 24.9% | 199  | 28.4% | 58     | 23.7% | 141      | 27.5% | 11       | 16.1% | 55  | 31.8% | 131  | 17.7% | 68   | 32.7% | 116          | 23.0% | 156 |
| Base:  |       | 800  |       | 204    |       | 596      |       | 40       |       | 341 |       | 412  |       | 384  |       | 355          |       | 678 |

### Q05 Approximately how much money does your household spend per week on top-up food and groceries shopping at (SHOP MENTIONED AT Q04) ?

*Those who do top-up food shopping at Q04*

|                       |       |      |       |      |       |      |       |      |       |      |       |      |       |      |       |      |       |      |
|-----------------------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|
| Less than £10         | 10.0% | 60   | 8.2%  | 12   | 10.5% | 48   | 6.9%  | 2    | 7.7%  | 22   | 12.8% | 36   | 8.2%  | 26   | 13.0% | 31   | 9.2%  | 48   |
| £10-19                | 26.3% | 158  | 32.9% | 48   | 24.2% | 110  | 41.4% | 12   | 29.7% | 85   | 21.4% | 60   | 26.9% | 85   | 24.7% | 59   | 25.7% | 134  |
| £20-29                | 25.0% | 150  | 23.3% | 34   | 25.5% | 116  | 34.5% | 10   | 27.6% | 79   | 21.4% | 60   | 27.2% | 86   | 24.3% | 58   | 26.2% | 137  |
| £30-39                | 12.0% | 72   | 10.3% | 15   | 12.5% | 57   | 3.4%  | 1    | 16.4% | 47   | 8.5%  | 24   | 13.6% | 43   | 9.6%  | 23   | 12.8% | 67   |
| £40-49                | 3.5%  | 21   | 2.1%  | 3    | 4.0%  | 18   | 0.0%  | 0    | 3.8%  | 11   | 3.2%  | 9    | 3.2%  | 10   | 4.2%  | 10   | 4.0%  | 21   |
| £50-59                | 3.2%  | 19   | 2.7%  | 4    | 3.3%  | 15   | 0.0%  | 0    | 3.8%  | 11   | 2.8%  | 8    | 4.4%  | 14   | 2.1%  | 5    | 3.6%  | 19   |
| £60-69                | 0.5%  | 3    | 0.7%  | 1    | 0.4%  | 2    | 0.0%  | 0    | 0.4%  | 1    | 0.7%  | 2    | 0.3%  | 1    | 0.8%  | 2    | 0.6%  | 3    |
| £70-79                | 0.2%  | 1    | 0.0%  | 0    | 0.2%  | 1    | 0.0%  | 0    | 0.0%  | 0    | 0.4%  | 1    | 0.0%  | 0    | 0.4%  | 1    | 0.2%  | 1    |
| £80-89                | 0.5%  | 3    | 0.0%  | 0    | 0.7%  | 3    | 0.0%  | 0    | 0.0%  | 0    | 1.1%  | 3    | 0.0%  | 0    | 1.3%  | 3    | 0.4%  | 2    |
| £90-99                | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £100-124              | 0.2%  | 1    | 0.0%  | 0    | 0.2%  | 1    | 0.0%  | 0    | 0.4%  | 1    | 0.0%  | 0    | 0.3%  | 1    | 0.0%  | 0    | 0.2%  | 1    |
| £125-149              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £150-174              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £175-199              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £200-249              | 0.2%  | 1    | 0.0%  | 0    | 0.2%  | 1    | 0.0%  | 0    | 0.4%  | 1    | 0.0%  | 0    | 0.3%  | 1    | 0.0%  | 0    | 0.2%  | 1    |
| £250+                 | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| (Don't know / varies) | 17.6% | 106  | 18.5% | 27   | 17.4% | 79   | 13.8% | 4    | 9.8%  | 28   | 25.6% | 72   | 14.9% | 47   | 19.2% | 46   | 15.9% | 83   |
| (Refused)             | 1.0%  | 6    | 1.4%  | 2    | 0.9%  | 4    | 0.0%  | 0    | 0.0%  | 0    | 2.1%  | 6    | 0.6%  | 2    | 0.4%  | 1    | 1.0%  | 5    |
| Mean:                 |       | 23.6 |       | 21.5 |       | 24.3 |       | 18.5 |       | 24.7 |       | 22.8 |       | 24.5 |       | 22.8 |       | 24.4 |
| Base:                 |       | 601  |       | 146  |       | 455  |       | 29   |       | 286  |       | 281  |       | 316  |       | 239  |       | 522  |

### Q06 In addition, does your household spend money on food and groceries in any other small shops in town centres or in villages ?

|       |       |     |       |     |       |     |       |    |       |     |       |     |       |     |       |     |       |     |
|-------|-------|-----|-------|-----|-------|-----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Yes   | 37.3% | 298 | 40.7% | 83  | 36.1% | 215 | 30.0% | 12 | 41.1% | 140 | 35.0% | 144 | 42.4% | 163 | 32.1% | 114 | 40.1% | 272 |
| No    | 62.8% | 502 | 59.3% | 121 | 63.9% | 381 | 70.0% | 28 | 58.9% | 201 | 65.0% | 268 | 57.6% | 221 | 67.9% | 241 | 59.9% | 406 |
| Base: |       | 800 |       | 204 |       | 596 |       | 40 |       | 341 |       | 412 |       | 384 |       | 355 |       | 678 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>Q07 In which town centre or village does your household spend most money on food and groceries in these small shops ?</b> |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| <i>Those who spend money in other small shops in town centres or villages at Q06</i>   |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Local Stores, Abridge  | 1.0%  | 3    | 0.0%   | 0        | 1.4%     | 3   | 0.0%  | 0    | 0.0%         | 0   | 2.1%  | 3   | 0.6%  | 1   | 1.8%  | 2   | 1.1%  | 3   |
| Local Stores, Buckhurst Hill<br>- Loughton Way, Lower<br>Queens Rd, Queens Rd<br>West, Station Way                           | 1.0%  | 3    | 1.2%   | 1        | 0.9%     | 2   | 0.0%  | 0    | 1.4%         | 2   | 0.7%  | 1   | 1.8%  | 3   | 0.0%  | 0   | 1.1%  | 3   |
| Local Stores, Buckhurst Hill<br>- Queens Road (east)   | 1.0%  | 3    | 1.2%   | 1        | 0.9%     | 2   | 0.0%  | 0    | 1.4%         | 2   | 0.7%  | 1   | 1.8%  | 3   | 0.0%  | 0   | 1.1%  | 3   |
| Local Stores, Chigwell   | 10.4% | 31   | 10.8%  | 9        | 10.2%    | 22  | 0.0%  | 0    | 9.3%         | 13  | 11.8% | 17  | 7.4%  | 12  | 11.4% | 13  | 8.8%  | 24  |
| Local Stores, Chipping<br>Ongar  | 3.7%  | 11   | 8.4%   | 7        | 1.9%     | 4   | 0.0%  | 0    | 4.3%         | 6   | 3.5%  | 5   | 3.7%  | 6   | 4.4%  | 5   | 3.7%  | 10  |
| Local Stores, Chipping<br>Ongar - Lower High St, St<br>Peters Ave, Fyfield Rd  | 0.3%  | 1    | 0.0%   | 0        | 0.5%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.7%  | 1   | 0.6%  | 1   | 0.0%  | 0   | 0.4%  | 1   |
| Local Stores, Coopersale -<br>Parklands  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Local Stores, Epping   | 7.7%  | 23   | 8.4%   | 7        | 7.4%     | 16  | 8.3%  | 1    | 8.6%         | 12  | 6.9%  | 10  | 11.0% | 18  | 3.5%  | 4   | 7.0%  | 19  |
| Local Stores, Epping -<br>Lindsey St   | 0.3%  | 1    | 0.0%   | 0        | 0.5%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.7%  | 1   | 0.0%  | 0   | 0.9%  | 1   | 0.4%  | 1   |
| Local Stores, Ingatestone  | 2.3%  | 7    | 1.2%   | 1        | 2.8%     | 6   | 8.3%  | 1    | 0.7%         | 1   | 3.5%  | 5   | 1.8%  | 3   | 2.6%  | 3   | 1.8%  | 5   |
| Local Stores, Local Stores,<br>Theydon Bois  | 3.0%  | 9    | 1.2%   | 1        | 3.7%     | 8   | 0.0%  | 0    | 0.7%         | 1   | 5.6%  | 8   | 3.7%  | 6   | 2.6%  | 3   | 3.3%  | 9   |
| Local Stores, Loughton -<br>Borders Lane, Goldings<br>Hill/Lower Rd, Pyrles<br>Lane, Roding Rd/Valley<br>Hill                | 1.3%  | 4    | 1.2%   | 1        | 1.4%     | 3   | 0.0%  | 0    | 1.4%         | 2   | 1.4%  | 2   | 1.8%  | 3   | 0.9%  | 1   | 1.1%  | 3   |
| Local Stores, Loughton<br>Broadway   | 3.0%  | 9    | 2.4%   | 2        | 3.3%     | 7   | 0.0%  | 0    | 3.6%         | 5   | 2.8%  | 4   | 2.5%  | 4   | 3.5%  | 4   | 3.3%  | 9   |
| Local Stores, Loughton High<br>Road  | 5.4%  | 16   | 4.8%   | 4        | 5.6%     | 12  | 0.0%  | 0    | 6.4%         | 9   | 4.9%  | 7   | 4.9%  | 8   | 6.1%  | 7   | 5.9%  | 16  |
| Local Stores, Nazeing -<br>Nazeingbury Parade  | 0.7%  | 2    | 1.2%   | 1        | 0.5%     | 1   | 0.0%  | 0    | 0.7%         | 1   | 0.7%  | 1   | 1.2%  | 2   | 0.0%  | 0   | 0.7%  | 2   |
| Local Stores, North<br>Chingford   | 2.3%  | 7    | 1.2%   | 1        | 2.8%     | 6   | 0.0%  | 0    | 5.0%         | 7   | 0.0%  | 0   | 1.8%  | 3   | 3.5%  | 4   | 2.6%  | 7   |
| Local Stores, North Weald -<br>High Road   | 2.7%  | 8    | 1.2%   | 1        | 3.3%     | 7   | 0.0%  | 0    | 3.6%         | 5   | 2.1%  | 3   | 3.1%  | 5   | 2.6%  | 3   | 2.9%  | 8   |
| Local Stores, Waltham<br>Abbey   | 4.0%  | 12   | 4.8%   | 4        | 3.7%     | 8   | 16.7% | 2    | 3.6%         | 5   | 3.5%  | 5   | 4.9%  | 8   | 3.5%  | 4   | 4.0%  | 11  |
| Local Stores, Waltham<br>Abbey - Highbridge Retail<br>Park, Ninefields,<br>Roundhills, Upshire Rd                            | 0.3%  | 1    | 0.0%   | 0        | 0.5%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.7%  | 1   | 0.0%  | 0   | 0.9%  | 1   | 0.4%  | 1   |
| Local Stores, Waltham Cross<br>Other   | 2.7%  | 8    | 3.6%   | 3        | 2.3%     | 5   | 0.0%  | 0    | 2.1%         | 3   | 3.5%  | 5   | 2.5%  | 4   | 2.6%  | 3   | 2.6%  | 7   |
| Local stores, Brentwood  | 5.4%  | 16   | 4.8%   | 4        | 5.6%     | 12  | 0.0%  | 0    | 5.0%         | 7   | 6.3%  | 9   | 6.1%  | 10  | 4.4%  | 5   | 5.5%  | 15  |
| Local stores, Enfield  | 2.7%  | 8    | 3.6%   | 3        | 2.3%     | 5   | 8.3%  | 1    | 2.1%         | 3   | 2.1%  | 3   | 3.1%  | 5   | 2.6%  | 3   | 2.9%  | 8   |
| Local stores, Harlow   | 5.0%  | 15   | 4.8%   | 4        | 5.1%     | 11  | 8.3%  | 1    | 4.3%         | 6   | 5.6%  | 8   | 3.1%  | 5   | 7.9%  | 9   | 5.1%  | 14  |
| Local stores, Woodford   | 1.7%  | 5    | 3.6%   | 3        | 0.9%     | 2   | 0.0%  | 0    | 2.9%         | 4   | 0.7%  | 1   | 2.5%  | 4   | 0.9%  | 1   | 1.8%  | 5   |
| Other outside catchment area   | 12.8% | 38   | 13.3%  | 11       | 12.6%    | 27  | 25.0% | 3    | 17.9%        | 25  | 6.9%  | 10  | 16.6% | 27  | 7.9%  | 9   | 13.2% | 36  |
| Other zones 3  | 0.7%  | 2    | 1.2%   | 1        | 0.5%     | 1   | 0.0%  | 0    | 0.7%         | 1   | 0.7%  | 1   | 0.6%  | 1   | 0.9%  | 1   | 0.7%  | 2   |
| Other zones 7  | 0.7%  | 2    | 1.2%   | 1        | 0.5%     | 1   | 0.0%  | 0    | 0.7%         | 1   | 0.7%  | 1   | 0.6%  | 1   | 0.9%  | 1   | 0.7%  | 2   |
| (Don't know / varies)  | 17.8% | 53   | 14.5%  | 12       | 19.1%    | 41  | 25.0% | 3    | 13.6%        | 19  | 21.5% | 31  | 13.5% | 22  | 21.9% | 25  | 17.6% | 48  |
| Base:  |       | 298  |        | 83       |          | 215 |       | 12   |              | 140 |       | 144 |       | 163 |       | 114 |       | 272 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male        | Female | 18 to 34    | 35 to 54 | 55+         | ABC1  | C2DE        | Car in hhold |             |       |             |       |             |       |             |       |             |
|--|-------|-------------|--------|-------------|----------|-------------|-------|-------------|--------------|-------------|-------|-------------|-------|-------------|-------|-------------|-------|-------------|
| <b>Q08 Approximately how much money does your household spend per week on food and groceries in these small shops?</b> |       |             |        |             |          |             |       |             |              |             |       |             |       |             |       |             |       |             |
| <i>Those who spend money in other small shops in town centres or villages at Q06</i>                                   |       |             |        |             |          |             |       |             |              |             |       |             |       |             |       |             |       |             |
| Less than £10  | 23.5% | 70          | 22.9%  | 19          | 23.7%    | 51          | 8.3%  | 1           | 25.0%        | 35          | 23.6% | 34          | 23.3% | 38          | 24.6% | 28          | 23.2% | 63          |
| £10-19   | 31.5% | 94          | 37.3%  | 31          | 29.3%    | 63          | 50.0% | 6           | 36.4%        | 51          | 25.0% | 36          | 35.0% | 57          | 28.1% | 32          | 31.6% | 86          |
| £20-29   | 12.8% | 38          | 9.6%   | 8           | 14.0%    | 30          | 41.7% | 5           | 12.9%        | 18          | 10.4% | 15          | 12.9% | 21          | 12.3% | 14          | 13.6% | 37          |
| £30-39   | 7.4%  | 22          | 3.6%   | 3           | 8.8%     | 19          | 0.0%  | 0           | 12.1%        | 17          | 3.5%  | 5           | 9.8%  | 16          | 4.4%  | 5           | 7.7%  | 21          |
| £40-49   | 0.7%  | 2           | 0.0%   | 0           | 0.9%     | 2           | 0.0%  | 0           | 1.4%         | 2           | 0.0%  | 0           | 1.2%  | 2           | 0.0%  | 0           | 0.7%  | 2           |
| £50-59   | 1.0%  | 3           | 1.2%   | 1           | 0.9%     | 2           | 0.0%  | 0           | 0.7%         | 1           | 1.4%  | 2           | 1.8%  | 3           | 0.0%  | 0           | 1.1%  | 3           |
| £60-69   | 0.7%  | 2           | 0.0%   | 0           | 0.9%     | 2           | 0.0%  | 0           | 1.4%         | 2           | 0.0%  | 0           | 0.6%  | 1           | 0.9%  | 1           | 0.7%  | 2           |
| £70-79   | 0.0%  | 0           | 0.0%   | 0           | 0.0%     | 0           | 0.0%  | 0           | 0.0%         | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £80-89   | 0.0%  | 0           | 0.0%   | 0           | 0.0%     | 0           | 0.0%  | 0           | 0.0%         | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £90-99   | 0.0%  | 0           | 0.0%   | 0           | 0.0%     | 0           | 0.0%  | 0           | 0.0%         | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £100-124   | 0.3%  | 1           | 0.0%   | 0           | 0.5%     | 1           | 0.0%  | 0           | 0.0%         | 0           | 0.7%  | 1           | 0.0%  | 0           | 0.0%  | 0           | 0.4%  | 1           |
| £125-149   | 0.0%  | 0           | 0.0%   | 0           | 0.0%     | 0           | 0.0%  | 0           | 0.0%         | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £150-174   | 0.0%  | 0           | 0.0%   | 0           | 0.0%     | 0           | 0.0%  | 0           | 0.0%         | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £175-199   | 0.0%  | 0           | 0.0%   | 0           | 0.0%     | 0           | 0.0%  | 0           | 0.0%         | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £200-249   | 0.0%  | 0           | 0.0%   | 0           | 0.0%     | 0           | 0.0%  | 0           | 0.0%         | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £250+  | 0.0%  | 0           | 0.0%   | 0           | 0.0%     | 0           | 0.0%  | 0           | 0.0%         | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| (Don't know / varies)  | 20.5% | 61          | 24.1%  | 20          | 19.1%    | 41          | 0.0%  | 0           | 9.3%         | 13          | 32.6% | 47          | 14.1% | 23          | 28.9% | 33          | 19.1% | 52          |
| (Refused)  | 1.7%  | 5           | 1.2%   | 1           | 1.9%     | 4           | 0.0%  | 0           | 0.7%         | 1           | 2.8%  | 4           | 1.2%  | 2           | 0.9%  | 1           | 1.8%  | 5           |
| <i>Mean:</i>   |       | <i>16.6</i> |        | <i>14.3</i> |          | <i>17.5</i> |       | <i>17.8</i> |              | <i>17.4</i> |       | <i>15.4</i> |       | <i>17.3</i> |       | <i>14.6</i> |       | <i>17.0</i> |
| <b>Base:</b>   |       | <b>298</b>  |        | <b>83</b>   |          | <b>215</b>  |       | <b>12</b>   |              | <b>140</b>  |       | <b>144</b>  |       | <b>163</b>  |       | <b>114</b>  |       | <b>272</b>  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| <b>Q09 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Basildon   | 0.5%  | 4    | 1.5%   | 3        | 0.2%     | 1   | 2.5%  | 1    | 0.3%         | 1  | 0.5%  | 2  | 0.3%  | 1  | 0.8%  | 3  | 0.6%  | 4   |
| Buckhurst Hill   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1   |
| Brentwood  | 3.9%  | 31   | 2.5%   | 5        | 4.4%     | 26  | 0.0%  | 0    | 2.3%         | 8  | 5.3%  | 22 | 4.2%  | 16 | 3.1%  | 11 | 3.7%  | 25  |
| Chelmsford   | 3.6%  | 29   | 2.5%   | 5        | 4.0%     | 24  | 0.0%  | 0    | 3.2%         | 11 | 4.4%  | 18 | 2.9%  | 11 | 4.2%  | 15 | 3.8%  | 26  |
| Chigwell   | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0%  | 0    | 0.0%         | 0  | 0.7%  | 3  | 0.8%  | 3  | 0.0%  | 0  | 0.1%  | 1   |
| Chipping Ongar   | 0.5%  | 4    | 0.5%   | 1        | 0.5%     | 3   | 0.0%  | 0    | 0.0%         | 0  | 1.0%  | 4  | 0.5%  | 2  | 0.6%  | 2  | 0.4%  | 3   |
| Enfield  | 2.3%  | 18   | 2.9%   | 6        | 2.0%     | 12  | 2.5%  | 1    | 2.6%         | 9  | 1.9%  | 8  | 1.8%  | 7  | 2.8%  | 10 | 2.4%  | 16  |
| Epping   | 1.8%  | 14   | 1.5%   | 3        | 1.8%     | 11  | 0.0%  | 0    | 2.1%         | 7  | 1.7%  | 7  | 2.6%  | 10 | 0.6%  | 2  | 1.9%  | 13  |
| Harlow   | 21.5% | 172  | 17.6%  | 36       | 22.8%    | 136 | 27.5% | 11   | 22.3%        | 76 | 20.1% | 83 | 20.6% | 79 | 23.9% | 85 | 22.0% | 149 |
| Ilford   | 5.1%  | 41   | 3.9%   | 8        | 5.5%     | 33  | 5.0%  | 2    | 3.8%         | 13 | 6.3%  | 26 | 4.9%  | 19 | 5.9%  | 21 | 4.6%  | 31  |
| Ingatstone   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.1%  | 1   |
| Lakeside regional shopping centre  | 3.9%  | 31   | 4.9%   | 10       | 3.5%     | 21  | 5.0%  | 2    | 4.4%         | 15 | 3.4%  | 14 | 5.5%  | 21 | 2.0%  | 7  | 4.4%  | 30  |
| Loughton Broadway  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.5%  | 2  | 0.5%  | 2  | 0.3%  | 1  | 0.4%  | 3   |
| Loughton High Road   | 4.1%  | 33   | 2.5%   | 5        | 4.7%     | 28  | 0.0%  | 0    | 5.3%         | 18 | 3.6%  | 15 | 3.9%  | 15 | 3.9%  | 14 | 4.3%  | 29  |
| North Chingford  | 0.9%  | 7    | 0.5%   | 1        | 1.0%     | 6   | 0.0%  | 0    | 1.8%         | 6  | 0.2%  | 1  | 0.3%  | 1  | 1.4%  | 5  | 0.9%  | 6   |
| Romford  | 10.0% | 80   | 6.9%   | 14       | 11.1%    | 66  | 12.5% | 5    | 10.0%        | 34 | 9.7%  | 40 | 9.9%  | 38 | 9.9%  | 35 | 9.7%  | 66  |
| The West End   | 4.5%  | 36   | 8.3%   | 17       | 3.2%     | 19  | 7.5%  | 3    | 6.5%         | 22 | 2.7%  | 11 | 6.3%  | 24 | 2.8%  | 10 | 4.7%  | 32  |
| Theydon Bois   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Waltham Abbey  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1   |
| Waltham Cross  | 1.6%  | 13   | 1.0%   | 2        | 1.8%     | 11  | 2.5%  | 1    | 2.3%         | 8  | 1.0%  | 4  | 1.8%  | 7  | 1.7%  | 6  | 1.3%  | 9   |
| Walthamstow  | 0.5%  | 4    | 0.5%   | 1        | 0.5%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.5%  | 2  | 0.5%  | 2  | 0.3%  | 1  | 0.6%  | 4   |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)        | 9.9%  | 79   | 10.8%  | 22       | 9.6%     | 57  | 5.0%  | 2    | 10.3%        | 35 | 10.0% | 41 | 11.5% | 44 | 8.2%  | 29 | 11.1% | 75  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)                          | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)              | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                               | 0.5%  | 4    | 2.0%   | 4        | 0.0%     | 0   | 2.5%  | 1    | 0.9%         | 3  | 0.0%  | 0  | 0.5%  | 2  | 0.6%  | 2  | 0.6%  | 4   |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0  | 0.5%  | 2  | 0.0%  | 0  | 0.3%  | 2   |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.0%         | 0  | 0.5%  | 2  | 0.0%  | 0  | 0.6%  | 2  | 0.3%  | 2   |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.1%  | 1   |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.1%  | 1   |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.0%         | 0  | 0.7%  | 3  | 0.3%  | 1  | 0.6%  | 2  | 0.4%  | 3   |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.9%  | 7    | 0.5%   | 1        | 1.0%     | 6   | 2.5%  | 1    | 0.9%         | 3  | 0.7%  | 3  | 1.0%  | 4  | 0.8%  | 3  | 1.0%  | 7   |
| Tesco, Southend Road,  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |

Column %ges.

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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April 2009

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |    |      |    |      |    |      |    |      |    |
|--|-------|------|--------|----------|----------|-----|------|------|--------------|----|------|----|------|----|------|----|------|----|
| Woodford Green, Essex                            |       |      |        |          |          |     |      |      |              |    |      |    |      |    |      |    |      |    |
| Wickes, Brook St, Brentwood, Essex               | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  |      |    |      |    |      |    |      |    |
| Wickes, Sturlas Wy, Waltham Cross, Hertfordshire | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.1% | 1  |      |    |
| Internet / delivered                             | 6.5%  | 52   | 6.9%   | 14       | 6.4%     | 38  | 5.0% | 2    | 4.7%         | 16 | 8.3% | 34 | 4.4% | 17 | 8.5% | 30 | 5.2% | 35 |
| Abroad   | 1.5%  | 12   | 2.9%   | 6        | 1.0%     | 6   | 2.5% | 1    | 1.8%         | 6  | 1.2% | 5  | 1.0% | 4  | 2.3% | 8  | 1.6% | 11 |
| Car boot sale                                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| B & Q, Cabinet Way, Chingford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| B & Q, Springfield Drive, Ilford                 | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| B & Q, Tangeant Link, Romford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Barkingside                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Beckton  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0% | 0    | 0.6%         | 2  | 0.5% | 2  | 0.8% | 3  | 0.3% | 1  | 0.4% | 3  |
| Bishops Stortford                                | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 0.0% | 0    | 0.6%         | 2  | 0.7% | 3  | 0.5% | 2  | 0.8% | 3  | 0.6% | 4  |
| Bluewater Shopping Centre, Kent                  | 1.9%  | 15   | 0.5%   | 1        | 2.3%     | 14  | 2.5% | 1    | 2.9%         | 10 | 1.0% | 4  | 3.1% | 12 | 0.6% | 2  | 2.2% | 15 |
| Cheshunt   | 0.6%  | 5    | 1.5%   | 3        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.7% | 3  | 0.8% | 3  | 0.6% | 2  | 0.7% | 5  |
| Chingford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Edinburgh Way Retail Park, Harlow                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Edmonton   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0% | 0    | 0.6%         | 2  | 0.2% | 1  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Focus, Hickman Avenue, Chingford                 | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Hoddesdon  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Ikea, Glover Drive, Edmonton                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Newbury Park                                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Oak Retail Park, Harlow                          | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sawbridgeworth                                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Welwyn Garden City                               | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  |
| Other outside catchment area                     | 3.8%  | 30   | 4.9%   | 10       | 3.4%     | 20  | 7.5% | 3    | 3.5%         | 12 | 3.6% | 15 | 3.6% | 14 | 3.7% | 13 | 3.0% | 20 |
| Other zones 1                                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Other zones 3                                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Other zones 5                                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Other zones 7                                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| (Don't know / can't remember)                    | 2.5%  | 20   | 4.4%   | 9        | 1.8%     | 11  | 2.5% | 1    | 2.1%         | 7  | 2.4% | 10 | 2.1% | 8  | 2.8% | 10 | 2.7% | 18 |
| (Don't do this type of shopping)                 | 3.4%  | 27   | 6.4%   | 13       | 2.3%     | 14  | 5.0% | 2    | 1.5%         | 5  | 4.9% | 20 | 1.8% | 7  | 4.5% | 16 | 2.8% | 19 |
| Base:  | 800   | 204  | 596    | 40       | 341      | 412 | 384  | 355  | 678          |    |      |    |      |    |      |    |      |    |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| <b>Q10 And the time before that, where did you go to make a purchase of clothes or shoes?</b>           |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| <i>Those who purchase clothes or shoes at Q09</i>   |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Basildon  | 0.9%  | 7    | 2.1%   | 4        | 0.5%     | 3   | 0.0%  | 0    | 1.8%         | 6  | 0.3%  | 1  | 1.1%  | 4  | 0.9%  | 3  | 1.1%  | 7   |
| Buckhurst Hill  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Brentwood   | 2.2%  | 17   | 1.6%   | 3        | 2.4%     | 14  | 0.0%  | 0    | 2.1%         | 7  | 2.6%  | 10 | 2.1%  | 8  | 1.8%  | 6  | 2.3%  | 15  |
| Chelmsford  | 4.0%  | 31   | 5.2%   | 10       | 3.6%     | 21  | 7.9%  | 3    | 3.0%         | 10 | 4.6%  | 18 | 4.2%  | 16 | 4.1%  | 14 | 4.2%  | 28  |
| Chigwell  | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.5%  | 2  | 0.5%  | 2  | 0.0%  | 0  | 0.2%  | 1   |
| Chipping Ongar  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0   |
| Enfield   | 3.1%  | 24   | 3.1%   | 6        | 3.1%     | 18  | 5.3%  | 2    | 3.3%         | 11 | 2.8%  | 11 | 3.7%  | 14 | 2.7%  | 9  | 3.2%  | 21  |
| Epping  | 1.4%  | 11   | 1.6%   | 3        | 1.4%     | 8   | 0.0%  | 0    | 0.6%         | 2  | 2.3%  | 9  | 1.6%  | 6  | 1.2%  | 4  | 1.5%  | 10  |
| Harlow  | 15.3% | 118  | 13.1%  | 25       | 16.0%    | 93  | 7.9%  | 3    | 14.9%        | 50 | 16.3% | 64 | 14.3% | 54 | 16.5% | 56 | 15.5% | 102 |
| Ilford  | 5.0%  | 39   | 5.8%   | 11       | 4.8%     | 28  | 5.3%  | 2    | 4.5%         | 15 | 5.6%  | 22 | 4.2%  | 16 | 5.3%  | 18 | 4.1%  | 27  |
| Ingatestone   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Lakeside regional shopping centre   | 5.0%  | 39   | 5.2%   | 10       | 5.0%     | 29  | 10.5% | 4    | 7.1%         | 24 | 2.6%  | 10 | 5.6%  | 21 | 3.8%  | 13 | 5.6%  | 37  |
| Loughton Broadway   | 0.8%  | 6    | 0.0%   | 0        | 1.0%     | 6   | 0.0%  | 0    | 1.2%         | 4  | 0.5%  | 2  | 0.8%  | 3  | 0.6%  | 2  | 0.8%  | 5   |
| Loughton High Road  | 3.4%  | 26   | 2.1%   | 4        | 3.8%     | 22  | 2.6%  | 1    | 4.5%         | 15 | 2.6%  | 10 | 3.7%  | 14 | 3.5%  | 12 | 3.5%  | 23  |
| North Chingford   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0%  | 0    | 1.2%         | 4  | 0.3%  | 1  | 0.3%  | 1  | 0.9%  | 3  | 0.6%  | 4   |
| Romford   | 10.0% | 77   | 5.8%   | 11       | 11.3%    | 66  | 13.2% | 5    | 9.2%         | 31 | 10.5% | 41 | 9.3%  | 35 | 10.9% | 37 | 9.9%  | 65  |
| The West End  | 4.7%  | 36   | 8.4%   | 16       | 3.4%     | 20  | 7.9%  | 3    | 6.3%         | 21 | 3.1%  | 12 | 6.9%  | 26 | 1.8%  | 6  | 4.7%  | 31  |
| Theydon Bois  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Waltham Abbey   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Waltham Cross   | 1.3%  | 10   | 0.5%   | 1        | 1.5%     | 9   | 2.6%  | 1    | 0.6%         | 2  | 1.8%  | 7  | 0.8%  | 3  | 2.1%  | 7  | 1.4%  | 9   |
| Walthamstow   | 0.5%  | 4    | 0.5%   | 1        | 0.5%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.5%  | 2  | 0.8%  | 3  | 0.3%  | 1  | 0.5%  | 3   |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next) | 5.0%  | 39   | 3.7%   | 7        | 5.5%     | 32  | 2.6%  | 1    | 4.8%         | 16 | 5.4%  | 21 | 5.3%  | 20 | 5.3%  | 18 | 5.5%  | 36  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                        | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0%  | 0    | 0.9%         | 3  | 0.5%  | 2  | 0.5%  | 2  | 0.6%  | 2  | 0.8%  | 5   |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex                                      | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0  | 0.5%  | 2  | 0.0%  | 0  | 0.3%  | 2   |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.0%         | 0  | 0.5%  | 2  | 0.0%  | 0  | 0.6%  | 2  | 0.3%  | 2   |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex                                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.6%  | 1    | 0.0%         | 0  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male |       | Female |       | 18 to 34 |       | 35 to 54 |       | 55+ |       | ABC1 |       | C2DE |       | Car in hhold |       |     |
|--|-------|------|-------|--------|-------|----------|-------|----------|-------|-----|-------|------|-------|------|-------|--------------|-------|-----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Internet / delivered                                   | 7.5%  | 58   | 8.4%  | 16     | 7.2%  | 42       | 7.9%  | 3        | 6.0%  | 20  | 8.9%  | 35   | 5.0%  | 19   | 10.6% | 36           | 5.6%  | 37  |
| Abroad   | 1.0%  | 8    | 2.1%  | 4      | 0.7%  | 4        | 2.6%  | 1        | 1.2%  | 4   | 0.8%  | 3    | 1.3%  | 5    | 0.9%  | 3            | 1.2%  | 8   |
| Car boot sale  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Barkingside  | 0.1%  | 1    | 0.5%  | 1      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.3%  | 1    | 0.0%  | 0    | 0.3%  | 1            | 0.2%  | 1   |
| Beckton  | 0.5%  | 4    | 0.0%  | 0      | 0.7%  | 4        | 0.0%  | 0        | 1.2%  | 4   | 0.0%  | 0    | 0.8%  | 3    | 0.3%  | 1            | 0.5%  | 3   |
| Bishops Stortford                                      | 1.0%  | 8    | 1.6%  | 3      | 0.9%  | 5        | 0.0%  | 0        | 1.5%  | 5   | 0.8%  | 3    | 2.1%  | 8    | 0.0%  | 0            | 1.2%  | 8   |
| Bluewater Shopping Centre,<br>Kent                     | 2.1%  | 16   | 1.6%  | 3      | 2.2%  | 13       | 2.6%  | 1        | 2.7%  | 9   | 1.5%  | 6    | 3.2%  | 12   | 1.2%  | 4            | 2.4%  | 16  |
| Cheshunt   | 0.4%  | 3    | 0.5%  | 1      | 0.3%  | 2        | 0.0%  | 0        | 0.0%  | 0   | 0.8%  | 3    | 0.0%  | 0    | 0.9%  | 3            | 0.5%  | 3   |
| Chingford  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Edmonton   | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.0%  | 0   | 0.3%  | 1    | 0.3%  | 1    | 0.0%  | 0            | 0.2%  | 1   |
| Focus, Hickman Avenue,<br>Chingford                    | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Hoddesdon  | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.0%  | 0    | 0.3%  | 1    | 0.0%  | 0            | 0.2%  | 1   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Newbury Park   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Sawbridgeworth   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.4%  | 3    | 0.0%  | 0      | 0.5%  | 3        | 0.0%  | 0        | 0.6%  | 2   | 0.3%  | 1    | 0.5%  | 2    | 0.3%  | 1            | 0.5%  | 3   |
| Other outside catchment area                           | 4.7%  | 36   | 2.1%  | 4      | 5.5%  | 32       | 2.6%  | 1        | 6.3%  | 21  | 3.6%  | 14   | 4.8%  | 18   | 4.1%  | 14           | 4.9%  | 32  |
| Other zones 1  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 7  | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.0%  | 0    | 0.3%  | 1    | 0.0%  | 0            | 0.2%  | 1   |
| (Don't know / can't<br>remember)                       | 15.1% | 117  | 20.9% | 40     | 13.2% | 77       | 15.8% | 6        | 11.3% | 38  | 17.6% | 69   | 12.7% | 48   | 16.8% | 57           | 15.0% | 99  |
| (Have only bought once)                                | 1.2%  | 9    | 1.6%  | 3      | 1.0%  | 6        | 0.0%  | 0        | 0.6%  | 2   | 1.8%  | 7    | 0.8%  | 3    | 1.5%  | 5            | 1.1%  | 7   |
| Base:  |       | 773  |       | 191    |       | 582      |       | 38       |       | 336 |       | 392  |       | 377  |       | 339          |       | 659 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |    |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q11 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| Basildon  | 0.6%  | 5    | 1.5%   | 3        | 0.3%     | 2   | 2.5%  | 1    | 0.6%         | 2  | 0.5%  | 2  | 0.8%  | 3  | 0.6%  | 2  | 0.6%  | 4  |
| Buckhurst Hill  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1  |
| Brentwood   | 0.8%  | 6    | 1.0%   | 2        | 0.7%     | 4   | 0.0%  | 0    | 0.0%         | 0  | 1.5%  | 6  | 0.3%  | 1  | 0.8%  | 3  | 0.6%  | 4  |
| Chelmsford  | 1.9%  | 15   | 1.0%   | 2        | 2.2%     | 13  | 5.0%  | 2    | 1.8%         | 6  | 1.7%  | 7  | 2.3%  | 9  | 1.1%  | 4  | 1.8%  | 12 |
| Chigwell  | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.3%         | 1  | 0.2%  | 1  | 0.5%  | 2  | 0.0%  | 0  | 0.4%  | 3  |
| Chipping Ongar  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.1%  | 1  |
| Enfield   | 4.0%  | 32   | 4.4%   | 9        | 3.9%     | 23  | 5.0%  | 2    | 7.6%         | 26 | 1.0%  | 4  | 4.9%  | 19 | 3.4%  | 12 | 4.4%  | 30 |
| Epping  | 1.3%  | 10   | 1.0%   | 2        | 1.3%     | 8   | 5.0%  | 2    | 2.1%         | 7  | 0.2%  | 1  | 2.1%  | 8  | 0.6%  | 2  | 1.5%  | 10 |
| Harlow  | 12.3% | 98   | 12.3%  | 25       | 12.2%    | 73  | 12.5% | 5    | 13.5%        | 46 | 11.2% | 46 | 11.2% | 43 | 13.8% | 49 | 12.7% | 86 |
| Ilford  | 2.9%  | 23   | 2.5%   | 5        | 3.0%     | 18  | 2.5%  | 1    | 2.6%         | 9  | 3.2%  | 13 | 3.1%  | 12 | 2.8%  | 10 | 2.4%  | 16 |
| Ingatestone   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside regional shopping centre   | 3.1%  | 25   | 3.4%   | 7        | 3.0%     | 18  | 5.0%  | 2    | 3.8%         | 13 | 2.2%  | 9  | 3.6%  | 14 | 2.3%  | 8  | 3.4%  | 23 |
| Loughton Broadway   | 0.9%  | 7    | 0.0%   | 0        | 1.2%     | 7   | 2.5%  | 1    | 0.3%         | 1  | 1.2%  | 5  | 0.3%  | 1  | 1.1%  | 4  | 0.9%  | 6  |
| Loughton High Road  | 1.1%  | 9    | 1.5%   | 3        | 1.0%     | 6   | 0.0%  | 0    | 1.5%         | 5  | 1.0%  | 4  | 0.8%  | 3  | 1.1%  | 4  | 1.2%  | 8  |
| North Chingford   | 1.1%  | 9    | 0.5%   | 1        | 1.3%     | 8   | 2.5%  | 1    | 1.5%         | 5  | 0.7%  | 3  | 1.0%  | 4  | 1.1%  | 4  | 1.0%  | 7  |
| Romford   | 5.4%  | 43   | 3.9%   | 8        | 5.9%     | 35  | 10.0% | 4    | 5.0%         | 17 | 5.3%  | 22 | 4.9%  | 19 | 5.9%  | 21 | 5.8%  | 39 |
| The West End  | 1.8%  | 14   | 2.5%   | 5        | 1.5%     | 9   | 0.0%  | 0    | 2.6%         | 9  | 1.2%  | 5  | 2.3%  | 9  | 1.4%  | 5  | 1.8%  | 12 |
| Theydon Bois  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey   | 3.4%  | 27   | 4.4%   | 9        | 3.0%     | 18  | 0.0%  | 0    | 3.8%         | 13 | 3.4%  | 14 | 3.6%  | 14 | 3.4%  | 12 | 3.7%  | 25 |
| Waltham Cross   | 6.9%  | 55   | 7.4%   | 15       | 6.7%     | 40  | 2.5%  | 1    | 5.3%         | 18 | 8.5%  | 35 | 7.0%  | 27 | 7.0%  | 25 | 6.8%  | 46 |
| Walthamstow   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.2%  | 1  | 0.3%  | 1  | 0.3%  | 1  | 0.1%  | 1  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                         | 0.9%  | 7    | 0.0%   | 0        | 1.2%     | 7   | 0.0%  | 0    | 0.6%         | 2  | 1.2%  | 5  | 0.8%  | 3  | 1.1%  | 4  | 1.0%  | 7  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)                                      | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                               | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)  | 1.3%  | 10   | 0.5%   | 1        | 1.5%     | 9   | 0.0%  | 0    | 2.3%         | 8  | 0.5%  | 2  | 1.8%  | 7  | 0.8%  | 3  | 1.5%  | 10 |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.5%  | 2  | 0.3%  | 1  | 0.3%  | 1  | 0.3%  | 2  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.5%  | 1    | 0.0%         | 0  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.1%  | 1  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Southend Road,   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |     |       |    |       |     |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|-----|-------|----|-------|-----|-------|-----|
| Woodford Green, Essex                                  |       |      |        |          |          |     |       |      |              |    |       |     |       |    |       |     |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   |       |     |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   |       |     |
| Internet / delivered                                   | 3.4%  | 27   | 3.9%   | 8        | 3.2%     | 19  | 7.5%  | 3    | 5.3%         | 18 | 1.5%  | 6   | 4.2%  | 16 | 2.3%  | 8   | 3.5%  | 24  |
| Abroad   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.2%  | 1   | 0.5%  | 2  | 0.3%  | 1   | 0.4%  | 3   |
| Car boot sale  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Barkingside  | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 0.0%  | 0    | 0.3%         | 1  | 1.0%  | 4   | 1.0%  | 4  | 0.3%  | 1   | 0.6%  | 4   |
| Beckton  | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 2.5%  | 1    | 0.9%         | 3  | 0.2%  | 1   | 0.5%  | 2  | 0.6%  | 2   | 0.7%  | 5   |
| Bishops Stortford                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 0.0%  | 0    | 0.9%         | 3  | 0.5%  | 2   | 1.0%  | 4  | 0.3%  | 1   | 0.7%  | 5   |
| Cheshunt   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Chingford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 1.0%  | 8    | 1.0%   | 2        | 1.0%     | 6   | 0.0%  | 0    | 2.3%         | 8  | 0.0%  | 0   | 1.6%  | 6  | 0.6%  | 2   | 1.2%  | 8   |
| Hoddesdon  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0%  | 0    | 0.6%         | 2  | 0.5%  | 2   | 0.8%  | 3  | 0.3%  | 1   | 0.6%  | 4   |
| Ikea, Glover Drive,<br>Edmonton                        | 1.8%  | 14   | 0.5%   | 1        | 2.2%     | 13  | 10.0% | 4    | 1.8%         | 6  | 1.0%  | 4   | 2.6%  | 10 | 0.8%  | 3   | 1.9%  | 13  |
| Newbury Park   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.3%  | 1  | 0.0%  | 0   | 0.1%  | 1   |
| Welwyn Garden City                                     | 0.3%  | 2    | 1.0%   | 2        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.2%  | 1   | 0.3%  | 1  | 0.3%  | 1   | 0.1%  | 1   |
| Other outside catchment area                           | 2.9%  | 23   | 2.5%   | 5        | 3.0%     | 18  | 2.5%  | 1    | 4.1%         | 14 | 1.9%  | 8   | 3.9%  | 15 | 1.4%  | 5   | 3.2%  | 22  |
| Other zones 1  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.2%  | 1   | 0.3%  | 1  | 0.3%  | 1   | 0.1%  | 1   |
| (Don't know / can't<br>remember)                       | 9.1%  | 73   | 11.8%  | 24       | 8.2%     | 49  | 7.5%  | 3    | 9.7%         | 33 | 8.7%  | 36  | 11.7% | 45 | 6.8%  | 24  | 9.1%  | 62  |
| (Don't do this type of<br>shopping)                    | 27.5% | 220  | 27.9%  | 57       | 27.3%    | 163 | 12.5% | 5    | 17.0%        | 58 | 37.6% | 155 | 18.2% | 70 | 36.6% | 130 | 24.8% | 168 |
| Base:  | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |    |       |     |       |    |       |     |       |     |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |      |    |       |    |       |    |       |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|------|----|-------|----|-------|----|-------|
| <b>Q12 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?</b> |       |      |        |          |          |     |       |      |              |    |      |    |       |    |       |    |       |
| <i>Those who purchase furniture, carpets or soft household furnishings at Q11</i>  |       |      |        |          |          |     |       |      |              |    |      |    |       |    |       |    |       |
| Basildon   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  |       |
| Buckhurst Hill   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.4%         | 1  | 0.0% | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  |
| Brentwood  | 1.2%  | 7    | 0.7%   | 1        | 1.4%     | 6   | 2.9%  | 1    | 0.4%         | 1  | 1.9% | 5  | 0.6%  | 2  | 1.8%  | 4  | 1.2%  |
| Chelmsford   | 2.2%  | 13   | 3.4%   | 5        | 1.8%     | 8   | 5.7%  | 2    | 2.1%         | 6  | 1.9% | 5  | 2.9%  | 9  | 1.8%  | 4  | 2.0%  |
| Chigwell   | 0.3%  | 2    | 0.0%   | 0        | 0.5%     | 2   | 0.0%  | 0    | 0.0%         | 0  | 0.8% | 2  | 0.6%  | 2  | 0.0%  | 0  | 0.4%  |
| Chipping Ongar   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.4% | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.2%  |
| Enfield  | 3.6%  | 21   | 4.1%   | 6        | 3.5%     | 15  | 5.7%  | 2    | 4.9%         | 14 | 1.9% | 5  | 3.8%  | 12 | 3.6%  | 8  | 3.7%  |
| Epping   | 1.7%  | 10   | 2.7%   | 4        | 1.4%     | 6   | 2.9%  | 1    | 1.4%         | 4  | 1.9% | 5  | 1.9%  | 6  | 0.9%  | 2  | 2.0%  |
| Harlow   | 10.5% | 61   | 10.9%  | 16       | 10.4%    | 45  | 17.1% | 6    | 10.2%        | 29 | 9.7% | 25 | 10.2% | 32 | 12.0% | 27 | 11.0% |
| Ilford   | 1.4%  | 8    | 2.0%   | 3        | 1.2%     | 5   | 2.9%  | 1    | 1.4%         | 4  | 1.2% | 3  | 1.6%  | 5  | 1.3%  | 3  | 1.4%  |
| Ingatestone  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Lakeside regional shopping centre  | 3.8%  | 22   | 2.7%   | 4        | 4.2%     | 18  | 0.0%  | 0    | 4.9%         | 14 | 3.1% | 8  | 4.1%  | 13 | 3.1%  | 7  | 4.3%  |
| Loughton Broadway  | 0.5%  | 3    | 0.0%   | 0        | 0.7%     | 3   | 0.0%  | 0    | 0.4%         | 1  | 0.8% | 2  | 0.3%  | 1  | 0.9%  | 2  | 0.4%  |
| Loughton High Road   | 1.4%  | 8    | 1.4%   | 2        | 1.4%     | 6   | 0.0%  | 0    | 1.8%         | 5  | 1.2% | 3  | 1.3%  | 4  | 0.9%  | 2  | 1.6%  |
| North Chingford  | 0.7%  | 4    | 0.0%   | 0        | 0.9%     | 4   | 2.9%  | 1    | 1.1%         | 3  | 0.0% | 0  | 0.6%  | 2  | 0.4%  | 1  | 0.8%  |
| Romford  | 5.5%  | 32   | 4.1%   | 6        | 6.0%     | 26  | 2.9%  | 1    | 4.9%         | 14 | 6.6% | 17 | 6.1%  | 19 | 5.3%  | 12 | 5.3%  |
| The West End   | 1.9%  | 11   | 2.7%   | 4        | 1.6%     | 7   | 2.9%  | 1    | 2.8%         | 8  | 0.8% | 2  | 2.9%  | 9  | 0.9%  | 2  | 2.2%  |
| Theydon Bois   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Waltham Abbey  | 1.0%  | 6    | 0.7%   | 1        | 1.2%     | 5   | 0.0%  | 0    | 1.1%         | 3  | 1.2% | 3  | 0.6%  | 2  | 1.3%  | 3  | 1.2%  |
| Waltham Cross  | 5.2%  | 30   | 6.1%   | 9        | 4.9%     | 21  | 0.0%  | 0    | 4.2%         | 12 | 6.6% | 17 | 5.1%  | 16 | 5.3%  | 12 | 5.1%  |
| Walthamstow  | 0.9%  | 5    | 0.0%   | 0        | 1.2%     | 5   | 0.0%  | 0    | 1.1%         | 3  | 0.8% | 2  | 1.3%  | 4  | 0.0%  | 0  | 0.8%  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)  | 0.9%  | 5    | 0.0%   | 0        | 1.2%     | 5   | 0.0%  | 0    | 0.7%         | 2  | 1.2% | 3  | 0.6%  | 2  | 1.3%  | 3  | 1.0%  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)   | 1.4%  | 8    | 0.7%   | 1        | 1.6%     | 7   | 2.9%  | 1    | 2.1%         | 6  | 0.4% | 1  | 1.9%  | 6  | 0.9%  | 2  | 1.6%  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.3%  | 2    | 0.7%   | 1        | 0.2%     | 1   | 2.9%  | 1    | 0.0%         | 0  | 0.4% | 1  | 0.6%  | 2  | 0.0%  | 0  | 0.4%  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.4%         | 1  | 0.0% | 0  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.4% | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex  | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.9%  | 1    | 0.0%         | 0  | 0.0% | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  |

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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April 2009

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.3%  | 2    | 0.0%   | 0        | 0.5%     | 2   | 0.0%  | 0    | 0.9%         | 2   |
| Internet / delivered                                   | 3.6%  | 21   | 4.1%   | 6        | 3.5%     | 15  | 2.9%  | 1    | 4.9%         | 14  |
| Abroad   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Car boot sale  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Barkingside  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Beckton  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Bishops Stortford                                      | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.4%         | 1   |
| Bluewater Shopping Centre,<br>Kent                     | 1.2%  | 7    | 2.0%   | 3        | 0.9%     | 4   | 0.0%  | 0    | 1.8%         | 5   |
| Cheshunt   | 0.3%  | 2    | 0.0%   | 0        | 0.5%     | 2   | 2.9%  | 1    | 0.0%         | 0   |
| Chingford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Edmonton   | 1.4%  | 8    | 0.0%   | 0        | 1.8%     | 8   | 0.0%  | 0    | 2.5%         | 7   |
| Hoddesdon  | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.4%         | 1   |
| Ikea, Glover Drive,<br>Edmonton                        | 1.0%  | 6    | 0.7%   | 1        | 1.2%     | 5   | 2.9%  | 1    | 1.4%         | 4   |
| Newbury Park   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Sawbridgeworth   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Welwyn Garden City                                     | 0.7%  | 4    | 0.7%   | 1        | 0.7%     | 3   | 0.0%  | 0    | 0.7%         | 2   |
| Other outside catchment area                           | 3.6%  | 21   | 2.7%   | 4        | 3.9%     | 17  | 8.6%  | 3    | 3.9%         | 11  |
| Other zones 1  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |
| Other zones 7  | 0.3%  | 2    | 0.0%   | 0        | 0.5%     | 2   | 0.0%  | 0    | 0.7%         | 2   |
| (Don't know / can't<br>remember)                       | 35.5% | 206  | 42.9%  | 63       | 33.0%    | 143 | 20.0% | 7    | 34.6%        | 98  |
| (Have only bought once)                                | 6.2%  | 36   | 4.1%   | 6        | 6.9%     | 30  | 8.6%  | 3    | 2.5%         | 7   |
| Base:  |       | 580  |        | 147      |          | 433 |       | 35   |              | 283 |
|  |       |      |        |          |          |     |       |      |              | 257 |
|  |       |      |        |          |          |     |       |      |              | 314 |
|  |       |      |        |          |          |     |       |      |              | 225 |
|  |       |      |        |          |          |     |       |      |              | 510 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| <b>Q13 Now can you tell me where your household last made a purchase of DIY, decorating goods or gardening items ?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Basildon   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.1%  | 1   |
| Buckhurst Hill   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Brentwood  | 1.4%  | 11   | 1.0%   | 2        | 1.5%     | 9   | 2.5%  | 1    | 0.6%         | 2  | 1.9%  | 8  | 1.6%  | 6  | 1.1%  | 4  | 1.0%  | 7   |
| Chelmsford   | 1.6%  | 13   | 0.5%   | 1        | 2.0%     | 12  | 2.5%  | 1    | 0.9%         | 3  | 2.2%  | 9  | 0.8%  | 3  | 2.0%  | 7  | 1.5%  | 10  |
| Chigwell   | 0.8%  | 6    | 1.5%   | 3        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.7%  | 3  | 0.5%  | 2  | 0.6%  | 2  | 0.9%  | 6   |
| Chipping Ongar   | 0.5%  | 4    | 1.5%   | 3        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 1.0%  | 4  | 0.5%  | 2  | 0.6%  | 2  | 0.6%  | 4   |
| Enfield  | 4.4%  | 35   | 4.4%   | 9        | 4.4%     | 26  | 7.5%  | 3    | 5.9%         | 20 | 2.7%  | 11 | 4.2%  | 16 | 4.8%  | 17 | 4.9%  | 33  |
| Epping   | 0.5%  | 4    | 0.5%   | 1        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.2%  | 1  | 0.8%  | 3  | 0.3%  | 1  | 0.6%  | 4   |
| Harlow   | 18.8% | 150  | 21.1%  | 43       | 18.0%    | 107 | 22.5% | 9    | 21.4%        | 73 | 16.3% | 67 | 24.0% | 92 | 14.4% | 51 | 20.2% | 137 |
| Ilford   | 2.3%  | 18   | 1.5%   | 3        | 2.5%     | 15  | 2.5%  | 1    | 2.9%         | 10 | 1.7%  | 7  | 2.9%  | 11 | 1.4%  | 5  | 1.9%  | 13  |
| Ingatstone   | 0.8%  | 6    | 1.0%   | 2        | 0.7%     | 4   | 0.0%  | 0    | 0.9%         | 3  | 0.7%  | 3  | 1.0%  | 4  | 0.6%  | 2  | 0.6%  | 4   |
| Lakeside regional shopping centre  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Loughton Broadway  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 2.5%  | 1    | 0.3%         | 1  | 0.5%  | 2  | 0.8%  | 3  | 0.3%  | 1  | 0.3%  | 2   |
| Loughton High Road   | 4.6%  | 37   | 4.4%   | 9        | 4.7%     | 28  | 2.5%  | 1    | 4.1%         | 14 | 5.1%  | 21 | 5.2%  | 20 | 3.7%  | 13 | 4.9%  | 33  |
| North Chingford  | 2.0%  | 16   | 1.5%   | 3        | 2.2%     | 13  | 0.0%  | 0    | 4.4%         | 15 | 0.2%  | 1  | 2.1%  | 8  | 2.0%  | 7  | 1.8%  | 12  |
| Romford  | 4.1%  | 33   | 4.4%   | 9        | 4.0%     | 24  | 0.0%  | 0    | 4.1%         | 14 | 4.6%  | 19 | 4.7%  | 18 | 3.9%  | 14 | 4.9%  | 33  |
| The West End   | 0.4%  | 3    | 1.0%   | 2        | 0.2%     | 1   | 2.5%  | 1    | 0.6%         | 2  | 0.0%  | 0  | 0.5%  | 2  | 0.3%  | 1  | 0.4%  | 3   |
| Theydon Bois   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.3%  | 1  | 0.1%  | 1   |
| Waltham Abbey  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0  | 0.5%  | 2  | 0.0%  | 0  | 0.3%  | 2   |
| Waltham Cross  | 3.3%  | 26   | 3.9%   | 8        | 3.0%     | 18  | 2.5%  | 1    | 5.0%         | 17 | 1.7%  | 7  | 3.9%  | 15 | 2.8%  | 10 | 3.5%  | 24  |
| Walthamstow  | 1.8%  | 14   | 0.5%   | 1        | 2.2%     | 13  | 0.0%  | 0    | 2.9%         | 10 | 1.0%  | 4  | 2.3%  | 9  | 1.1%  | 4  | 1.8%  | 12  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.2%  | 1  | 0.5%  | 2  | 0.3%  | 1  | 0.4%  | 3   |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)                             | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                      | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.1%  | 1   |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                                       | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1   |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 8.0%  | 64   | 7.4%   | 15       | 8.2%     | 49  | 5.0%  | 2    | 9.7%         | 33 | 7.0%  | 29 | 6.8%  | 26 | 9.0%  | 32 | 8.7%  | 59  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 4.0%  | 32   | 3.9%   | 8        | 4.0%     | 24  | 2.5%  | 1    | 5.6%         | 19 | 2.9%  | 12 | 3.9%  | 15 | 3.9%  | 14 | 4.7%  | 32  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.3%  | 2    | 1.0%   | 2        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.5%  | 2  | 0.0%  | 0  | 0.6%  | 2  | 0.3%  | 2   |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1   |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Southend Road,  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Male |       | Female |       | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |     |      |     |       |     |       |     |
|--|-------|------|-------|--------|-------|----------|----------|-----|------|------|--------------|-----|------|-----|-------|-----|-------|-----|
| Woodford Green, Essex                                  |       |      |       |        |       |          |          |     |      |      |              |     |      |     |       |     |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.5%  | 4    | 0.5%  | 1      | 0.5%  | 3        | 0.0%     | 0   | 0.3% | 1    | 0.5%         | 2   | 0.3% | 1   | 0.3%  | 1   | 0.4%  | 3   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 1.3%  | 10   | 2.5%  | 5      | 0.8%  | 5        | 5.0%     | 2   | 1.2% | 4    | 1.0%         | 4   | 1.0% | 4   | 1.4%  | 5   | 1.2%  | 8   |
| Internet / delivered                                   | 1.0%  | 8    | 2.5%  | 5      | 0.5%  | 3        | 5.0%     | 2   | 1.2% | 4    | 0.5%         | 2   | 0.8% | 3   | 1.4%  | 5   | 0.7%  | 5   |
| Abroad   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Car boot sale  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.4%  | 3    | 0.0%  | 0      | 0.5%  | 3        | 0.0%     | 0   | 0.9% | 3    | 0.0%         | 0   | 0.8% | 3   | 0.0%  | 0   | 0.4%  | 3   |
| B & Q, Springfield Drive,<br>Ilford                    | 1.8%  | 14   | 1.0%  | 2      | 2.0%  | 12       | 2.5%     | 1   | 1.5% | 5    | 1.9%         | 8   | 2.1% | 8   | 1.4%  | 5   | 1.6%  | 11  |
| B & Q, Tangeant Link,<br>Romford                       | 1.3%  | 10   | 0.0%  | 0      | 1.7%  | 10       | 2.5%     | 1   | 0.6% | 2    | 1.7%         | 7   | 1.3% | 5   | 0.6%  | 2   | 1.5%  | 10  |
| Barkingside  | 0.4%  | 3    | 0.5%  | 1      | 0.3%  | 2        | 2.5%     | 1   | 0.3% | 1    | 0.2%         | 1   | 0.5% | 2   | 0.3%  | 1   | 0.3%  | 2   |
| Beckton  | 0.4%  | 3    | 0.0%  | 0      | 0.5%  | 3        | 0.0%     | 0   | 0.9% | 3    | 0.0%         | 0   | 0.8% | 3   | 0.0%  | 0   | 0.4%  | 3   |
| Bishops Stortford                                      | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%     | 0   | 0.0% | 0    | 0.2%         | 1   | 0.3% | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Bluewater Shopping Centre,<br>Kent                     | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt   | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%     | 0   | 0.0% | 0    | 0.2%         | 1   | 0.3% | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Chingford  | 1.3%  | 10   | 1.5%  | 3      | 1.2%  | 7        | 2.5%     | 1   | 1.2% | 4    | 1.2%         | 5   | 1.8% | 7   | 0.6%  | 2   | 1.3%  | 9   |
| Edinburgh Way Retail Park,<br>Harlow                   | 1.6%  | 13   | 1.5%  | 3      | 1.7%  | 10       | 0.0%     | 0   | 0.9% | 3    | 2.4%         | 10  | 1.3% | 5   | 1.7%  | 6   | 1.9%  | 13  |
| Edmonton   | 0.3%  | 2    | 1.0%  | 2      | 0.0%  | 0        | 0.0%     | 0   | 0.6% | 2    | 0.0%         | 0   | 0.3% | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Hoddesdon  | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%     | 0   | 0.3% | 1    | 0.0%         | 0   | 0.3% | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Newbury Park   | 0.6%  | 5    | 0.5%  | 1      | 0.7%  | 4        | 2.5%     | 1   | 1.2% | 4    | 0.0%         | 0   | 1.3% | 5   | 0.0%  | 0   | 0.6%  | 4   |
| Oak Retail Park, Harlow                                | 0.9%  | 7    | 1.0%  | 2      | 0.8%  | 5        | 0.0%     | 0   | 0.6% | 2    | 1.2%         | 5   | 1.0% | 4   | 0.8%  | 3   | 0.7%  | 5   |
| Sawbridgeworth   | 0.3%  | 2    | 0.0%  | 0      | 0.3%  | 2        | 2.5%     | 1   | 0.0% | 0    | 0.2%         | 1   | 0.5% | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Welwyn Garden City                                     | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 2.8%  | 22   | 3.4%  | 7      | 2.5%  | 15       | 0.0%     | 0   | 3.5% | 12   | 2.2%         | 9   | 3.6% | 14  | 1.7%  | 6   | 2.8%  | 19  |
| Other zones 1  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know / can't<br>remember)                       | 7.5%  | 60   | 7.8%  | 16     | 7.4%  | 44       | 10.0%    | 4   | 5.6% | 19   | 9.0%         | 37  | 4.9% | 19  | 10.1% | 36  | 7.5%  | 51  |
| (Don't do this type of<br>shopping)                    | 16.6% | 133  | 15.2% | 31     | 17.1% | 102      | 10.0%    | 4   | 6.5% | 22   | 26.0%        | 107 | 8.9% | 34  | 25.4% | 90  | 12.5% | 85  |
| Base:  |       | 800  |       | 204    |       | 596      |          | 40  |      | 341  |              | 412 |      | 384 |       | 355 |       | 678 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| <b>Q14 And the time before that, where did your household go to make a purchase of DIY, decorating goods or gardening items?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| <i>Those who purchase DIY, decorating goods or gardening items at Q13</i>  |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Basildon   | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.3%  | 1  | 0.3%  | 1  | 0.4%  | 1  | 0.3%  | 2   |
| Buckhurst Hill   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Brentwood  | 1.5%  | 10   | 1.2%   | 2        | 1.6%     | 8   | 2.8%  | 1    | 0.9%         | 3  | 2.0%  | 6  | 1.7%  | 6  | 1.1%  | 3  | 1.3%  | 8   |
| Chelmsford   | 2.1%  | 14   | 1.7%   | 3        | 2.2%     | 11  | 2.8%  | 1    | 1.6%         | 5  | 2.6%  | 8  | 1.7%  | 6  | 2.6%  | 7  | 2.2%  | 13  |
| Chigwell   | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.3%         | 1  | 1.0%  | 3  | 0.6%  | 2  | 0.8%  | 2  | 0.5%  | 3   |
| Chipping Ongar   | 1.0%  | 7    | 1.2%   | 2        | 1.0%     | 5   | 0.0%  | 0    | 0.3%         | 1  | 2.0%  | 6  | 1.4%  | 5  | 0.4%  | 1  | 1.2%  | 7   |
| Enfield  | 4.6%  | 31   | 5.2%   | 9        | 4.5%     | 22  | 5.6%  | 2    | 6.9%         | 22 | 2.3%  | 7  | 4.6%  | 16 | 4.9%  | 13 | 4.9%  | 29  |
| Epping   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Harlow   | 18.6% | 124  | 17.9%  | 31       | 18.8%    | 93  | 25.0% | 9    | 20.1%        | 64 | 16.4% | 50 | 19.7% | 69 | 18.9% | 50 | 19.1% | 113 |
| Ilford   | 3.0%  | 20   | 2.3%   | 4        | 3.2%     | 16  | 5.6%  | 2    | 2.8%         | 9  | 3.0%  | 9  | 2.9%  | 10 | 2.6%  | 7  | 2.9%  | 17  |
| Ingatestone  | 0.5%  | 3    | 1.2%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.7%  | 2  | 0.6%  | 2  | 0.4%  | 1  | 0.2%  | 1   |
| Lakeside regional shopping centre  | 0.5%  | 3    | 1.2%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2  | 0.3%  | 1  | 0.6%  | 2  | 0.4%  | 1  | 0.5%  | 3   |
| Loughton Broadway  | 0.9%  | 6    | 0.0%   | 0        | 1.2%     | 6   | 2.8%  | 1    | 0.6%         | 2  | 1.0%  | 3  | 1.4%  | 5  | 0.4%  | 1  | 0.5%  | 3   |
| Loughton High Road   | 4.6%  | 31   | 4.6%   | 8        | 4.7%     | 23  | 2.8%  | 1    | 4.4%         | 14 | 5.2%  | 16 | 5.4%  | 19 | 4.2%  | 11 | 4.9%  | 29  |
| North Chingford  | 2.5%  | 17   | 1.7%   | 3        | 2.8%     | 14  | 2.8%  | 1    | 5.0%         | 16 | 0.0%  | 0  | 2.6%  | 9  | 3.0%  | 8  | 2.5%  | 15  |
| Romford  | 2.7%  | 18   | 2.9%   | 5        | 2.6%     | 13  | 0.0%  | 0    | 1.9%         | 6  | 3.9%  | 12 | 2.6%  | 9  | 3.4%  | 9  | 3.0%  | 18  |
| The West End   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Theydon Bois   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  | 1   |
| Waltham Abbey  | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0  | 0.6%  | 2  | 0.0%  | 0  | 0.3%  | 2   |
| Waltham Cross  | 3.4%  | 23   | 3.5%   | 6        | 3.4%     | 17  | 8.3%  | 3    | 4.7%         | 15 | 1.3%  | 4  | 4.0%  | 14 | 3.4%  | 9  | 3.9%  | 23  |
| Walthamstow  | 1.8%  | 12   | 0.6%   | 1        | 2.2%     | 11  | 0.0%  | 0    | 3.1%         | 10 | 0.7%  | 2  | 2.3%  | 8  | 1.1%  | 3  | 1.9%  | 11  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                          | 0.5%  | 3    | 1.2%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2  | 0.3%  | 1  | 0.9%  | 3  | 0.0%  | 0  | 0.5%  | 3   |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.3%  | 1  | 0.3%  | 1  | 0.4%  | 1  | 0.3%  | 2   |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 6.1%  | 41   | 9.2%   | 16       | 5.1%     | 25  | 2.8%  | 1    | 6.3%         | 20 | 6.6%  | 20 | 4.9%  | 17 | 7.5%  | 20 | 6.7%  | 40  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 3.7%  | 25   | 2.9%   | 5        | 4.0%     | 20  | 2.8%  | 1    | 5.3%         | 17 | 2.3%  | 7  | 4.6%  | 16 | 3.0%  | 8  | 4.0%  | 24  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.2%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  | 1   |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.3%  | 1  | 0.3%  | 1  | 0.4%  | 1  | 0.3%  | 2   |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |

Column %ges.

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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April 2009

|  | Total | Male |       | Female |       | 18 to 34 |       | 35 to 54 |       | 55+ |       | ABC1 |       | C2DE |       | Car in hhold |       |     |
|--|-------|------|-------|--------|-------|----------|-------|----------|-------|-----|-------|------|-------|------|-------|--------------|-------|-----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.3%  | 2    | 0.0%  | 0      | 0.4%  | 2        | 0.0%  | 0        | 0.3%  | 1   | 0.3%  | 1    | 0.3%  | 1    | 0.0%  | 0            | 0.3%  | 2   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 1.6%  | 11   | 1.7%  | 3      | 1.6%  | 8        | 2.8%  | 1        | 1.3%  | 4   | 2.0%  | 6    | 1.4%  | 5    | 1.5%  | 4            | 1.5%  | 9   |
| Internet / delivered                                   | 0.5%  | 3    | 1.2%  | 2      | 0.2%  | 1        | 2.8%  | 1        | 0.3%  | 1   | 0.3%  | 1    | 0.3%  | 1    | 0.8%  | 2            | 0.3%  | 2   |
| Abroad   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Car boot sale  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.3%  | 2    | 0.0%  | 0      | 0.4%  | 2        | 0.0%  | 0        | 0.6%  | 2   | 0.0%  | 0    | 0.0%  | 0    | 0.8%  | 2            | 0.3%  | 2   |
| B & Q, Springfield Drive,<br>Ilford                    | 1.0%  | 7    | 0.6%  | 1      | 1.2%  | 6        | 5.6%  | 2        | 0.6%  | 2   | 1.0%  | 3    | 1.7%  | 6    | 0.0%  | 0            | 1.2%  | 7   |
| B & Q, Tangeant Link,<br>Romford                       | 1.0%  | 7    | 1.2%  | 2      | 1.0%  | 5        | 2.8%  | 1        | 0.9%  | 3   | 0.7%  | 2    | 0.9%  | 3    | 1.1%  | 3            | 1.0%  | 6   |
| Barkingside  | 0.2%  | 1    | 0.6%  | 1      | 0.0%  | 0        | 0.0%  | 0        | 0.3%  | 1   | 0.0%  | 0    | 0.0%  | 0    | 0.4%  | 1            | 0.2%  | 1   |
| Beckton  | 0.3%  | 2    | 0.0%  | 0      | 0.4%  | 2        | 0.0%  | 0        | 0.6%  | 2   | 0.0%  | 0    | 0.6%  | 2    | 0.0%  | 0            | 0.3%  | 2   |
| Bishops Stortford                                      | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Cheshunt   | 0.3%  | 2    | 0.0%  | 0      | 0.4%  | 2        | 0.0%  | 0        | 0.3%  | 1   | 0.3%  | 1    | 0.6%  | 2    | 0.0%  | 0            | 0.3%  | 2   |
| Chingford  | 0.9%  | 6    | 1.2%  | 2      | 0.8%  | 4        | 0.0%  | 0        | 0.9%  | 3   | 1.0%  | 3    | 1.1%  | 4    | 0.8%  | 2            | 1.0%  | 6   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.9%  | 6    | 0.6%  | 1      | 1.0%  | 5        | 0.0%  | 0        | 0.3%  | 1   | 1.6%  | 5    | 1.4%  | 5    | 0.4%  | 1            | 1.0%  | 6   |
| Edmonton   | 0.3%  | 2    | 0.6%  | 1      | 0.2%  | 1        | 0.0%  | 0        | 0.6%  | 2   | 0.0%  | 0    | 0.3%  | 1    | 0.4%  | 1            | 0.3%  | 2   |
| Hoddesdon  | 0.3%  | 2    | 0.6%  | 1      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.3%  | 1    | 0.6%  | 2    | 0.0%  | 0            | 0.3%  | 2   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.2%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.0%  | 0    | 0.3%  | 1    | 0.0%  | 0            | 0.2%  | 1   |
| Newbury Park   | 0.5%  | 3    | 0.6%  | 1      | 0.4%  | 2        | 2.8%  | 1        | 0.6%  | 2   | 0.0%  | 0    | 0.9%  | 3    | 0.0%  | 0            | 0.3%  | 2   |
| Oak Retail Park, Harlow                                | 1.5%  | 10   | 1.7%  | 3      | 1.4%  | 7        | 0.0%  | 0        | 0.6%  | 2   | 2.6%  | 8    | 1.1%  | 4    | 1.5%  | 4            | 1.7%  | 10  |
| Sawbridgeworth   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other outside catchment area                           | 3.6%  | 24   | 3.5%  | 6      | 3.6%  | 18       | 0.0%  | 0        | 5.0%  | 16  | 2.6%  | 8    | 5.1%  | 18   | 1.5%  | 4            | 3.7%  | 22  |
| Other zones 1  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 7  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| (Don't know / can't<br>remember)                       | 22.0% | 147  | 22.5% | 39     | 21.9% | 108      | 19.4% | 7        | 15.0% | 48  | 29.2% | 89   | 16.3% | 57   | 26.8% | 71           | 19.9% | 118 |
| (Have only bought once)                                | 3.7%  | 25   | 2.9%  | 5      | 4.0%  | 20       | 0.0%  | 0        | 2.5%  | 8   | 5.2%  | 16   | 2.9%  | 10   | 4.2%  | 11           | 3.2%  | 19  |
| Base:  |       | 667  |       | 173    |       | 494      |       | 36       |       | 319 |       | 305  |       | 350  |       | 265          |       | 593 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| <b>Q15 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Basildon   | 0.8%  | 6    | 1.0%   | 2        | 0.7%     | 4   | 2.5%  | 1    | 0.9%         | 3  | 0.5%  | 2  | 0.3%  | 1  | 1.1%  | 4  | 0.7%  | 5   |
| Buckhurst Hill   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Brentwood  | 2.4%  | 19   | 2.0%   | 4        | 2.5%     | 15  | 5.0%  | 2    | 1.5%         | 5  | 2.9%  | 12 | 3.1%  | 12 | 1.7%  | 6  | 1.9%  | 13  |
| Chelmsford   | 1.6%  | 13   | 0.5%   | 1        | 2.0%     | 12  | 2.5%  | 1    | 1.2%         | 4  | 1.9%  | 8  | 1.3%  | 5  | 1.7%  | 6  | 1.5%  | 10  |
| Chigwell   | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 0.0%  | 0    | 1.2%         | 4  | 0.2%  | 1  | 0.8%  | 3  | 0.6%  | 2  | 0.6%  | 4   |
| Chipping Ongar   | 1.0%  | 8    | 0.5%   | 1        | 1.2%     | 7   | 0.0%  | 0    | 0.6%         | 2  | 1.5%  | 6  | 1.3%  | 5  | 0.6%  | 2  | 1.0%  | 7   |
| Enfield  | 5.9%  | 47   | 5.4%   | 11       | 6.0%     | 36  | 0.0%  | 0    | 9.4%         | 32 | 3.4%  | 14 | 5.7%  | 22 | 5.6%  | 20 | 6.8%  | 46  |
| Epping   | 1.5%  | 12   | 1.5%   | 3        | 1.5%     | 9   | 0.0%  | 0    | 1.2%         | 4  | 1.9%  | 8  | 1.8%  | 7  | 1.4%  | 5  | 1.5%  | 10  |
| Harlow   | 19.5% | 156  | 19.6%  | 40       | 19.5%    | 116 | 22.5% | 9    | 19.6%        | 67 | 19.2% | 79 | 20.6% | 79 | 19.4% | 69 | 20.1% | 136 |
| Ilford   | 3.0%  | 24   | 2.5%   | 5        | 3.2%     | 19  | 2.5%  | 1    | 3.5%         | 12 | 2.7%  | 11 | 3.9%  | 15 | 2.3%  | 8  | 2.8%  | 19  |
| Ingatestone  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.2%  | 1  | 0.0%  | 0  | 0.6%  | 2  | 0.4%  | 3   |
| Lakeside regional shopping centre  | 0.6%  | 5    | 2.5%   | 5        | 0.0%     | 0   | 0.0%  | 0    | 1.2%         | 4  | 0.2%  | 1  | 0.8%  | 3  | 0.3%  | 1  | 0.7%  | 5   |
| Loughton Broadway  | 2.3%  | 18   | 1.0%   | 2        | 2.7%     | 16  | 0.0%  | 0    | 0.6%         | 2  | 3.9%  | 16 | 1.0%  | 4  | 3.4%  | 12 | 1.9%  | 13  |
| Loughton High Road   | 2.8%  | 22   | 2.5%   | 5        | 2.9%     | 17  | 0.0%  | 0    | 1.8%         | 6  | 3.9%  | 16 | 2.1%  | 8  | 3.7%  | 13 | 3.0%  | 20  |
| North Chingford  | 2.3%  | 18   | 2.0%   | 4        | 2.3%     | 14  | 0.0%  | 0    | 3.5%         | 12 | 1.5%  | 6  | 1.8%  | 7  | 2.8%  | 10 | 1.9%  | 13  |
| Romford  | 4.3%  | 34   | 2.9%   | 6        | 4.7%     | 28  | 5.0%  | 2    | 2.9%         | 10 | 5.3%  | 22 | 4.7%  | 18 | 3.9%  | 14 | 4.6%  | 31  |
| The West End   | 2.1%  | 17   | 2.9%   | 6        | 1.8%     | 11  | 2.5%  | 1    | 4.1%         | 14 | 0.5%  | 2  | 2.3%  | 9  | 0.8%  | 3  | 2.4%  | 16  |
| Theydon Bois   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Waltham Abbey  | 1.0%  | 8    | 2.5%   | 5        | 0.5%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 1.5%  | 6  | 1.0%  | 4  | 1.1%  | 4  | 1.0%  | 7   |
| Waltham Cross  | 0.9%  | 7    | 1.5%   | 3        | 0.7%     | 4   | 0.0%  | 0    | 0.9%         | 3  | 1.0%  | 4  | 1.0%  | 4  | 0.8%  | 3  | 1.0%  | 7   |
| Walthamstow  | 0.9%  | 7    | 1.0%   | 2        | 0.8%     | 5   | 0.0%  | 0    | 0.6%         | 2  | 1.2%  | 5  | 0.5%  | 2  | 1.4%  | 5  | 0.7%  | 5   |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)  | 2.0%  | 16   | 2.9%   | 6        | 1.7%     | 10  | 7.5%  | 3    | 2.3%         | 8  | 1.2%  | 5  | 2.6%  | 10 | 1.7%  | 6  | 2.2%  | 15  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 2.5%  | 1    | 0.6%         | 2  | 0.5%  | 2  | 0.8%  | 3  | 0.6%  | 2  | 0.7%  | 5   |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.2%  | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.3%  | 2   |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.0%  | 0  | 0.8%  | 3  | 0.0%  | 0  | 0.4%  | 3   |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1   |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.0%         | 0  | 0.5%  | 2  | 0.0%  | 0  | 0.6%  | 2  | 0.3%  | 2   |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.1%  | 1   |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.1%  | 1   |
| Tesco, Sewardstone Road, Waltham Abbey, Essex  | 0.8%  | 6    | 0.5%   | 1        | 0.8%     | 5   | 0.0%  | 0    | 0.9%         | 3  | 0.7%  | 3  | 1.0%  | 4  | 0.6%  | 2  | 0.9%  | 6   |

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Male |       | Female |       | 18 to 34 |       | 35 to 54 |       | 55+ |       | ABC1 |       | C2DE |       | Car in hhold |       |     |
|--|-------|------|-------|--------|-------|----------|-------|----------|-------|-----|-------|------|-------|------|-------|--------------|-------|-----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Internet / delivered                                   | 10.6% | 85   | 11.8% | 24     | 10.2% | 61       | 20.0% | 8        | 13.5% | 46  | 7.0%  | 29   | 12.5% | 48   | 8.7%  | 31           | 10.8% | 73  |
| Abroad   | 0.1%  | 1    | 0.5%  | 1      | 0.0%  | 0        | 0.0%  | 0        | 0.3%  | 1   | 0.0%  | 0    | 0.0%  | 0    | 0.3%  | 1            | 0.1%  | 1   |
| Car boot sale  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Barkingside  | 0.3%  | 2    | 0.5%  | 1      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.2%  | 1    | 0.0%  | 0    | 0.6%  | 2            | 0.3%  | 2   |
| Beckton  | 0.8%  | 6    | 1.5%  | 3      | 0.5%  | 3        | 0.0%  | 0        | 1.2%  | 4   | 0.5%  | 2    | 1.3%  | 5    | 0.0%  | 0            | 0.7%  | 5   |
| Bishops Stortford                                      | 0.4%  | 3    | 1.0%  | 2      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.5%  | 2    | 0.5%  | 2    | 0.3%  | 1            | 0.4%  | 3   |
| Bluewater Shopping Centre,<br>Kent                     | 1.3%  | 10   | 1.5%  | 3      | 1.2%  | 7        | 0.0%  | 0        | 1.8%  | 6   | 0.5%  | 2    | 1.8%  | 7    | 0.3%  | 1            | 1.3%  | 9   |
| Cheshunt   | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.0%  | 0   | 0.2%  | 1    | 0.0%  | 0    | 0.3%  | 1            | 0.1%  | 1   |
| Chingford  | 0.9%  | 7    | 0.5%  | 1      | 1.0%  | 6        | 2.5%  | 1        | 1.2%  | 4   | 0.5%  | 2    | 1.3%  | 5    | 0.3%  | 1            | 0.9%  | 6   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Edmonton   | 0.5%  | 4    | 0.5%  | 1      | 0.5%  | 3        | 0.0%  | 0        | 1.2%  | 4   | 0.0%  | 0    | 0.8%  | 3    | 0.0%  | 0            | 0.6%  | 4   |
| Hoddesdon  | 0.6%  | 5    | 0.5%  | 1      | 0.7%  | 4        | 0.0%  | 0        | 0.9%  | 3   | 0.5%  | 2    | 0.8%  | 3    | 0.6%  | 2            | 0.7%  | 5   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Newbury Park   | 0.3%  | 2    | 0.5%  | 1      | 0.2%  | 1        | 2.5%  | 1        | 0.0%  | 0   | 0.2%  | 1    | 0.3%  | 1    | 0.3%  | 1            | 0.1%  | 1   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Sawbridgeworth   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.8%  | 6    | 0.5%  | 1      | 0.8%  | 5        | 0.0%  | 0        | 1.2%  | 4   | 0.5%  | 2    | 1.3%  | 5    | 0.3%  | 1            | 0.9%  | 6   |
| Other outside catchment area                           | 1.9%  | 15   | 3.9%  | 8      | 1.2%  | 7        | 7.5%  | 3        | 1.8%  | 6   | 1.5%  | 6    | 2.3%  | 9    | 1.7%  | 6            | 2.2%  | 15  |
| Other zones 1  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 7  | 0.5%  | 4    | 0.0%  | 0      | 0.7%  | 4        | 0.0%  | 0        | 1.2%  | 4   | 0.0%  | 0    | 0.5%  | 2    | 0.3%  | 1            | 0.4%  | 3   |
| (Don't know / can't<br>remember)                       | 7.0%  | 56   | 5.9%  | 12     | 7.4%  | 44       | 5.0%  | 2        | 5.0%  | 17  | 9.0%  | 37   | 5.5%  | 21   | 8.5%  | 30           | 7.1%  | 48  |
| (Don't do this type of<br>shopping)                    | 15.9% | 127  | 15.2% | 31     | 16.1% | 96       | 10.0% | 4        | 9.4%  | 32  | 21.8% | 90   | 11.5% | 44   | 20.3% | 72           | 13.3% | 90  |
| Base:  |       | 800  |       | 204    |       | 596      |       | 40       |       | 341 |       | 412  |       | 384  |       | 355          |       | 678 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| <b>Q16 And the time before that, where did your household go to make a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| <i>Those who purchase electrical items at Q15</i>  |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Basildon   | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 2.8%  | 1    | 0.3%         | 1  | 0.6%  | 2  | 0.0%  | 0  | 1.4%  | 4  | 0.7%  | 4   |
| Buckhurst Hill   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Brentwood  | 1.3%  | 9    | 1.7%   | 3        | 1.2%     | 6   | 0.0%  | 0    | 0.3%         | 1  | 2.5%  | 8  | 1.2%  | 4  | 1.4%  | 4  | 1.2%  | 7   |
| Chelmsford   | 1.6%  | 11   | 1.7%   | 3        | 1.6%     | 8   | 2.8%  | 1    | 1.0%         | 3  | 2.2%  | 7  | 1.8%  | 6  | 1.4%  | 4  | 1.5%  | 9   |
| Chigwell   | 0.7%  | 5    | 0.0%   | 0        | 1.0%     | 5   | 0.0%  | 0    | 0.6%         | 2  | 0.9%  | 3  | 0.9%  | 3  | 0.7%  | 2  | 0.7%  | 4   |
| Chipping Ongar   | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.3%         | 1  | 0.9%  | 3  | 0.6%  | 2  | 0.7%  | 2  | 0.7%  | 4   |
| Enfield  | 6.2%  | 42   | 4.6%   | 8        | 6.8%     | 34  | 5.6%  | 2    | 8.4%         | 26 | 4.3%  | 14 | 6.2%  | 21 | 6.0%  | 17 | 7.0%  | 41  |
| Epping   | 1.2%  | 8    | 2.9%   | 5        | 0.6%     | 3   | 0.0%  | 0    | 1.0%         | 3  | 1.6%  | 5  | 1.2%  | 4  | 1.4%  | 4  | 1.2%  | 7   |
| Harlow   | 18.0% | 121  | 14.5%  | 25       | 19.2%    | 96  | 11.1% | 4    | 18.8%        | 58 | 18.3% | 59 | 18.8% | 64 | 18.4% | 52 | 18.5% | 109 |
| Ilford   | 3.0%  | 20   | 4.6%   | 8        | 2.4%     | 12  | 5.6%  | 2    | 2.6%         | 8  | 3.1%  | 10 | 3.8%  | 13 | 2.1%  | 6  | 2.7%  | 16  |
| Ingatestone  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Lakeside regional shopping centre  | 0.7%  | 5    | 0.6%   | 1        | 0.8%     | 4   | 0.0%  | 0    | 1.0%         | 3  | 0.6%  | 2  | 0.6%  | 2  | 1.1%  | 3  | 0.9%  | 5   |
| Loughton Broadway  | 1.8%  | 12   | 0.6%   | 1        | 2.2%     | 11  | 0.0%  | 0    | 1.0%         | 3  | 2.8%  | 9  | 1.2%  | 4  | 2.1%  | 6  | 1.7%  | 10  |
| Loughton High Road   | 2.5%  | 17   | 2.9%   | 5        | 2.4%     | 12  | 0.0%  | 0    | 1.0%         | 3  | 4.3%  | 14 | 1.8%  | 6  | 3.9%  | 11 | 2.2%  | 13  |
| North Chingford  | 2.2%  | 15   | 2.3%   | 4        | 2.2%     | 11  | 0.0%  | 0    | 3.9%         | 12 | 0.9%  | 3  | 1.8%  | 6  | 3.2%  | 9  | 1.9%  | 11  |
| Romford  | 3.6%  | 24   | 2.3%   | 4        | 4.0%     | 20  | 0.0%  | 0    | 3.9%         | 12 | 3.7%  | 12 | 3.2%  | 11 | 3.9%  | 11 | 3.7%  | 22  |
| The West End   | 1.5%  | 10   | 4.0%   | 7        | 0.6%     | 3   | 5.6%  | 2    | 2.3%         | 7  | 0.3%  | 1  | 2.1%  | 7  | 0.7%  | 2  | 1.5%  | 9   |
| Theydon Bois   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Waltham Abbey  | 1.2%  | 8    | 1.7%   | 3        | 1.0%     | 5   | 0.0%  | 0    | 1.3%         | 4  | 1.2%  | 4  | 0.9%  | 3  | 1.4%  | 4  | 1.2%  | 7   |
| Waltham Cross  | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.6%  | 2  | 0.9%  | 3  | 0.4%  | 1  | 0.7%  | 4   |
| Walthamstow  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  | 1   |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)  | 1.2%  | 8    | 2.3%   | 4        | 0.8%     | 4   | 0.0%  | 0    | 1.6%         | 5  | 0.9%  | 3  | 1.2%  | 4  | 1.4%  | 4  | 1.4%  | 8   |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpetright)  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0  | 0.3%  | 1  | 0.4%  | 1  | 0.3%  | 2   |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.0%  | 0   |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 0.0%  | 0    | 1.0%         | 3  | 0.3%  | 1  | 0.9%  | 3  | 0.4%  | 1  | 0.7%  | 4   |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  | 1   |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Tesco, Sewardstone Road,   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  | 1   |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| Waltham Abbey, Essex                                   |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |       |     |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |       |     |
| Internet / delivered                                   | 10.3% | 69   | 9.8%   | 17       | 10.4%    | 52  | 19.4% | 7    | 13.3%        | 41 | 6.2%  | 20 | 13.8% | 47 | 6.7%  | 19 | 10.4% | 61  |
| Abroad   | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  | 1   |
| Car boot sale  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Barkingside  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  | 1   |
| Beckton  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.2%  | 1   |
| Bishops Stortford                                      | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.6%  | 2  | 0.6%  | 2  | 0.0%  | 0  | 0.3%  | 2   |
| Bluewater Shopping Centre,<br>Kent                     | 1.0%  | 7    | 1.2%   | 2        | 1.0%     | 5   | 2.8%  | 1    | 1.3%         | 4  | 0.3%  | 1  | 0.9%  | 3  | 1.1%  | 3  | 1.2%  | 7   |
| Cheshunt   | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0  | 0.6%  | 2  | 0.0%  | 0  | 0.3%  | 2   |
| Chingford  | 1.3%  | 9    | 1.7%   | 3        | 1.2%     | 6   | 2.8%  | 1    | 1.3%         | 4  | 1.2%  | 4  | 2.1%  | 7  | 0.7%  | 2  | 1.2%  | 7   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Edmonton   | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 1.0%         | 3  | 0.0%  | 0  | 0.6%  | 2  | 0.0%  | 0  | 0.5%  | 3   |
| Hoddesdon  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.3%  | 1  | 0.3%  | 1  | 0.4%  | 1  | 0.3%  | 2   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Newbury Park   | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 5.6%  | 2    | 0.3%         | 1  | 0.0%  | 0  | 0.9%  | 3  | 0.0%  | 0  | 0.3%  | 2   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Sawbridgeworth   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.6%  | 2  | 0.9%  | 3  | 0.4%  | 1  | 0.7%  | 4   |
| Other outside catchment area                           | 1.9%  | 13   | 3.5%   | 6        | 1.4%     | 7   | 2.8%  | 1    | 2.3%         | 7  | 1.6%  | 5  | 2.4%  | 8  | 1.1%  | 3  | 2.0%  | 12  |
| Other zones 1  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Other zones 7  | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 1.3%         | 4  | 0.0%  | 0  | 0.9%  | 3  | 0.4%  | 1  | 0.7%  | 4   |
| (Don't know / can't<br>remember)                       | 24.4% | 164  | 24.9%  | 43       | 24.2%    | 121 | 27.8% | 10   | 19.1%        | 59 | 28.3% | 91 | 20.0% | 68 | 26.5% | 75 | 23.6% | 139 |
| (Have only bought once)                                | 7.4%  | 50   | 6.9%   | 12       | 7.6%     | 38  | 5.6%  | 2    | 5.8%         | 18 | 9.3%  | 30 | 6.8%  | 23 | 8.1%  | 23 | 6.8%  | 40  |
| Base:  | 673   |      | 173    |          | 500      |     | 36    |      | 309          |    | 322   |    | 340   |    | 283   |    | 588   |     |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |    |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q17 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| Basildon  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1  |
| Buckhurst Hill  | 0.8%  | 6    | 0.5%   | 1        | 0.8%     | 5   | 0.0%  | 0    | 1.2%         | 4  | 0.5%  | 2  | 0.8%  | 3  | 0.3%  | 1  | 0.9%  | 6  |
| Brentwood   | 4.4%  | 35   | 2.5%   | 5        | 5.0%     | 30  | 2.5%  | 1    | 3.5%         | 12 | 5.1%  | 21 | 4.7%  | 18 | 3.4%  | 12 | 4.3%  | 29 |
| Chelmsford  | 2.4%  | 19   | 2.0%   | 4        | 2.5%     | 15  | 2.5%  | 1    | 2.1%         | 7  | 2.7%  | 11 | 2.6%  | 10 | 2.0%  | 7  | 2.8%  | 19 |
| Chigwell  | 2.8%  | 22   | 2.5%   | 5        | 2.9%     | 17  | 2.5%  | 1    | 1.8%         | 6  | 3.6%  | 15 | 2.1%  | 8  | 3.1%  | 11 | 2.2%  | 15 |
| Chipping Ongar  | 1.5%  | 12   | 2.9%   | 6        | 1.0%     | 6   | 0.0%  | 0    | 1.2%         | 4  | 1.9%  | 8  | 1.8%  | 7  | 1.1%  | 4  | 1.8%  | 12 |
| Enfield   | 2.4%  | 19   | 2.5%   | 5        | 2.3%     | 14  | 0.0%  | 0    | 2.3%         | 8  | 2.7%  | 11 | 1.8%  | 7  | 3.1%  | 11 | 2.5%  | 17 |
| Epping  | 7.6%  | 61   | 7.4%   | 15       | 7.7%     | 46  | 5.0%  | 2    | 7.6%         | 26 | 8.0%  | 33 | 9.1%  | 35 | 6.2%  | 22 | 7.7%  | 52 |
| Harlow  | 13.4% | 107  | 15.2%  | 31       | 12.8%    | 76  | 17.5% | 7    | 11.1%        | 38 | 14.8% | 61 | 11.7% | 45 | 16.1% | 57 | 13.0% | 88 |
| Ilford  | 3.6%  | 29   | 2.9%   | 6        | 3.9%     | 23  | 2.5%  | 1    | 3.8%         | 13 | 3.6%  | 15 | 3.6%  | 14 | 3.9%  | 14 | 3.4%  | 23 |
| Ingatstone  | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 0.0%  | 0    | 0.3%         | 1  | 1.0%  | 4  | 0.3%  | 1  | 0.8%  | 3  | 0.4%  | 3  |
| Lakeside regional shopping centre   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 2.5%  | 1    | 1.2%         | 4  | 0.0%  | 0  | 1.0%  | 4  | 0.0%  | 0  | 0.7%  | 5  |
| Loughton Broadway   | 2.8%  | 22   | 2.9%   | 6        | 2.7%     | 16  | 5.0%  | 2    | 2.3%         | 8  | 2.7%  | 11 | 2.1%  | 8  | 3.1%  | 11 | 3.0%  | 20 |
| Loughton High Road  | 8.5%  | 68   | 6.9%   | 14       | 9.1%     | 54  | 7.5%  | 3    | 7.9%         | 27 | 9.0%  | 37 | 7.0%  | 27 | 10.7% | 38 | 8.4%  | 57 |
| North Chingford   | 2.4%  | 19   | 2.0%   | 4        | 2.5%     | 15  | 0.0%  | 0    | 3.8%         | 13 | 1.5%  | 6  | 1.6%  | 6  | 3.4%  | 12 | 1.9%  | 13 |
| Romford   | 3.3%  | 26   | 2.0%   | 4        | 3.7%     | 22  | 5.0%  | 2    | 3.8%         | 13 | 2.7%  | 11 | 4.4%  | 17 | 2.0%  | 7  | 3.5%  | 24 |
| The West End  | 2.0%  | 16   | 2.5%   | 5        | 1.8%     | 11  | 2.5%  | 1    | 3.2%         | 11 | 0.5%  | 2  | 3.4%  | 13 | 0.6%  | 2  | 1.8%  | 12 |
| Theydon Bois  | 0.8%  | 6    | 0.5%   | 1        | 0.8%     | 5   | 0.0%  | 0    | 0.3%         | 1  | 1.2%  | 5  | 0.8%  | 3  | 0.6%  | 2  | 0.9%  | 6  |
| Waltham Abbey   | 1.1%  | 9    | 2.0%   | 4        | 0.8%     | 5   | 0.0%  | 0    | 1.8%         | 6  | 0.7%  | 3  | 1.6%  | 6  | 0.8%  | 3  | 1.0%  | 7  |
| Waltham Cross   | 2.6%  | 21   | 2.0%   | 4        | 2.9%     | 17  | 5.0%  | 2    | 2.9%         | 10 | 2.2%  | 9  | 2.9%  | 11 | 2.8%  | 10 | 2.8%  | 19 |
| Walthamstow   | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.2%  | 1  | 0.3%  | 1  | 0.3%  | 1  | 0.3%  | 2  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)         | 5.8%  | 46   | 4.9%   | 10       | 6.0%     | 36  | 10.0% | 4    | 9.1%         | 31 | 2.7%  | 11 | 7.8%  | 30 | 4.2%  | 15 | 6.5%  | 44 |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)                           | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)               | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.8%  | 6    | 0.0%   | 0        | 1.0%     | 6   | 0.0%  | 0    | 0.9%         | 3  | 0.7%  | 3  | 1.0%  | 4  | 0.6%  | 2  | 0.7%  | 5  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 2.5%  | 1    | 0.3%         | 1  | 0.7%  | 3  | 0.5%  | 2  | 0.6%  | 2  | 0.7%  | 5  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 2.5%  | 1    | 0.6%         | 2  | 0.0%  | 0  | 0.3%  | 1  | 0.6%  | 2  | 0.4%  | 3  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.3%  | 1  | 0.0%  | 0  | 0.1%  | 1  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0%  | 0    | 0.6%         | 2  | 0.7%  | 3  | 0.8%  | 3  | 0.6%  | 2  | 0.7%  | 5  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 2.0%  | 16   | 0.5%   | 1        | 2.5%     | 15  | 2.5%  | 1    | 2.9%         | 10 | 1.2%  | 5  | 2.3%  | 9  | 2.0%  | 7  | 2.4%  | 16 |
| Tesco, Southend Road,   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.0%  | 0  | 0.3%  | 1  | 0.3%  | 1  | 0.4%  | 3  |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |    |       |    |      |    |       |    |      |    |
|--|-------|------|--------|----------|----------|-----|------|------|--------------|----|-------|----|------|----|-------|----|------|----|
| Woodford Green, Essex                                  |       |      |        |          |          |     |      |      |              |    |       |    |      |    |       |    |      |    |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  |       |    |      |    |       |    |      |    |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  |       |    |      |    |       |    |      |    |
| Internet / delivered                                   | 2.1%  | 17   | 2.0%   | 4        | 2.2%     | 13  | 2.5% | 1    | 2.9%         | 10 | 1.5%  | 6  | 1.8% | 7  | 2.3%  | 8  | 2.1% | 14 |
| Abroad   | 0.5%  | 4    | 0.5%   | 1        | 0.5%     | 3   | 0.0% | 0    | 0.3%         | 1  | 0.7%  | 3  | 0.5% | 2  | 0.3%  | 1  | 0.6% | 4  |
| Car boot sale  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Barkingside  | 0.9%  | 7    | 0.0%   | 0        | 1.2%     | 7   | 2.5% | 1    | 0.9%         | 3  | 0.7%  | 3  | 1.0% | 4  | 0.6%  | 2  | 0.9% | 6  |
| Beckton  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Bishops Stortford                                      | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3% | 1  | 0.0%  | 0  | 0.1% | 1  |
| Bluewater Shopping Centre,<br>Kent                     | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0% | 0    | 0.3%         | 1  | 0.5%  | 2  | 0.5% | 2  | 0.3%  | 1  | 0.4% | 3  |
| Cheshunt   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.3% | 1  | 0.0%  | 0  | 0.1% | 1  |
| Chingford  | 1.4%  | 11   | 1.5%   | 3        | 1.3%     | 8   | 2.5% | 1    | 1.5%         | 5  | 1.2%  | 5  | 1.8% | 7  | 0.8%  | 3  | 1.2% | 8  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Edmonton   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0% | 0  | 0.0%  | 0  | 0.1% | 1  |
| Hoddesdon  | 0.8%  | 6    | 0.5%   | 1        | 0.8%     | 5   | 0.0% | 0    | 0.9%         | 3  | 0.5%  | 2  | 0.8% | 3  | 0.6%  | 2  | 0.7% | 5  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Newbury Park   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Sawbridgeworth   | 0.6%  | 5    | 1.5%   | 3        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.7%  | 3  | 0.8% | 3  | 0.6%  | 2  | 0.7% | 5  |
| Welwyn Garden City                                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Other outside catchment area                           | 3.4%  | 27   | 4.9%   | 10       | 2.9%     | 17  | 0.0% | 0    | 3.8%         | 13 | 3.4%  | 14 | 3.4% | 13 | 3.4%  | 12 | 3.2% | 22 |
| Other zones 1  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.9%         | 3  | 0.0%  | 0  | 0.8% | 3  | 0.0%  | 0  | 0.4% | 3  |
| Other zones 3  | 0.3%  | 2    | 1.0%   | 2        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.5%  | 2  | 0.0% | 0  | 0.6%  | 2  | 0.1% | 1  |
| Other zones 5  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.2%  | 1  | 0.0% | 0  | 0.3%  | 1  | 0.1% | 1  |
| Other zones 7  | 0.9%  | 7    | 1.5%   | 3        | 0.7%     | 4   | 5.0% | 2    | 1.5%         | 5  | 0.0%  | 0  | 1.6% | 6  | 0.3%  | 1  | 0.9% | 6  |
| (Don't know / can't<br>remember)                       | 3.6%  | 29   | 4.4%   | 9        | 3.4%     | 20  | 7.5% | 3    | 2.6%         | 9  | 4.1%  | 17 | 3.1% | 12 | 3.9%  | 14 | 4.0% | 27 |
| (Don't do this type of<br>shopping)                    | 9.8%  | 78   | 14.2%  | 29       | 8.2%     | 49  | 2.5% | 1    | 4.7%         | 16 | 14.8% | 61 | 5.7% | 22 | 13.2% | 47 | 8.3% | 56 |
| Base:  | 800   | 204  | 596    | 40       | 341      | 412 | 384  | 355  | 678          |    |       |    |      |    |       |    |      |    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |    |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| <i>Those who purchase health, beauty or chemist items at Q17</i>   |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| Basildon   | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.3%  | 1  | 0.2%  | 1  |
| Buckhurst Hill   | 0.8%  | 6    | 0.0%   | 0        | 1.1%     | 6   | 0.0%  | 0    | 1.2%         | 4  | 0.6%  | 2  | 1.1%  | 4  | 0.3%  | 1  | 1.0%  | 6  |
| Brentwood  | 3.7%  | 27   | 2.3%   | 4        | 4.2%     | 23  | 2.6%  | 1    | 3.7%         | 12 | 3.7%  | 13 | 4.1%  | 15 | 2.6%  | 8  | 4.0%  | 25 |
| Chelmsford   | 2.8%  | 20   | 2.3%   | 4        | 2.9%     | 16  | 2.6%  | 1    | 2.8%         | 9  | 2.8%  | 10 | 2.5%  | 9  | 3.2%  | 10 | 3.2%  | 20 |
| Chigwell   | 2.4%  | 17   | 2.9%   | 5        | 2.2%     | 12  | 0.0%  | 0    | 1.5%         | 5  | 3.4%  | 12 | 2.2%  | 8  | 2.3%  | 7  | 1.9%  | 12 |
| Chipping Ongar   | 1.8%  | 13   | 5.1%   | 9        | 0.7%     | 4   | 0.0%  | 0    | 1.2%         | 4  | 2.6%  | 9  | 2.5%  | 9  | 1.0%  | 3  | 2.1%  | 13 |
| Enfield  | 2.1%  | 15   | 1.1%   | 2        | 2.4%     | 13  | 0.0%  | 0    | 0.9%         | 3  | 3.4%  | 12 | 0.6%  | 2  | 3.9%  | 12 | 1.9%  | 12 |
| Epping   | 7.1%  | 51   | 6.9%   | 12       | 7.1%     | 39  | 5.1%  | 2    | 7.4%         | 24 | 7.1%  | 25 | 8.3%  | 30 | 5.8%  | 18 | 7.4%  | 46 |
| Harlow   | 13.6% | 98   | 13.7%  | 24       | 13.5%    | 74  | 15.4% | 6    | 10.5%        | 34 | 16.2% | 57 | 12.4% | 45 | 15.3% | 47 | 12.9% | 80 |
| Ilford   | 1.8%  | 13   | 2.9%   | 5        | 1.5%     | 8   | 0.0%  | 0    | 1.8%         | 6  | 2.0%  | 7  | 1.7%  | 6  | 1.9%  | 6  | 1.8%  | 11 |
| Ingatestone  | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.6%  | 2  | 0.3%  | 1  | 0.6%  | 2  | 0.2%  | 1  |
| Lakeside regional shopping centre  | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 2.6%  | 1    | 0.3%         | 1  | 0.3%  | 1  | 0.6%  | 2  | 0.3%  | 1  | 0.5%  | 3  |
| Loughton Broadway  | 2.6%  | 19   | 3.4%   | 6        | 2.4%     | 13  | 5.1%  | 2    | 1.2%         | 4  | 3.7%  | 13 | 1.4%  | 5  | 3.2%  | 10 | 2.6%  | 16 |
| Loughton High Road   | 8.4%  | 61   | 8.0%   | 14       | 8.6%     | 47  | 5.1%  | 2    | 8.9%         | 29 | 8.0%  | 28 | 8.3%  | 30 | 9.4%  | 29 | 9.0%  | 56 |
| North Chingford  | 1.9%  | 14   | 1.7%   | 3        | 2.0%     | 11  | 0.0%  | 0    | 3.1%         | 10 | 1.1%  | 4  | 2.2%  | 8  | 1.9%  | 6  | 1.4%  | 9  |
| Romford  | 4.3%  | 31   | 1.7%   | 3        | 5.1%     | 28  | 5.1%  | 2    | 4.6%         | 15 | 4.0%  | 14 | 4.7%  | 17 | 4.2%  | 13 | 4.3%  | 27 |
| The West End   | 2.2%  | 16   | 3.4%   | 6        | 1.8%     | 10  | 7.7%  | 3    | 3.1%         | 10 | 0.6%  | 2  | 3.6%  | 13 | 0.6%  | 2  | 1.8%  | 11 |
| Theydon Bois   | 0.8%  | 6    | 0.0%   | 0        | 1.1%     | 6   | 0.0%  | 0    | 0.6%         | 2  | 1.1%  | 4  | 1.1%  | 4  | 0.0%  | 0  | 1.0%  | 6  |
| Waltham Abbey  | 1.2%  | 9    | 2.3%   | 4        | 0.9%     | 5   | 0.0%  | 0    | 1.2%         | 4  | 1.4%  | 5  | 1.7%  | 6  | 1.0%  | 3  | 1.3%  | 8  |
| Waltham Cross  | 3.0%  | 22   | 1.7%   | 3        | 3.5%     | 19  | 2.6%  | 1    | 3.7%         | 12 | 2.6%  | 9  | 2.8%  | 10 | 3.9%  | 12 | 3.1%  | 19 |
| Walthamstow  | 0.6%  | 4    | 0.6%   | 1        | 0.5%     | 3   | 2.6%  | 1    | 0.3%         | 1  | 0.6%  | 2  | 0.3%  | 1  | 1.0%  | 3  | 0.5%  | 3  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                        | 5.5%  | 40   | 5.1%   | 9        | 5.7%     | 31  | 5.1%  | 2    | 8.0%         | 26 | 3.4%  | 12 | 6.4%  | 23 | 5.5%  | 17 | 5.9%  | 37 |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentright)                                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                              | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.6%  | 2  | 0.2%  | 1  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.8%  | 6    | 0.0%   | 0        | 1.1%     | 6   | 0.0%  | 0    | 0.9%         | 3  | 0.9%  | 3  | 1.1%  | 4  | 0.6%  | 2  | 0.8%  | 5  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.7%  | 5    | 0.6%   | 1        | 0.7%     | 4   | 2.6%  | 1    | 0.6%         | 2  | 0.6%  | 2  | 0.8%  | 3  | 0.3%  | 1  | 0.8%  | 5  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.3%  | 1  | 0.2%  | 1  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.3%  | 1  | 0.6%  | 2  | 0.0%  | 0  | 0.3%  | 2  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.7%  | 5    | 1.7%   | 3        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.9%  | 3  | 0.8%  | 3  | 0.6%  | 2  | 0.6%  | 4  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 1.9%  | 14   | 0.6%   | 1        | 2.4%     | 13  | 0.0%  | 0    | 3.4%         | 11 | 0.9%  | 3  | 1.7%  | 6  | 2.3%  | 7  | 2.3%  | 14 |

Column %ges.

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Male |       | Female |       | 18 to 34 |       | 35 to 54 |       | 55+ |       | ABC1 |       | C2DE |       | Car in hhold |       |     |
|--|-------|------|-------|--------|-------|----------|-------|----------|-------|-----|-------|------|-------|------|-------|--------------|-------|-----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.4%  | 3    | 0.6%  | 1      | 0.4%  | 2        | 2.6%  | 1        | 0.3%  | 1   | 0.3%  | 1    | 0.3%  | 1    | 0.3%  | 1            | 0.5%  | 3   |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Internet / delivered                                   | 2.2%  | 16   | 1.1%  | 2      | 2.6%  | 14       | 5.1%  | 2        | 0.9%  | 3   | 3.1%  | 11   | 1.4%  | 5    | 2.6%  | 8            | 2.1%  | 13  |
| Abroad   | 0.4%  | 3    | 0.0%  | 0      | 0.5%  | 3        | 0.0%  | 0        | 0.3%  | 1   | 0.6%  | 2    | 0.6%  | 2    | 0.0%  | 0            | 0.5%  | 3   |
| Car boot sale  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Barkingside  | 1.1%  | 8    | 0.0%  | 0      | 1.5%  | 8        | 2.6%  | 1        | 0.6%  | 2   | 1.4%  | 5    | 1.1%  | 4    | 1.3%  | 4            | 0.8%  | 5   |
| Beckton  | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.0%  | 0    | 0.3%  | 1    | 0.0%  | 0            | 0.2%  | 1   |
| Bishops Stortford                                      | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 0.6%  | 4    | 0.6%  | 1      | 0.5%  | 3        | 0.0%  | 0        | 1.2%  | 4   | 0.0%  | 0    | 1.1%  | 4    | 0.0%  | 0            | 0.6%  | 4   |
| Cheshunt   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Chingford  | 1.0%  | 7    | 1.1%  | 2      | 0.9%  | 5        | 5.1%  | 2        | 0.9%  | 3   | 0.6%  | 2    | 1.1%  | 4    | 0.6%  | 2            | 1.0%  | 6   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Edmonton   | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Hoddesdon  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Newbury Park   | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.0%  | 0    | 0.3%  | 1    | 0.0%  | 0            | 0.2%  | 1   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Sawbridgeworth   | 0.6%  | 4    | 1.1%  | 2      | 0.4%  | 2        | 0.0%  | 0        | 0.6%  | 2   | 0.6%  | 2    | 0.8%  | 3    | 0.3%  | 1            | 0.6%  | 4   |
| Welwyn Garden City                                     | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other outside catchment area                           | 2.9%  | 21   | 3.4%  | 6      | 2.7%  | 15       | 0.0%  | 0        | 3.4%  | 11  | 2.8%  | 10   | 3.9%  | 14   | 1.9%  | 6            | 2.7%  | 17  |
| Other zones 1  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 3  | 0.1%  | 1    | 0.0%  | 0      | 0.2%  | 1        | 0.0%  | 0        | 0.3%  | 1   | 0.0%  | 0    | 0.3%  | 1    | 0.0%  | 0            | 0.2%  | 1   |
| Other zones 5  | 0.0%  | 0    | 0.0%  | 0      | 0.0%  | 0        | 0.0%  | 0        | 0.0%  | 0   | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0            | 0.0%  | 0   |
| Other zones 7  | 1.0%  | 7    | 1.7%  | 3      | 0.7%  | 4        | 2.6%  | 1        | 1.8%  | 6   | 0.0%  | 0    | 1.7%  | 6    | 0.3%  | 1            | 1.1%  | 7   |
| (Don't know / can't<br>remember)                       | 14.0% | 101  | 17.1% | 30     | 13.0% | 71       | 17.9% | 7        | 12.3% | 40  | 14.8% | 52   | 11.6% | 42   | 14.9% | 46           | 13.3% | 83  |
| (Have only bought once)                                | 2.8%  | 20   | 2.9%  | 5      | 2.7%  | 15       | 0.0%  | 0        | 3.1%  | 10  | 2.8%  | 10   | 1.9%  | 7    | 4.2%  | 13           | 3.1%  | 19  |
| Base:  |       | 722  |       | 175    |       | 547      |       | 39       |       | 325 |       | 351  |       | 362  |       | 308          |       | 622 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |      |    |       |    |      |    |       |    |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|------|----|-------|----|------|----|-------|----|
| <b>Q19 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?</b> |       |      |        |          |          |     |       |      |              |    |      |    |       |    |      |    |       |    |
| Basildon   | 0.4%  | 3    | 1.0%   | 2        | 0.2%     | 1   | 2.5%  | 1    | 0.6%         | 2  | 0.0% | 0  | 0.3%  | 1  | 0.6% | 2  | 0.4%  | 3  |
| Buckhurst Hill   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3%  | 1  | 0.0% | 0  | 0.1%  | 1  |
| Brentwood  | 2.3%  | 18   | 2.9%   | 6        | 2.0%     | 12  | 2.5%  | 1    | 2.1%         | 7  | 2.4% | 10 | 3.1%  | 12 | 1.1% | 4  | 2.5%  | 17 |
| Chelmsford   | 1.0%  | 8    | 0.5%   | 1        | 1.2%     | 7   | 0.0%  | 0    | 1.2%         | 4  | 1.0% | 4  | 1.3%  | 5  | 0.8% | 3  | 0.9%  | 6  |
| Chigwell   | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.5% | 2  | 1.0%  | 4  | 0.3% | 1  | 0.7%  | 5  |
| Chipping Ongar   | 0.3%  | 2    | 1.0%   | 2        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.2% | 1  | 0.3%  | 1  | 0.3% | 1  | 0.3%  | 2  |
| Enfield  | 4.5%  | 36   | 3.4%   | 7        | 4.9%     | 29  | 10.0% | 4    | 5.9%         | 20 | 2.9% | 12 | 6.0%  | 23 | 3.1% | 11 | 5.0%  | 34 |
| Epping   | 1.5%  | 12   | 2.5%   | 5        | 1.2%     | 7   | 0.0%  | 0    | 2.3%         | 8  | 1.0% | 4  | 2.3%  | 9  | 0.8% | 3  | 1.8%  | 12 |
| Harlow   | 10.5% | 84   | 10.8%  | 22       | 10.4%    | 62  | 15.0% | 6    | 14.4%        | 49 | 6.8% | 28 | 13.3% | 51 | 7.6% | 27 | 11.5% | 78 |
| Ilford   | 3.1%  | 25   | 1.0%   | 2        | 3.9%     | 23  | 0.0%  | 0    | 4.4%         | 15 | 2.4% | 10 | 4.2%  | 16 | 1.7% | 6  | 3.0%  | 20 |
| Ingatestone  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2% | 1  | 0.0%  | 0  | 0.3% | 1  | 0.1%  | 1  |
| Lakeside regional shopping centre  | 0.9%  | 7    | 0.5%   | 1        | 1.0%     | 6   | 2.5%  | 1    | 1.2%         | 4  | 0.5% | 2  | 0.8%  | 3  | 0.6% | 2  | 1.0%  | 7  |
| Loughton Broadway  | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.2% | 1  | 0.5%  | 2  | 0.0% | 0  | 0.3%  | 2  |
| Loughton High Road   | 1.8%  | 14   | 2.5%   | 5        | 1.5%     | 9   | 0.0%  | 0    | 1.8%         | 6  | 1.9% | 8  | 1.3%  | 5  | 2.0% | 7  | 1.9%  | 13 |
| North Chingford  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0%  | 0  | 0.3% | 1  | 0.1%  | 1  |
| Romford  | 2.1%  | 17   | 1.5%   | 3        | 2.3%     | 14  | 2.5%  | 1    | 2.6%         | 9  | 1.7% | 7  | 2.3%  | 9  | 2.3% | 8  | 2.5%  | 17 |
| The West End   | 1.8%  | 14   | 4.4%   | 9        | 0.8%     | 5   | 7.5%  | 3    | 2.3%         | 8  | 0.7% | 3  | 2.6%  | 10 | 0.8% | 3  | 1.9%  | 13 |
| Theydon Bois   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Waltham Abbey  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3%  | 1  | 0.0% | 0  | 0.1%  | 1  |
| Waltham Cross  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3%  | 1  | 0.0% | 0  | 0.1%  | 1  |
| Walthamstow  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0% | 0  | 0.5%  | 2  | 0.0% | 0  | 0.3%  | 2  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0%  | 0    | 0.9%         | 3  | 0.0% | 0  | 0.5%  | 2  | 0.3% | 1  | 0.4%  | 3  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)   | 0.6%  | 5    | 1.5%   | 3        | 0.3%     | 2   | 0.0%  | 0    | 0.9%         | 3  | 0.5% | 2  | 0.0%  | 0  | 1.1% | 4  | 0.7%  | 5  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0% | 0  | 0.5%  | 2  | 0.0% | 0  | 0.3%  | 2  |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2% | 1  | 0.3%  | 1  | 0.0% | 0  | 0.1%  | 1  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane, King George Avenue, Barking, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3%  | 1  | 0.1% | 1  | 0.1%  | 1  |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0%  | 0    | 1.2%         | 4  | 0.0% | 0  | 0.8%  | 3  | 0.3% | 1  | 0.6%  | 4  |

by Demographics

## Epping Forest Town Centres Survey For Roger Tym & Partners

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April 2009

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |     |       |     |       |     |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|-----|-------|-----|-------|-----|-------|-----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |     |       |     |       |     |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |     |       |     |       |     |       |     |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |     |       |     |       |     |       |     |
| Internet / delivered                                   | 5.6%  | 45   | 8.8%   | 18       | 4.5%     | 27  | 7.5%  | 3    | 10.9%        | 37 | 1.0%  | 4   | 8.1%  | 31  | 2.5%  | 9   | 6.0%  | 41  |
| Abroad   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.2%  | 1   | 0.5%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Car boot sale  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Barkingside  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Beckton  | 0.4%  | 3    | 1.0%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.5%  | 2   | 0.0%  | 0   | 0.8%  | 3   | 0.4%  | 3   |
| Bishops Stortford                                      | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.2%  | 1   | 0.5%  | 2   | 0.3%  | 1   | 0.4%  | 3   |
| Bluewater Shopping Centre,<br>Kent                     | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.1%  | 1   |
| Cheshunt   | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 0.0%  | 0    | 1.2%         | 4  | 0.2%  | 1   | 0.8%  | 3   | 0.6%  | 2   | 0.7%  | 5   |
| Chingford  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.1%  | 1   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Hoddesdon  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Newbury Park   | 0.8%  | 6    | 0.5%   | 1        | 0.8%     | 5   | 0.0%  | 0    | 1.5%         | 5  | 0.2%  | 1   | 1.3%  | 5   | 0.3%  | 1   | 0.9%  | 6   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 2.5%  | 1    | 0.6%         | 2  | 0.0%  | 0   | 0.8%  | 3   | 0.0%  | 0   | 0.4%  | 3   |
| Welwyn Garden City                                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 1.8%  | 14   | 2.0%   | 4        | 1.7%     | 10  | 0.0%  | 0    | 3.5%         | 12 | 0.5%  | 2   | 2.1%  | 8   | 1.7%  | 6   | 1.8%  | 12  |
| Other zones 1  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 2.5%  | 1    | 0.0%         | 0  | 0.0%  | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| (Don't know / can't<br>remember)                       | 5.8%  | 46   | 6.9%   | 14       | 5.4%     | 32  | 10.0% | 4    | 7.0%         | 24 | 4.1%  | 17  | 6.8%  | 26  | 4.8%  | 17  | 6.2%  | 42  |
| (Don't do this type of<br>shopping)                    | 49.6% | 397  | 43.6%  | 89       | 51.7%    | 308 | 35.0% | 14   | 27.6%        | 94 | 69.4% | 286 | 35.7% | 137 | 63.7% | 226 | 44.7% | 303 |
| Base:  | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |    |       |     |       |     |       |     |       |     |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |    |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q20 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| <i>Those who purchase recreational goods at Q19</i>   |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| Basildon  | 0.5%  | 2    | 0.0%   | 0        | 0.7%     | 2   | 0.0%  | 0    | 0.8%         | 2  | 0.0%  | 0  | 0.4%  | 1  | 0.8%  | 1  | 0.3%  | 1  |
| Buckhurst Hill  | 0.7%  | 3    | 0.0%   | 0        | 1.0%     | 3   | 0.0%  | 0    | 0.8%         | 2  | 0.8%  | 1  | 1.2%  | 3  | 0.0%  | 0  | 0.8%  | 3  |
| Brentwood   | 3.0%  | 12   | 3.5%   | 4        | 2.8%     | 8   | 3.8%  | 1    | 1.2%         | 3  | 6.3%  | 8  | 3.6%  | 9  | 1.6%  | 2  | 2.9%  | 11 |
| Chelmsford  | 2.2%  | 9    | 2.6%   | 3        | 2.1%     | 6   | 0.0%  | 0    | 2.0%         | 5  | 3.2%  | 4  | 2.4%  | 6  | 2.3%  | 3  | 2.1%  | 8  |
| Chigwell  | 0.5%  | 2    | 1.7%   | 2        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 1.6%  | 2  | 0.4%  | 1  | 0.8%  | 1  | 0.5%  | 2  |
| Chipping Ongar  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield   | 7.2%  | 29   | 6.1%   | 7        | 7.6%     | 22  | 7.7%  | 2    | 8.5%         | 21 | 4.0%  | 5  | 7.3%  | 18 | 8.5%  | 11 | 7.7%  | 29 |
| Epping  | 1.7%  | 7    | 1.7%   | 2        | 1.7%     | 5   | 0.0%  | 0    | 2.0%         | 5  | 1.6%  | 2  | 2.4%  | 6  | 0.8%  | 1  | 1.6%  | 6  |
| Harlow  | 16.4% | 66   | 13.9%  | 16       | 17.4%    | 50  | 19.2% | 5    | 15.8%        | 39 | 17.5% | 22 | 18.6% | 46 | 14.0% | 18 | 16.3% | 61 |
| Ilford  | 5.5%  | 22   | 5.2%   | 6        | 5.6%     | 16  | 0.0%  | 0    | 6.1%         | 15 | 5.6%  | 7  | 6.9%  | 17 | 2.3%  | 3  | 4.8%  | 18 |
| Ingatestone   | 0.2%  | 1    | 0.0%   | 0        | 0.3%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.8%  | 1  | 0.0%  | 0  | 0.8%  | 1  | 0.3%  | 1  |
| Lakeside regional shopping centre   | 2.7%  | 11   | 0.9%   | 1        | 3.5%     | 10  | 3.8%  | 1    | 2.8%         | 7  | 2.4%  | 3  | 2.4%  | 6  | 2.3%  | 3  | 2.9%  | 11 |
| Loughton Broadway   | 0.7%  | 3    | 0.9%   | 1        | 0.7%     | 2   | 0.0%  | 0    | 0.8%         | 2  | 0.8%  | 1  | 1.2%  | 3  | 0.0%  | 0  | 0.8%  | 3  |
| Loughton High Road  | 3.2%  | 13   | 4.3%   | 5        | 2.8%     | 8   | 0.0%  | 0    | 2.4%         | 6  | 5.6%  | 7  | 2.8%  | 7  | 3.1%  | 4  | 3.2%  | 12 |
| North Chingford   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Romford   | 2.5%  | 10   | 1.7%   | 2        | 2.8%     | 8   | 0.0%  | 0    | 2.4%         | 6  | 3.2%  | 4  | 2.8%  | 7  | 2.3%  | 3  | 2.7%  | 10 |
| The West End  | 2.7%  | 11   | 4.3%   | 5        | 2.1%     | 6   | 7.7%  | 2    | 2.8%         | 7  | 1.6%  | 2  | 2.4%  | 6  | 3.9%  | 5  | 2.4%  | 9  |
| Theydon Bois  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey   | 0.2%  | 1    | 0.9%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.4%         | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.0%  | 0  | 0.3%  | 1  |
| Waltham Cross   | 0.5%  | 2    | 0.0%   | 0        | 0.7%     | 2   | 0.0%  | 0    | 0.8%         | 2  | 0.0%  | 0  | 0.8%  | 2  | 0.0%  | 0  | 0.5%  | 2  |
| Walthamstow   | 0.5%  | 2    | 0.0%   | 0        | 0.7%     | 2   | 0.0%  | 0    | 0.8%         | 2  | 0.0%  | 0  | 0.4%  | 1  | 0.8%  | 1  | 0.5%  | 2  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)   | 1.7%  | 7    | 2.6%   | 3        | 1.4%     | 4   | 0.0%  | 0    | 2.4%         | 6  | 0.8%  | 1  | 2.0%  | 5  | 1.6%  | 2  | 1.6%  | 6  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpetright)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)  | 0.5%  | 2    | 0.9%   | 1        | 0.3%     | 1   | 0.0%  | 0    | 0.8%         | 2  | 0.0%  | 0  | 0.4%  | 1  | 0.8%  | 1  | 0.5%  | 2  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.5%  | 2    | 0.0%   | 0        | 0.7%     | 2   | 0.0%  | 0    | 0.8%         | 2  | 0.0%  | 0  | 0.8%  | 2  | 0.0%  | 0  | 0.5%  | 2  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.2%  | 1    | 0.0%   | 0        | 0.3%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.8%  | 1  | 0.4%  | 1  | 0.0%  | 0  | 0.3%  | 1  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.2%  | 1    | 0.0%   | 0        | 0.3%     | 1   | 0.0%  | 0    | 0.4%         | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.8%  | 1  | 0.3%  | 1  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,  | 0.5%  | 2    | 0.0%   | 0        | 0.7%     | 2   | 0.0%  | 0    | 0.8%         | 2  | 0.0%  | 0  | 0.4%  | 1  | 0.8%  | 1  | 0.5%  | 2  |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |    |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|----|
| Waltham Abbey, Essex                                   |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |       |    |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |       |    |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |       |    |
| Internet / delivered                                   | 9.2%  | 37   | 11.3%  | 13       | 8.3%     | 24  | 15.4% | 4    | 10.1%        | 25 | 5.6%  | 7  | 8.9%  | 22 | 9.3%  | 12 | 8.5%  | 32 |
| Abroad   | 0.5%  | 2    | 1.7%   | 2        | 0.0%     | 0   | 0.0%  | 0    | 0.4%         | 1  | 0.8%  | 1  | 0.4%  | 1  | 0.8%  | 1  | 0.5%  | 2  |
| Car boot sale  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Barkingside  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Beckton  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bishops Stortford                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 0.2%  | 1    | 0.0%   | 0        | 0.3%     | 1   | 0.0%  | 0    | 0.4%         | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.0%  | 0  | 0.3%  | 1  |
| Cheshunt   | 0.5%  | 2    | 0.0%   | 0        | 0.7%     | 2   | 0.0%  | 0    | 0.8%         | 2  | 0.0%  | 0  | 0.4%  | 1  | 0.8%  | 1  | 0.5%  | 2  |
| Chingford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Edmonton   | 0.2%  | 1    | 0.0%   | 0        | 0.3%     | 1   | 0.0%  | 0    | 0.4%         | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.0%  | 0  | 0.3%  | 1  |
| Hoddesdon  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Newbury Park   | 0.7%  | 3    | 0.9%   | 1        | 0.7%     | 2   | 3.8%  | 1    | 0.8%         | 2  | 0.0%  | 0  | 1.2%  | 3  | 0.0%  | 0  | 0.8%  | 3  |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth   | 0.5%  | 2    | 0.9%   | 1        | 0.3%     | 1   | 0.0%  | 0    | 0.4%         | 1  | 0.8%  | 1  | 0.4%  | 1  | 0.8%  | 1  | 0.5%  | 2  |
| Welwyn Garden City                                     | 0.5%  | 2    | 0.0%   | 0        | 0.7%     | 2   | 0.0%  | 0    | 0.4%         | 1  | 0.8%  | 1  | 0.4%  | 1  | 0.8%  | 1  | 0.5%  | 2  |
| Other outside catchment area                           | 2.0%  | 8    | 0.9%   | 1        | 2.4%     | 7   | 0.0%  | 0    | 2.8%         | 7  | 0.8%  | 1  | 1.6%  | 4  | 2.3%  | 3  | 1.6%  | 6  |
| Other zones 1  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 7  | 0.2%  | 1    | 0.9%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.4%         | 1  | 0.0%  | 0  | 0.4%  | 1  | 0.0%  | 0  | 0.3%  | 1  |
| (Don't know / can't<br>remember)                       | 23.8% | 96   | 21.7%  | 25       | 24.7%    | 71  | 30.8% | 8    | 19.4%        | 48 | 30.2% | 38 | 16.6% | 41 | 32.6% | 42 | 24.5% | 92 |
| (Have only bought once)                                | 6.7%  | 27   | 10.4%  | 12       | 5.2%     | 15  | 7.7%  | 2    | 7.7%         | 19 | 4.8%  | 6  | 8.1%  | 20 | 4.7%  | 6  | 7.2%  | 27 |
| Base:  | 403   |      | 115    |          | 288      |     | 26    |      | 247          |    | 126   |    | 247   |    | 129   |    | 375   |    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |      |    |      |    |       |    |      |    |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|----|------|----|------|----|-------|----|------|----|
| <b>Q21 And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?</b> |       |      |        |          |          |     |       |      |              |    |      |    |      |    |       |    |      |    |
| Basildon  | 0.4%  | 3    | 1.0%   | 2        | 0.2%     | 1   | 2.5%  | 1    | 0.6%         | 2  | 0.0% | 0  | 0.0% | 0  | 0.8%  | 3  | 0.3% | 2  |
| Buckhurst Hill  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Brentwood   | 3.5%  | 28   | 2.9%   | 6        | 3.7%     | 22  | 2.5%  | 1    | 2.3%         | 8  | 4.6% | 19 | 3.6% | 14 | 3.1%  | 11 | 3.8% | 26 |
| Chelmsford  | 1.8%  | 14   | 1.0%   | 2        | 2.0%     | 12  | 0.0%  | 0    | 2.1%         | 7  | 1.7% | 7  | 1.8% | 7  | 1.7%  | 6  | 2.1% | 14 |
| Chigwell  | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0%  | 0    | 0.0%         | 0  | 1.2% | 5  | 0.3% | 1  | 0.8%  | 3  | 0.3% | 2  |
| Chipping Ongar  | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.2% | 1  | 0.8% | 3  | 0.0%  | 0  | 0.4% | 3  |
| Enfield   | 2.1%  | 17   | 2.9%   | 6        | 1.8%     | 11  | 2.5%  | 1    | 2.1%         | 7  | 2.2% | 9  | 2.1% | 8  | 2.5%  | 9  | 2.4% | 16 |
| Epping  | 2.4%  | 19   | 2.0%   | 4        | 2.5%     | 15  | 2.5%  | 1    | 1.8%         | 6  | 2.9% | 12 | 3.1% | 12 | 1.1%  | 4  | 2.5% | 17 |
| Harlow  | 9.3%  | 74   | 8.3%   | 17       | 9.6%     | 57  | 12.5% | 5    | 8.5%         | 29 | 9.5% | 39 | 7.3% | 28 | 11.8% | 42 | 8.4% | 57 |
| Ilford  | 2.8%  | 22   | 2.5%   | 5        | 2.9%     | 17  | 0.0%  | 0    | 3.8%         | 13 | 2.2% | 9  | 3.6% | 14 | 1.7%  | 6  | 2.5% | 17 |
| Ingatstone  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2% | 1  | 0.0% | 0  | 0.3%  | 1  | 0.1% | 1  |
| Lakeside regional shopping centre   | 1.1%  | 9    | 0.0%   | 0        | 1.5%     | 9   | 0.0%  | 0    | 1.5%         | 5  | 1.0% | 4  | 1.3% | 5  | 1.1%  | 4  | 1.3% | 9  |
| Loughton Broadway   | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 2.5%  | 1    | 0.0%         | 0  | 0.2% | 1  | 0.8% | 3  | 0.0%  | 0  | 0.4% | 3  |
| Loughton High Road  | 4.0%  | 32   | 2.9%   | 6        | 4.4%     | 26  | 5.0%  | 2    | 3.8%         | 13 | 4.1% | 17 | 4.4% | 17 | 3.7%  | 13 | 4.3% | 29 |
| North Chingford   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.2% | 1  | 0.0% | 0  | 0.6%  | 2  | 0.1% | 1  |
| Romford   | 4.4%  | 35   | 3.4%   | 7        | 4.7%     | 28  | 5.0%  | 2    | 3.8%         | 13 | 4.9% | 20 | 3.9% | 15 | 4.8%  | 17 | 4.9% | 33 |
| The West End  | 3.1%  | 25   | 5.9%   | 12       | 2.2%     | 13  | 10.0% | 4    | 3.5%         | 12 | 1.9% | 8  | 4.2% | 16 | 1.1%  | 4  | 3.1% | 21 |
| Theydon Bois  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Waltham Abbey   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.0%         | 0  | 0.5% | 2  | 0.5% | 2  | 0.0%  | 0  | 0.3% | 2  |
| Waltham Cross   | 2.0%  | 16   | 1.0%   | 2        | 2.3%     | 14  | 0.0%  | 0    | 2.6%         | 9  | 1.7% | 7  | 1.8% | 7  | 2.3%  | 8  | 2.2% | 15 |
| Walthamstow   | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 2.5%  | 1    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.3%  | 1  | 0.0% | 0  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                               | 2.6%  | 21   | 2.0%   | 4        | 2.9%     | 17  | 2.5%  | 1    | 3.8%         | 13 | 1.7% | 7  | 2.9% | 11 | 2.8%  | 10 | 3.0% | 20 |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                                     | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.0%  | 0  | 0.1% | 1  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0% | 0  | 0.3% | 1  | 0.3%  | 1  | 0.3% | 2  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.1% | 1  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.2% | 1  | 0.5% | 2  | 0.3%  | 1  | 0.3% | 2  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 2.5%  | 1    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0%  | 0  | 0.1% | 1  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0%  | 0    | 0.9%         | 3  | 0.2% | 1  | 0.5% | 2  | 0.6%  | 2  | 0.6% | 4  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 1.0%  | 8    | 1.0%   | 2        | 1.0%     | 6   | 0.0%  | 0    | 1.5%         | 5  | 0.7% | 3  | 1.6% | 6  | 0.6%  | 2  | 1.2% | 8  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2% | 1  | 0.3% | 1  | 0.0%  | 0  | 0.1% | 1  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 1.0%  | 8    | 0.5%   | 1        | 1.2%     | 7   | 0.0%  | 0    | 1.8%         | 6  | 0.5% | 2  | 0.8% | 3  | 1.1%  | 4  | 1.2% | 8  |
| Tesco, Southend Road,   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Woodford Green, Essex                                  |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |       |     |       |     |       |     |       |     |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |       |     |       |     |       |     |       |     |
| Internet / delivered                                   | 19.1% | 153  | 25.0%  | 51       | 17.1%    | 102 | 32.5% | 13   | 28.2%        | 96  | 10.2% | 42  | 25.8% | 99  | 13.0% | 46  | 21.1% | 143 |
| Abroad   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.3%         | 1   | 0.5%  | 2   | 0.5%  | 2   | 0.3%  | 1   | 0.4%  | 3   |
| Car boot sale  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Barkingside  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Beckton  | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.5%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Bishops Stortford                                      | 0.3%  | 2    | 1.0%   | 2        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.5%  | 2   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Bluewater Shopping Centre,<br>Kent                     | 1.4%  | 11   | 0.5%   | 1        | 1.7%     | 10  | 0.0%  | 0    | 2.3%         | 8   | 0.7%  | 3   | 2.3%  | 9   | 0.3%  | 1   | 1.6%  | 11  |
| Cheshunt   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.2%  | 1   | 0.3%  | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Chingford  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.3%  | 2   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.2%  | 1   | 0.5%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Hoddesdon  | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3   | 0.5%  | 2   | 1.0%  | 4   | 0.3%  | 1   | 0.7%  | 5   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 2.5%  | 1    | 0.9%         | 3   | 0.2%  | 1   | 1.0%  | 4   | 0.3%  | 1   | 0.7%  | 5   |
| Newbury Park   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.1%  | 1   |
| Welwyn Garden City                                     | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.5%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Other outside catchment area                           | 1.8%  | 14   | 1.5%   | 3        | 1.8%     | 11  | 2.5%  | 1    | 3.2%         | 11  | 0.5%  | 2   | 1.6%  | 6   | 1.7%  | 6   | 1.8%  | 12  |
| Other zones 1  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.1%  | 1   |
| (Don't know / can't<br>remember)                       | 3.9%  | 31   | 5.9%   | 12       | 3.2%     | 19  | 0.0%  | 0    | 2.9%         | 10  | 4.9%  | 20  | 4.2%  | 16  | 3.1%  | 11  | 4.3%  | 29  |
| (Don't do this type of<br>shopping)                    | 25.3% | 202  | 25.0%  | 51       | 25.3%    | 151 | 10.0% | 4    | 11.4%        | 39  | 38.4% | 158 | 14.1% | 54  | 36.9% | 131 | 20.8% | 141 |
| Base:  |       | 800  |        | 204      |          | 596 |       | 40   |              | 341 |       | 412 |       | 384 |       | 355 |       | 678 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |      |    |       |    |      |    |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|------|----|-------|----|------|----|
| <b>Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?</b> |       |      |        |          |          |     |       |      |              |    |       |    |      |    |       |    |      |    |
| <i>Those who purchase specialist non-food items at Q21</i>  |       |      |        |          |          |     |       |      |              |    |       |    |      |    |       |    |      |    |
| Basildon  | 0.3%  | 2    | 1.3%   | 2        | 0.0%     | 0   | 2.8%  | 1    | 0.3%         | 1  | 0.0%  | 0  | 0.9% | 2  | 0.4%  | 2  |      |    |
| Buckhurst Hill  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  |      |    |
| Brentwood   | 3.3%  | 20   | 4.6%   | 7        | 2.9%     | 13  | 2.8%  | 1    | 1.7%         | 5  | 5.5%  | 14 | 3.0% | 10 | 3.6%  | 8  | 3.0% | 16 |
| Chelmsford  | 3.3%  | 20   | 0.7%   | 1        | 4.3%     | 19  | 0.0%  | 0    | 2.3%         | 7  | 5.1%  | 13 | 2.4% | 8  | 4.0%  | 9  | 3.4% | 18 |
| Chigwell  | 0.5%  | 3    | 0.0%   | 0        | 0.7%     | 3   | 0.0%  | 0    | 0.0%         | 0  | 1.2%  | 3  | 0.0% | 0  | 1.3%  | 3  | 0.2% | 1  |
| Chipping Ongar  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.4%  | 1  | 0.6% | 2  | 0.0%  | 0  | 0.4% | 2  |
| Enfield   | 2.0%  | 12   | 2.6%   | 4        | 1.8%     | 8   | 2.8%  | 1    | 1.7%         | 5  | 2.4%  | 6  | 1.5% | 5  | 3.1%  | 7  | 2.2% | 12 |
| Epping  | 2.5%  | 15   | 2.0%   | 3        | 2.7%     | 12  | 0.0%  | 0    | 2.0%         | 6  | 3.5%  | 9  | 2.7% | 9  | 2.2%  | 5  | 2.4% | 13 |
| Harlow  | 9.9%  | 59   | 6.5%   | 10       | 11.0%    | 49  | 13.9% | 5    | 7.0%         | 21 | 12.6% | 32 | 7.0% | 23 | 14.7% | 33 | 8.8% | 47 |
| Ilford  | 2.2%  | 13   | 2.0%   | 3        | 2.2%     | 10  | 2.8%  | 1    | 3.0%         | 9  | 1.2%  | 3  | 3.3% | 11 | 0.4%  | 1  | 2.2% | 12 |
| Ingatestone   | 0.2%  | 1    | 0.7%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.4%  | 1  | 0.0% | 0  | 0.4%  | 1  | 0.2% | 1  |
| Lakeside regional shopping centre   | 2.2%  | 13   | 0.7%   | 1        | 2.7%     | 12  | 0.0%  | 0    | 2.6%         | 8  | 2.0%  | 5  | 2.4% | 8  | 1.8%  | 4  | 2.4% | 13 |
| Loughton Broadway   | 0.5%  | 3    | 0.7%   | 1        | 0.4%     | 2   | 2.8%  | 1    | 0.3%         | 1  | 0.0%  | 0  | 0.6% | 2  | 0.0%  | 0  | 0.6% | 3  |
| Loughton High Road  | 4.8%  | 29   | 5.2%   | 8        | 4.7%     | 21  | 8.3%  | 3    | 3.6%         | 11 | 5.9%  | 15 | 5.2% | 17 | 4.9%  | 11 | 4.7% | 25 |
| North Chingford   | 0.5%  | 3    | 0.0%   | 0        | 0.7%     | 3   | 0.0%  | 0    | 1.0%         | 3  | 0.0%  | 0  | 0.3% | 1  | 0.9%  | 2  | 0.6% | 3  |
| Romford   | 6.2%  | 37   | 4.6%   | 7        | 6.7%     | 30  | 0.0%  | 0    | 4.3%         | 13 | 9.4%  | 24 | 5.2% | 17 | 7.6%  | 17 | 6.1% | 33 |
| The West End  | 3.5%  | 21   | 6.5%   | 10       | 2.5%     | 11  | 5.6%  | 2    | 4.0%         | 12 | 2.4%  | 6  | 2.4% | 8  | 3.1%  | 7  | 3.4% | 18 |
| Theydon Bois  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Waltham Abbey   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.4%  | 1  | 0.3% | 1  | 0.0%  | 0  | 0.2% | 1  |
| Waltham Cross   | 2.0%  | 12   | 0.7%   | 1        | 2.5%     | 11  | 2.8%  | 1    | 2.3%         | 7  | 1.6%  | 4  | 1.8% | 6  | 2.7%  | 6  | 2.0% | 11 |
| Walthamstow   | 0.3%  | 2    | 0.7%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.8%  | 2  | 0.3% | 1  | 0.4%  | 1  | 0.4% | 2  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)   | 2.7%  | 16   | 2.6%   | 4        | 2.7%     | 12  | 0.0%  | 0    | 3.6%         | 11 | 2.0%  | 5  | 2.7% | 9  | 3.1%  | 7  | 2.8% | 15 |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)  | 0.3%  | 2    | 0.7%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.4%  | 1  | 0.6% | 2  | 0.0%  | 0  | 0.4% | 2  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0  | 0.0% | 0  | 0.4%  | 1  | 0.2% | 1  |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.4%  | 1  | 0.0% | 0  | 0.4%  | 1  | 0.2% | 1  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex   | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.4%  | 1  | 0.0% | 0  | 0.4%  | 1  | 0.2% | 1  |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.4%  | 1  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.4%  | 1  | 0.6% | 2  | 0.0%  | 0  | 0.4% | 2  |
| Tesco, Church Langley Centre, Harlow, Essex   | 0.3%  | 2    | 0.7%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.7%         | 2  | 0.0%  | 0  | 0.3% | 1  | 0.4%  | 1  | 0.4% | 2  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 0.2%  | 1    | 0.7%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.4%  | 1  | 0.3% | 1  | 0.0%  | 0  | 0.2% | 1  |
| Tesco, Sewardstone Road,  | 1.0%  | 6    | 0.7%   | 1        | 1.1%     | 5   | 0.0%  | 0    | 1.3%         | 4  | 0.8%  | 2  | 0.9% | 3  | 1.3%  | 3  | 1.1% | 6  |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Waltham Abbey, Essex                                   |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |       |     |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |       |     |
| Internet / delivered                                   | 22.7% | 136  | 29.4%  | 45       | 20.4%    | 91  | 27.8% | 10   | 31.1%        | 94  | 11.8% | 30  | 28.8% | 95  | 15.6% | 35  | 23.8% | 128 |
| Abroad   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Car boot sale  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.0%         | 0   | 0.8%  | 2   | 0.3%  | 1   | 0.4%  | 1   | 0.4%  | 2   |
| Other  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Barkingside  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Beckton  | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Bishops Stortford                                      | 0.5%  | 3    | 0.7%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 1.0%         | 3   | 0.0%  | 0   | 0.6%  | 2   | 0.4%  | 1   | 0.4%  | 2   |
| Bluewater Shopping Centre,<br>Kent                     | 0.3%  | 2    | 0.7%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.8%  | 2   | 0.3%  | 1   | 0.4%  | 1   | 0.4%  | 2   |
| Cheshunt   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford  | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.4%  | 1   | 0.2%  | 1   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hoddesdon  | 0.5%  | 3    | 0.7%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 0.7%         | 2   | 0.4%  | 1   | 0.9%  | 3   | 0.0%  | 0   | 0.6%  | 3   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.2%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.4%  | 1   | 0.2%  | 1   |
| Newbury Park   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 1.5%  | 9    | 0.7%   | 1        | 1.8%     | 8   | 0.0%  | 0    | 3.0%         | 9   | 0.0%  | 0   | 1.5%  | 5   | 1.8%  | 4   | 1.3%  | 7   |
| Other zones 1  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.7%         | 2   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.4%  | 2   |
| (Don't know / can't<br>remember)                       | 19.1% | 114  | 20.9%  | 32       | 18.4%    | 82  | 25.0% | 9    | 15.2%        | 46  | 22.8% | 58  | 17.3% | 57  | 19.6% | 44  | 19.0% | 102 |
| (Have only bought once)                                | 3.8%  | 23   | 2.6%   | 4        | 4.3%     | 19  | 2.8%  | 1    | 4.3%         | 13  | 3.5%  | 9   | 4.8%  | 16  | 2.2%  | 5   | 4.1%  | 22  |
| Base:  |       | 598  |        | 153      |          | 445 |       | 36   |              | 302 |       | 254 |       | 330 |       | 224 |       | 537 |

### Q23 Do you use the Internet to undertake your shopping (food or non-food)?

|       |       |     |       |     |       |     |       |    |       |     |       |     |       |     |       |     |       |     |
|-------|-------|-----|-------|-----|-------|-----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Yes   | 47.0% | 376 | 52.0% | 106 | 45.3% | 270 | 67.5% | 27 | 72.7% | 248 | 23.8% | 98  | 63.3% | 243 | 29.0% | 103 | 53.1% | 360 |
| No    | 53.0% | 424 | 48.0% | 98  | 54.7% | 326 | 32.5% | 13 | 27.3% | 93  | 76.2% | 314 | 36.7% | 141 | 71.0% | 252 | 46.9% | 318 |
| Base: |       | 800 |       | 204 |       | 596 |       | 40 |       | 341 |       | 412 |       | 384 |       | 355 |       | 678 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>Q24 What sort of goods do you typically purchase via the Internet?</b>                                       |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| <i>Those who use the internet to undertake their shopping at Q23</i>  |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Food and groceries  | 16.5% | 62   | 7.5%   | 8        | 20.0%    | 54  | 11.1% | 3    | 19.4%        | 48  | 11.2% | 11  | 16.9% | 41  | 14.6% | 15  | 16.4% | 59  |
| Clothes and shoes   | 32.4% | 122  | 30.2%  | 32       | 33.3%    | 90  | 33.3% | 9    | 32.7%        | 81  | 31.6% | 31  | 33.7% | 82  | 33.0% | 34  | 32.8% | 118 |
| Furniture, carpets, soft household furnishings  | 9.6%  | 36   | 8.5%   | 9        | 10.0%    | 27  | 11.1% | 3    | 9.7%         | 24  | 9.2%  | 9   | 10.3% | 25  | 9.7%  | 10  | 9.4%  | 34  |
| DIY and decorating goods  | 6.6%  | 25   | 8.5%   | 9        | 5.9%     | 16  | 18.5% | 5    | 5.2%         | 13  | 7.1%  | 7   | 4.5%  | 11  | 11.7% | 12  | 6.4%  | 23  |
| Domestic appliances   | 18.4% | 69   | 22.6%  | 24       | 16.7%    | 45  | 22.2% | 6    | 14.9%        | 37  | 25.5% | 25  | 17.7% | 43  | 20.4% | 21  | 18.3% | 66  |
| CDs, DVDs, games, books etc....   | 72.3% | 272  | 69.8%  | 74       | 73.3%    | 198 | 77.8% | 21   | 77.0%        | 191 | 60.2% | 59  | 76.5% | 186 | 65.0% | 67  | 73.3% | 264 |
| Other specialist non-food items   | 0.5%  | 2    | 0.9%   | 1        | 0.4%     | 1   | 0.0%  | 0    | 0.8%         | 2   | 0.0%  | 0   | 0.8%  | 2   | 0.0%  | 0   | 0.3%  | 1   |
| Electrical goods  | 4.3%  | 16   | 3.8%   | 4        | 4.4%     | 12  | 7.4%  | 2    | 4.8%         | 12  | 2.0%  | 2   | 5.4%  | 13  | 1.0%  | 1   | 4.4%  | 16  |
| Holidays  | 3.2%  | 12   | 3.8%   | 4        | 3.0%     | 8   | 0.0%  | 0    | 2.0%         | 5   | 7.1%  | 7   | 2.9%  | 7   | 4.9%  | 5   | 3.3%  | 12  |
| Sports equipment  | 1.9%  | 7    | 3.8%   | 4        | 1.1%     | 3   | 0.0%  | 0    | 1.6%         | 4   | 3.1%  | 3   | 2.1%  | 5   | 1.9%  | 2   | 1.7%  | 6   |
| Flowers / Plants  | 1.1%  | 4    | 0.0%   | 0        | 1.5%     | 4   | 0.0%  | 0    | 1.2%         | 3   | 1.0%  | 1   | 1.2%  | 3   | 1.0%  | 1   | 1.1%  | 4   |
| Gifts   | 1.1%  | 4    | 1.9%   | 2        | 0.7%     | 2   | 0.0%  | 0    | 0.8%         | 2   | 2.0%  | 2   | 0.8%  | 2   | 1.9%  | 2   | 1.1%  | 4   |
| Toys  | 0.8%  | 3    | 0.0%   | 0        | 1.1%     | 3   | 0.0%  | 0    | 0.8%         | 2   | 1.0%  | 1   | 0.4%  | 1   | 1.9%  | 2   | 0.8%  | 3   |
| Health & Beauty products  | 2.4%  | 9    | 1.9%   | 2        | 2.6%     | 7   | 3.7%  | 1    | 2.4%         | 6   | 2.0%  | 2   | 2.5%  | 6   | 1.9%  | 2   | 1.9%  | 7   |
| Concert / Theatre tickets   | 0.8%  | 3    | 0.9%   | 1        | 0.7%     | 2   | 0.0%  | 0    | 1.2%         | 3   | 0.0%  | 0   | 0.8%  | 2   | 1.0%  | 1   | 0.8%  | 3   |
| Hobby / Craft items   | 1.1%  | 4    | 2.8%   | 3        | 0.4%     | 1   | 0.0%  | 0    | 0.4%         | 1   | 3.1%  | 3   | 1.2%  | 3   | 1.0%  | 1   | 1.1%  | 4   |
| (Don't know)  | 1.9%  | 7    | 2.8%   | 3        | 1.5%     | 4   | 0.0%  | 0    | 2.0%         | 5   | 1.0%  | 1   | 0.8%  | 2   | 3.9%  | 4   | 1.7%  | 6   |
| Base:   |       | 376  |        | 106      |          | 270 |       | 27   |              | 248 |       | 98  |       | 243 |       | 103 |       | 360 |
| <b>Q25 Which of the following do you consider to be your nearest Town Centre within Epping Forest District?</b> |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Epping  | 25.8% | 206  | 26.5%  | 54       | 25.5%    | 152 | 27.5% | 11   | 24.0%        | 82  | 27.4% | 113 | 28.4% | 109 | 23.4% | 83  | 26.5% | 180 |
| Loughton High Road  | 18.4% | 147  | 14.2%  | 29       | 19.8%    | 118 | 15.0% | 6    | 18.8%        | 64  | 18.4% | 76  | 15.1% | 58  | 21.4% | 76  | 17.8% | 121 |
| Waltham Abbey   | 17.1% | 137  | 17.2%  | 35       | 17.1%    | 102 | 22.5% | 9    | 21.7%        | 74  | 12.9% | 53  | 18.0% | 69  | 17.7% | 63  | 18.6% | 126 |
| Loughton Broadway (or 'The Broadway' of 'Debden')   | 4.8%  | 38   | 6.4%   | 13       | 4.2%     | 25  | 7.5%  | 3    | 4.4%         | 15  | 4.9%  | 20  | 4.7%  | 18  | 4.2%  | 15  | 4.9%  | 33  |
| Chipping Ongar  | 11.0% | 88   | 11.3%  | 23       | 10.9%    | 65  | 7.5%  | 3    | 10.0%        | 34  | 12.4% | 51  | 11.2% | 43  | 10.7% | 38  | 11.7% | 79  |
| Buckhurst Hill  | 11.5% | 92   | 13.2%  | 27       | 10.9%    | 65  | 12.5% | 5    | 15.2%        | 52  | 8.3%  | 34  | 14.1% | 54  | 8.5%  | 30  | 11.8% | 80  |
| (Don't know)  | 11.5% | 92   | 11.3%  | 23       | 11.6%    | 69  | 7.5%  | 3    | 5.9%         | 20  | 15.8% | 65  | 8.6%  | 33  | 14.1% | 50  | 8.7%  | 59  |
| Base:   |       | 800  |        | 204      |          | 596 |       | 40   |              | 341 |       | 412 |       | 384 |       | 355 |       | 678 |
| <b>Q26 Do you visit your nearest town centre (Q25 response) on a regular basis ?</b>                            |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| <i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>                        |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Yes   | 51.8% | 367  | 50.3%  | 91       | 52.4%    | 276 | 37.8% | 14   | 48.9%        | 157 | 55.9% | 194 | 51.3% | 180 | 52.8% | 161 | 51.1% | 316 |
| No  | 47.7% | 338  | 49.2%  | 89       | 47.2%    | 249 | 62.2% | 23   | 50.8%        | 163 | 43.5% | 151 | 48.1% | 169 | 47.2% | 144 | 48.8% | 302 |
| (Don't know / varies)   | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.6%  | 2   | 0.0%  | 0   | 0.2%  | 1   |
| Base:   |       | 708  |        | 181      |          | 527 |       | 37   |              | 321 |       | 347 |       | 351 |       | 305 |       | 619 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>Q27 What are some good features of your nearest town centre (identified in Question 25)?</b> |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| <i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>        |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| <b>1st mention</b>  |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Adequate access for wheelchair and pushchair users  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate parking  | 3.5%  | 25   | 5.0%   | 9        | 3.0%     | 16  | 5.4%  | 2    | 2.2%         | 7   | 4.6%  | 16  | 3.1%  | 11  | 4.6%  | 14  | 4.0%  | 25  |
| Adequate public transport   | 0.6%  | 4    | 1.1%   | 2        | 0.4%     | 2   | 2.7%  | 1    | 0.3%         | 1   | 0.6%  | 2   | 0.6%  | 2   | 0.7%  | 2   | 0.5%  | 3   |
| Adequate sign posting   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Provisions for pedestrians  | 0.8%  | 6    | 1.7%   | 3        | 0.6%     | 3   | 2.7%  | 1    | 1.2%         | 4   | 0.3%  | 1   | 1.1%  | 4   | 0.7%  | 2   | 0.8%  | 5   |
| Adequate choice of shops in general   | 14.1% | 100  | 12.2%  | 22       | 14.8%    | 78  | 13.5% | 5    | 15.3%        | 49  | 13.3% | 46  | 14.8% | 52  | 14.1% | 43  | 13.6% | 84  |
| Adequate quality of shops   | 8.1%  | 57   | 5.5%   | 10       | 8.9%     | 47  | 2.7%  | 1    | 6.2%         | 20  | 10.4% | 36  | 7.1%  | 25  | 9.2%  | 28  | 8.2%  | 51  |
| Adequate supermarket offer  | 4.8%  | 34   | 2.8%   | 5        | 5.5%     | 29  | 0.0%  | 0    | 5.9%         | 19  | 4.3%  | 15  | 6.8%  | 24  | 2.3%  | 7   | 5.3%  | 33  |
| Enough national multiple (high street chain) retailers  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Adequate facilities for children  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.7%  | 1    | 0.0%         | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Adequate facilities for the disabled  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate number of toilets  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate safety measures/CCTV/police presence   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate seating/benches  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate quality/range of bars/nightclubs   | 0.7%  | 5    | 2.2%   | 4        | 0.2%     | 1   | 2.7%  | 1    | 0.3%         | 1   | 0.9%  | 3   | 0.6%  | 2   | 0.7%  | 2   | 0.3%  | 2   |
| Adequate quality/range of cafes   | 1.6%  | 11   | 1.7%   | 3        | 1.5%     | 8   | 0.0%  | 0    | 2.5%         | 8   | 0.9%  | 3   | 2.0%  | 7   | 1.3%  | 4   | 1.6%  | 10  |
| Adequate quality/range of cinemas/theatres  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Adequate quality/range of family entertainment  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Adequate quality/range of health clubs/gyms   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate quality/range of restaurants   | 2.1%  | 15   | 2.8%   | 5        | 1.9%     | 10  | 0.0%  | 0    | 3.1%         | 10  | 1.4%  | 5   | 3.1%  | 11  | 1.3%  | 4   | 2.1%  | 13  |
| Adequate shelter from wind / rain   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| General cleanliness of centres  | 2.0%  | 14   | 2.2%   | 4        | 1.9%     | 10  | 0.0%  | 0    | 2.5%         | 8   | 1.7%  | 6   | 2.0%  | 7   | 2.0%  | 6   | 2.3%  | 14  |
| The appearance / environment of centre  | 13.3% | 94   | 11.6%  | 21       | 13.9%    | 73  | 18.9% | 7    | 11.5%        | 37  | 14.4% | 50  | 13.1% | 46  | 12.5% | 38  | 13.4% | 83  |
| Other   | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.6%  | 2   | 0.0%  | 0   | 0.5%  | 3   |
| It's close to home / convenient   | 4.7%  | 33   | 7.2%   | 13       | 3.8%     | 20  | 5.4%  | 2    | 4.7%         | 15  | 4.6%  | 16  | 5.1%  | 18  | 4.6%  | 14  | 4.5%  | 28  |
| The market  | 2.1%  | 15   | 1.7%   | 3        | 2.3%     | 12  | 2.7%  | 1    | 1.9%         | 6   | 2.3%  | 8   | 1.4%  | 5   | 3.0%  | 9   | 1.9%  | 12  |
| Range of independent stores   | 0.7%  | 5    | 0.0%   | 0        | 0.9%     | 5   | 0.0%  | 0    | 1.2%         | 4   | 0.3%  | 1   | 0.6%  | 2   | 1.0%  | 3   | 0.8%  | 5   |
| The church  | 0.7%  | 5    | 0.6%   | 1        | 0.8%     | 4   | 0.0%  | 0    | 0.3%         | 1   | 1.2%  | 4   | 0.6%  | 2   | 1.0%  | 3   | 0.6%  | 4   |
| Good hairdressers   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| It is quiet   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| It isn't too big  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.7%  | 1    | 0.0%         | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Friendly atmosphere   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Good layout / access  | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.9%  | 3   | 0.0%  | 0   | 0.5%  | 3   |
| (Don't know / refused)  | 12.7% | 90   | 14.4%  | 26       | 12.1%    | 64  | 2.7%  | 1    | 10.3%        | 33  | 15.9% | 55  | 10.0% | 35  | 16.4% | 50  | 12.3% | 76  |
| (None mentioned)  | 25.6% | 181  | 26.5%  | 48       | 25.2%    | 133 | 35.1% | 13   | 28.0%        | 90  | 21.9% | 76  | 24.5% | 86  | 24.6% | 75  | 25.4% | 157 |
| Base:   |       | 708  |        | 181      |          | 527 |       | 37   |              | 321 |       | 347 |       | 351 |       | 305 |       | 619 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |    |      |    |      |    |      |    |      |    |
|--|-------|------|--------|----------|----------|-----|------|------|--------------|----|------|----|------|----|------|----|------|----|
| <b>2nd mention</b>                                     |       |      |        |          |          |     |      |      |              |    |      |    |      |    |      |    |      |    |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  |      |    |      |    |      |    |      |    |
| Adequate parking                                       | 1.8%  | 13   | 0.6%   | 1        | 2.3%     | 12  | 2.7% | 1    | 3.1%         | 10 | 0.6% | 2  | 3.7% | 13 | 0.0% | 0  | 1.9% | 12 |
| Adequate public transport                              | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0% | 0    | 0.3%         | 1  | 0.6% | 2  | 0.0% | 0  | 0.7% | 2  | 0.2% | 1  |
| Adequate sign posting                                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Provisions for pedestrians                             | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 0.0% | 0    | 0.9%         | 3  | 0.3% | 1  | 0.9% | 3  | 0.3% | 1  | 0.6% | 4  |
| Adequate choice of shops in general                    | 5.5%  | 39   | 6.6%   | 12       | 5.1%     | 27  | 2.7% | 1    | 4.7%         | 15 | 6.6% | 23 | 6.0% | 21 | 5.6% | 17 | 5.3% | 33 |
| Adequate quality of shops                              | 4.2%  | 30   | 2.8%   | 5        | 4.7%     | 25  | 0.0% | 0    | 3.4%         | 11 | 5.5% | 19 | 4.0% | 14 | 5.2% | 16 | 4.4% | 27 |
| Adequate supermarket offer                             | 2.0%  | 14   | 0.6%   | 1        | 2.5%     | 13  | 0.0% | 0    | 1.2%         | 4  | 2.9% | 10 | 1.7% | 6  | 2.0% | 6  | 1.8% | 11 |
| Enough national multiple (high street chain) retailers | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0% | 0    | 0.3%         | 1  | 0.3% | 1  | 0.0% | 0  | 0.7% | 2  | 0.3% | 2  |
| Adequate facilities for children                       | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.3% | 1  | 0.2% | 1  |
| Adequate facilities for the disabled                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Adequate number of toilets                             | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Adequate safety measures/CCTV/police presence          | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Adequate seating/benches                               | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.7% | 1    | 0.0%         | 0  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.2% | 1  |
| Adequate quality/range of bars/nightclubs              | 0.8%  | 6    | 2.2%   | 4        | 0.4%     | 2   | 0.0% | 0    | 0.9%         | 3  | 0.9% | 3  | 1.1% | 4  | 0.7% | 2  | 0.8% | 5  |
| Adequate quality/range of cafes                        | 1.1%  | 8    | 0.6%   | 1        | 1.3%     | 7   | 5.4% | 2    | 0.9%         | 3  | 0.9% | 3  | 1.4% | 5  | 0.7% | 2  | 1.3% | 8  |
| Adequate quality/range of cinemas/theatres             | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Adequate quality/range of family entertainment         | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Adequate quality/range of health clubs/gyms            | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0% | 0    | 0.3%         | 1  | 0.6% | 2  | 0.6% | 2  | 0.3% | 1  | 0.5% | 3  |
| Adequate quality/range of restaurants                  | 1.4%  | 10   | 1.1%   | 2        | 1.5%     | 8   | 2.7% | 1    | 2.2%         | 7  | 0.6% | 2  | 1.7% | 6  | 1.3% | 4  | 1.5% | 9  |
| Adequate shelter from wind / rain                      | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.3% | 1  | 0.2% | 1  |
| General cleanliness of centres                         | 2.8%  | 20   | 1.7%   | 3        | 3.2%     | 17  | 5.4% | 2    | 1.9%         | 6  | 3.5% | 12 | 2.3% | 8  | 3.9% | 12 | 3.1% | 19 |
| The appearance / environment of centre                 | 4.7%  | 33   | 3.3%   | 6        | 5.1%     | 27  | 0.0% | 0    | 5.3%         | 17 | 4.6% | 16 | 5.1% | 18 | 4.6% | 14 | 4.5% | 28 |
| Other  | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0% | 0    | 0.6%         | 2  | 0.0% | 0  | 0.6% | 2  | 0.0% | 0  | 0.3% | 2  |
| It's close to home / convenient                        | 1.0%  | 7    | 1.7%   | 3        | 0.8%     | 4   | 0.0% | 0    | 0.9%         | 3  | 1.2% | 4  | 1.4% | 5  | 0.3% | 1  | 1.0% | 6  |
| The market   | 0.7%  | 5    | 0.6%   | 1        | 0.8%     | 4   | 0.0% | 0    | 0.3%         | 1  | 1.2% | 4  | 0.9% | 3  | 0.7% | 2  | 0.8% | 5  |
| Range of independent stores                            | 0.8%  | 6    | 0.6%   | 1        | 0.9%     | 5   | 0.0% | 0    | 1.2%         | 4  | 0.6% | 2  | 1.1% | 4  | 0.7% | 2  | 1.0% | 6  |
| The church   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Good hairdressers                                      | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0% | 0    | 0.9%         | 3  | 0.0% | 0  | 0.6% | 2  | 0.3% | 1  | 0.5% | 3  |
| It is quiet  | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.3% | 1  | 0.3% | 1  | 0.7% | 2  | 0.3% | 2  |
| It isn't too big                                       | 0.4%  | 3    | 1.1%   | 2        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.6% | 2  | 0.6% | 2  | 0.3% | 1  | 0.5% | 3  |
| Friendly atmosphere                                    | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0% | 0    | 0.3%         | 1  | 0.3% | 1  | 0.3% | 1  | 0.0% | 0  | 0.2% | 1  |
| Good layout / access (Don't know / refused)            | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.7% | 1    | 0.0%         | 0  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.2% | 1  |
| (None mentioned)                                       | 1.8%  | 13   | 2.2%   | 4        | 1.7%     | 9   | 2.7% | 1    | 0.9%         | 3  | 2.6% | 9  | 2.0% | 7  | 2.0% | 6  | 1.9% | 12 |
| Base:  | 708   | 181  | 527    | 37       | 321      | 347 | 351  | 305  | 619          |    |      |    |      |    |      |    |      |    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>3rd mention</b>                                     |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |       |     |       |     |       |     |       |     |
| Adequate parking                                       | 1.4%  | 10   | 2.2%   | 4        | 1.1%     | 6   | 0.0%  | 0    | 1.9%         | 6   | 1.2%  | 4   | 2.0%  | 7   | 1.0%  | 3   | 1.6%  | 10  |
| Adequate public transport                              | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate sign posting                                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Provisions for pedestrians                             | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Adequate choice of shops in general                    | 1.4%  | 10   | 1.7%   | 3        | 1.3%     | 7   | 0.0%  | 0    | 0.9%         | 3   | 2.0%  | 7   | 1.4%  | 5   | 1.3%  | 4   | 1.6%  | 10  |
| Adequate quality of shops                              | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.0%         | 0   | 1.2%  | 4   | 0.3%  | 1   | 1.0%  | 3   | 0.6%  | 4   |
| Adequate supermarket offer                             | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.3%  | 1   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Enough national multiple (high street chain) retailers | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate facilities for children                       | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Adequate facilities for the disabled                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate number of toilets                             | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate safety measures/CCTV/police presence          | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Adequate seating/benches                               | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Adequate quality/range of bars/nightclubs              | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 2.7%  | 1    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.2%  | 1   |
| Adequate quality/range of cafes                        | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 0.0%  | 0    | 0.3%         | 1   | 0.9%  | 3   | 0.6%  | 2   | 0.3%  | 1   | 0.6%  | 4   |
| Adequate quality/range of cinemas/theatres             | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Adequate quality/range of family entertainment         | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0%  | 0    | 0.9%         | 3   | 0.0%  | 0   | 0.6%  | 2   | 0.3%  | 1   | 0.5%  | 3   |
| Adequate quality/range of health clubs/gyms            | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Adequate quality/range of restaurants                  | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Adequate shelter from wind / rain                      | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 2.7%  | 1    | 0.0%         | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| General cleanliness of centres                         | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.0%         | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.7%  | 2   | 0.3%  | 2   |
| The appearance / environment of centre                 | 1.8%  | 13   | 2.8%   | 5        | 1.5%     | 8   | 8.1%  | 3    | 0.6%         | 2   | 2.3%  | 8   | 2.0%  | 7   | 2.0%  | 6   | 1.9%  | 12  |
| Other  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| It's close to home / convenient                        | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| The market   | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 0.0%  | 0    | 0.3%         | 1   | 0.9%  | 3   | 0.9%  | 3   | 0.3%  | 1   | 0.6%  | 4   |
| Range of independent stores                            | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| The church   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Good hairdressers                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| It is quiet  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| It isn't too big                                       | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Friendly atmosphere                                    | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 2.7%  | 1    | 0.3%         | 1   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Good layout / access                                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know / refused)                                 | 1.1%  | 8    | 1.1%   | 2        | 1.1%     | 6   | 0.0%  | 0    | 1.2%         | 4   | 1.2%  | 4   | 0.9%  | 3   | 1.6%  | 5   | 1.1%  | 7   |
| (None mentioned)                                       | 89.1% | 631  | 89.5%  | 162      | 89.0%    | 469 | 83.8% | 31   | 91.0%        | 292 | 87.9% | 305 | 87.2% | 306 | 90.2% | 275 | 88.0% | 545 |
| Base:  |       | 708  |        | 181      |          | 527 |       | 37   |              | 321 |       | 347 |       | 351 |       | 305 |       | 619 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|-----|
| <b>Any mention</b>                                     |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |     |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  |       |    |       |    |       |    |       |     |
| Adequate parking                                       | 6.8%  | 48   | 7.7%   | 14       | 6.5%     | 34  | 8.1%  | 3    | 7.2%         | 23 | 6.3%  | 22 | 8.8%  | 31 | 5.6%  | 17 | 7.6%  | 47  |
| Adequate public transport                              | 1.0%  | 7    | 1.7%   | 3        | 0.8%     | 4   | 2.7%  | 1    | 0.6%         | 2  | 1.2%  | 4  | 0.6%  | 2  | 1.3%  | 4  | 0.6%  | 4   |
| Adequate sign posting                                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Provisions for pedestrians                             | 1.6%  | 11   | 1.7%   | 3        | 1.5%     | 8   | 2.7%  | 1    | 2.5%         | 8  | 0.6%  | 2  | 2.3%  | 8  | 1.0%  | 3  | 1.6%  | 10  |
| Adequate choice of shops in general                    | 21.0% | 149  | 20.4%  | 37       | 21.3%    | 112 | 16.2% | 6    | 20.9%        | 67 | 21.9% | 76 | 22.2% | 78 | 21.0% | 64 | 20.5% | 127 |
| Adequate quality of shops                              | 12.9% | 91   | 8.8%   | 16       | 14.2%    | 75  | 2.7%  | 1    | 9.7%         | 31 | 17.0% | 59 | 11.4% | 40 | 15.4% | 47 | 13.2% | 82  |
| Adequate supermarket offer                             | 7.1%  | 50   | 3.3%   | 6        | 8.3%     | 44  | 0.0%  | 0    | 7.5%         | 24 | 7.5%  | 26 | 9.1%  | 32 | 4.3%  | 13 | 7.4%  | 46  |
| Enough national multiple (high street chain) retailers | 0.7%  | 5    | 0.0%   | 0        | 0.9%     | 5   | 0.0%  | 0    | 0.9%         | 3  | 0.6%  | 2  | 0.9%  | 3  | 0.7%  | 2  | 0.6%  | 4   |
| Adequate facilities for children                       | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 2.7%  | 1    | 0.3%         | 1  | 0.3%  | 1  | 0.6%  | 2  | 0.3%  | 1  | 0.5%  | 3   |
| Adequate facilities for the disabled                   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Adequate number of toilets                             | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   |
| Adequate safety measures/CCTV/police presence          | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.3%  | 1  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Adequate seating/benches                               | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.7%  | 1    | 0.0%         | 0  | 0.0%  | 0  | 0.3%  | 1  | 0.0%  | 0  | 0.2%  | 1   |
| Adequate quality/range of bars/nightclubs              | 1.7%  | 12   | 5.0%   | 9        | 0.6%     | 3   | 5.4%  | 2    | 1.2%         | 4  | 1.7%  | 6  | 1.7%  | 6  | 1.6%  | 5  | 1.3%  | 8   |
| Adequate quality/range of cafes                        | 3.2%  | 23   | 2.2%   | 4        | 3.6%     | 19  | 5.4%  | 2    | 3.7%         | 12 | 2.6%  | 9  | 4.0%  | 14 | 2.3%  | 7  | 3.6%  | 22  |
| Adequate quality/range of cinemas/theatres             | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0  | 0.6%  | 2  | 0.0%  | 0  | 0.3%  | 2   |
| Adequate quality/range of family entertainment         | 0.7%  | 5    | 0.0%   | 0        | 0.9%     | 5   | 0.0%  | 0    | 1.6%         | 5  | 0.0%  | 0  | 0.9%  | 3  | 0.7%  | 2  | 0.8%  | 5   |
| Adequate quality/range of health clubs/gyms            | 0.7%  | 5    | 1.1%   | 2        | 0.6%     | 3   | 0.0%  | 0    | 0.6%         | 2  | 0.9%  | 3  | 0.9%  | 3  | 0.7%  | 2  | 0.8%  | 5   |
| Adequate quality/range of restaurants                  | 3.8%  | 27   | 4.4%   | 8        | 3.6%     | 19  | 2.7%  | 1    | 5.6%         | 18 | 2.3%  | 8  | 5.1%  | 18 | 3.0%  | 9  | 3.9%  | 24  |
| Adequate shelter from wind / rain                      | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 2.7%  | 1    | 0.6%         | 2  | 0.3%  | 1  | 0.6%  | 2  | 0.7%  | 2  | 0.6%  | 4   |
| General cleanliness of centres                         | 5.1%  | 36   | 3.9%   | 7        | 5.5%     | 29  | 5.4%  | 2    | 4.4%         | 14 | 5.8%  | 20 | 4.3%  | 15 | 6.6%  | 20 | 5.7%  | 35  |
| The appearance / environment of centre                 | 19.8% | 140  | 17.7%  | 32       | 20.5%    | 108 | 27.0% | 10   | 17.4%        | 56 | 21.3% | 74 | 20.2% | 71 | 19.0% | 58 | 19.9% | 123 |
| Other  | 1.0%  | 7    | 1.1%   | 2        | 0.9%     | 5   | 0.0%  | 0    | 1.6%         | 5  | 0.6%  | 2  | 1.7%  | 6  | 0.0%  | 0  | 1.1%  | 7   |
| It's close to home / convenient                        | 5.7%  | 40   | 8.8%   | 16       | 4.6%     | 24  | 5.4%  | 2    | 5.6%         | 18 | 5.8%  | 20 | 6.6%  | 23 | 4.9%  | 15 | 5.5%  | 34  |
| The market   | 3.4%  | 24   | 2.2%   | 4        | 3.8%     | 20  | 2.7%  | 1    | 2.5%         | 8  | 4.3%  | 15 | 3.1%  | 11 | 3.9%  | 12 | 3.4%  | 21  |
| Range of independent stores                            | 1.6%  | 11   | 0.6%   | 1        | 1.9%     | 10  | 0.0%  | 0    | 2.5%         | 8  | 0.9%  | 3  | 1.7%  | 6  | 1.6%  | 5  | 1.8%  | 11  |
| The church   | 0.7%  | 5    | 0.6%   | 1        | 0.8%     | 4   | 0.0%  | 0    | 0.3%         | 1  | 1.2%  | 4  | 0.6%  | 2  | 1.0%  | 3  | 0.6%  | 4   |
| Good hairdressers                                      | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.0%  | 0  | 0.6%  | 2  | 0.3%  | 1  | 0.5%  | 3   |
| It is quiet  | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.3%  | 1  | 0.6%  | 2  | 0.7%  | 2  | 0.5%  | 3   |
| It isn't too big                                       | 0.6%  | 4    | 1.1%   | 2        | 0.4%     | 2   | 2.7%  | 1    | 0.3%         | 1  | 0.6%  | 2  | 0.9%  | 3  | 0.3%  | 1  | 0.6%  | 4   |
| Friendly atmosphere                                    | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 2.7%  | 1    | 0.6%         | 2  | 0.3%  | 1  | 0.9%  | 3  | 0.0%  | 0  | 0.5%  | 3   |
| Good layout / access                                   | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 2.7%  | 1    | 0.3%         | 1  | 0.6%  | 2  | 1.1%  | 4  | 0.0%  | 0  | 0.6%  | 4   |
| Base:  | 708   | 181  | 527    | 37       | 321      | 347 | 351   | 305  | 619          |    |       |    |       |    |       |    |       |     |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ?</b> |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| <i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>                      |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| <b>1st mention</b>  |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Better links from car parks to Centre (car parking isn't accessible enough)                                   | 5.1%  | 36   | 5.0%   | 9        | 5.1%     | 27  | 2.7%  | 1    | 5.6%         | 18  | 4.6%  | 16  | 4.8%  | 17  | 5.6%  | 17  | 5.2%  | 32  |
| Better signage around Centre  | 0.4%  | 3    | 1.1%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2   | 0.3%  | 1   | 0.9%  | 3   | 0.0%  | 0   | 0.5%  | 3   |
| Better/more frequent bus service (inadequate bus service to the centre)                                       | 1.0%  | 7    | 1.7%   | 3        | 0.8%     | 4   | 0.0%  | 0    | 0.0%         | 0   | 2.0%  | 7   | 1.1%  | 4   | 1.0%  | 3   | 0.6%  | 4   |
| Better/more frequent train service (inadequate train service to the centre)                                   | 0.3%  | 2    | 1.1%   | 2        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.6%  | 2   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Cheaper parking (parking too expensive)   | 2.3%  | 16   | 1.7%   | 3        | 2.5%     | 13  | 2.7%  | 1    | 2.5%         | 8   | 2.0%  | 7   | 2.3%  | 8   | 2.6%  | 8   | 2.4%  | 15  |
| Free parking  | 1.8%  | 13   | 1.7%   | 3        | 1.9%     | 10  | 0.0%  | 0    | 3.7%         | 12  | 0.3%  | 1   | 2.6%  | 9   | 1.0%  | 3   | 2.1%  | 13  |
| Improve access for wheelchairs and pushchairs users   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Improve priority for pedestrians  | 0.7%  | 5    | 2.2%   | 4        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 1.2%  | 4   | 0.9%  | 3   | 0.3%  | 1   | 0.6%  | 4   |
| More parking provision (not enough parking)   | 5.2%  | 37   | 5.5%   | 10       | 5.1%     | 27  | 2.7%  | 1    | 7.5%         | 24  | 3.2%  | 11  | 7.1%  | 25  | 3.3%  | 10  | 6.0%  | 37  |
| New/relocated bus stops   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Fewer empty shops/vacancies   | 2.3%  | 16   | 1.1%   | 2        | 2.7%     | 14  | 2.7%  | 1    | 2.5%         | 8   | 2.0%  | 7   | 1.7%  | 6   | 2.6%  | 8   | 2.3%  | 14  |
| Improved market   | 0.8%  | 6    | 1.1%   | 2        | 0.8%     | 4   | 0.0%  | 0    | 0.9%         | 3   | 0.9%  | 3   | 0.9%  | 3   | 1.0%  | 3   | 0.6%  | 4   |
| More (larger) covered shopping centres/malls  | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.9%         | 3   | 0.3%  | 1   | 0.3%  | 1   | 1.0%  | 3   | 0.6%  | 4   |
| More choice of shops (general)  | 12.0% | 85   | 11.6%  | 21       | 12.1%    | 64  | 10.8% | 4    | 14.0%        | 45  | 10.4% | 36  | 12.5% | 44  | 12.1% | 37  | 12.4% | 77  |
| More clothes/fashion shops  | 3.5%  | 25   | 1.1%   | 2        | 4.4%     | 23  | 8.1%  | 3    | 2.8%         | 9   | 3.7%  | 13  | 3.1%  | 11  | 3.0%  | 9   | 3.1%  | 19  |
| More dept stores/larger stores  | 1.8%  | 13   | 0.6%   | 1        | 2.3%     | 12  | 0.0%  | 0    | 0.6%         | 2   | 3.2%  | 11  | 2.6%  | 9   | 0.7%  | 2   | 1.9%  | 12  |
| More discount/cheaper goods   | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 0.0%  | 0    | 0.3%         | 1   | 0.9%  | 3   | 0.3%  | 1   | 1.0%  | 3   | 0.5%  | 3   |
| More independent shops  | 2.0%  | 14   | 1.7%   | 3        | 2.1%     | 11  | 0.0%  | 0    | 1.6%         | 5   | 2.6%  | 9   | 1.7%  | 6   | 2.3%  | 7   | 1.9%  | 12  |
| More quality/designer shops   | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 2.7%  | 1    | 0.6%         | 2   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.5%  | 3   |
| More/improved supermarkets/food shops   | 0.8%  | 6    | 0.6%   | 1        | 0.9%     | 5   | 0.0%  | 0    | 0.6%         | 2   | 1.2%  | 4   | 0.3%  | 1   | 1.6%  | 5   | 0.6%  | 4   |
| Specific shop missing from Town Centre  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Better/more safety/security/CCTV/police presence  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Crèche  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More facilities for children  | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| More facilities for disabled  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More seating/benches  | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.6%  | 2   | 0.3%  | 1   | 0.5%  | 3   |
| More toilets  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| More/better bars/nightclubs   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More/better cafes   | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.3%  | 1   | 0.0%  | 0   | 0.7%  | 2   | 0.3%  | 2   |
| More/better cinema or theatre   | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| More/better family entertainment (ice skating/bowling/etc)  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.2%  | 1   |
| More/better health clubs/gyms   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More/better restaurants   | 0.6%  | 4    | 1.1%   | 2        | 0.4%     | 2   | 0.0%  | 0    | 0.9%         | 3   | 0.3%  | 1   | 0.9%  | 3   | 0.3%  | 1   | 0.5%  | 3   |
| Improved shelter from wind/rain   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Less litter   | 0.7%  | 5    | 0.0%   | 0        | 0.9%     | 5   | 0.0%  | 0    | 0.6%         | 2   | 0.9%  | 3   | 0.6%  | 2   | 1.0%  | 3   | 0.5%  | 3   |
| Nicer shopping environment  | 1.3%  | 9    | 1.1%   | 2        | 1.3%     | 7   | 5.4%  | 2    | 0.9%         | 3   | 1.2%  | 4   | 2.0%  | 7   | 0.7%  | 2   | 1.1%  | 7   |
| Other   | 0.7%  | 5    | 0.0%   | 0        | 0.9%     | 5   | 0.0%  | 0    | 1.2%         | 4   | 0.3%  | 1   | 0.9%  | 3   | 0.7%  | 2   | 0.6%  | 4   |
| Less charity shops  | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 0.0%  | 0    | 0.6%         | 2   | 0.6%  | 2   | 0.9%  | 3   | 0.3%  | 1   | 0.6%  | 4   |
| Less cafes  | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.3%         | 1   | 0.9%  | 3   | 0.6%  | 2   | 0.7%  | 2   | 0.5%  | 3   |
| Improve roads / pavements   | 0.8%  | 6    | 1.1%   | 2        | 0.8%     | 4   | 2.7%  | 1    | 0.3%         | 1   | 1.2%  | 4   | 0.0%  | 0   | 1.6%  | 5   | 0.6%  | 4   |
| Improve access by car   | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0%  | 0    | 0.9%         | 3   | 0.0%  | 0   | 0.9%  | 3   | 0.0%  | 0   | 0.5%  | 3   |
| (Don't know)  | 16.2% | 115  | 18.8%  | 34       | 15.4%    | 81  | 8.1%  | 3    | 11.8%        | 38  | 21.0% | 73  | 10.5% | 37  | 23.0% | 70  | 16.0% | 99  |
| (Nothing)   | 35.0% | 248  | 37.6%  | 68       | 34.2%    | 180 | 51.4% | 19   | 34.9%        | 112 | 33.7% | 117 | 37.3% | 131 | 31.8% | 97  | 35.4% | 219 |
| Base:   |       | 708  |        | 181      |          | 527 |       | 37   |              | 321 |       | 347 |       | 351 |       | 305 |       | 619 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>2nd mention</b>  |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Better links from car parks to Centre (car parking isn't accessible enough) | 1.3%  | 9    | 0.0%   | 0        | 1.7%     | 9   | 0.0%  | 0    | 1.6%         | 5   | 1.2%  | 4   | 1.1%  | 4   | 1.3%  | 4   | 1.3%  | 8   |
| Better signage around Centre  | 0.4%  | 3    | 1.1%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2   | 0.3%  | 1   | 0.0%  | 0   | 0.7%  | 2   | 0.3%  | 2   |
| Better/more frequent bus service (inadequate bus service to the centre)     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Better/more frequent train service (inadequate train service to the centre) | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.6%  | 2   | 0.3%  | 1   | 0.3%  | 1   | 0.2%  | 1   |
| Cheaper parking (parking too expensive)                                     | 1.4%  | 10   | 1.7%   | 3        | 1.3%     | 7   | 0.0%  | 0    | 1.9%         | 6   | 1.2%  | 4   | 0.6%  | 2   | 2.3%  | 7   | 1.6%  | 10  |
| Free parking  | 0.8%  | 6    | 0.6%   | 1        | 0.9%     | 5   | 2.7%  | 1    | 0.6%         | 2   | 0.9%  | 3   | 1.1%  | 4   | 0.7%  | 2   | 0.8%  | 5   |
| Improve access for wheelchairs and pushchairs users                         | 0.4%  | 3    | 1.1%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.6%  | 2   | 0.0%  | 0   | 0.5%  | 3   |
| Improve priority for pedestrians  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More parking provision (not enough parking)                                 | 0.7%  | 5    | 1.1%   | 2        | 0.6%     | 3   | 0.0%  | 0    | 0.9%         | 3   | 0.6%  | 2   | 0.6%  | 2   | 1.0%  | 3   | 0.8%  | 5   |
| New/relocated bus stops   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Fewer empty shops/vacancies   | 0.4%  | 3    | 1.1%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.9%         | 3   | 0.0%  | 0   | 0.9%  | 3   | 0.0%  | 0   | 0.5%  | 3   |
| Improved market   | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.0%         | 0   | 0.6%  | 2   | 0.3%  | 1   | 0.3%  | 1   | 0.2%  | 1   |
| More (larger) covered shopping centres/malls                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More choice of shops (general)  | 3.7%  | 26   | 1.1%   | 2        | 4.6%     | 24  | 0.0%  | 0    | 4.4%         | 14  | 3.2%  | 11  | 4.0%  | 14  | 3.6%  | 11  | 3.7%  | 23  |
| More clothes/fashion shops  | 2.4%  | 17   | 0.0%   | 0        | 3.2%     | 17  | 2.7%  | 1    | 2.8%         | 9   | 2.0%  | 7   | 2.3%  | 8   | 3.0%  | 9   | 2.7%  | 17  |
| More dept stores/larger stores  | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.6%         | 2   | 0.6%  | 2   | 0.6%  | 2   | 0.3%  | 1   | 0.6%  | 4   |
| More discount/cheaper goods   | 0.6%  | 4    | 0.0%   | 0        | 0.8%     | 4   | 0.0%  | 0    | 1.2%         | 4   | 0.0%  | 0   | 0.6%  | 2   | 0.3%  | 1   | 0.5%  | 3   |
| More independent shops  | 1.3%  | 9    | 1.7%   | 3        | 1.1%     | 6   | 2.7%  | 1    | 0.9%         | 3   | 1.4%  | 5   | 1.7%  | 6   | 1.0%  | 3   | 1.5%  | 9   |
| More quality/designer shops   | 0.8%  | 6    | 1.1%   | 2        | 0.8%     | 4   | 0.0%  | 0    | 0.6%         | 2   | 1.2%  | 4   | 0.6%  | 2   | 1.0%  | 3   | 0.8%  | 5   |
| More/improved supermarkets/food shops                                       | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Specific shop missing from Town Centre                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Crèche  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More facilities for children  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| More facilities for disabled  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More seating/benches  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   |
| More toilets  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.2%  | 1   |
| More/better bars/nightclubs   | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| More/better cafes   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| More/better cinema or theatre   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.3%  | 1   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| More/better health clubs/gyms   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.2%  | 1   |
| More/better restaurants   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Improved shelter from wind/rain   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Less litter   | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.3%  | 2   |
| Nicer shopping environment  | 0.7%  | 5    | 0.6%   | 1        | 0.8%     | 4   | 0.0%  | 0    | 1.6%         | 5   | 0.0%  | 0   | 0.9%  | 3   | 0.3%  | 1   | 0.6%  | 4   |
| Other   | 0.8%  | 6    | 1.7%   | 3        | 0.6%     | 3   | 2.7%  | 1    | 0.9%         | 3   | 0.6%  | 2   | 1.1%  | 4   | 0.7%  | 2   | 1.0%  | 6   |
| Less charity shops  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.2%  | 1   |
| Less cafes  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Improve roads / pavements   | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.0%         | 0   | 0.6%  | 2   | 0.3%  | 1   | 0.3%  | 1   | 0.0%  | 0   |
| Improve access by car   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know)  | 1.4%  | 10   | 1.7%   | 3        | 1.3%     | 7   | 0.0%  | 0    | 0.9%         | 3   | 2.0%  | 7   | 2.0%  | 7   | 1.0%  | 3   | 1.6%  | 10  |
| (Nothing)   | 79.4% | 562  | 82.9%  | 150      | 78.2%    | 412 | 89.2% | 33   | 76.6%        | 246 | 81.3% | 282 | 78.3% | 275 | 81.0% | 247 | 79.0% | 489 |
| Base:   |       | 708  |        | 181      |          | 527 |       | 37   |              | 321 |       | 347 |       | 351 |       | 305 |       | 619 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>3rd mention</b>  |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Better links from car parks to Centre (car parking isn't accessible enough) | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.2%  | 1   |
| Better signage around Centre  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Better/more frequent bus service (inadequate bus service to the centre)     | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Better/more frequent train service (inadequate train service to the centre) | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheaper parking (parking too expensive)                                     | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Free parking  | 0.4%  | 3    | 0.6%   | 1        | 0.4%     | 2   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.3%  | 1   | 0.7%  | 2   | 0.5%  | 3   |
| Improve access for wheelchairs and pushchairs users                         | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Improve priority for pedestrians  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More parking provision (not enough parking)                                 | 0.7%  | 5    | 0.6%   | 1        | 0.8%     | 4   | 0.0%  | 0    | 0.9%         | 3   | 0.6%  | 2   | 0.9%  | 3   | 0.3%  | 1   | 0.8%  | 5   |
| New/relocated bus stops   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Fewer empty shops/vacancies   | 0.7%  | 5    | 0.6%   | 1        | 0.8%     | 4   | 0.0%  | 0    | 1.2%         | 4   | 0.3%  | 1   | 1.1%  | 4   | 0.3%  | 1   | 0.8%  | 5   |
| Improved market   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More (larger) covered shopping centres/malls                                | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More choice of shops (general)  | 0.8%  | 6    | 0.6%   | 1        | 0.9%     | 5   | 2.7%  | 1    | 1.2%         | 4   | 0.3%  | 1   | 0.9%  | 3   | 1.0%  | 3   | 0.8%  | 5   |
| More clothes/fashion shops  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More dept stores/larger stores  | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.6%  | 2   | 0.3%  | 1   | 0.3%  | 2   |
| More discount/cheaper goods   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| More independent shops  | 0.8%  | 6    | 0.0%   | 0        | 1.1%     | 6   | 2.7%  | 1    | 0.6%         | 2   | 0.9%  | 3   | 0.9%  | 3   | 1.0%  | 3   | 1.0%  | 6   |
| More quality/designer shops   | 0.4%  | 3    | 1.1%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.3%  | 1   | 0.3%  | 1   | 0.5%  | 3   |
| More/improved supermarkets/food shops                                       | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Specific shop missing from Town Centre                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Crèche  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More facilities for children  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More facilities for disabled  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More seating/benches  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More toilets  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   |
| More/better bars/nightclubs   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More/better cafes   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More/better cinema or theatre   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More/better health clubs/gyms   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| More/better restaurants   | 0.3%  | 2    | 1.1%   | 2        | 0.0%     | 0   | 2.7%  | 1    | 0.3%         | 1   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Improved shelter from wind/rain   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Less litter   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Nicer shopping environment  | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Other   | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| Less charity shops  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.2%  | 1   |
| Less cafes  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Improve roads / pavements   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Improve access by car (Don't know)  | 0.7%  | 5    | 0.0%   | 0        | 0.9%     | 5   | 0.0%  | 0    | 0.3%         | 1   | 1.2%  | 4   | 0.0%  | 0   | 1.6%  | 5   | 0.3%  | 2   |
| (Nothing)   | 93.1% | 659  | 94.5%  | 171      | 92.6%    | 488 | 91.9% | 34   | 92.2%        | 296 | 93.9% | 326 | 92.6% | 325 | 93.1% | 284 | 93.2% | 577 |
| Base:   |       | 708  |        | 181      |          | 527 |       | 37   |              | 321 |       | 347 |       | 351 |       | 305 |       | 619 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>Any mention</b>  |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| Better links from car parks to Centre (car parking isn't accessible enough) | 6.5%  | 46   | 5.0%   | 9        | 7.0%     | 37  | 2.7%  | 1    | 7.5%         | 24  | 5.8%  | 20  | 6.0%  | 21  | 7.2%  | 22  | 6.6%  | 41  |
| Better signage around Centre  | 1.0%  | 7    | 2.2%   | 4        | 0.6%     | 3   | 0.0%  | 0    | 1.2%         | 4   | 0.9%  | 3   | 1.1%  | 4   | 0.7%  | 2   | 0.8%  | 5   |
| Better/more frequent bus service (inadequate bus service to the centre)     | 1.1%  | 8    | 2.2%   | 4        | 0.8%     | 4   | 0.0%  | 0    | 0.3%         | 1   | 2.0%  | 7   | 1.4%  | 5   | 1.0%  | 3   | 0.8%  | 5   |
| Better/more frequent train service (inadequate train service to the centre) | 0.6%  | 4    | 1.7%   | 3        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 1.2%  | 4   | 0.9%  | 3   | 0.3%  | 1   | 0.5%  | 3   |
| Cheaper parking (parking too expensive)                                     | 3.7%  | 26   | 3.3%   | 6        | 3.8%     | 20  | 2.7%  | 1    | 4.4%         | 14  | 3.2%  | 11  | 2.8%  | 10  | 4.9%  | 15  | 4.0%  | 25  |
| Free parking  | 3.1%  | 22   | 2.8%   | 5        | 3.2%     | 17  | 2.7%  | 1    | 4.7%         | 15  | 1.7%  | 6   | 4.0%  | 14  | 2.3%  | 7   | 3.4%  | 21  |
| Improve access for wheelchairs and pushchairs users                         | 0.6%  | 4    | 1.1%   | 2        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 0.6%  | 2   | 0.6%  | 2   | 0.0%  | 0   | 0.5%  | 3   |
| Improve priority for pedestrians  | 0.8%  | 6    | 2.2%   | 4        | 0.4%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 1.2%  | 4   | 0.9%  | 3   | 0.3%  | 1   | 0.6%  | 4   |
| More parking provision (not enough parking)                                 | 6.6%  | 47   | 7.2%   | 13       | 6.5%     | 34  | 2.7%  | 1    | 9.3%         | 30  | 4.3%  | 15  | 8.5%  | 30  | 4.6%  | 14  | 7.6%  | 47  |
| New/relocated bus stops   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Fewer empty shops/vacancies   | 3.4%  | 24   | 2.8%   | 5        | 3.6%     | 19  | 2.7%  | 1    | 4.7%         | 15  | 2.3%  | 8   | 3.7%  | 13  | 3.0%  | 9   | 3.6%  | 22  |
| Improved market   | 1.1%  | 8    | 1.1%   | 2        | 1.1%     | 6   | 0.0%  | 0    | 0.9%         | 3   | 1.4%  | 5   | 1.1%  | 4   | 1.3%  | 4   | 0.8%  | 5   |
| More (larger) covered shopping centres/malls                                | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.9%         | 3   | 0.3%  | 1   | 0.3%  | 1   | 1.0%  | 3   | 0.6%  | 4   |
| More choice of shops (general)  | 16.5% | 117  | 13.3%  | 24       | 17.6%    | 93  | 13.5% | 5    | 19.6%        | 63  | 13.8% | 48  | 17.4% | 61  | 16.7% | 51  | 17.0% | 105 |
| More clothes/fashion shops  | 5.9%  | 42   | 1.1%   | 2        | 7.6%     | 40  | 10.8% | 4    | 5.6%         | 18  | 5.8%  | 20  | 5.4%  | 19  | 5.9%  | 18  | 5.8%  | 36  |
| More dept stores/larger stores  | 2.8%  | 20   | 1.1%   | 2        | 3.4%     | 18  | 0.0%  | 0    | 1.6%         | 5   | 4.3%  | 15  | 3.7%  | 13  | 1.3%  | 4   | 2.9%  | 18  |
| More discount/cheaper goods   | 1.3%  | 9    | 0.0%   | 0        | 1.7%     | 9   | 0.0%  | 0    | 1.9%         | 6   | 0.9%  | 3   | 1.1%  | 4   | 1.3%  | 4   | 1.1%  | 7   |
| More independent shops  | 4.1%  | 29   | 3.3%   | 6        | 4.4%     | 23  | 5.4%  | 2    | 3.1%         | 10  | 4.9%  | 17  | 4.3%  | 15  | 4.3%  | 13  | 4.4%  | 27  |
| More quality/designer shops   | 1.7%  | 12   | 2.2%   | 4        | 1.5%     | 8   | 2.7%  | 1    | 1.6%         | 5   | 1.7%  | 6   | 1.4%  | 5   | 1.3%  | 4   | 1.8%  | 11  |
| More/improved supermarkets/food shops                                       | 1.3%  | 9    | 1.1%   | 2        | 1.3%     | 7   | 0.0%  | 0    | 1.6%         | 5   | 1.2%  | 4   | 1.1%  | 4   | 1.6%  | 5   | 1.1%  | 7   |
| Specific shop missing from Town Centre                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Crèche  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More facilities for children  | 0.3%  | 2    | 0.6%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.2%  | 1   |
| More facilities for disabled  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| More seating/benches  | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.3%         | 1   | 0.9%  | 3   | 0.6%  | 2   | 0.7%  | 2   | 0.5%  | 3   |
| More toilets  | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0%  | 0    | 0.3%         | 1   | 0.6%  | 2   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| More/better bars/nightclubs   | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| More/better cafes   | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0%  | 0    | 0.6%         | 2   | 0.3%  | 1   | 0.3%  | 1   | 0.7%  | 2   | 0.5%  | 3   |
| More/better cinema or theatre   | 0.1%  | 1    | 0.6%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.2%  | 1   |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0%  | 0    | 0.6%         | 2   | 0.3%  | 1   | 0.6%  | 2   | 0.0%  | 0   | 0.5%  | 3   |
| More/better health clubs/gyms   | 0.3%  | 2    | 0.0%   | 0        | 0.4%     | 2   | 0.0%  | 0    | 0.0%         | 0   | 0.6%  | 2   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| More/better restaurants   | 0.8%  | 6    | 2.2%   | 4        | 0.4%     | 2   | 2.7%  | 1    | 1.2%         | 4   | 0.3%  | 1   | 1.4%  | 5   | 0.3%  | 1   | 0.8%  | 5   |
| Improved shelter from wind/rain   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Less litter   | 1.0%  | 7    | 0.6%   | 1        | 1.1%     | 6   | 0.0%  | 0    | 0.9%         | 3   | 0.9%  | 3   | 0.9%  | 3   | 1.0%  | 3   | 0.8%  | 5   |
| Nicer shopping environment  | 2.3%  | 16   | 1.7%   | 3        | 2.5%     | 13  | 5.4%  | 2    | 3.1%         | 10  | 1.2%  | 4   | 3.1%  | 11  | 1.3%  | 4   | 2.1%  | 13  |
| Other   | 1.7%  | 12   | 2.2%   | 4        | 1.5%     | 8   | 2.7%  | 1    | 2.2%         | 7   | 1.2%  | 4   | 2.3%  | 8   | 1.3%  | 4   | 1.8%  | 11  |
| Less charity shops  | 0.8%  | 6    | 0.0%   | 0        | 1.1%     | 6   | 0.0%  | 0    | 0.9%         | 3   | 0.9%  | 3   | 0.9%  | 3   | 1.0%  | 3   | 1.0%  | 6   |
| Less cafes  | 0.6%  | 4    | 0.6%   | 1        | 0.6%     | 3   | 0.0%  | 0    | 0.3%         | 1   | 0.9%  | 3   | 0.6%  | 2   | 0.7%  | 2   | 0.5%  | 3   |
| Improve roads / pavements   | 1.1%  | 8    | 1.1%   | 2        | 1.1%     | 6   | 2.7%  | 1    | 0.3%         | 1   | 1.7%  | 6   | 0.3%  | 1   | 2.0%  | 6   | 0.6%  | 4   |
| Improve access by car   | 0.4%  | 3    | 0.0%   | 0        | 0.6%     | 3   | 0.0%  | 0    | 0.9%         | 3   | 0.0%  | 0   | 0.9%  | 3   | 0.0%  | 0   | 0.5%  | 3   |
| Base:   |       | 708  |        | 181      |          | 527 |       | 37   |              | 321 |       | 347 |       | 351 |       | 305 |       | 619 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |     |       |    |       |     |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|-----|-------|----|-------|-----|-------|-----|
| <b>Q29 In which town, village or out-of-town location does your household spend most money on the Restaurants?</b> |       |      |        |          |          |     |       |      |              |    |       |     |       |    |       |     |       |     |
| Basildon   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Buckhurst Hill   | 0.9%  | 7    | 1.0%   | 2        | 0.8%     | 5   | 0.0%  | 0    | 0.9%         | 3  | 1.0%  | 4   | 0.5%  | 2  | 1.1%  | 4   | 1.0%  | 7   |
| Chelmsford   | 1.5%  | 12   | 1.0%   | 2        | 1.7%     | 10  | 2.5%  | 1    | 0.6%         | 2  | 2.2%  | 9   | 2.1%  | 8  | 1.1%  | 4   | 1.6%  | 11  |
| Chigwell   | 3.0%  | 24   | 1.0%   | 2        | 3.7%     | 22  | 7.5%  | 3    | 1.5%         | 5  | 3.9%  | 16  | 3.6%  | 14 | 2.5%  | 9   | 3.0%  | 20  |
| Chipping Ongar   | 2.8%  | 22   | 1.5%   | 3        | 3.2%     | 19  | 0.0%  | 0    | 1.5%         | 5  | 4.1%  | 17  | 2.3%  | 9  | 2.8%  | 10  | 3.1%  | 21  |
| Enfield  | 2.5%  | 20   | 1.5%   | 3        | 2.9%     | 17  | 5.0%  | 2    | 2.6%         | 9  | 2.2%  | 9   | 2.3%  | 9  | 2.8%  | 10  | 2.7%  | 18  |
| Epping   | 4.0%  | 32   | 3.4%   | 7        | 4.2%     | 25  | 5.0%  | 2    | 4.7%         | 16 | 3.4%  | 14  | 4.9%  | 19 | 3.1%  | 11  | 4.1%  | 28  |
| Harlow   | 7.6%  | 61   | 8.3%   | 17       | 7.4%     | 44  | 2.5%  | 1    | 7.9%         | 27 | 8.0%  | 33  | 7.0%  | 27 | 8.7%  | 31  | 7.5%  | 51  |
| Ilford   | 1.0%  | 8    | 0.5%   | 1        | 1.2%     | 7   | 2.5%  | 1    | 0.3%         | 1  | 1.5%  | 6   | 1.0%  | 4  | 0.8%  | 3   | 0.9%  | 6   |
| Ingatestone  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.3%  | 1  | 0.0%  | 0   | 0.0%  | 0   |
| Lakeside   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 2.5%  | 1    | 0.9%         | 3  | 0.2%  | 1   | 1.0%  | 4  | 0.3%  | 1   | 0.7%  | 5   |
| Loughton Broadway  | 0.4%  | 3    | 1.0%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.9%         | 3  | 0.0%  | 0   | 0.8%  | 3  | 0.0%  | 0   | 0.4%  | 3   |
| Loughton High Road   | 7.5%  | 60   | 6.4%   | 13       | 7.9%     | 47  | 10.0% | 4    | 9.7%         | 33 | 5.6%  | 23  | 9.1%  | 35 | 6.5%  | 23  | 8.0%  | 54  |
| North Chingford  | 2.6%  | 21   | 3.4%   | 7        | 2.3%     | 14  | 0.0%  | 0    | 4.1%         | 14 | 1.5%  | 6   | 2.9%  | 11 | 2.8%  | 10  | 2.7%  | 18  |
| Romford  | 1.0%  | 8    | 1.0%   | 2        | 1.0%     | 6   | 2.5%  | 1    | 1.2%         | 4  | 0.7%  | 3   | 1.0%  | 4  | 1.1%  | 4   | 1.2%  | 8   |
| The West End   | 5.1%  | 41   | 8.8%   | 18       | 3.9%     | 23  | 12.5% | 5    | 8.2%         | 28 | 1.7%  | 7   | 7.6%  | 29 | 2.0%  | 7   | 5.6%  | 38  |
| Theydon Bois   | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 0.0%  | 0    | 0.9%         | 3  | 0.5%  | 2   | 0.5%  | 2  | 0.8%  | 3   | 0.7%  | 5   |
| Waltham Abbey  | 1.5%  | 12   | 1.5%   | 3        | 1.5%     | 9   | 5.0%  | 2    | 1.2%         | 4  | 1.5%  | 6   | 1.8%  | 7  | 1.4%  | 5   | 1.3%  | 9   |
| Waltham Cross  | 0.8%  | 6    | 0.5%   | 1        | 0.8%     | 5   | 0.0%  | 0    | 1.2%         | 4  | 0.5%  | 2   | 1.0%  | 4  | 0.6%  | 2   | 0.7%  | 5   |
| Walthamstow  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.0%  | 0  | 0.3%  | 1   | 0.0%  | 0   |
| Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Brentwood Centre, Dodinghurst Road, Brentwood, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.3%  | 1  | 0.0%  | 0   | 0.1%  | 1   |
| Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)                                      | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other Locations  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Bishops Stortford  | 0.4%  | 3    | 1.0%   | 2        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.5%  | 2   | 0.5%  | 2  | 0.3%  | 1   | 0.3%  | 2   |
| Brentwood  | 3.0%  | 24   | 2.5%   | 5        | 3.2%     | 19  | 5.0%  | 2    | 3.8%         | 13 | 2.2%  | 9   | 3.9%  | 15 | 1.7%  | 6   | 3.1%  | 21  |
| Broxbourne   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0%  | 0    | 0.9%         | 3  | 0.5%  | 2   | 0.8%  | 3  | 0.6%  | 2   | 0.7%  | 5   |
| Cheshunt   | 1.3%  | 10   | 2.5%   | 5        | 0.8%     | 5   | 2.5%  | 1    | 2.1%         | 7  | 0.5%  | 2   | 1.6%  | 6  | 1.1%  | 4   | 1.5%  | 10  |
| Chingford  | 1.1%  | 9    | 1.0%   | 2        | 1.2%     | 7   | 2.5%  | 1    | 1.2%         | 4  | 1.0%  | 4   | 0.8%  | 3  | 1.7%  | 6   | 1.0%  | 7   |
| Colliers Row   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Hertford   | 0.9%  | 7    | 0.5%   | 1        | 1.0%     | 6   | 2.5%  | 1    | 1.8%         | 6  | 0.0%  | 0   | 1.8%  | 7  | 0.0%  | 0   | 1.0%  | 7   |
| Hoddesdon  | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 0.0%  | 0    | 0.3%         | 1  | 1.0%  | 4   | 0.8%  | 3  | 0.6%  | 2   | 0.7%  | 5   |
| Lea Valley   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| North Weald  | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.3%         | 1  | 0.5%  | 2   | 0.0%  | 0  | 0.8%  | 3   | 0.3%  | 2   |
| Roydon   | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.2%  | 1   | 0.3%  | 1  | 0.3%  | 1   | 0.3%  | 2   |
| Sawbridgeworth   | 1.1%  | 9    | 1.5%   | 3        | 1.0%     | 6   | 2.5%  | 1    | 1.5%         | 5  | 0.7%  | 3   | 1.6%  | 6  | 0.8%  | 3   | 1.3%  | 9   |
| South Woodford   | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0%  | 0    | 0.9%         | 3  | 0.2%  | 1   | 0.8%  | 3  | 0.3%  | 1   | 0.6%  | 4   |
| Stevenage  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.0%  | 0  | 0.3%  | 1   | 0.1%  | 1   |
| Woodford   | 0.8%  | 6    | 1.5%   | 3        | 0.5%     | 3   | 2.5%  | 1    | 1.2%         | 4  | 0.2%  | 1   | 1.0%  | 4  | 0.6%  | 2   | 0.9%  | 6   |
| Woodford Green   | 1.0%  | 8    | 1.0%   | 2        | 1.0%     | 6   | 0.0%  | 0    | 1.8%         | 6  | 0.5%  | 2   | 1.6%  | 6  | 0.3%  | 1   | 1.2%  | 8   |
| Other outside catchment area   | 2.1%  | 17   | 2.9%   | 6        | 1.8%     | 11  | 5.0%  | 2    | 2.9%         | 10 | 1.2%  | 5   | 3.1%  | 12 | 0.8%  | 3   | 2.2%  | 15  |
| Other zones 3  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.3%  | 1  | 0.0%  | 0   | 0.1%  | 1   |
| Other zones 4  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.5%  | 2   | 0.5%  | 2  | 0.3%  | 1   | 0.4%  | 3   |
| Other zones 5  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.0%  | 0  | 0.3%  | 1   | 0.1%  | 1   |
| Other zones 6  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know / varies)  | 20.1% | 161  | 22.5%  | 46       | 19.3%    | 115 | 7.5%  | 3    | 16.1%        | 55 | 24.3% | 100 | 17.2% | 66 | 22.3% | 79  | 21.1% | 143 |
| (Don't do this activity)   | 21.3% | 170  | 18.6%  | 38       | 22.1%    | 132 | 12.5% | 5    | 15.8%        | 54 | 26.5% | 109 | 13.3% | 51 | 28.2% | 100 | 17.4% | 118 |
| Base:  | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |    |       |     |       |    |       |     |       |     |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |     |       |    |       |     |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|-----|-------|----|-------|-----|-------|-----|
| <b>Q30 In which town, village or out-of-town location does your household spend most money on the Cinema / Theatre?</b> |       |      |        |          |          |     |       |      |              |    |       |     |       |    |       |     |       |     |
| Basildon  | 0.9%  | 7    | 0.0%   | 0        | 1.2%     | 7   | 2.5%  | 1    | 1.2%         | 4  | 0.5%  | 2   | 1.3%  | 5  | 0.3%  | 1   | 1.0%  | 7   |
| Buckhurst Hill  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Chelmsford  | 2.3%  | 18   | 2.0%   | 4        | 2.3%     | 14  | 0.0%  | 0    | 1.5%         | 5  | 3.2%  | 13  | 1.8%  | 7  | 2.8%  | 10  | 2.4%  | 16  |
| Chigwell  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Chipping Ongar  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.3%  | 1  | 0.0%  | 0   | 0.1%  | 1   |
| Enfield   | 8.6%  | 69   | 7.8%   | 16       | 8.9%     | 53  | 17.5% | 7    | 14.1%        | 48 | 3.4%  | 14  | 10.4% | 40 | 7.3%  | 26  | 9.7%  | 66  |
| Epping  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.0%  | 0  | 0.3%  | 1   | 0.0%  | 0   |
| Harlow  | 16.3% | 130  | 14.2%  | 29       | 16.9%    | 101 | 15.0% | 6    | 19.4%        | 66 | 13.8% | 57  | 19.8% | 76 | 13.0% | 46  | 17.7% | 120 |
| Ilford  | 1.0%  | 8    | 1.0%   | 2        | 1.0%     | 6   | 0.0%  | 0    | 0.6%         | 2  | 1.5%  | 6   | 0.5%  | 2  | 1.4%  | 5   | 0.7%  | 5   |
| Ingatestone   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Lakeside  | 0.8%  | 6    | 1.0%   | 2        | 0.7%     | 4   | 2.5%  | 1    | 1.2%         | 4  | 0.2%  | 1   | 1.0%  | 4  | 0.6%  | 2   | 0.9%  | 6   |
| Loughton Broadway   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Loughton High Road  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| North Chingford   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Romford   | 4.6%  | 37   | 2.5%   | 5        | 5.4%     | 32  | 10.0% | 4    | 5.6%         | 19 | 3.4%  | 14  | 5.5%  | 21 | 3.7%  | 13  | 5.0%  | 34  |
| The West End  | 16.5% | 132  | 17.6%  | 36       | 16.1%    | 96  | 15.0% | 6    | 19.6%        | 67 | 14.1% | 58  | 20.8% | 80 | 12.4% | 44  | 18.0% | 122 |
| Theydon Bois  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Abbey   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.0%  | 0  | 0.3%  | 1   | 0.1%  | 1   |
| Waltham Cross   | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.0%  | 0   | 0.5%  | 2  | 0.3%  | 1   | 0.4%  | 3   |
| Walthamstow   | 0.3%  | 2    | 1.0%   | 2        | 0.0%     | 0   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0   | 0.3%  | 1  | 0.3%  | 1   | 0.1%  | 1   |
| Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.0%  | 0  | 0.3%  | 1   | 0.0%  | 0   |
| Brentwood Centre, Dodinghurst Road, Brentwood, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex  | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0   | 0.0%  | 0  | 0.6%  | 2   | 0.3%  | 2   |
| The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.3%  | 1  | 0.0%  | 0   | 0.3%  | 2   |
| Other Locations   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Bishops Stortford   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.0%  | 0   | 0.0%  | 0  | 0.6%  | 2   | 0.3%  | 2   |
| Brentwood   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Broxbourne  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Chingford   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Colliers Row  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Hertford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Hoddesdon   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Lea Valley  | 1.0%  | 8    | 1.5%   | 3        | 0.8%     | 5   | 0.0%  | 0    | 2.1%         | 7  | 0.2%  | 1   | 1.6%  | 6  | 0.6%  | 2   | 1.2%  | 8   |
| North Weald   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Roydon  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| South Woodford  | 3.4%  | 27   | 2.0%   | 4        | 3.9%     | 23  | 7.5%  | 3    | 6.2%         | 21 | 0.7%  | 3   | 6.3%  | 24 | 0.8%  | 3   | 3.4%  | 23  |
| Stevenage   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.0%  | 0  | 0.3%  | 1   | 0.1%  | 1   |
| Woodford  | 1.9%  | 15   | 2.9%   | 6        | 1.5%     | 9   | 5.0%  | 2    | 2.3%         | 8  | 1.0%  | 4   | 3.1%  | 12 | 0.8%  | 3   | 1.9%  | 13  |
| Woodford Green  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.2%  | 1   | 0.5%  | 2  | 0.0%  | 0   | 0.4%  | 3   |
| Other outside catchment area  | 2.3%  | 18   | 1.0%   | 2        | 2.7%     | 16  | 2.5%  | 1    | 3.5%         | 12 | 1.2%  | 5   | 3.1%  | 12 | 1.4%  | 5   | 2.7%  | 18  |
| Other zones 3   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 4   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 6   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know / varies)   | 6.0%  | 48   | 7.8%   | 16       | 5.4%     | 32  | 7.5%  | 3    | 4.7%         | 16 | 6.6%  | 27  | 5.7%  | 22 | 5.1%  | 18  | 6.3%  | 43  |
| (Don't do this activity)  | 32.3% | 258  | 36.3%  | 74       | 30.9%    | 184 | 15.0% | 6    | 14.1%        | 48 | 49.3% | 203 | 17.2% | 66 | 47.0% | 167 | 26.7% | 181 |
| Base:   | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |    |       |     |       |    |       |     |       |     |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |     |       |    |       |     |       |     |
|--|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|-----|-------|----|-------|-----|-------|-----|
| <b>Q31 In which town, village or out-of-town location does your household spend most money on the Cafes / Pubs / Bars?</b> |       |      |        |          |          |     |       |      |              |    |       |     |       |    |       |     |       |     |
| Basildon   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Buckhurst Hill   | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 2.5%  | 1    | 0.9%         | 3  | 0.0%  | 0   | 1.0%  | 4  | 0.3%  | 1   | 0.7%  | 5   |
| Chelmsford   | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 2.5%  | 1    | 0.3%         | 1  | 0.7%  | 3   | 0.5%  | 2  | 0.8%  | 3   | 0.6%  | 4   |
| Chigwell   | 2.4%  | 19   | 1.5%   | 3        | 2.7%     | 16  | 0.0%  | 0    | 2.3%         | 8  | 2.7%  | 11  | 2.9%  | 11 | 2.0%  | 7   | 2.4%  | 16  |
| Chipping Ongar   | 1.8%  | 14   | 2.5%   | 5        | 1.5%     | 9   | 0.0%  | 0    | 0.9%         | 3  | 2.7%  | 11  | 2.3%  | 9  | 0.8%  | 3   | 2.1%  | 14  |
| Enfield  | 1.4%  | 11   | 1.5%   | 3        | 1.3%     | 8   | 5.0%  | 2    | 2.3%         | 8  | 0.2%  | 1   | 1.6%  | 6  | 1.1%  | 4   | 1.6%  | 11  |
| Epping   | 5.5%  | 44   | 5.9%   | 12       | 5.4%     | 32  | 5.0%  | 2    | 6.2%         | 21 | 5.1%  | 21  | 6.0%  | 23 | 5.1%  | 18  | 6.0%  | 41  |
| Harlow   | 6.8%  | 54   | 5.9%   | 12       | 7.0%     | 42  | 7.5%  | 3    | 7.0%         | 24 | 6.3%  | 26  | 5.7%  | 22 | 7.6%  | 27  | 6.8%  | 46  |
| Ilford   | 1.0%  | 8    | 1.0%   | 2        | 1.0%     | 6   | 2.5%  | 1    | 0.9%         | 3  | 1.0%  | 4   | 0.5%  | 2  | 1.1%  | 4   | 0.7%  | 5   |
| Ingatestone  | 0.8%  | 6    | 0.5%   | 1        | 0.8%     | 5   | 0.0%  | 0    | 0.6%         | 2  | 1.0%  | 4   | 0.5%  | 2  | 0.8%  | 3   | 0.6%  | 4   |
| Lakeside   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.0%         | 0  | 0.5%  | 2   | 0.0%  | 0  | 0.3%  | 1   | 0.3%  | 2   |
| Loughton Broadway  | 0.9%  | 7    | 1.0%   | 2        | 0.8%     | 5   | 5.0%  | 2    | 1.2%         | 4  | 0.2%  | 1   | 1.3%  | 5  | 0.3%  | 1   | 0.9%  | 6   |
| Loughton High Road   | 7.4%  | 59   | 5.4%   | 11       | 8.1%     | 48  | 0.0%  | 0    | 10.9%        | 37 | 5.3%  | 22  | 8.6%  | 33 | 6.2%  | 22  | 8.3%  | 56  |
| North Chingford  | 2.4%  | 19   | 2.5%   | 5        | 2.3%     | 14  | 0.0%  | 0    | 3.8%         | 13 | 1.5%  | 6   | 2.1%  | 8  | 2.3%  | 8   | 2.2%  | 15  |
| Romford  | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 2.5%  | 1    | 0.0%         | 0  | 0.7%  | 3   | 0.3%  | 1  | 0.6%  | 2   | 0.4%  | 3   |
| The West End   | 4.0%  | 32   | 9.8%   | 20       | 2.0%     | 12  | 20.0% | 8    | 5.0%         | 17 | 1.5%  | 6   | 6.8%  | 26 | 1.4%  | 5   | 4.3%  | 29  |
| Theydon Bois   | 0.5%  | 4    | 0.0%   | 0        | 0.7%     | 4   | 0.0%  | 0    | 0.9%         | 3  | 0.2%  | 1   | 0.8%  | 3  | 0.3%  | 1   | 0.6%  | 4   |
| Waltham Abbey  | 1.9%  | 15   | 2.0%   | 4        | 1.8%     | 11  | 5.0%  | 2    | 2.6%         | 9  | 1.0%  | 4   | 2.3%  | 9  | 1.7%  | 6   | 1.9%  | 13  |
| Waltham Cross  | 1.1%  | 9    | 0.5%   | 1        | 1.3%     | 8   | 0.0%  | 0    | 1.2%         | 4  | 1.2%  | 5   | 1.0%  | 4  | 1.4%  | 5   | 1.3%  | 9   |
| Walthamstow  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.3%  | 1  | 0.0%  | 0   | 0.1%  | 1   |
| Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Brentwood Centre, Dodinghurst Road, Brentwood, Essex   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.2%  | 1   | 0.0%  | 0  | 0.3%  | 1   | 0.0%  | 0   |
| Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.3%  | 1  | 0.0%  | 0   | 0.3%  | 2   |
| Other Locations  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Bishops Stortford  | 0.3%  | 2    | 0.5%   | 1        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0  | 0.5%  | 2   | 0.3%  | 1  | 0.3%  | 1   | 0.3%  | 2   |
| Brentwood  | 3.4%  | 27   | 2.0%   | 4        | 3.9%     | 23  | 5.0%  | 2    | 4.1%         | 14 | 2.7%  | 11  | 4.7%  | 18 | 2.5%  | 9   | 3.5%  | 24  |
| Broxbourne   | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0%  | 0    | 0.9%         | 3  | 0.5%  | 2   | 0.8%  | 3  | 0.3%  | 1   | 0.7%  | 5   |
| Cheshunt   | 1.0%  | 8    | 1.5%   | 3        | 0.8%     | 5   | 2.5%  | 1    | 1.8%         | 6  | 0.2%  | 1   | 0.8%  | 3  | 1.4%  | 5   | 1.2%  | 8   |
| Chingford  | 0.9%  | 7    | 0.5%   | 1        | 1.0%     | 6   | 0.0%  | 0    | 1.5%         | 5  | 0.5%  | 2   | 0.5%  | 2  | 1.4%  | 5   | 0.7%  | 5   |
| Colliers Row   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Hertford   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.3%  | 1  | 0.0%  | 0   | 0.1%  | 1   |
| Hoddesdon  | 0.4%  | 3    | 0.0%   | 0        | 0.5%     | 3   | 2.5%  | 1    | 0.6%         | 2  | 0.0%  | 0   | 0.5%  | 2  | 0.3%  | 1   | 0.4%  | 3   |
| Lea Valley   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| North Weald  | 0.6%  | 5    | 0.5%   | 1        | 0.7%     | 4   | 0.0%  | 0    | 1.2%         | 4  | 0.2%  | 1   | 1.0%  | 4  | 0.3%  | 1   | 0.7%  | 5   |
| Roydon   | 0.6%  | 5    | 1.5%   | 3        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2  | 0.7%  | 3   | 0.5%  | 2  | 0.8%  | 3   | 0.6%  | 4   |
| Sawbridgeworth   | 1.3%  | 10   | 2.5%   | 5        | 0.8%     | 5   | 2.5%  | 1    | 1.2%         | 4  | 1.2%  | 5   | 1.3%  | 5  | 1.4%  | 5   | 1.3%  | 9   |
| South Woodford   | 0.8%  | 6    | 1.0%   | 2        | 0.7%     | 4   | 2.5%  | 1    | 1.5%         | 5  | 0.0%  | 0   | 1.3%  | 5  | 0.3%  | 1   | 0.7%  | 5   |
| Stevenage  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Woodford   | 0.8%  | 6    | 1.5%   | 3        | 0.5%     | 3   | 2.5%  | 1    | 1.5%         | 5  | 0.0%  | 0   | 1.0%  | 4  | 0.6%  | 2   | 0.9%  | 6   |
| Woodford Green   | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0%  | 0    | 0.9%         | 3  | 0.0%  | 0   | 0.8%  | 3  | 0.0%  | 0   | 0.4%  | 3   |
| Other outside catchment area   | 1.1%  | 9    | 1.5%   | 3        | 1.0%     | 6   | 0.0%  | 0    | 2.1%         | 7  | 0.5%  | 2   | 0.8%  | 3  | 1.4%  | 5   | 1.3%  | 9   |
| Other zones 3  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 4  | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3  | 0.5%  | 2   | 0.5%  | 2  | 0.8%  | 3   | 0.7%  | 5   |
| Other zones 5  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1  | 0.0%  | 0   | 0.0%  | 0  | 0.3%  | 1   | 0.1%  | 1   |
| Other zones 6  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8  | 0.5%  | 4    | 1.0%   | 2        | 0.3%     | 2   | 0.0%  | 0    | 0.3%         | 1  | 0.7%  | 3   | 0.8%  | 3  | 0.0%  | 0   | 0.4%  | 3   |
| (Don't know / varies)  | 13.9% | 111  | 13.7%  | 28       | 13.9%    | 83  | 17.5% | 7    | 13.2%        | 45 | 14.1% | 58  | 14.3% | 55 | 12.7% | 45  | 14.7% | 100 |
| (Don't do this activity)   | 32.6% | 261  | 29.4%  | 60       | 33.7%    | 201 | 7.5%  | 3    | 19.9%        | 68 | 45.6% | 188 | 25.0% | 96 | 40.8% | 145 | 28.6% | 194 |
| Base:  | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |    |       |     |       |    |       |     |       |     |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1 | C2DE | Car in hhold |    |      |    |      |    |      |    |      |    |
|---|-------|------|--------|----------|----------|-----|------|------|--------------|----|------|----|------|----|------|----|------|----|
| <b>Q32 In which town, village or out-of-town location does your household spend most money on the Health &amp; Fitness?</b> |       |      |        |          |          |     |      |      |              |    |      |    |      |    |      |    |      |    |
| Basildon  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.0%         | 0  | 0.2% | 1  | 0.0% | 0  | 0.3% | 1  | 0.1% | 1  |
| Chelmsford  | 0.6%  | 5    | 0.0%   | 0        | 0.8%     | 5   | 2.5% | 1    | 1.2%         | 4  | 0.0% | 0  | 0.5% | 2  | 0.3% | 1  | 0.7% | 5  |
| Enfield   | 1.4%  | 11   | 1.5%   | 3        | 1.3%     | 8   | 2.5% | 1    | 1.8%         | 6  | 0.7% | 3  | 2.3% | 9  | 0.6% | 2  | 1.6% | 11 |
| Harlow  | 6.0%  | 48   | 6.4%   | 13       | 5.9%     | 35  | 7.5% | 3    | 5.0%         | 17 | 6.6% | 27 | 6.3% | 24 | 5.9% | 21 | 6.5% | 44 |
| Ilford  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 2.5% | 1    | 0.3%         | 1  | 0.2% | 1  | 0.8% | 3  | 0.0% | 0  | 0.4% | 3  |
| Lakeside  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Romford   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.3% | 1  | 0.1% | 1  |
| The West End  | 0.8%  | 6    | 1.5%   | 3        | 0.5%     | 3   | 2.5% | 1    | 1.5%         | 5  | 0.0% | 0  | 1.3% | 5  | 0.3% | 1  | 0.6% | 4  |
| Walthamstow   | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 2.5% | 1    | 0.9%         | 3  | 0.2% | 1  | 0.5% | 2  | 0.8% | 3  | 0.7% | 5  |
| Body & Soul, 10 Torrington Dr, Loughton, Essex  | 0.4%  | 3    | 0.5%   | 1        | 0.3%     | 2   | 0.0% | 0    | 0.9%         | 3  | 0.0% | 0  | 0.5% | 2  | 0.3% | 1  | 0.4% | 3  |
| Brentwood Centre, Doddinghurst Road, Brentwood, Essex   | 1.1%  | 9    | 0.5%   | 1        | 1.3%     | 8   | 0.0% | 0    | 1.2%         | 4  | 1.2% | 5  | 1.0% | 4  | 0.8% | 3  | 1.0% | 7  |
| Epping Sports Centre, 25 Hemnall Street, Epping, Essex  | 1.5%  | 12   | 1.5%   | 3        | 1.5%     | 9   | 0.0% | 0    | 1.8%         | 6  | 1.5% | 6  | 1.8% | 7  | 1.4% | 5  | 1.8% | 12 |
| Esporta Health Club, Claygate House, Manor Rd, Woodford Green, Essex  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Fitness Figures, Barn Hoppett, Rangers Rd, London   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross, Broxbourne  | 1.0%  | 8    | 0.5%   | 1        | 1.2%     | 7   | 2.5% | 1    | 1.5%         | 5  | 0.5% | 2  | 1.6% | 6  | 0.6% | 2  | 1.2% | 8  |
| Island Fitness, 57 Island Centre Way, Enfield (gym)   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| John Warner Sports Centre, I review, Stanstead Road, Hoddesdon  | 0.8%  | 6    | 0.0%   | 0        | 1.0%     | 6   | 5.0% | 2    | 0.6%         | 2  | 0.5% | 2  | 0.8% | 3  | 0.6% | 2  | 0.9% | 6  |
| Lea Valley Sports Centre, Bullsmoor Lane, Enfield, Middlesex  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Loughton Leisure Centre, Traps Hill, Loughton, Essex  | 3.1%  | 25   | 1.0%   | 2        | 3.9%     | 23  | 2.5% | 1    | 4.1%         | 14 | 2.4% | 10 | 3.4% | 13 | 2.8% | 10 | 3.4% | 23 |
| Loughton Sports Centre, Rectory Ln, Loughton, Epping Forest   | 1.4%  | 11   | 0.0%   | 0        | 1.8%     | 11  | 0.0% | 0    | 2.3%         | 8  | 0.7% | 3  | 2.3% | 9  | 0.6% | 2  | 1.5% | 10 |
| Ongar Leisure Centre, The Gables, Ongar, Essex  | 1.5%  | 12   | 1.0%   | 2        | 1.7%     | 10  | 0.0% | 0    | 1.2%         | 4  | 1.9% | 8  | 2.1% | 8  | 1.1% | 4  | 1.6% | 11 |
| Waltham Abbey Sports Centre, Broomstickhall Road, Waltham Abbey, Essex  | 0.8%  | 6    | 0.0%   | 0        | 1.0%     | 6   | 2.5% | 1    | 1.2%         | 4  | 0.2% | 1  | 0.8% | 3  | 0.6% | 2  | 0.7% | 5  |
| Waltham Abbey Swimming Pool, Roundhills, Waltham Abbey, Essex   | 0.9%  | 7    | 1.0%   | 2        | 0.8%     | 5   | 0.0% | 0    | 1.5%         | 5  | 0.5% | 2  | 0.8% | 3  | 0.8% | 3  | 1.0% | 7  |
| Other Locations   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Bishops Stortford   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.0% | 0  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Brentwood   | 1.4%  | 11   | 1.0%   | 2        | 1.5%     | 9   | 2.5% | 1    | 2.3%         | 8  | 0.5% | 2  | 2.6% | 10 | 0.0% | 0  | 1.6% | 11 |
| Broxbourne  | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.3%         | 1  | 0.2% | 1  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Cheshunt  | 0.6%  | 5    | 1.0%   | 2        | 0.5%     | 3   | 0.0% | 0    | 1.5%         | 5  | 0.0% | 0  | 0.5% | 2  | 0.8% | 3  | 0.7% | 5  |
| Chingford   | 1.1%  | 9    | 0.0%   | 0        | 1.5%     | 9   | 0.0% | 0    | 2.3%         | 8  | 0.2% | 1  | 1.0% | 4  | 1.4% | 5  | 1.2% | 8  |
| Colliers Row  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Hertford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Hoddesdon   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Lea Valley  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| North Weald   | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0% | 0    | 0.6%         | 2  | 0.0% | 0  | 0.3% | 1  | 0.3% | 1  | 0.3% | 2  |
| Roydon  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Sawbridgeworth  | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| South Woodford  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Stevenage   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Woodford  | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.0% | 0  | 0.3% | 1  | 0.1% | 1  |
| Woodford Green  | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |
| Other outside catchment area  | 2.3%  | 18   | 2.5%   | 5        | 2.2%     | 13  | 7.5% | 3    | 3.2%         | 11 | 1.0% | 4  | 2.9% | 11 | 1.7% | 6  | 2.5% | 17 |
| Other zones 3   | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0% | 0    | 0.3%         | 1  | 0.0% | 0  | 0.3% | 1  | 0.0% | 0  | 0.1% | 1  |
| Other zones 4   | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0% | 0    | 0.0%         | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  | 0.0% | 0  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|                          | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|--------------------------|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Other zones 5            | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   |       |     |       |     |       |     |       |     |
| Other zones 6            | 0.5%  | 4    | 0.5%   | 1        | 0.5%     | 3   | 0.0%  | 0    | 0.9%         | 3   | 0.2%  | 1   | 0.8%  | 3   | 0.3%  | 1   | 0.6%  | 4   |
| Other zones 8            | 0.0%  | 0    | 0.0%   | 0        | 0.0%     | 0   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chigwell                 | 2.1%  | 17   | 1.5%   | 3        | 2.3%     | 14  | 2.5%  | 1    | 3.5%         | 12  | 1.0%  | 4   | 3.6%  | 14  | 0.8%  | 3   | 2.5%  | 17  |
| Chipping Ongar           | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 2.5%  | 1    | 0.0%         | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Epping                   | 0.1%  | 1    | 0.0%   | 0        | 0.2%     | 1   | 0.0%  | 0    | 0.0%         | 0   | 0.2%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton Broadway        | 0.1%  | 1    | 0.5%   | 1        | 0.0%     | 0   | 0.0%  | 0    | 0.3%         | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.1%  | 1   |
| Loughton High Road       | 0.3%  | 2    | 0.0%   | 0        | 0.3%     | 2   | 0.0%  | 0    | 0.6%         | 2   | 0.0%  | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Waltham Abbey            | 0.5%  | 4    | 1.0%   | 2        | 0.3%     | 2   | 2.5%  | 1    | 0.3%         | 1   | 0.5%  | 2   | 1.0%  | 4   | 0.0%  | 0   | 0.6%  | 4   |
| (Don't know / varies)    | 3.6%  | 29   | 4.4%   | 9        | 3.4%     | 20  | 5.0%  | 2    | 4.1%         | 14  | 3.2%  | 13  | 4.2%  | 16  | 2.5%  | 9   | 3.4%  | 23  |
| (Don't do this activity) | 63.6% | 509  | 70.1%  | 143      | 61.4%    | 366 | 45.0% | 18   | 51.3%        | 175 | 75.5% | 311 | 54.4% | 209 | 72.7% | 258 | 60.3% | 409 |
| Base:                    | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |     |       |     |       |     |       |     |       |     |

### Q33 In which town, village or out-of-town location does your household spend most money on Family Entertainment (i.e. Ten-Pin Bowling, Ice Skating etc)?

|                              |       |     |       |     |       |     |       |     |       |     |       |     |       |     |       |     |       |     |
|------------------------------|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Basildon                     | 0.8%  | 6   | 0.0%  | 0   | 1.0%  | 6   | 0.0%  | 0   | 1.2%  | 4   | 0.5%  | 2   | 0.5%  | 2   | 0.8%  | 3   | 0.9%  | 6   |
| Buckhurst Hill               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chelmsford                   | 5.6%  | 45  | 5.4%  | 11  | 5.7%  | 34  | 5.0%  | 2   | 7.9%  | 27  | 3.9%  | 16  | 7.3%  | 28  | 4.5%  | 16  | 6.3%  | 43  |
| Chigwell                     | 0.4%  | 3   | 0.0%  | 0   | 0.5%  | 3   | 0.0%  | 0   | 0.9%  | 3   | 0.0%  | 0   | 0.5%  | 2   | 0.0%  | 0   | 0.4%  | 3   |
| Chipping Ongar               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Enfield                      | 1.1%  | 9   | 2.0%  | 4   | 0.8%  | 5   | 0.0%  | 0   | 2.1%  | 7   | 0.5%  | 2   | 1.0%  | 4   | 1.1%  | 4   | 1.3%  | 9   |
| Epping                       | 0.3%  | 2   | 0.0%  | 0   | 0.3%  | 2   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Harlow                       | 6.3%  | 50  | 4.4%  | 9   | 6.9%  | 41  | 7.5%  | 3   | 9.4%  | 32  | 3.6%  | 15  | 6.8%  | 26  | 5.9%  | 21  | 7.2%  | 49  |
| Ilford                       | 0.3%  | 2   | 0.5%  | 1   | 0.2%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.2%  | 1   | 0.5%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| Ingatestone                  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lakeside                     | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton Broadway            | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton High Road           | 0.3%  | 2   | 0.5%  | 1   | 0.2%  | 1   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.5%  | 2   | 0.0%  | 0   | 0.3%  | 2   |
| North Chingford              | 0.1%  | 1   | 0.0%  | 0   | 0.2%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Romford                      | 9.1%  | 73  | 3.9%  | 8   | 10.9% | 65  | 20.0% | 8   | 14.1% | 48  | 3.9%  | 16  | 11.2% | 43  | 6.5%  | 23  | 10.3% | 70  |
| The West End                 | 0.9%  | 7   | 0.5%  | 1   | 1.0%  | 6   | 5.0%  | 2   | 0.9%  | 3   | 0.2%  | 1   | 1.3%  | 5   | 0.6%  | 2   | 0.7%  | 5   |
| Theydon Bois                 | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Abbey                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Cross                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Walthamstow                  | 0.3%  | 2   | 0.0%  | 0   | 0.3%  | 2   | 0.0%  | 0   | 0.3%  | 1   | 0.2%  | 1   | 0.3%  | 1   | 0.3%  | 1   | 0.3%  | 2   |
| Other Locations              | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bishops Stortford            | 0.6%  | 5   | 0.5%  | 1   | 0.7%  | 4   | 2.5%  | 1   | 0.9%  | 3   | 0.2%  | 1   | 0.8%  | 3   | 0.6%  | 2   | 0.7%  | 5   |
| Brentwood                    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Broxbourne                   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt                     | 0.1%  | 1   | 0.0%  | 0   | 0.2%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Chingford                    | 0.1%  | 1   | 0.0%  | 0   | 0.2%  | 1   | 2.5%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Colliers Row                 | 0.8%  | 6   | 0.0%  | 0   | 1.0%  | 6   | 0.0%  | 0   | 0.9%  | 3   | 0.5%  | 2   | 1.3%  | 5   | 0.3%  | 1   | 0.9%  | 6   |
| Hertford                     | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hoddesdon                    | 0.1%  | 1   | 0.5%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   |
| Lea Valley                   | 0.3%  | 2   | 0.0%  | 0   | 0.3%  | 2   | 0.0%  | 0   | 0.6%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.6%  | 2   | 0.3%  | 2   |
| North Weald                  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Roydon                       | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| South Woodford               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Stevenage                    | 0.9%  | 7   | 0.5%  | 1   | 1.0%  | 6   | 0.0%  | 0   | 2.1%  | 7   | 0.0%  | 0   | 1.3%  | 5   | 0.6%  | 2   | 1.0%  | 7   |
| Woodford                     | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Woodford Green               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area | 1.1%  | 9   | 2.0%  | 4   | 0.8%  | 5   | 2.5%  | 1   | 2.1%  | 7   | 0.2%  | 1   | 1.3%  | 5   | 0.8%  | 3   | 1.0%  | 7   |
| Other zones 3                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 4                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 6                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know / varies)        | 4.5%  | 36  | 3.9%  | 8   | 4.7%  | 28  | 5.0%  | 2   | 6.7%  | 23  | 2.7%  | 11  | 5.2%  | 20  | 3.7%  | 13  | 4.6%  | 31  |
| (Don't do this activity)     | 66.3% | 530 | 75.5% | 154 | 63.1% | 376 | 50.0% | 20  | 47.8% | 163 | 83.3% | 343 | 59.1% | 227 | 73.2% | 260 | 62.7% | 425 |
| Base:                        | 800   | 204 | 596   | 40  | 341   | 412 | 384   | 355 | 678   |     |       |     |       |     |       |     |       |     |

### GEN Gender of respondent.

|        |       |     |        |     |        |     |       |     |       |     |       |     |       |     |       |     |       |     |
|--------|-------|-----|--------|-----|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Male   | 25.5% | 204 | 100.0% | 204 | 0.0%   | 0   | 22.5% | 9   | 24.9% | 85  | 26.5% | 109 | 28.1% | 108 | 23.4% | 83  | 26.1% | 177 |
| Female | 74.5% | 596 | 0.0%   | 0   | 100.0% | 596 | 77.5% | 31  | 75.1% | 256 | 73.5% | 303 | 71.9% | 276 | 76.6% | 272 | 73.9% | 501 |
| Base:  | 800   | 204 | 596    | 40  | 341    | 412 | 384   | 355 | 678   |     |       |     |       |     |       |     |       |     |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |     |       |     |       |     |       |     |       |     |
|---|-------|------|--------|----------|----------|-----|-------|------|--------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>AGE Could I ask, how old are you ?</b> |       |      |        |          |          |     |       |      |              |     |       |     |       |     |       |     |       |     |
| 18 to 24                                  | 0.9%  | 7    | 1.0%   | 2        | 0.8%     | 5   | 17.5% | 7    | 0.0%         | 0   | 0.0%  | 0   | 0.8%  | 3   | 1.1%  | 4   | 1.0%  | 7   |
| 25 to 34                                  | 4.1%  | 33   | 3.4%   | 7        | 4.4%     | 26  | 82.5% | 33   | 0.0%         | 0   | 0.0%  | 0   | 7.0%  | 27  | 1.4%  | 5   | 4.1%  | 28  |
| 35 to 44                                  | 18.6% | 149  | 18.6%  | 38       | 18.6%    | 111 | 0.0%  | 0    | 43.7%        | 149 | 0.0%  | 0   | 26.8% | 103 | 10.4% | 37  | 21.1% | 143 |
| 45 to 54                                  | 24.0% | 192  | 23.0%  | 47       | 24.3%    | 145 | 0.0%  | 0    | 56.3%        | 192 | 0.0%  | 0   | 30.2% | 116 | 17.2% | 61  | 26.3% | 178 |
| 55 to 64                                  | 16.0% | 128  | 14.7%  | 30       | 16.4%    | 98  | 0.0%  | 0    | 0.0%         | 0   | 31.1% | 128 | 15.6% | 60  | 16.3% | 58  | 17.3% | 117 |
| 65 +                                      | 35.5% | 284  | 38.7%  | 79       | 34.4%    | 205 | 0.0%  | 0    | 0.0%         | 0   | 68.9% | 284 | 19.0% | 73  | 53.2% | 189 | 29.5% | 200 |
| (Refused)                                 | 0.9%  | 7    | 0.5%   | 1        | 1.0%     | 6   | 0.0%  | 0    | 0.0%         | 0   | 0.0%  | 0   | 0.5%  | 2   | 0.3%  | 1   | 0.7%  | 5   |
| Base:                                     |       | 800  |        | 204      |          | 596 |       | 40   |              | 341 |       | 412 |       | 384 |       | 355 |       | 678 |

### WOR Which of the following best describes the chief wage earner of your household's current employment situation ?

|                   |       |     |       |     |       |     |       |    |       |     |       |     |       |     |       |     |       |     |
|-------------------|-------|-----|-------|-----|-------|-----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Working full time | 48.3% | 386 | 46.1% | 94  | 49.0% | 292 | 87.5% | 35 | 84.8% | 289 | 14.1% | 58  | 67.2% | 258 | 31.5% | 112 | 53.8% | 365 |
| Working part time | 6.3%  | 50  | 4.4%  | 9   | 6.9%  | 41  | 0.0%  | 0  | 5.0%  | 17  | 8.0%  | 33  | 8.1%  | 31  | 4.8%  | 17  | 7.1%  | 48  |
| Unemployed        | 3.0%  | 24  | 5.4%  | 11  | 2.2%  | 13  | 10.0% | 4  | 4.4%  | 15  | 1.2%  | 5   | 2.9%  | 11  | 3.1%  | 11  | 2.7%  | 18  |
| Retired           | 40.5% | 324 | 43.1% | 88  | 39.6% | 236 | 0.0%  | 0  | 1.8%  | 6   | 76.7% | 316 | 21.6% | 83  | 58.9% | 209 | 35.1% | 238 |
| A housewife       | 0.9%  | 7   | 0.0%  | 0   | 1.2%  | 7   | 2.5%  | 1  | 1.8%  | 6   | 0.0%  | 0   | 0.0%  | 0   | 1.4%  | 5   | 0.6%  | 4   |
| A student         | 0.1%  | 1   | 0.5%  | 1   | 0.0%  | 0   | 0.0%  | 0  | 0.3%  | 1   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   | 0.1%  | 1   |
| Other             | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Refused)         | 1.0%  | 8   | 0.5%  | 1   | 1.2%  | 7   | 0.0%  | 0  | 2.1%  | 7   | 0.0%  | 0   | 0.0%  | 0   | 0.3%  | 1   | 0.6%  | 4   |
| Base:             |       | 800 |       | 204 |       | 596 |       | 40 |       | 341 |       | 412 |       | 384 |       | 355 |       | 678 |

### CAR How many cars does your household own or have the use of ?

|               |       |     |       |     |       |     |       |    |       |     |       |     |       |     |       |     |       |     |
|---------------|-------|-----|-------|-----|-------|-----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| None          | 14.5% | 116 | 12.7% | 26  | 15.1% | 90  | 12.5% | 5  | 5.9%  | 20  | 22.1% | 91  | 6.8%  | 26  | 23.1% | 82  | 0.0%  | 0   |
| One           | 42.9% | 343 | 49.0% | 100 | 40.8% | 243 | 25.0% | 10 | 37.0% | 126 | 49.5% | 204 | 38.0% | 146 | 46.5% | 165 | 50.6% | 343 |
| Two           | 31.8% | 254 | 27.5% | 56  | 33.2% | 198 | 40.0% | 16 | 41.6% | 142 | 23.1% | 95  | 39.3% | 151 | 25.1% | 89  | 37.5% | 254 |
| Three or more | 10.1% | 81  | 10.3% | 21  | 10.1% | 60  | 22.5% | 9  | 15.5% | 53  | 4.4%  | 18  | 15.9% | 61  | 5.1%  | 18  | 11.9% | 81  |
| (Refused)     | 0.8%  | 6   | 0.5%  | 1   | 0.8%  | 5   | 0.0%  | 0  | 0.0%  | 0   | 1.0%  | 4   | 0.0%  | 0   | 0.3%  | 1   | 0.0%  | 0   |
| Base:         |       | 800 |       | 204 |       | 596 |       | 40 |       | 341 |       | 412 |       | 384 |       | 355 |       | 678 |

### SEG Socio-economic Grouping:

|           |       |     |       |     |       |     |       |    |       |     |       |     |       |     |       |     |       |     |
|-----------|-------|-----|-------|-----|-------|-----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| A         | 3.3%  | 26  | 4.9%  | 10  | 2.7%  | 16  | 0.0%  | 0  | 5.3%  | 18  | 1.9%  | 8   | 6.8%  | 26  | 0.0%  | 0   | 3.8%  | 26  |
| B         | 17.4% | 139 | 16.7% | 34  | 17.6% | 105 | 32.5% | 13 | 22.3% | 76  | 12.1% | 50  | 36.2% | 139 | 0.0%  | 0   | 19.2% | 130 |
| C1        | 27.4% | 219 | 31.4% | 64  | 26.0% | 155 | 42.5% | 17 | 36.7% | 125 | 18.2% | 75  | 57.0% | 219 | 0.0%  | 0   | 29.8% | 202 |
| C2        | 15.6% | 125 | 17.2% | 35  | 15.1% | 90  | 15.0% | 6  | 17.9% | 61  | 14.1% | 58  | 0.0%  | 0   | 35.2% | 125 | 16.8% | 114 |
| D         | 7.3%  | 58  | 3.9%  | 8   | 8.4%  | 50  | 5.0%  | 2  | 8.2%  | 28  | 6.6%  | 27  | 0.0%  | 0   | 16.3% | 58  | 6.3%  | 43  |
| E         | 21.5% | 172 | 19.6% | 40  | 22.1% | 132 | 2.5%  | 1  | 2.6%  | 9   | 39.3% | 162 | 0.0%  | 0   | 48.5% | 172 | 17.0% | 115 |
| (Refused) | 7.6%  | 61  | 6.4%  | 13  | 8.1%  | 48  | 2.5%  | 1  | 7.0%  | 24  | 7.8%  | 32  | 0.0%  | 0   | 0.0%  | 0   | 7.1%  | 48  |
| Base:     |       | 800 |       | 204 |       | 596 |       | 40 |       | 341 |       | 412 |       | 384 |       | 355 |       | 678 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|                               | Total | Male | Female | 18 to 34 | 35 to 54 | 55+ | ABC1  | C2DE | Car in hhold |    |       |    |       |    |       |    |       |    |
|-------------------------------|-------|------|--------|----------|----------|-----|-------|------|--------------|----|-------|----|-------|----|-------|----|-------|----|
| <b>QUOTA Postcode Sector:</b> |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| CM145                         | 4.3%  | 34   | 3.4%   | 7        | 4.5%     | 27  | 5.0%  | 2    | 3.5%         | 12 | 4.6%  | 19 | 4.7%  | 18 | 2.5%  | 9  | 3.8%  | 26 |
| CM150                         | 3.5%  | 28   | 2.0%   | 4        | 4.0%     | 24  | 0.0%  | 0    | 3.5%         | 12 | 3.9%  | 16 | 3.6%  | 14 | 3.9%  | 14 | 4.0%  | 27 |
| CM164                         | 1.5%  | 12   | 2.5%   | 5        | 1.2%     | 7   | 0.0%  | 0    | 2.1%         | 7  | 1.2%  | 5  | 1.8%  | 7  | 1.1%  | 4  | 1.6%  | 11 |
| CM165                         | 1.3%  | 10   | 1.5%   | 3        | 1.2%     | 7   | 0.0%  | 0    | 0.0%         | 0  | 2.4%  | 10 | 0.3%  | 1  | 2.0%  | 7  | 0.6%  | 4  |
| CM166                         | 2.9%  | 23   | 2.0%   | 4        | 3.2%     | 19  | 2.5%  | 1    | 4.1%         | 14 | 1.9%  | 8  | 4.2%  | 16 | 1.7%  | 6  | 3.1%  | 21 |
| CM167                         | 2.6%  | 21   | 2.5%   | 5        | 2.7%     | 16  | 0.0%  | 0    | 2.9%         | 10 | 2.7%  | 11 | 3.6%  | 14 | 1.4%  | 5  | 3.1%  | 21 |
| CM170                         | 2.8%  | 22   | 3.9%   | 8        | 2.3%     | 14  | 2.5%  | 1    | 1.5%         | 5  | 3.6%  | 15 | 2.3%  | 9  | 3.1%  | 11 | 3.0%  | 20 |
| CM179                         | 5.3%  | 42   | 5.9%   | 12       | 5.0%     | 30  | 2.5%  | 1    | 4.1%         | 14 | 6.6%  | 27 | 6.0%  | 23 | 5.1%  | 18 | 5.0%  | 34 |
| CM187                         | 4.4%  | 35   | 3.4%   | 7        | 4.7%     | 28  | 7.5%  | 3    | 3.2%         | 11 | 5.1%  | 21 | 2.1%  | 8  | 6.5%  | 23 | 3.7%  | 25 |
| CM195                         | 2.1%  | 17   | 2.0%   | 4        | 2.2%     | 13  | 2.5%  | 1    | 1.8%         | 6  | 2.4%  | 10 | 1.6%  | 6  | 3.1%  | 11 | 2.2%  | 15 |
| CM219                         | 2.5%  | 20   | 3.9%   | 8        | 2.0%     | 12  | 2.5%  | 1    | 2.9%         | 10 | 2.2%  | 9  | 3.1%  | 12 | 2.3%  | 8  | 2.8%  | 19 |
| CM4 0                         | 2.1%  | 17   | 2.5%   | 5        | 2.0%     | 12  | 2.5%  | 1    | 0.9%         | 3  | 3.2%  | 13 | 1.3%  | 5  | 3.1%  | 11 | 2.2%  | 15 |
| CM5 0                         | 1.9%  | 15   | 2.5%   | 5        | 1.7%     | 10  | 0.0%  | 0    | 1.5%         | 5  | 2.4%  | 10 | 1.6%  | 6  | 2.3%  | 8  | 2.1%  | 14 |
| CM5 9                         | 2.6%  | 21   | 2.9%   | 6        | 2.5%     | 15  | 0.0%  | 0    | 2.3%         | 8  | 3.2%  | 13 | 3.6%  | 14 | 1.4%  | 5  | 2.8%  | 19 |
| E4 6                          | 3.3%  | 26   | 4.4%   | 9        | 2.9%     | 17  | 0.0%  | 0    | 3.5%         | 12 | 3.4%  | 14 | 3.1%  | 12 | 3.7%  | 13 | 2.7%  | 18 |
| E4 7                          | 2.3%  | 18   | 1.0%   | 2        | 2.7%     | 16  | 5.0%  | 2    | 4.7%         | 16 | 0.0%  | 0  | 2.3%  | 9  | 2.0%  | 7  | 2.1%  | 14 |
| EN106                         | 2.8%  | 22   | 1.5%   | 3        | 3.2%     | 19  | 2.5%  | 1    | 3.5%         | 12 | 1.9%  | 8  | 3.6%  | 14 | 1.7%  | 6  | 3.2%  | 22 |
| EN110                         | 1.6%  | 13   | 2.0%   | 4        | 1.5%     | 9   | 2.5%  | 1    | 1.5%         | 5  | 1.7%  | 7  | 1.0%  | 4  | 2.0%  | 7  | 1.8%  | 12 |
| EN3 6                         | 3.0%  | 24   | 2.9%   | 6        | 3.0%     | 18  | 2.5%  | 1    | 3.5%         | 12 | 2.4%  | 10 | 3.1%  | 12 | 3.4%  | 12 | 3.4%  | 23 |
| EN3 7                         | 1.5%  | 12   | 1.5%   | 3        | 1.5%     | 9   | 0.0%  | 0    | 1.5%         | 5  | 1.7%  | 7  | 1.3%  | 5  | 2.0%  | 7  | 1.3%  | 9  |
| EN8 0                         | 2.6%  | 21   | 4.4%   | 9        | 2.0%     | 12  | 7.5%  | 3    | 3.2%         | 11 | 1.7%  | 7  | 3.1%  | 12 | 2.3%  | 8  | 3.0%  | 20 |
| EN8 7                         | 1.4%  | 11   | 1.5%   | 3        | 1.3%     | 8   | 0.0%  | 0    | 2.1%         | 7  | 1.0%  | 4  | 0.8%  | 3  | 2.3%  | 8  | 1.5%  | 10 |
| EN8 9                         | 2.0%  | 16   | 2.5%   | 5        | 1.8%     | 11  | 0.0%  | 0    | 1.5%         | 5  | 2.7%  | 11 | 2.1%  | 8  | 2.3%  | 8  | 1.8%  | 12 |
| EN9 1                         | 1.5%  | 12   | 0.5%   | 1        | 1.8%     | 11  | 5.0%  | 2    | 2.6%         | 9  | 0.2%  | 1  | 1.3%  | 5  | 1.7%  | 6  | 1.6%  | 11 |
| EN9 2                         | 1.3%  | 10   | 1.5%   | 3        | 1.2%     | 7   | 2.5%  | 1    | 1.2%         | 4  | 1.2%  | 5  | 1.3%  | 5  | 1.4%  | 5  | 1.3%  | 9  |
| EN9 3                         | 2.0%  | 16   | 2.5%   | 5        | 1.8%     | 11  | 7.5%  | 3    | 2.1%         | 7  | 1.5%  | 6  | 3.1%  | 12 | 0.8%  | 3  | 2.1%  | 14 |
| IG101                         | 3.0%  | 24   | 2.9%   | 6        | 3.0%     | 18  | 0.0%  | 0    | 2.9%         | 10 | 3.4%  | 14 | 2.3%  | 9  | 3.9%  | 14 | 3.1%  | 21 |
| IG102                         | 4.5%  | 36   | 3.4%   | 7        | 4.9%     | 29  | 5.0%  | 2    | 5.0%         | 17 | 3.9%  | 16 | 3.4%  | 13 | 5.1%  | 18 | 4.1%  | 28 |
| IG103                         | 5.1%  | 41   | 5.9%   | 12       | 4.9%     | 29  | 0.0%  | 0    | 3.8%         | 13 | 6.8%  | 28 | 3.4%  | 13 | 6.8%  | 24 | 5.2%  | 35 |
| IG104                         | 0.9%  | 7    | 0.0%   | 0        | 1.2%     | 7   | 0.0%  | 0    | 0.6%         | 2  | 1.2%  | 5  | 1.3%  | 5  | 0.6%  | 2  | 0.9%  | 6  |
| IG7 4                         | 5.6%  | 45   | 5.4%   | 11       | 5.7%     | 34  | 7.5%  | 3    | 1.8%         | 6  | 8.7%  | 36 | 2.9%  | 11 | 7.6%  | 27 | 3.7%  | 25 |
| IG7 5                         | 1.5%  | 12   | 1.0%   | 2        | 1.7%     | 10  | 7.5%  | 3    | 2.6%         | 9  | 0.0%  | 0  | 2.1%  | 8  | 0.6%  | 2  | 1.3%  | 9  |
| IG7 6                         | 3.4%  | 27   | 3.4%   | 7        | 3.4%     | 20  | 2.5%  | 1    | 2.6%         | 9  | 3.9%  | 16 | 3.9%  | 15 | 2.5%  | 9  | 3.5%  | 24 |
| IG8 0                         | 1.6%  | 13   | 2.5%   | 5        | 1.3%     | 8   | 0.0%  | 0    | 3.5%         | 12 | 0.2%  | 1  | 2.9%  | 11 | 0.6%  | 2  | 1.9%  | 13 |
| IG8 7                         | 1.8%  | 14   | 2.5%   | 5        | 1.5%     | 9   | 2.5%  | 1    | 3.8%         | 13 | 0.0%  | 0  | 2.3%  | 9  | 0.8%  | 3  | 1.9%  | 13 |
| IG8 8                         | 1.6%  | 13   | 1.0%   | 2        | 1.8%     | 11  | 0.0%  | 0    | 2.1%         | 7  | 1.5%  | 6  | 2.3%  | 9  | 1.1%  | 4  | 1.8%  | 12 |
| IG9 5                         | 1.6%  | 13   | 0.5%   | 1        | 2.0%     | 12  | 7.5%  | 3    | 2.3%         | 8  | 0.2%  | 1  | 2.6%  | 10 | 0.3%  | 1  | 1.8%  | 12 |
| IG9 6                         | 1.1%  | 9    | 1.5%   | 3        | 1.0%     | 6   | 2.5%  | 1    | 2.1%         | 7  | 0.2%  | 1  | 0.8%  | 3  | 1.7%  | 6  | 1.3%  | 9  |
| RM4 1                         | 3.5%  | 28   | 3.4%   | 7        | 3.5%     | 21  | 2.5%  | 1    | 1.8%         | 6  | 5.1%  | 21 | 3.6%  | 14 | 3.7%  | 13 | 3.8%  | 26 |
| Base:                         | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |    |       |    |       |    |       |    |       |    |
| <b>ZONE Zone:</b>             |       |      |        |          |          |     |       |      |              |    |       |    |       |    |       |    |       |    |
| Zone 1                        | 12.6% | 101  | 11.8%  | 24       | 12.9%    | 77  | 10.0% | 4    | 12.3%        | 42 | 13.4% | 55 | 12.0% | 46 | 12.7% | 45 | 12.1% | 82 |
| Zone 2                        | 12.6% | 101  | 12.3%  | 25       | 12.8%    | 76  | 5.0%  | 2    | 11.7%        | 40 | 14.1% | 58 | 9.1%  | 35 | 15.8% | 56 | 12.4% | 84 |
| Zone 3                        | 12.4% | 99   | 13.7%  | 28       | 11.9%    | 71  | 17.5% | 7    | 12.6%        | 43 | 11.7% | 48 | 12.8% | 49 | 12.7% | 45 | 13.3% | 90 |
| Zone 4                        | 12.4% | 99   | 16.2%  | 33       | 11.1%    | 66  | 7.5%  | 3    | 10.0%        | 34 | 14.8% | 61 | 13.0% | 50 | 12.7% | 45 | 12.8% | 87 |
| Zone 5                        | 12.5% | 100  | 10.8%  | 22       | 13.1%    | 78  | 7.5%  | 3    | 10.3%        | 35 | 14.8% | 61 | 13.3% | 51 | 11.0% | 39 | 12.8% | 87 |
| Zone 6                        | 12.5% | 100  | 9.8%   | 20       | 13.4%    | 80  | 20.0% | 8    | 17.0%        | 58 | 8.0%  | 33 | 13.3% | 51 | 12.7% | 45 | 12.8% | 87 |
| Zone 7                        | 12.5% | 100  | 13.2%  | 27       | 12.2%    | 73  | 20.0% | 8    | 19.9%        | 68 | 5.6%  | 23 | 16.1% | 62 | 8.7%  | 31 | 12.7% | 86 |
| Zone 8                        | 12.5% | 100  | 12.3%  | 25       | 12.6%    | 75  | 12.5% | 5    | 6.2%         | 21 | 17.7% | 73 | 10.4% | 40 | 13.8% | 49 | 11.1% | 75 |
| Base:                         | 800   | 204  | 596    | 40       | 341      | 412 | 384   | 355  | 678          |    |       |    |       |    |       |    |       |    |

**Appendix 2:**

Data Tabulations

By Zone

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |      |   |      |   |      |   |      |   |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|------|---|------|---|------|---|------|---|
| <b>Q01 In which shop does your household spend most money on its main food and groceries ?</b> |       |        |        |        |        |        |        |        |        |    |      |   |      |   |      |   |      |   |
| Aldi, 570-592 High Road, Tottenham, Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Aldi, High Road, Seven Kings, Ilford, Greater London   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Asda, Dolphin Approach, Mercury Road, Romford, Essex   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 3.0% | 3 |
| Asda, Watergardens, Southgate, Harlow, Essex   | 2.9%  | 23     | 6.9%   | 7      | 0.0%   | 0      | 4.0%   | 4      | 11.1%  | 11 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Budgens, 109 Snakes Lane, Woodford, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 |
| Budgens, 74 Church Lane, Doddinghurst, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Budgens, London Road, Sawbridgeworth, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op Market Town, 1/13 Station Road, Chingford, Greater London                                | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 2.0% | 2 | 0.0% | 0 |
| Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire                               | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 4.0% | 4 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 113-117 Upshire Road, Waltham Abbey, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 16 Hatch Lane, Chingford, Greater London  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 |
| Co-op, 56 High Road, North Weald, Epping, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 7-9 Sun Street, Waltham Abbey, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 106-108 High Street, Waltham Cross, Hertfordshire                                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 1A Old Church Road, Chingford, Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 22/24 The Broadway, Debden, Loughton, Essex   | 0.3%  | 2      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Lidl, Fore Street, Edmonton, Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex  | 0.1%  | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer, 135 High Road, Ilford, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 |
| Marks & Spencer, 39 South Street, Romford, Essex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 |
| Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks and Spencer's Simply   | 0.3%  | 2      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |

Column % ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |   |       |    |      |   |      |   |      |   |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|---|-------|----|------|---|------|---|------|---|
| Food, 239-253 High Street, Epping, Essex  |       |        |        |        |        |        |        |        |        |   |       |    |      |   |      |   |      |   |
| Morrisons, 246-250 High Road, Loughton, Essex   | 5.3%  | 42     | 3.0%   | 3      | 28.7%  | 29     | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 2.0% | 2 | 4.0% | 4 | 4.0% | 4 |
| Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex                           | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 2.0% | 2 | 7.0% | 7 | 0.0% | 0 |
| Morrisons, Southbury Road, Enfield, Middlesex   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 3.0% | 3 | 0.0% | 0 | 0.0% | 0 |
| Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London                               | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Netto, 49 High Street, Ponders End, Enfield, Middlesex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| One Stop, 66-70 High Street, Cheshunt, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 100 Tanners Lane, Barkingside, Essex  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 3.0% | 3 | 3.0% | 3 |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex                                | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 2.0% | 2 |
| Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 16 Jackson Square, Bishops Stortford, Essex                                       | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire                                 | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 3.4%  | 27     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 27.0% | 27 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 97-131 High Road, Chadwell Heath, Greater London                                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London                        | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0 | 0.0%  | 0  | 1.0% | 1 | 6.0% | 6 | 0.0% | 0 |
| Sainsburys, 13 Hall Lane, Chingford, Greater London   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 1.0% | 1 | 5.0% | 5 | 0.0% | 0 |
| Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex   | 3.3%  | 26     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 7.1%   | 7 | 19.0% | 19 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 4.0% | 4 | 1.0% | 1 | 0.0% | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex                                       | 1.5%  | 12     | 5.0%   | 5      | 0.0%   | 0      | 4.0%   | 4      | 2.0%   | 2 | 0.0%  | 0  | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, Highlands Village, Highlands Avenue, London, Greater London                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 1.6%  | 13     | 0.0%   | 0      | 0.0%   | 0      | 12.1%  | 12     | 0.0%   | 0 | 0.0%  | 0  | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 95 High Street, Hornchurch, Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 33 Roden Street, Ilford, Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex                           | 1.9%  | 15     | 0.0%   | 0      | 10.9%  | 11     | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 1.0% | 1 | 3.0% | 3 |
| Sainsburys, Old Station Road, Loughton, Essex   | 4.9%  | 39     | 0.0%   | 0      | 24.8%  | 25     | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 6.0% | 6 | 4.0% | 4 | 4.0% | 4 |
| Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex                                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 867-869 High Road, Tottenham, Greater   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |

Column %ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |   |      |   |      |   |      |   |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|---|------|---|------|---|------|---|-------|----|
| London  |       |        |        |        |        |        |        |        |        |   |      |   |      |   |      |   |       |    |
| Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire      | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 7.0%  | 7  |
| Sainsburys, 112 High Street, Walthamstow, Greater London                          | 0.9%  | 7      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 4 | 0.0% | 0 | 1.0% | 1 | 1.0% | 1 | 0.0%  | 0  |
| Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 176 George Lane, South Woodford, Greater London                       | 1.1%  | 9      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 6.0% | 6 | 2.0%  | 2  |
| Simply Food, 161-163 High Street, Loughton, Essex                                 | 0.4%  | 3      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Somerfield, 19 Chapel High, Brentwood, Essex                                      | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 2.0% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Somerfield, 21 High Street, Harlow, Essex   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Somerfield, 218 St Marys Lane, Upminster, Greater London                          | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Somerfield, 4 Station Road, Chingford, Greater London                             | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0%  | 0  |
| Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Somerfield, 9 High Street, Cheshunt, Hertfordshire                                | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Somerfield, Queens Park, Billericay, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex               | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.0%  | 1  |
| Tesco Express, High Street, Chipping Ongar, Essex                                 | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex          | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Tesco Express, Coppice Row, Theydon Bois, Essex                                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0%  | 0  |
| Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex                        | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 1.0% | 1 | 0.0% | 0 | 1.0% | 1 | 1.0%  | 1  |
| Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire | 5.9%  | 47     | 0.0%   | 0      | 2.0%   | 2      | 42.4%  | 42     | 0.0%   | 0 | 0.0% | 0 | 3.0% | 3 | 0.0% | 0 | 0.0%  | 0  |
| Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London                      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 1.5%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0 | 7.0% | 7 | 0.0% | 0 | 0.0% | 0 | 3.0%  | 3  |
| Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London           | 1.3%  | 10     | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0 | 3.0% | 3 | 3.0% | 3 | 1.0% | 1 | 2.0%  | 2  |
| Tesco Metro, 34-44 North Mall, Edmonton, Greater London                           | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0%  | 0  |
| Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire           | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |
| Tesco, 796 Cranbrook Road, Barkingside, Essex                                     | 2.9%  | 23     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 7.0% | 7 | 16.0% | 16 |
| Tesco, Bishops Park Centre,   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0  |

Column % ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |      |   |       |    |       |    |      |   |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|------|---|-------|----|-------|----|------|---|
| Lancaster Way, Bishops Stortford, Hertfordshire   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.0% | 2 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 47-53 Springfield Road, Chelmsford, Essex  | 1.8%  | 14     | 7.9%   | 8      | 3.0%   | 3      | 0.0%   | 0      | 1.0%   | 1  | 2.0% | 2 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Princes Road, Chelmsford, Essex  | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 4.0%  | 4  | 2.0%  | 2  | 2.0% | 2 |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London                              | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 2.0%  | 2  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex                                   | 6.3%  | 50     | 35.6%  | 36     | 2.0%   | 2      | 1.0%   | 1      | 2.0%   | 2  | 3.0% | 3 | 0.0%  | 0  | 0.0%  | 0  | 6.0% | 6 |
| Tesco, Church Langley Centre, Harlow, Essex   | 6.8%  | 54     | 17.8%  | 18     | 0.0%   | 0      | 4.0%   | 4      | 31.3%  | 31 | 1.0% | 1 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 2.8%  | 22     | 4.0%   | 4      | 0.0%   | 0      | 2.0%   | 2      | 16.2%  | 16 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex  | 1.4%  | 11     | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 7.1%   | 7  | 0.0% | 0 | 1.0%  | 1  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 825 High Road, Leyton, Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 829-837 High Road, Leytonstone, Greater London                                     | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 1.0%  | 1  | 1.0%  | 1  | 0.0% | 0 |
| Tesco, Sewardstone Road, Waltham Abbey, Essex   | 4.9%  | 39     | 0.0%   | 0      | 5.0%   | 5      | 5.1%   | 5      | 0.0%   | 0  | 0.0% | 0 | 27.0% | 27 | 1.0%  | 1  | 1.0% | 1 |
| Tesco, 5-6 West Street, Ware, Hertfordshire   | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Southend Road, Woodford Green, Essex   | 1.9%  | 15     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 15.0% | 15 | 0.0% | 0 |
| Waitrose, 112-118 High Street, Billericay, Essex  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.0% | 2 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London                               | 1.8%  | 14     | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 10.0% | 10 | 2.0% | 2 |
| Waitrose, 92-96 High Road, South Woodford, Greater London                                 | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 4.0%  | 4  | 1.0% | 1 |
| Waitrose, Northgate End, Bishops Stortford, Hertfordshire                                 | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London                           | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 1.0%  | 1  | 0.0%  | 0  | 0.0% | 0 |
| Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Welcome, 31 London Road, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Abridge   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Buckhurst Hill - Queens Road (east)   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Chigwell  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 |
| Local Stores, Chipping Ongar  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0% | 1 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Coopersale - Parklands  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Epping  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Epping - Lindsey St   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Ingatestone   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Local Stores, Theydon Bois  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |      |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|------|-----|
| Lane, Roding Rd/Valley Hill  |       |        |        |        |        |        |        |        |        |     |       |     |       |     |      |     |
| Local Stores, Loughton Broadway  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   |       |     |       |     |      |     |
| Local Stores, Loughton High Road   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   |       |     |       |     |      |     |
| Local Stores, Nazeing - Nazeingbury Parade   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   |       |     |       |     |      |     |
| Local Stores, North Chingford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   |       |     |       |     |      |     |
| Local Stores, North Weald - High Road  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   |       |     |       |     |      |     |
| Local Stores, Waltham Abbey  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   |       |     |       |     |      |     |
| Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   |       |     |       |     |      |     |
| Local Stores, Waltham Cross  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   |       |     |       |     |      |     |
| Internet / delivered   | 1.4%  | 11     | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1   | 3.0%  | 3   | 4.0%  | 4   | 0.0% | 0   |
| Market Stalls  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0% | 0   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0% | 0   |
| Local stores, Chingford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0% | 0   |
| Local stores, Woodford Green   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0% | 0   |
| Londis, Shenfield Road, Woodford Green   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0% | 0   |
| Marks & Spencer, High Street, Loughton   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0% | 0   |
| Other outside catchment area   | 1.6%  | 13     | 1.0%   | 1      | 1.0%   | 1      | 4.0%   | 4      | 0.0%   | 0   | 5.0%  | 5   | 0.0%  | 0   | 1.0% | 1   |
| Other zones 6  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0% | 0   |
| Other zones 7  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0% | 0   |
| Other zones 8  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0% | 0   |
| (Don't know / varies)  | 16.0% | 128    | 7.9%   | 8      | 14.9%  | 15     | 12.1%  | 12     | 12.1%  | 12  | 20.0% | 20  | 19.0% | 19  | 9.0% | 9   |
| (Don't do a main food shop)  | 0.4%  | 3      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 1.0% | 1   |
| Base:  | 800   | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100  | 100 |

### Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ?

*Those who do a main food shop at Q01 Excluding 'Internet / delivered'*

|              |       |     |       |    |       |    |       |    |       |    |       |    |       |    |       |    |       |    |
|--------------|-------|-----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|
| Always       | 4.1%  | 32  | 6.1%  | 6  | 3.0%  | 3  | 6.1%  | 6  | 3.1%  | 3  | 4.1%  | 4  | 5.2%  | 5  | 1.0%  | 1  | 4.0%  | 4  |
| Normally     | 9.7%  | 76  | 10.1% | 10 | 9.0%  | 9  | 15.2% | 15 | 12.2% | 12 | 14.3% | 14 | 6.2%  | 6  | 5.2%  | 5  | 5.1%  | 5  |
| Sometimes    | 24.6% | 193 | 17.2% | 17 | 29.0% | 29 | 23.2% | 23 | 28.6% | 28 | 30.6% | 30 | 21.6% | 21 | 26.0% | 25 | 20.2% | 20 |
| Rarely       | 7.5%  | 59  | 5.1%  | 5  | 11.0% | 11 | 8.1%  | 8  | 8.2%  | 8  | 9.2%  | 9  | 8.2%  | 8  | 9.4%  | 9  | 1.0%  | 1  |
| Never        | 53.8% | 423 | 61.6% | 61 | 48.0% | 48 | 47.5% | 47 | 48.0% | 47 | 38.8% | 38 | 58.8% | 57 | 58.3% | 56 | 69.7% | 69 |
| (Don't know) | 0.4%  | 3   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.1%  | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Base:        | 786   | 99  | 100   | 99 | 98    | 98 | 97    | 96 | 99    |    |       |    |       |    |       |    |       |    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1      | Zone 2 | Zone 3      | Zone 4 | Zone 5      | Zone 6 | Zone 7      | Zone 8 |             |       |             |       |             |       |             |  |             |
|---|-------|-------------|--------|-------------|--------|-------------|--------|-------------|--------|-------------|-------|-------------|-------|-------------|-------|-------------|--|-------------|
| <b>Q03 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?</b> |       |             |        |             |        |             |        |             |        |             |       |             |       |             |       |             |  |             |
| <i>Those who do a main food shop at Q01</i>   |       |             |        |             |        |             |        |             |        |             |       |             |       |             |       |             |  |             |
| Less than £10   | 0.1%  | 1           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 1.0%   | 1           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |  |             |
| £10-19  | 0.9%  | 7           | 0.0%   | 0           | 2.0%   | 2           | 1.0%   | 1           | 1.0%   | 1           | 2.0%  | 2           | 0.0%  | 0           | 0.0%  | 1           |  |             |
| £20-29  | 4.4%  | 35          | 3.0%   | 3           | 4.0%   | 4           | 5.1%   | 5           | 4.0%   | 4           | 3.0%  | 3           | 5.0%  | 5           | 2.0%  | 2           |  |             |
| £30-39  | 6.3%  | 50          | 8.0%   | 8           | 6.9%   | 7           | 4.0%   | 4           | 9.1%   | 9           | 8.1%  | 8           | 4.0%  | 4           | 4.0%  | 4           |  |             |
| £40-49  | 8.4%  | 67          | 11.0%  | 11          | 12.9%  | 13          | 8.1%   | 8           | 6.1%   | 6           | 4.0%  | 4           | 8.0%  | 8           | 12.0% | 12          |  |             |
| £50-59  | 9.8%  | 78          | 14.0%  | 14          | 8.9%   | 9           | 11.1%  | 11          | 7.1%   | 7           | 9.1%  | 9           | 13.0% | 13          | 8.0%  | 8           |  |             |
| £60-69  | 8.2%  | 65          | 8.0%   | 8           | 7.9%   | 8           | 9.1%   | 9           | 7.1%   | 7           | 12.1% | 12          | 5.0%  | 5           | 7.0%  | 7           |  |             |
| £70-79  | 9.3%  | 74          | 9.0%   | 9           | 12.9%  | 13          | 8.1%   | 8           | 13.1%  | 13          | 7.1%  | 7           | 7.0%  | 7           | 9.0%  | 9           |  |             |
| £80-89  | 8.3%  | 66          | 8.0%   | 8           | 8.9%   | 9           | 12.1%  | 12          | 11.1%  | 11          | 3.0%  | 3           | 10.0% | 10          | 5.0%  | 5           |  |             |
| £90-99  | 3.5%  | 28          | 1.0%   | 1           | 4.0%   | 4           | 3.0%   | 3           | 3.0%   | 3           | 4.0%  | 4           | 6.0%  | 6           | 2.0%  | 2           |  |             |
| £100-124  | 20.0% | 159         | 25.0%  | 25          | 13.9%  | 14          | 21.2%  | 21          | 16.2%  | 16          | 19.2% | 19          | 21.0% | 21          | 28.0% | 28          |  |             |
| £125-149  | 1.8%  | 14          | 2.0%   | 2           | 1.0%   | 1           | 2.0%   | 2           | 4.0%   | 4           | 1.0%  | 1           | 3.0%  | 3           | 0.0%  | 0           |  |             |
| £150-174  | 5.3%  | 42          | 1.0%   | 1           | 3.0%   | 3           | 7.1%   | 7           | 2.0%   | 2           | 8.1%  | 8           | 6.0%  | 6           | 9.0%  | 9           |  |             |
| £175-199  | 0.3%  | 2           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 1.0%  | 1           | 1.0%  | 1           |  |             |
| £200-249  | 0.8%  | 6           | 0.0%   | 0           | 0.0%   | 0           | 1.0%   | 1           | 1.0%   | 1           | 2.0%  | 2           | 1.0%  | 1           | 0.0%  | 0           |  |             |
| £250+   | 0.4%  | 3           | 0.0%   | 0           | 0.0%   | 0           | 1.0%   | 1           | 0.0%   | 0           | 0.0%  | 0           | 1.0%  | 1           | 1.0%  | 1           |  |             |
| (Don't know / varies)   | 11.7% | 93          | 8.0%   | 8           | 12.9%  | 13          | 5.1%   | 5           | 14.1%  | 14          | 14.1% | 14          | 9.0%  | 9           | 12.0% | 12          |  |             |
| (Refused)   | 0.9%  | 7           | 2.0%   | 2           | 1.0%   | 1           | 1.0%   | 1           | 0.0%   | 0           | 3.0%  | 3           | 0.0%  | 0           | 0.0%  | 0           |  |             |
| <i>Mean:</i>  |       | <i>82.1</i> |        | <i>75.5</i> |        | <i>71.9</i> |        | <i>86.7</i> |        | <i>77.6</i> |       | <i>85.2</i> |       | <i>89.0</i> |       | <i>91.4</i> |  | <i>78.8</i> |
| <i>Base:</i>  |       | <i>797</i>  |        | <i>100</i>  |        | <i>101</i>  |        | <i>99</i>   |        | <i>99</i>   |       | <i>99</i>   |       | <i>100</i>  |       | <i>100</i>  |  | <i>99</i>   |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |      |   |      |   |      |   |      |   |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|------|---|------|---|------|---|------|---|
| <b>Q04 In which shop/market does your household undertake most 'top-up' food and grocery purchases ?</b> |       |        |        |        |        |        |        |        |        |    |      |   |      |   |      |   |      |   |
| Aldi, 570-592 High Road, Tottenham, Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Aldi, High Road, Seven Kings, Ilford, Greater London   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 |
| Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London                              | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Asda, Dolphin Approach, Mercury Road, Romford, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Asda, Watergardens, Southgate, Harlow, Essex   | 0.6%  | 5      | 4.0%   | 4      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Budgens, 109 Snakes Lane, Woodford, Essex  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 6.0% | 6 | 0.0% | 0 |
| Budgens, 74 Church Lane, Dodinghurst, Essex  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 5.0% | 5 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Budgens, London Road, Sawbridgeworth, Hertfordshire  | 1.5%  | 12     | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 11.1%  | 11 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op Market Town, 1/13 Station Road, Chingford, Greater London  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 2.0% | 2 | 3.0% | 3 | 0.0% | 0 |
| Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire   | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0% | 0 | 7.0% | 7 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 113-117 Upshire Road, Waltham Abbey, Essex  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex  | 0.9%  | 7      | 6.9%   | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 16 Hatch Lane, Chingford, Greater London  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 |
| Co-op, 56 High Road, North Weald, Epping, Essex  | 1.0%  | 8      | 6.9%   | 7      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 7-9 Sun Street, Waltham Abbey, Essex  | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 2.0% | 2 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 106-108 High Street, Waltham Cross, Hertfordshire   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 1A Old Church Road, Chingford, Greater London   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 |
| Iceland, 22/24 The Broadway, Debden, Loughton, Essex   | 0.6%  | 5      | 0.0%   | 0      | 5.0%   | 5      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Lidl, Fore Street, Edmonton, Greater London  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex  | 0.5%  | 4      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer, 135 High Road, Ilford, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 |
| Marks & Spencer, 39 South Street, Romford, Essex   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 |
| Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex                                | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer, Brookfield Centre, Halhilde Lane, Cheshunt, Waltham Cross, Hertfordshire                | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks and Spencer's Simply   | 1.9%  | 15     | 8.9%   | 9      | 0.0%   | 0      | 1.0%   | 1      | 3.0%   | 3  | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 1.0% | 1 |

Column %ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |   |       |    |      |   |      |   |      |   |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|---|-------|----|------|---|------|---|------|---|
| Food, 239-253 High Street, Epping, Essex  |       |        |        |        |        |        |        |        |        |   |       |    |      |   |      |   |      |   |
| Morrisons, 246-250 High Road, Loughton, Essex   | 2.9%  | 23     | 1.0%   | 1      | 21.8%  | 22     | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex                           | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 |
| Morrisons, Southbury Road, Enfield, Middlesex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London                               | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Netto, 49 High Street, Ponders End, Enfield, Middlesex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| One Stop, 66-70 High Street, Cheshunt, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 100 Tanners Lane, Barkingside, Essex  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 1.0% | 1 | 1.0% | 1 |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex                                | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 2.0% | 2 |
| Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 16 Jackson Square, Bishops Stortford, Essex                                       | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire                                 | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 1.6%  | 13     | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0 | 11.0% | 11 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 97-131 High Road, Chadwell Heath, Greater London                                  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 |
| Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 13 Hall Lane, Chingford, Greater London   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 3.0% | 3 | 0.0% | 0 |
| Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex   | 2.6%  | 21     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 6.1%   | 6 | 15.0% | 15 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 1.0% | 1 | 1.0% | 1 | 0.0% | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex                                       | 0.8%  | 6      | 3.0%   | 3      | 0.0%   | 0      | 1.0%   | 1      | 2.0%   | 2 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, Highlands Village, Highlands Avenue, London, Greater London                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 1.6%  | 13     | 0.0%   | 0      | 1.0%   | 1      | 12.1%  | 12     | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 95 High Street, Hornchurch, Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 33 Roden Street, Ilford, Greater London   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 |
| Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex                           | 1.0%  | 8      | 0.0%   | 0      | 7.9%   | 8      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, Old Station Road, Loughton, Essex   | 1.8%  | 14     | 0.0%   | 0      | 9.9%   | 10     | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 2.0% | 2 | 1.0% | 1 | 1.0% | 1 |
| Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex                                   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 1.0%  | 1  | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 |
| Sainsburys, 867-869 High Road, Tottenham, Greater London                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |

Column %ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |   |      |   |      |   |      |   |      |   |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|---|------|---|------|---|------|---|------|---|
| London  |       |        |        |        |        |        |        |        |        |   |      |   |      |   |      |   |      |   |
| Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire      | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 3.0% | 3 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 112 High Street, Walthamstow, Greater London                          | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsburys, 176 George Lane, South Woodford, Greater London                       | 0.6%  | 5      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 3.0% | 3 | 1.0% | 1 |
| Simply Food, 161-163 High Street, Loughton, Essex                                 | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Somerfield, 19 Chapel High, Brentwood, Essex                                      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Somerfield, 21 High Street, Harlow, Essex   | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 4 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Somerfield, 218 St Marys Lane, Upminster, Greater London                          | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Somerfield, 4 Station Road, Chingford, Greater London                             | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 8.0% | 8 | 0.0% | 0 | 0.0% | 0 |
| Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London                    | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Somerfield, 9 High Street, Cheshunt, Hertfordshire                                | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Somerfield, Queens Park, Billericay, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex               | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 | 8.0% | 8 |
| Tesco Express, High Street, Chipping Ongar, Essex                                 | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 2.0% | 2 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex          | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0 | 0.0% | 0 | 3.0% | 3 | 0.0% | 0 | 0.0% | 0 |
| Tesco Express, Coppice Row, Theydon Bois, Essex                                   | 0.9%  | 7      | 5.0%   | 5      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.0% | 1 |
| Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex                        | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire | 2.3%  | 18     | 0.0%   | 0      | 0.0%   | 0      | 17.2%  | 17     | 0.0%   | 0 | 1.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London           | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 0.0% | 0 | 4.0% | 4 |
| Tesco Metro, 34-44 North Mall, Edmonton, Greater London                           | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire           | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tesco, 796 Cranbrook Road, Barkingside, Essex                                     | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 1.0% | 1 | 1.0% | 1 | 2.0% | 2 |
| Tesco, Bishops Park Centre,   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |

Column % ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |      |   |       |    |      |   |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|------|---|-------|----|------|---|
| Lancaster Way, Bishops Stortford, Hertfordshire   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0% | 1 | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 47-53 Springfield Road, Chelmsford, Essex  | 0.3%  | 2      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Princes Road, Chelmsford, Essex  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 3.0%  | 3  | 0.0% | 0 |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London                              | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 2.0%  | 2  | 0.0% | 0 |
| Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex                                   | 2.1%  | 17     | 14.9%  | 15     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 2.0% | 2 |
| Tesco, Church Langley Centre, Harlow, Essex   | 2.9%  | 23     | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1      | 21.2%  | 21 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 0.5%  | 4      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 825 High Road, Leyton, Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 829-837 High Road, Leytonstone, Greater London                                     | 2.0%  | 16     | 0.0%   | 0      | 1.0%   | 1      | 3.0%   | 3      | 0.0%   | 0  | 0.0% | 0 | 12.0% | 12 | 0.0% | 0 |
| Tesco, Sewardstone Road, Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 5-6 West Street, Ware, Hertfordshire   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 2.0% | 2 |
| Tesco, Southend Road, Woodford Green, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Waitrose, 112-118 High Street, Billericay, Essex  | 2.0%  | 16     | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 12.0% | 12 | 1.0% | 1 |
| Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London                               | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 2.0% | 2 |
| Waitrose, 92-96 High Road, South Woodford, Greater London                                 | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Waitrose, Northgate End, Bishops Stortford, Hertfordshire                                 | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 2.0%  | 2  | 0.0% | 0 |
| Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London                           | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Welcome, 31 London Road, Harlow, Essex  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 2.0% | 2 |
| Local Stores, Abridge   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.0% | 1 | 0.0%  | 0  | 1.0% | 1 |
| Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 1.0% | 1 |
| Local Stores, Buckhurst Hill - Queens Road (east)   | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 1.0% | 1 |
| Local Stores, Chigwell  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Chipping Ongar  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 1.0% | 1 |
| Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Coopersale - Parklands  | 0.5%  | 4      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Epping  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Epping - Lindsey St   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 3.0% | 3 | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Ingatestone   | 0.1%  | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Local Stores, Theydon Bois  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles                     |       |        |        |        |        |        |        |        |        |    |      |   |       |    |      |   |

Column %ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 |       | Zone 2 |       | Zone 3 |       | Zone 4 |       | Zone 5 |       | Zone 6 |       | Zone 7 |       | Zone 8 |       |
|--|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|
| Lane, Roding Rd/Valley Hill  |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |
| Local Stores, Loughton Broadway  | 0.3%  | 2      | 0.0%  | 0      | 2.0%  | 2      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Local Stores, Loughton High Road   | 0.4%  | 3      | 0.0%  | 0      | 3.0%  | 3      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Local Stores, Nazeing - Nazeingbury Parade   | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Local Stores, North Chingford  | 0.5%  | 4      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 4.0%  | 4      | 0.0%  |
| Local Stores, North Weald - High Road  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Local Stores, Waltham Abbey  | 0.4%  | 3      | 0.0%  | 0      | 0.0%  | 0      | 1.0%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 2.0%  | 2      | 0.0%  | 0      | 0.0%  |
| Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Local Stores, Waltham Cross  | 0.3%  | 2      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 2.0%  | 2      | 0.0%  | 0      | 0.0%  |
| Internet / delivered   | 0.1%  | 1      | 1.0%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Market Stalls  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Other  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Local stores, Chingford  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Local stores, Woodford Green   | 0.5%  | 4      | 0.0%  | 0      | 1.0%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 3.0%  | 3      | 0.0%  |
| Londis, Shenfield Road, Woodford Green   | 0.3%  | 2      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 2.0%  | 2      | 0.0%  |
| Marks & Spencer, High Street, Loughton   | 0.3%  | 2      | 0.0%  | 0      | 1.0%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 1.0%  | 1      | 0.0%  | 0      | 0.0%  |
| Other outside catchment area   | 4.0%  | 32     | 1.0%  | 1      | 1.0%  | 1      | 7.1%  | 7      | 3.0%  | 3      | 10.0% | 10     | 3.0%  | 3      | 5.0%  | 5      | 2.0%  |
| Other zones 6  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Other zones 7  | 0.5%  | 4      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 1.0%  | 1      | 3.0%  | 3      | 0.0%  |
| Other zones 8  | 0.1%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 1.0%  |
| (Don't know / varies)  | 16.8% | 134    | 11.9% | 12     | 13.9% | 14     | 15.2% | 15     | 15.2% | 15     | 21.0% | 21     | 19.0% | 19     | 13.0% | 13     | 25.0% |
| (Don't do top-up shopping)   | 24.9% | 199    | 21.8% | 22     | 25.7% | 26     | 28.3% | 28     | 22.2% | 22     | 26.0% | 26     | 16.0% | 16     | 24.0% | 24     | 35.0% |
| Base:  |       | 800    |       | 101    |       | 101    |       | 99     |       | 99     |       | 100    |       | 100    |       | 100    |       |

### Q05 Approximately how much money does your household spend per week on top-up food and groceries shopping at (SHOP MENTIONED AT Q04) ?

*Those who do top-up food shopping at Q04*

|                       |       |      |       |      |       |      |       |      |       |      |       |      |       |      |       |      |       |      |
|-----------------------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|
| Less than £10         | 10.0% | 60   | 12.7% | 10   | 12.0% | 9    | 11.3% | 8    | 13.0% | 10   | 2.7%  | 2    | 9.5%  | 8    | 9.2%  | 7    | 9.2%  | 6    |
| £10-19                | 26.3% | 158  | 29.1% | 23   | 16.0% | 12   | 39.4% | 28   | 28.6% | 22   | 18.9% | 14   | 22.6% | 19   | 32.9% | 25   | 23.1% | 15   |
| £20-29                | 25.0% | 150  | 29.1% | 23   | 28.0% | 21   | 22.5% | 16   | 14.3% | 11   | 28.4% | 21   | 27.4% | 23   | 25.0% | 19   | 24.6% | 16   |
| £30-39                | 12.0% | 72   | 7.6%  | 6    | 9.3%  | 7    | 14.1% | 10   | 11.7% | 9    | 14.9% | 11   | 16.7% | 14   | 15.8% | 12   | 4.6%  | 3    |
| £40-49                | 3.5%  | 21   | 1.3%  | 1    | 5.3%  | 4    | 2.8%  | 2    | 3.9%  | 3    | 2.7%  | 2    | 4.8%  | 4    | 3.9%  | 3    | 3.1%  | 2    |
| £50-59                | 3.2%  | 19   | 3.8%  | 3    | 0.0%  | 0    | 1.4%  | 1    | 5.2%  | 4    | 2.7%  | 2    | 2.4%  | 2    | 3.9%  | 3    | 6.2%  | 4    |
| £60-69                | 0.5%  | 3    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 4.1%  | 3    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £70-79                | 0.2%  | 1    | 1.3%  | 1    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £80-89                | 0.5%  | 3    | 1.3%  | 1    | 2.7%  | 2    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £90-99                | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £100-124              | 0.2%  | 1    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 1.2%  | 1    | 0.0%  | 0    | 0.0%  | 0    |
| £125-149              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £150-174              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £175-199              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £200-249              | 0.2%  | 1    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 1.4%  | 1    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £250+                 | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| (Don't know / varies) | 17.6% | 106  | 11.4% | 9    | 26.7% | 20   | 8.5%  | 6    | 23.4% | 18   | 18.9% | 14   | 15.5% | 13   | 9.2%  | 7    | 29.2% | 19   |
| (Refused)             | 1.0%  | 6    | 2.5%  | 2    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 5.4%  | 4    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| Mean:                 |       | 23.6 |       | 22.3 |       | 24.0 |       | 20.4 |       | 22.0 |       | 30.8 |       | 24.8 |       | 22.8 |       | 22.8 |
| Base:                 |       | 601  |       | 79   |       | 75   |       | 71   |       | 77   |       | 74   |       | 84   |       | 76   |       | 65   |

### Q06 In addition, does your household spend money on food and groceries in any other small shops in town centres or in villages ?

|       |       |     |       |     |       |     |       |    |       |    |       |     |       |     |       |     |       |     |
|-------|-------|-----|-------|-----|-------|-----|-------|----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|
| Yes   | 37.3% | 298 | 46.5% | 47  | 34.7% | 35  | 28.3% | 28 | 29.3% | 29 | 51.0% | 51  | 32.0% | 32  | 32.0% | 32  | 44.0% | 44  |
| No    | 62.8% | 502 | 53.5% | 54  | 65.3% | 66  | 71.7% | 71 | 70.7% | 70 | 49.0% | 49  | 68.0% | 68  | 68.0% | 68  | 56.0% | 56  |
| Base: |       | 800 |       | 101 |       | 101 |       | 99 |       | 99 |       | 100 |       | 100 |       | 100 |       | 100 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q07 In which town centre or village does your household spend most money on food and groceries in these small shops ?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| <i>Those who spend money in other small shops in town centres or villages at Q06</i>   |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Local Stores, Abridge  | 1.0%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 6.8%  | 3  |
| Local Stores, Buckhurst Hill<br>- Loughton Way, Lower<br>Queens Rd, Queens Rd<br>West, Station Way                           | 1.0%  | 3      | 0.0%   | 0      | 8.6%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Buckhurst Hill<br>- Queens Road (east)   | 1.0%  | 3      | 2.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 6.3%  | 2  | 0.0%  | 0  |
| Local Stores, Chigwell   | 10.4% | 31     | 0.0%   | 0      | 2.9%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 12.5% | 4  | 59.1% | 26 |
| Local Stores, Chipping<br>Ongar  | 3.7%  | 11     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 20.7%  | 6  | 9.8%  | 5  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Chipping<br>Ongar - Lower High St, St<br>Peters Ave, Fyfield Rd  | 0.3%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Coopersale -<br>Parklands  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Epping   | 7.7%  | 23     | 38.3%  | 18     | 0.0%   | 0      | 0.0%   | 0      | 10.3%  | 3  | 0.0%  | 0  | 3.1%  | 1  | 0.0%  | 0  | 2.3%  | 1  |
| Local Stores, Epping -<br>Lindsey St   | 0.3%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 3.6%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Ingatestone  | 2.3%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 13.7% | 7  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Local Stores,<br>Theydon Bois  | 3.0%  | 9      | 12.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 6.8%  | 3  |
| Local Stores, Loughton -<br>Borders Lane, Goldings<br>Hill/Lower Rd, Pyrles<br>Lane, Roding Rd/Valley<br>Hill                | 1.3%  | 4      | 0.0%   | 0      | 8.6%   | 3      | 3.6%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Loughton<br>Broadway   | 3.0%  | 9      | 0.0%   | 0      | 25.7%  | 9      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Loughton High<br>Road  | 5.4%  | 16     | 2.1%   | 1      | 34.3%  | 12     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 6.3%  | 2  | 2.3%  | 1  |
| Local Stores, Nazeing -<br>Nazeingbury Parade  | 0.7%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 7.1%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, North<br>Chingford   | 2.3%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 9.4%  | 3  | 12.5% | 4  | 0.0%  | 0  |
| Local Stores, North Weald -<br>High Road   | 2.7%  | 8      | 17.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Waltham<br>Abbey   | 4.0%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 10.7%  | 3      | 0.0%   | 0  | 0.0%  | 0  | 25.0% | 8  | 3.1%  | 1  | 0.0%  | 0  |
| Local Stores, Waltham<br>Abbey - Highbridge Retail<br>Park, Ninefields,<br>Roundhills, Upshire Rd                            | 0.3%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Local Stores, Waltham Cross<br>Other   | 2.7%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 3.6%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 18.8% | 6  | 3.1%  | 1  | 0.0%  | 0  |
| Local stores, Brentwood  | 5.4%  | 16     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 31.4% | 16 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local stores, Enfield  | 2.7%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 3.6%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 21.9% | 7  | 0.0%  | 0  | 0.0%  | 0  |
| Local stores, Harlow   | 5.0%  | 15     | 14.9%  | 7      | 0.0%   | 0      | 7.1%   | 2      | 20.7%  | 6  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Local stores, Woodford   | 1.7%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 12.5% | 4  | 2.3%  | 1  |
| Other outside catchment area   | 12.8% | 38     | 0.0%   | 0      | 8.6%   | 3      | 32.1%  | 9      | 17.2%  | 5  | 13.7% | 7  | 6.3%  | 2  | 18.8% | 6  | 13.6% | 6  |
| Other zones 3  | 0.7%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 7.1%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 7  | 0.7%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 6.3%  | 2  | 0.0%  | 0  |
| (Don't know / varies)  | 17.8% | 53     | 12.8%  | 6      | 11.4%  | 4      | 21.4%  | 6      | 31.0%  | 9  | 29.4% | 15 | 12.5% | 4  | 18.8% | 6  | 6.8%  | 3  |
| Base:  |       | 298    |        | 47     |        | 35     |        | 28     |        | 29 |       | 51 |       | 32 |       | 32 |       | 44 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1      | Zone 2 | Zone 3      | Zone 4 | Zone 5      | Zone 6 | Zone 7      | Zone 8 |             |       |             |       |             |       |             |       |             |
|--|-------|-------------|--------|-------------|--------|-------------|--------|-------------|--------|-------------|-------|-------------|-------|-------------|-------|-------------|-------|-------------|
| <b>Q08 Approximately how much money does your household spend per week on food and groceries in these small shops?</b> |       |             |        |             |        |             |        |             |        |             |       |             |       |             |       |             |       |             |
| <i>Those who spend money in other small shops in town centres or villages at Q06</i>                                   |       |             |        |             |        |             |        |             |        |             |       |             |       |             |       |             |       |             |
| Less than £10  | 23.5% | 70          | 27.7%  | 13          | 20.0%  | 7           | 25.0%  | 7           | 24.1%  | 7           | 17.6% | 9           | 25.0% | 8           | 18.8% | 6           | 29.5% | 13          |
| £10-19   | 31.5% | 94          | 27.7%  | 13          | 28.6%  | 10          | 25.0%  | 7           | 37.9%  | 11          | 39.2% | 20          | 31.3% | 10          | 40.6% | 13          | 22.7% | 10          |
| £20-29   | 12.8% | 38          | 4.3%   | 2           | 14.3%  | 5           | 25.0%  | 7           | 10.3%  | 3           | 15.7% | 8           | 18.8% | 6           | 3.1%  | 1           | 13.6% | 6           |
| £30-39   | 7.4%  | 22          | 12.8%  | 6           | 0.0%   | 0           | 3.6%   | 1           | 6.9%   | 2           | 2.0%  | 1           | 6.3%  | 2           | 18.8% | 6           | 9.1%  | 4           |
| £40-49   | 0.7%  | 2           | 4.3%   | 2           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £50-59   | 1.0%  | 3           | 0.0%   | 0           | 2.9%   | 1           | 3.6%   | 1           | 3.4%   | 1           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £60-69   | 0.7%  | 2           | 0.0%   | 0           | 2.9%   | 1           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 3.1%  | 1           | 0.0%  | 0           | 0.0%  | 0           |
| £70-79   | 0.0%  | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £80-89   | 0.0%  | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £90-99   | 0.0%  | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £100-124   | 0.3%  | 1           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 2.0%  | 1           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £125-149   | 0.0%  | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £150-174   | 0.0%  | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £175-199   | 0.0%  | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £200-249   | 0.0%  | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| £250+  | 0.0%  | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           | 0.0%  | 0           |
| (Don't know / varies)  | 20.5% | 61          | 19.1%  | 9           | 31.4%  | 11          | 17.9%  | 5           | 17.2%  | 5           | 19.6% | 10          | 15.6% | 5           | 15.6% | 5           | 25.0% | 11          |
| (Refused)  | 1.7%  | 5           | 4.3%   | 2           | 0.0%   | 0           | 0.0%   | 0           | 0.0%   | 0           | 3.9%  | 2           | 0.0%  | 0           | 3.1%  | 1           | 0.0%  | 0           |
| <i>Mean:</i>   |       | <i>16.6</i> |        | <i>16.4</i> |        | <i>17.4</i> |        | <i>17.1</i> |        | <i>16.2</i> |       | <i>17.3</i> |       | <i>17.1</i> |       | <i>17.2</i> |       | <i>14.8</i> |
| <b>Base:</b>   |       | <b>298</b>  |        | <b>47</b>   |        | <b>35</b>   |        | <b>28</b>   |        | <b>29</b>   |       | <b>51</b>   |       | <b>32</b>   |       | <b>32</b>   |       | <b>44</b>   |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q09 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Basildon   | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.0%  | 2  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Buckhurst Hill   | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood  | 3.9%  | 31     | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1  | 27.0% | 27 | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Chelmsford   | 3.6%  | 29     | 3.0%   | 3      | 1.0%   | 1      | 0.0%   | 0      | 4.0%   | 4  | 18.0% | 18 | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  |
| Chigwell   | 0.4%  | 3      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  |
| Chipping Ongar   | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield  | 2.3%  | 18     | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 1.0%   | 1  | 0.0%  | 0  | 10.0% | 10 | 3.0%  | 3  | 1.0%  | 1  |
| Epping   | 1.8%  | 14     | 8.9%   | 9      | 1.0%   | 1      | 0.0%   | 0      | 2.0%   | 2  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  |
| Harlow   | 21.5% | 172    | 50.5%  | 51     | 5.9%   | 6      | 29.3%  | 29     | 61.6%  | 61 | 4.0%  | 4  | 19.0% | 19 | 0.0%  | 0  | 2.0%  | 2  |
| Ilford   | 5.1%  | 41     | 0.0%   | 0      | 6.9%   | 7      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 18.0% | 18 | 16.0% | 16 |
| Ingatestone  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Lakeside regional shopping centre  | 3.9%  | 31     | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3  | 12.0% | 12 | 2.0%  | 2  | 3.0%  | 3  | 8.0%  | 8  |
| Loughton Broadway  | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| Loughton High Road   | 4.1%  | 33     | 0.0%   | 0      | 25.7%  | 26     | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 2.0%  | 2  | 3.0%  | 3  | 1.0%  | 1  |
| North Chingford  | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 4.0%  | 4  | 2.0%  | 2  | 0.0%  | 0  |
| Romford  | 10.0% | 80     | 0.0%   | 0      | 17.8%  | 18     | 0.0%   | 0      | 2.0%   | 2  | 4.0%  | 4  | 2.0%  | 2  | 17.0% | 17 | 37.0% | 37 |
| The West End   | 4.5%  | 36     | 5.0%   | 5      | 4.0%   | 4      | 2.0%   | 2      | 1.0%   | 1  | 2.0%  | 2  | 5.0%  | 5  | 14.0% | 14 | 3.0%  | 3  |
| Theydon Bois   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross  | 1.6%  | 13     | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 4      | 0.0%   | 0  | 0.0%  | 0  | 7.0%  | 7  | 2.0%  | 2  | 0.0%  | 0  |
| Walthamstow  | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 4.0%  | 4  | 0.0%  | 0  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)                    | 9.9%  | 79     | 5.0%   | 5      | 5.0%   | 5      | 38.4%  | 38     | 6.1%   | 6  | 0.0%  | 0  | 15.0% | 15 | 6.0%  | 6  | 4.0%  | 4  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)                                 | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)                                     | 0.5%  | 4      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1  | 1.0%  | 1  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.0%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex  | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 6.0%  | 6  | 0.0%  | 0  | 1.0%  | 1  |
| Tesco, Southend Road,  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |

Column %ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |      |     |      |     |      |     |      |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|------|-----|------|-----|------|-----|------|-----|
| Woodford Green, Essex                                  |       |        |        |        |        |        |        |        |        |     |      |     |      |     |      |     |      |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 1.0% | 1   | 0.0% | 0   |
| Internet / delivered                                   | 6.5%  | 52     | 7.9%   | 8      | 9.9%   | 10     | 4.0%   | 4      | 4.0%   | 4   | 7.0% | 7   | 6.0% | 6   | 4.0% | 4   | 9.0% | 9   |
| Abroad   | 1.5%  | 12     | 0.0%   | 0      | 1.0%   | 1      | 2.0%   | 2      | 2.0%   | 2   | 0.0% | 0   | 2.0% | 2   | 3.0% | 3   | 2.0% | 2   |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Barkingside  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Beckton  | 0.5%  | 4      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 2.0% | 2   | 0.0% | 0   |
| Bishops Stortford                                      | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 1.9%  | 15     | 1.0%   | 1      | 4.0%   | 4      | 1.0%   | 1      | 0.0%   | 0   | 4.0% | 4   | 1.0% | 1   | 3.0% | 3   | 1.0% | 1   |
| Cheshunt   | 0.6%  | 5      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 2.0% | 2   |
| Chingford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Edmonton   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 2.0% | 2   | 0.0% | 0   | 0.0% | 0   |
| Focus, Hickman Avenue,<br>Chingford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Hoddesdon  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Newbury Park   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Welwyn Garden City                                     | 0.1%  | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Other outside catchment area                           | 3.8%  | 30     | 4.0%   | 4      | 5.9%   | 6      | 4.0%   | 4      | 3.0%   | 3   | 3.0% | 3   | 3.0% | 3   | 5.0% | 5   | 2.0% | 2   |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| Other zones 7  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   | 0.0% | 0   |
| (Don't know / can't<br>remember)                       | 2.5%  | 20     | 1.0%   | 1      | 1.0%   | 1      | 2.0%   | 2      | 1.0%   | 1   | 5.0% | 5   | 3.0% | 3   | 4.0% | 4   | 3.0% | 3   |
| (Don't do this type of<br>shopping)                    | 3.4%  | 27     | 6.9%   | 7      | 4.0%   | 4      | 5.1%   | 5      | 1.0%   | 1   | 3.0% | 3   | 2.0% | 2   | 1.0% | 1   | 4.0% | 4   |
| Base:  | 800   | 101    |        | 101    |        | 99     |        | 99     |        | 100 |      | 100 |      | 100 |      | 100 |      | 100 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q10 And the time before that, where did you go to make a purchase of clothes or shoes?</b>           |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| <i>Those who purchase clothes or shoes at Q09</i>   |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Basildon  | 0.9%  | 7      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 4.1%  | 4  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Buckhurst Hill  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood   | 2.2%  | 17     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 16.5% | 16 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chelmsford  | 4.0%  | 31     | 5.3%   | 5      | 0.0%   | 0      | 1.1%   | 1      | 11.2%  | 11 | 11.3% | 11 | 2.0%  | 2  | 0.0%  | 0  | 1.0%  | 1  |
| Chigwell  | 0.3%  | 2      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  |
| Chipping Ongar  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield   | 3.1%  | 24     | 0.0%   | 0      | 0.0%   | 0      | 2.1%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 19.4% | 19 | 3.0%  | 3  | 0.0%  | 0  |
| Epping  | 1.4%  | 11     | 7.4%   | 7      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 1.0%  | 1  | 1.0%  | 1  |
| Harlow  | 15.3% | 118    | 36.2%  | 34     | 8.2%   | 8      | 23.4%  | 22     | 36.7%  | 36 | 4.1%  | 4  | 10.2% | 10 | 1.0%  | 1  | 3.1%  | 3  |
| Ilford  | 5.0%  | 39     | 0.0%   | 0      | 6.2%   | 6      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 18.2% | 18 | 15.6% | 15 |
| Ingatestone   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside regional shopping centre   | 5.0%  | 39     | 3.2%   | 3      | 2.1%   | 2      | 3.2%   | 3      | 5.1%   | 5  | 9.3%  | 9  | 7.1%  | 7  | 2.0%  | 2  | 8.3%  | 8  |
| Loughton Broadway   | 0.8%  | 6      | 1.1%   | 1      | 2.1%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton High Road  | 3.4%  | 26     | 2.1%   | 2      | 18.6%  | 18     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 2.0%  | 2  | 2.1%  | 2  |
| North Chingford   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.1%  | 3  | 2.0%  | 2  | 0.0%  | 0  |
| Romford   | 10.0% | 77     | 3.2%   | 3      | 17.5%  | 17     | 0.0%   | 0      | 2.0%   | 2  | 10.3% | 10 | 0.0%  | 0  | 12.1% | 12 | 34.4% | 33 |
| The West End  | 4.7%  | 36     | 5.3%   | 5      | 4.1%   | 4      | 4.3%   | 4      | 2.0%   | 2  | 1.0%  | 1  | 2.0%  | 2  | 14.1% | 14 | 4.2%  | 4  |
| Theydon Bois  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross   | 1.3%  | 10     | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 9.2%  | 9  | 0.0%  | 0  | 0.0%  | 0  |
| Walthamstow   | 0.5%  | 4      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 2.0%  | 2  | 0.0%  | 0  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next) | 5.0%  | 39     | 1.1%   | 1      | 3.1%   | 3      | 28.7%  | 27     | 1.0%   | 1  | 0.0%  | 0  | 5.1%  | 5  | 1.0%  | 1  | 1.0%  | 1  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpetright)                 | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                        | 0.6%  | 5      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 2.0%  | 2  | 1.0%  | 1  | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex                                      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.1%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.1%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex                                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 |       | Zone 2 |       | Zone 3 |      | Zone 4 |       | Zone 5 |       | Zone 6 |       | Zone 7 |       | Zone 8 |       |
|--|-------|--------|-------|--------|-------|--------|------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Internet / delivered                                   | 7.5%  | 58     | 12.8% | 12     | 11.3% | 11     | 6.4% | 6      | 3.1%  | 3      | 7.2%  | 7      | 8.2%  | 8      | 6.1%  | 6      | 5.2%  |
| Abroad   | 1.0%  | 8      | 1.1%  | 1      | 0.0%  | 0      | 1.1% | 1      | 2.0%  | 2      | 0.0%  | 0      | 1.0%  | 1      | 2.0%  | 2      | 1.0%  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Other  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Barkingside  | 0.1%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 1.0%  |
| Beckton  | 0.5%  | 4      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 2.0%  | 2      | 2.0%  | 2      | 0.0%  |
| Bishops Stortford                                      | 1.0%  | 8      | 2.1%  | 2      | 0.0%  | 0      | 2.1% | 2      | 4.1%  | 4      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Bluewater Shopping Centre,<br>Kent                     | 2.1%  | 16     | 1.1%  | 1      | 2.1%  | 2      | 0.0% | 0      | 3.1%  | 3      | 2.1%  | 2      | 2.0%  | 2      | 5.1%  | 5      | 1.0%  |
| Cheshunt   | 0.4%  | 3      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 1.0%  | 1      | 0.0%  | 0      | 2.1%  |
| Chingford  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Edmonton   | 0.1%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 1.0%  | 1      | 0.0%  | 0      | 0.0%  |
| Focus, Hickman Avenue,<br>Chingford                    | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Hoddesdon  | 0.1%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 1.1% | 1      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Newbury Park   | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Welwyn Garden City                                     | 0.4%  | 3      | 0.0%  | 0      | 0.0%  | 0      | 3.2% | 3      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Other outside catchment area                           | 4.7%  | 36     | 2.1%  | 2      | 5.2%  | 5      | 9.6% | 9      | 6.1%  | 6      | 4.1%  | 4      | 4.1%  | 4      | 6.1%  | 6      | 0.0%  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  |
| Other zones 7  | 0.1%  | 1      | 0.0%  | 0      | 0.0%  | 0      | 0.0% | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 0.0%  | 0      | 1.0%  |
| (Don't know / can't<br>remember)                       | 15.1% | 117    | 10.6% | 10     | 16.5% | 16     | 9.6% | 9      | 20.4% | 20     | 21.6% | 21     | 14.3% | 14     | 13.1% | 13     | 14.6% |
| (Have only bought once)                                | 1.2%  | 9      | 2.1%  | 2      | 0.0%  | 0      | 1.1% | 1      | 2.0%  | 2      | 2.1%  | 2      | 0.0%  | 0      | 0.0%  | 0      | 2.1%  |
| Base:  |       | 773    |       | 94     |       | 97     |      | 94     |       | 98     |       | 97     |       | 98     |       | 99     |       |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |      |   |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|------|---|-------|----|
| <b>Q11 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |      |   |       |    |
| Basildon  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 4.0%  | 4  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Buckhurst Hill  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Brentwood   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 4.0%  | 4  | 0.0%  | 0  | 1.0% | 1 | 1.0%  | 1  |
| Chelmsford  | 1.9%  | 15     | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3  | 9.0%  | 9  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Chigwell  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 3.0%  | 3  |
| Chipping Ongar  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Enfield   | 4.0%  | 32     | 3.0%   | 3      | 1.0%   | 1      | 9.1%   | 9      | 1.0%   | 1  | 0.0%  | 0  | 13.0% | 13 | 4.0% | 4 | 1.0%  | 1  |
| Epping  | 1.3%  | 10     | 6.9%   | 7      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 1.0% | 1 | 0.0%  | 0  |
| Harlow  | 12.3% | 98     | 33.7%  | 34     | 3.0%   | 3      | 16.2%  | 16     | 38.4%  | 38 | 4.0%  | 4  | 2.0%  | 2  | 0.0% | 0 | 1.0%  | 1  |
| Ilford  | 2.9%  | 23     | 0.0%   | 0      | 4.0%   | 4      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 8.0% | 8 | 11.0% | 11 |
| Ingatestone   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Lakeside regional shopping centre   | 3.1%  | 25     | 2.0%   | 2      | 1.0%   | 1      | 1.0%   | 1      | 3.0%   | 3  | 12.0% | 12 | 1.0%  | 1  | 1.0% | 1 | 4.0%  | 4  |
| Loughton Broadway   | 0.9%  | 7      | 0.0%   | 0      | 5.9%   | 6      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Loughton High Road  | 1.1%  | 9      | 0.0%   | 0      | 5.0%   | 5      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.0%  | 3  | 0.0% | 0 | 1.0%  | 1  |
| North Chingford   | 1.1%  | 9      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 5.0% | 5 | 1.0%  | 1  |
| Romford   | 5.4%  | 43     | 2.0%   | 2      | 8.9%   | 9      | 1.0%   | 1      | 2.0%   | 2  | 10.0% | 10 | 0.0%  | 0  | 6.0% | 6 | 13.0% | 13 |
| The West End  | 1.8%  | 14     | 1.0%   | 1      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 7.0% | 7 | 1.0%  | 1  |
| Theydon Bois  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Waltham Abbey   | 3.4%  | 27     | 5.0%   | 5      | 8.9%   | 9      | 3.0%   | 3      | 2.0%   | 2  | 0.0%  | 0  | 6.0%  | 6  | 1.0% | 1 | 1.0%  | 1  |
| Waltham Cross   | 6.9%  | 55     | 5.0%   | 5      | 6.9%   | 7      | 16.2%  | 16     | 5.1%   | 5  | 0.0%  | 0  | 21.0% | 21 | 1.0% | 1 | 0.0%  | 0  |
| Walthamstow   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0% | 2 | 0.0%  | 0  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                         | 0.9%  | 7      | 0.0%   | 0      | 1.0%   | 1      | 3.0%   | 3      | 1.0%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 2.0%  | 2  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)                                      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                               | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)  | 1.3%  | 10     | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 3.0%   | 3  | 4.0%  | 4  | 0.0%  | 0  | 1.0% | 1 | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Southend Road,   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |

Column %ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |       |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Woodford Green, Essex                                  |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Internet / delivered                                   | 3.4%  | 27     | 3.0%   | 3      | 4.0%   | 4      | 5.1%   | 5      | 0.0%   | 0   | 2.0%  | 2   | 2.0%  | 2   | 4.0%  | 4   | 7.0%  | 7   |
| Abroad   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Barkingside  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   | 3.0%  | 3   |
| Beckton  | 0.6%  | 5      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   | 1.0%  | 1   |
| Bishops Stortford                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 0.6%  | 5      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 1.0%  | 1   | 0.0%  | 0   | 1.0%  | 1   |
| Cheshunt   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 1.0%  | 8      | 1.0%   | 1      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 5.0%  | 5   | 0.0%  | 0   |
| Hoddesdon  | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Ikea, Glover Drive,<br>Edmonton                        | 1.8%  | 14     | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0   | 0.0%  | 0   | 7.0%  | 7   | 2.0%  | 2   | 3.0%  | 3   |
| Newbury Park   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.3%  | 2      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 2.9%  | 23     | 1.0%   | 1      | 2.0%   | 2      | 3.0%   | 3      | 3.0%   | 3   | 3.0%  | 3   | 2.0%  | 2   | 4.0%  | 4   | 5.0%  | 5   |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 1.0%  | 1   |
| (Don't know / can't<br>remember)                       | 9.1%  | 73     | 7.9%   | 8      | 7.9%   | 8      | 7.1%   | 7      | 13.1%  | 13  | 9.0%  | 9   | 8.0%  | 8   | 14.0% | 14  | 6.0%  | 6   |
| (Don't do this type of<br>shopping)                    | 27.5% | 220    | 24.8%  | 25     | 28.7%  | 29     | 24.2%  | 24     | 23.2%  | 23  | 36.0% | 36  | 24.0% | 24  | 26.0% | 26  | 33.0% | 33  |
| Base:  | 800   | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |   |       |   |      |   |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|---|-------|---|------|---|-------|----|
| <b>Q12 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?</b> |       |        |        |        |        |        |        |        |        |    |       |   |       |   |      |   |       |    |
| <i>Those who purchase furniture, carpets or soft household furnishings at Q11</i>  |       |        |        |        |        |        |        |        |        |    |       |   |       |   |      |   |       |    |
| Basildon   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Buckhurst Hill   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 1.4%  | 1 | 0.0% | 0 |       |    |
| Brentwood  | 1.2%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 10.9% | 7 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Chelmsford   | 2.2%  | 13     | 2.6%   | 2      | 0.0%   | 0      | 1.3%   | 1      | 3.9%   | 3  | 7.8%  | 5 | 1.3%  | 1 | 1.4% | 1 | 0.0%  | 0  |
| Chigwell   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 3.0% | 2 |       |    |
| Chipping Ongar   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.6%  | 1 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Enfield  | 3.6%  | 21     | 0.0%   | 0      | 0.0%   | 0      | 12.0%  | 9      | 1.3%   | 1  | 0.0%  | 0 | 11.8% | 9 | 2.7% | 2 | 0.0%  | 0  |
| Epping   | 1.7%  | 10     | 7.9%   | 6      | 2.8%   | 2      | 1.3%   | 1      | 0.0%   | 0  | 0.0%  | 0 | 1.4%  | 1 | 0.0% | 0 |       |    |
| Harlow   | 10.5% | 61     | 25.0%  | 19     | 1.4%   | 1      | 13.3%  | 10     | 31.6%  | 24 | 6.3%  | 4 | 3.9%  | 3 | 0.0% | 0 | 0.0%  | 0  |
| Ilford   | 1.4%  | 8      | 0.0%   | 0      | 1.4%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 5.4% | 4 | 4.5%  | 3  |
| Ingatestone  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  |
| Lakeside regional shopping centre  | 3.8%  | 22     | 6.6%   | 5      | 1.4%   | 1      | 2.7%   | 2      | 1.3%   | 1  | 12.5% | 8 | 1.3%  | 1 | 1.4% | 1 | 4.5%  | 3  |
| Loughton Broadway  | 0.5%  | 3      | 0.0%   | 0      | 4.2%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  |
| Loughton High Road   | 1.4%  | 8      | 0.0%   | 0      | 5.6%   | 4      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 2.7%  | 2 | 3.0% | 2 |       |    |
| North Chingford  | 0.7%  | 4      | 0.0%   | 0      | 1.4%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 3.9%  | 3 | 0.0% | 0 | 0.0%  | 0  |
| Romford  | 5.5%  | 32     | 2.6%   | 2      | 5.6%   | 4      | 0.0%   | 0      | 2.6%   | 2  | 7.8%  | 5 | 0.0%  | 0 | 8.1% | 6 | 19.4% | 13 |
| The West End   | 1.9%  | 11     | 1.3%   | 1      | 2.8%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 1.3%  | 1 | 8.1% | 6 | 1.5%  | 1  |
| Theydon Bois   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  |
| Waltham Abbey  | 1.0%  | 6      | 0.0%   | 0      | 1.4%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 3.9%  | 3 | 1.4% | 1 | 1.5%  | 1  |
| Waltham Cross  | 5.2%  | 30     | 3.9%   | 3      | 4.2%   | 3      | 16.0%  | 12     | 2.6%   | 2  | 0.0%  | 0 | 11.8% | 9 | 1.4% | 1 | 0.0%  | 0  |
| Walthamstow  | 0.9%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 3.9%  | 3 | 1.4% | 1 | 1.5%  | 1  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                                    | 0.9%  | 5      | 0.0%   | 0      | 1.4%   | 1      | 2.7%   | 2      | 1.3%   | 1  | 0.0%  | 0 | 0.0%  | 0 | 1.5% | 1 |       |    |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 1.4%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 1.3%   | 1      | 1.3%   | 1  | 4.7%  | 3 | 0.0%  | 0 | 1.4% | 1 | 3.0%  | 2  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.3%  | 2      | 0.0%   | 0      | 2.8%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 1.3%  | 1 | 0.0% | 0 |       |    |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.3%   | 1      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 |       |    |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1 | 0.0%  | 0 | 0.0% | 0 |       |    |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.3%  | 2      | 0.0%   | 0      | 1.4%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Internet / delivered                                   | 3.6%  | 21     | 2.6%   | 2      | 6.9%   | 5      | 4.0%   | 3      | 1.3%   | 1  | 3.1%  | 2  | 2.6%  | 2  | 4.1%  | 3  | 4.5%  | 3  |
| Abroad   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Barkingside  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Beckton  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bishops Stortford                                      | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.3%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 1.2%  | 7      | 0.0%   | 0      | 1.4%   | 1      | 0.0%   | 0      | 2.6%   | 2  | 1.6%  | 1  | 0.0%  | 0  | 2.7%  | 2  | 1.5%  | 1  |
| Cheshunt   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.3%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.4%  | 1  | 0.0%  | 0  |
| Chingford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Edmonton   | 1.4%  | 8      | 0.0%   | 0      | 2.8%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.3%  | 1  | 5.4%  | 4  | 1.5%  | 1  |
| Hoddesdon  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.3%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 1.0%  | 6      | 1.3%   | 1      | 1.4%   | 1      | 1.3%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 1.3%  | 1  | 2.7%  | 2  | 0.0%  | 0  |
| Newbury Park   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.7%  | 4      | 1.3%   | 1      | 1.4%   | 1      | 1.3%   | 1      | 1.3%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other outside catchment area                           | 3.6%  | 21     | 2.6%   | 2      | 5.6%   | 4      | 2.7%   | 2      | 3.9%   | 3  | 3.1%  | 2  | 5.3%  | 4  | 2.7%  | 2  | 3.0%  | 2  |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 7  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.7%  | 2  | 0.0%  | 0  |
| (Don't know / can't<br>remember)                       | 35.5% | 206    | 27.6%  | 21     | 37.5%  | 27     | 33.3%  | 25     | 39.5%  | 30 | 29.7% | 19 | 38.2% | 29 | 37.8% | 28 | 40.3% | 27 |
| (Have only bought once)                                | 6.2%  | 36     | 14.5%  | 11     | 5.6%   | 4      | 2.7%   | 2      | 3.9%   | 3  | 10.9% | 7  | 3.9%  | 3  | 2.7%  | 2  | 6.0%  | 4  |
| Base:  |       | 580    |        | 76     |        | 72     |        | 75     |        | 76 |       | 64 |       | 76 |       | 74 |       | 67 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q13 Now can you tell me where your household last made a purchase of DIY, decorating goods or gardening items ?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Basildon   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Buckhurst Hill   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood  | 1.4%  | 11     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 10.0% | 10 | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Chelmsford   | 1.6%  | 13     | 2.0%   | 2      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1  | 9.0%  | 9  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chigwell   | 0.8%  | 6      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 4.0%  | 4  |
| Chipping Ongar   | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield  | 4.4%  | 35     | 0.0%   | 0      | 0.0%   | 0      | 7.1%   | 7      | 0.0%   | 0  | 0.0%  | 0  | 25.0% | 25 | 2.0%  | 2  | 1.0%  | 1  |
| Epping   | 0.5%  | 4      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Harlow   | 18.8% | 150    | 52.5%  | 53     | 4.0%   | 4      | 25.3%  | 25     | 57.6%  | 57 | 7.0%  | 7  | 2.0%  | 2  | 0.0%  | 0  | 2.0%  | 2  |
| Ilford   | 2.3%  | 18     | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 5.0%  | 5  | 12.0% | 12 | 0.0%  | 0  |
| Ingatstone   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 5.0%  | 5  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Lakeside regional shopping centre  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton Broadway  | 0.5%  | 4      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton High Road   | 4.6%  | 37     | 1.0%   | 1      | 19.8%  | 20     | 0.0%   | 0      | 0.0%   | 0  | 5.0%  | 5  | 7.0%  | 7  | 4.0%  | 4  | 0.0%  | 0  |
| North Chingford  | 2.0%  | 16     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 8.0%  | 8  | 8.0%  | 8  | 0.0%  | 0  | 0.0%  | 0  |
| Romford  | 4.1%  | 33     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 22.0% | 22 | 0.0%  | 0  | 0.0%  | 0  | 11.0% | 11 |
| The West End   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  | 1.0%  | 1  |
| Theydon Bois   | 0.1%  | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey  | 0.3%  | 2      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross  | 3.3%  | 26     | 1.0%   | 1      | 1.0%   | 1      | 11.1%  | 11     | 0.0%   | 0  | 0.0%  | 0  | 13.0% | 13 | 0.0%  | 0  | 0.0%  | 0  |
| Walthamstow  | 1.8%  | 14     | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 11.0% | 11 | 1.0%  | 1  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)                                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                                       | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 8.0%  | 64     | 5.0%   | 5      | 42.6%  | 43     | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 9.0%  | 9  | 6.0%  | 6  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 4.0%  | 32     | 0.0%   | 0      | 0.0%   | 0      | 11.1%  | 11     | 0.0%   | 0  | 0.0%  | 0  | 16.0% | 16 | 4.0%  | 4  | 1.0%  | 1  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Southend Road,  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |      |     |       |     |       |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|------|-----|-------|-----|-------|-----|
| Woodford Green, Essex                                  |       |        |        |        |        |        |        |        |        |     |       |     |      |     |       |     |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 4.0%  | 4   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 1.3%  | 10     | 0.0%   | 0      | 1.0%   | 1      | 7.1%   | 7      | 0.0%   | 0   | 0.0%  | 0   | 2.0% | 2   | 0.0%  | 0   | 0.0%  | 0   |
| Internet / delivered                                   | 1.0%  | 8      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 1.0%  | 1   | 1.0% | 1   | 3.0%  | 3   | 1.0%  | 1   |
| Abroad   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 2.0% | 2   | 1.0%  | 1   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 1.8%  | 14     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 2.0%  | 2   | 12.0% | 12  |
| B & Q, Tangeant Link,<br>Romford                       | 1.3%  | 10     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 5.0%  | 5   | 0.0% | 0   | 0.0%  | 0   | 5.0%  | 5   |
| Barkingside  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 2.0%  | 2   | 1.0%  | 1   |
| Beckton  | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 1.0%  | 1   | 1.0%  | 1   |
| Bishops Stortford                                      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford  | 1.3%  | 10     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 2.0% | 2   | 8.0%  | 8   | 0.0%  | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 1.6%  | 13     | 1.0%   | 1      | 0.0%   | 0      | 3.0%   | 3      | 9.1%   | 9   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0% | 1   | 1.0%  | 1   | 0.0%  | 0   |
| Hoddesdon  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Newbury Park   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 4.0%  | 4   | 1.0%  | 1   |
| Oak Retail Park, Harlow                                | 0.9%  | 7      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3   | 0.0%  | 0   | 1.0% | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 2.8%  | 22     | 0.0%   | 0      | 2.0%   | 2      | 4.0%   | 4      | 2.0%   | 2   | 2.0%  | 2   | 3.0% | 3   | 6.0%  | 6   | 3.0%  | 3   |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know / can't<br>remember)                       | 7.5%  | 60     | 9.9%   | 10     | 7.9%   | 8      | 9.1%   | 9      | 6.1%   | 6   | 9.0%  | 9   | 7.0% | 7   | 5.0%  | 5   | 6.0%  | 6   |
| (Don't do this type of<br>shopping)                    | 16.6% | 133    | 20.8%  | 21     | 15.8%  | 16     | 14.1%  | 14     | 13.1%  | 13  | 21.0% | 21  | 9.0% | 9   | 12.0% | 12  | 27.0% | 27  |
| Base:  | 800   | 101    |        | 101    |        | 99     |        | 99     |        | 100 |       | 100 |      | 100 |       | 100 |       | 100 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |      |   |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|------|---|-------|----|
| <b>Q14 And the time before that, where did your household go to make a purchase of DIY, decorating goods or gardening items?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |      |   |       |    |
| <i>Those who purchase DIY, decorating goods or gardening items at Q13</i>  |       |        |        |        |        |        |        |        |        |    |       |    |       |    |      |   |       |    |
| Basildon   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.5%  | 2  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Buckhurst Hill   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Brentwood  | 1.5%  | 10     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 12.7% | 10 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Chelmsford   | 2.1%  | 14     | 2.5%   | 2      | 0.0%   | 0      | 1.2%   | 1      | 1.2%   | 1  | 12.7% | 10 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Chigwell   | 0.6%  | 4      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 1.1% | 1 | 1.4%  | 1  |
| Chipping Ongar   | 1.0%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.3%   | 2  | 6.3%  | 5  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Enfield  | 4.6%  | 31     | 1.3%   | 1      | 0.0%   | 0      | 8.2%   | 7      | 0.0%   | 0  | 0.0%  | 0  | 22.0% | 20 | 2.3% | 2 | 1.4%  | 1  |
| Epping   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1% | 1 | 0.0%  | 0  |
| Harlow   | 18.6% | 124    | 58.8%  | 47     | 3.5%   | 3      | 23.5%  | 20     | 52.3%  | 45 | 3.8%  | 3  | 3.3%  | 3  | 0.0% | 0 | 4.1%  | 3  |
| Ilford   | 3.0%  | 20     | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 6.8% | 6 | 17.8% | 13 |
| Ingatestone  | 0.5%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.5%  | 2  | 0.0%  | 0  | 1.1% | 1 | 0.0%  | 0  |
| Lakeside regional shopping centre  | 0.5%  | 3      | 1.3%   | 1      | 1.2%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Loughton Broadway  | 0.9%  | 6      | 0.0%   | 0      | 2.4%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 3.4% | 3 | 0.0%  | 0  |
| Loughton High Road   | 4.6%  | 31     | 2.5%   | 2      | 20.0%  | 17     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 4.4%  | 4  | 4.5% | 4 | 5.5%  | 4  |
| North Chingford  | 2.5%  | 17     | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 8.8%  | 8  | 9.1% | 8 | 0.0%  | 0  |
| Romford  | 2.7%  | 18     | 1.3%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 17.7% | 14 | 0.0%  | 0  | 0.0% | 0 | 4.1%  | 3  |
| The West End   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1% | 1 | 0.0%  | 0  |
| Theydon Bois   | 0.2%  | 1      | 1.3%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Waltham Abbey  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1% | 1 | 0.0%  | 0  |
| Waltham Cross  | 3.4%  | 23     | 0.0%   | 0      | 1.2%   | 1      | 9.4%   | 8      | 1.2%   | 1  | 0.0%  | 0  | 14.3% | 13 | 0.0% | 0 | 0.0%  | 0  |
| Walthamstow  | 1.8%  | 12     | 0.0%   | 0      | 2.4%   | 2      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 9.1% | 8 | 1.4%  | 1  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                          | 0.5%  | 3      | 1.3%   | 1      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 1.4%  | 1  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpetright)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1  | 1.3%  | 1  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 6.1%  | 41     | 3.8%   | 3      | 34.1%  | 29     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.3%  | 3  | 4.5% | 4 | 2.7%  | 2  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 3.7%  | 25     | 0.0%   | 0      | 0.0%   | 0      | 16.5%  | 14     | 0.0%   | 0  | 0.0%  | 0  | 8.8%  | 8  | 2.3% | 2 | 1.4%  | 1  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.2%  | 2  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.5%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 1.6%  | 11     | 0.0%   | 0      | 1.2%   | 1      | 2.4%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 8.8%  | 8  | 0.0%  | 0  |
| Internet / delivered                                   | 0.5%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.3%  | 2  |
| Abroad   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.3%  | 2  | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 1.0%  | 7      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.3%  | 2  | 5.5%  | 4  |
| B & Q, Tangeant Link,<br>Romford                       | 1.0%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 3.8%  | 3  | 0.0%  | 0  | 5.5%  | 4  |
| Barkingside  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Beckton  | 0.3%  | 2      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Bishops Stortford                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheshunt   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Chingford  | 0.9%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 6.8%  | 6  | 0.0%  | 0  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.9%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 5.8%   | 5  | 0.0%  | 0  | 0.0%  | 0  | 1.4%  | 1  |
| Edmonton   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.3%  | 2  | 0.0%  | 0  |
| Hoddesdon  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.4%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.2%  | 1      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Newbury Park   | 0.5%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.4%  | 3  | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 1.5%  | 10     | 2.5%   | 2      | 0.0%   | 0      | 3.5%   | 3      | 5.8%   | 5  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other outside catchment area                           | 3.6%  | 24     | 1.3%   | 1      | 2.4%   | 2      | 3.5%   | 3      | 3.5%   | 3  | 5.1%  | 4  | 2.2%  | 2  | 5.7%  | 5  |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 7  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Don't know / can't<br>remember)                       | 22.0% | 147    | 10.0%  | 8      | 23.5%  | 20     | 20.0%  | 17     | 24.4%  | 21 | 24.1% | 19 | 18.7% | 17 | 22.7% | 20 |
| (Have only bought once)                                | 3.7%  | 25     | 12.5%  | 10     | 2.4%   | 2      | 3.5%   | 3      | 1.2%   | 1  | 2.5%  | 2  | 1.1%  | 1  | 2.3%  | 2  |
| Base:  |       | 667    |        | 80     |        | 85     |        | 85     |        | 86 |       | 79 |       | 91 |       | 88 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q15 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Basildon   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 4.0%  | 4  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Buckhurst Hill   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood  | 2.4%  | 19     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 18.0% | 18 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chelmsford   | 1.6%  | 13     | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2  | 8.0%  | 8  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  |
| Chigwell   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 4.0%  | 4  |
| Chipping Ongar   | 1.0%  | 8      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2  | 5.0%  | 5  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield  | 5.9%  | 47     | 1.0%   | 1      | 5.0%   | 5      | 7.1%   | 7      | 0.0%   | 0  | 0.0%  | 0  | 26.0% | 26 | 8.0%  | 8  | 0.0%  | 0  |
| Epping   | 1.5%  | 12     | 6.9%   | 7      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1  | 0.0%  | 0  | 1.0%  | 1  | 1.0%  | 1  | 1.0%  | 1  |
| Harlow   | 19.5% | 156    | 45.5%  | 46     | 6.9%   | 7      | 26.3%  | 26     | 64.6%  | 64 | 1.0%  | 1  | 7.0%  | 7  | 0.0%  | 0  | 5.0%  | 5  |
| Ilford   | 3.0%  | 24     | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 9.0%  | 9  | 12.0% | 12 |
| Ingatestone  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 1.0%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| Lakeside regional shopping centre  | 0.6%  | 5      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 2.0%  | 2  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton Broadway  | 2.3%  | 18     | 3.0%   | 3      | 11.9%  | 12     | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Loughton High Road   | 2.8%  | 22     | 0.0%   | 0      | 13.9%  | 14     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 4.0%  | 4  | 4.0%  | 4  | 0.0%  | 0  |
| North Chingford  | 2.3%  | 18     | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 6.0%  | 6  | 10.0% | 10 | 0.0%  | 0  |
| Romford  | 4.3%  | 34     | 0.0%   | 0      | 4.0%   | 4      | 0.0%   | 0      | 0.0%   | 0  | 14.0% | 14 | 0.0%  | 0  | 1.0%  | 1  | 15.0% | 15 |
| The West End   | 2.1%  | 17     | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 13.0% | 13 | 2.0%  | 2  |
| Theydon Bois   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey  | 1.0%  | 8      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 5.0%  | 5  | 0.0%  | 0  | 1.0%  | 1  |
| Waltham Cross  | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 4.0%  | 4  | 0.0%  | 0  | 0.0%  | 0  |
| Walthamstow  | 0.9%  | 7      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 5.0%  | 5  | 0.0%  | 0  | 0.0%  | 0  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)  | 2.0%  | 16     | 0.0%   | 0      | 0.0%   | 0      | 14.1%  | 14     | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 0.6%  | 5      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.3%  | 2      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.8%  | 6      | 1.0%   | 1      | 1.0%   | 1      | 2.0%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  | 0.0%  | 0  |

by Zone

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |       |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Internet / delivered                                   | 10.6% | 85     | 10.9%  | 11     | 9.9%   | 10     | 10.1%  | 10     | 6.1%   | 6   | 17.0% | 17  | 12.0% | 12  | 11.0% | 11  | 8.0%  | 8   |
| Abroad   | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Barkingside  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 1.0%  | 1   |
| Beckton  | 0.8%  | 6      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 1.0%  | 1   |
| Bishops Stortford                                      | 0.4%  | 3      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 1.3%  | 10     | 2.0%   | 2      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 3.0%  | 3   | 0.0%  | 0   | 0.0%  | 0   | 4.0%  | 4   |
| Cheshunt   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford  | 0.9%  | 7      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 4.0%  | 4   | 1.0%  | 1   | 1.0%  | 1   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 0.5%  | 4      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   | 0.0%  | 0   |
| Hoddesdon  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 4      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Newbury Park   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 1.0%  | 1   |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.8%  | 6      | 0.0%   | 0      | 1.0%   | 1      | 4.0%   | 4      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 1.9%  | 15     | 0.0%   | 0      | 3.0%   | 3      | 1.0%   | 1      | 0.0%   | 0   | 2.0%  | 2   | 5.0%  | 5   | 1.0%  | 1   | 3.0%  | 3   |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.5%  | 4      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 0.0%  | 0   |
| (Don't know / can't<br>remember)                       | 7.0%  | 56     | 5.9%   | 6      | 14.9%  | 15     | 8.1%   | 8      | 7.1%   | 7   | 5.0%  | 5   | 4.0%  | 4   | 6.0%  | 6   | 5.0%  | 5   |
| (Don't do this type of<br>shopping)                    | 15.9% | 127    | 16.8%  | 17     | 8.9%   | 9      | 15.2%  | 15     | 12.1%  | 12  | 15.0% | 15  | 11.0% | 11  | 16.0% | 16  | 32.0% | 32  |
| Base:  | 800   | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |   |       |    |      |   |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|---|-------|----|------|---|-------|----|
| <b>Q16 And the time before that, where did your household go to make a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?</b> |       |        |        |        |        |        |        |        |        |    |       |   |       |    |      |   |       |    |
| <i>Those who purchase electrical items at Q15</i>  |       |        |        |        |        |        |        |        |        |    |       |   |       |    |      |   |       |    |
| Basildon   | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 3.5%  | 3 | 0.0%  | 0  | 1.2% | 1 | 0.0%  | 0  |
| Buckhurst Hill   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Brentwood  | 1.3%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 10.6% | 9 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Chelmsford   | 1.6%  | 11     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.3%   | 2  | 10.6% | 9 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Chigwell   | 0.7%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 7.4%  | 5  |
| Chipping Ongar   | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.3%   | 2  | 2.4%  | 2 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Enfield  | 6.2%  | 42     | 0.0%   | 0      | 5.4%   | 5      | 6.0%   | 5      | 0.0%   | 0  | 0.0%  | 0 | 28.1% | 25 | 8.3% | 7 | 0.0%  | 0  |
| Epping   | 1.2%  | 8      | 6.0%   | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 2.4% | 2 | 1.5%  | 1  |
| Harlow   | 18.0% | 121    | 51.2%  | 43     | 5.4%   | 5      | 21.4%  | 18     | 50.6%  | 44 | 3.5%  | 3 | 4.5%  | 4  | 0.0% | 0 | 5.9%  | 4  |
| Ilford   | 3.0%  | 20     | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 8.3% | 7 | 17.6% | 12 |
| Ingatestone  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Lakeside regional shopping centre  | 0.7%  | 5      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 2.4%  | 2 | 0.0%  | 0  | 1.2% | 1 | 1.5%  | 1  |
| Loughton Broadway  | 1.8%  | 12     | 2.4%   | 2      | 8.7%   | 8      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 1.2% | 1 | 1.5%  | 1  |
| Loughton High Road   | 2.5%  | 17     | 0.0%   | 0      | 13.0%  | 12     | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0 | 2.2%  | 2  | 2.4% | 2 | 0.0%  | 0  |
| North Chingford  | 2.2%  | 15     | 1.2%   | 1      | 2.2%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 5.6%  | 5  | 8.3% | 7 | 0.0%  | 0  |
| Romford  | 3.6%  | 24     | 0.0%   | 0      | 4.3%   | 4      | 0.0%   | 0      | 1.1%   | 1  | 10.6% | 9 | 0.0%  | 0  | 1.2% | 1 | 13.2% | 9  |
| The West End   | 1.5%  | 10     | 0.0%   | 0      | 1.1%   | 1      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0 | 1.1%  | 1  | 7.1% | 6 | 1.5%  | 1  |
| Theydon Bois   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Waltham Abbey  | 1.2%  | 8      | 1.2%   | 1      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0 | 6.7%  | 6  | 0.0% | 0 | 0.0%  | 0  |
| Waltham Cross  | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 2.4%   | 2      | 0.0%   | 0  | 0.0%  | 0 | 2.2%  | 2  | 0.0% | 0 | 0.0%  | 0  |
| Walthamstow  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 1.1%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)  | 1.2%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 9.5%   | 8      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.4%  | 2 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 4.5%  | 4  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 1.5%  | 1  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 1.1%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Sewardstone Road,   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |

Column %ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| Waltham Abbey, Essex                                   |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Internet / delivered                                   | 10.3% | 69     | 8.3%   | 7      | 9.8%   | 9      | 11.9%  | 10     | 8.0%   | 7  | 17.6% | 15 | 9.0%  | 8  | 8.3%  | 7  | 8.8%  | 6  |
| Abroad   | 0.1%  | 1      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Barkingside  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.5%  | 1  |
| Beckton  | 0.1%  | 1      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bishops Stortford                                      | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.3%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 1.0%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 2.4%  | 2  | 2.2%  | 2  | 1.2%  | 1  | 1.5%  | 1  |
| Cheshunt   | 0.3%  | 2      | 0.0%   | 0      | 1.1%   | 1      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chingford  | 1.3%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.4%  | 3  | 6.0%  | 5  | 1.5%  | 1  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Edmonton   | 0.4%  | 3      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.2%  | 1  | 1.5%  | 1  |
| Hoddesdon  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.4%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Newbury Park   | 0.4%  | 3      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.4%  | 2  | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.6%  | 4      | 1.2%   | 1      | 0.0%   | 0      | 3.6%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other outside catchment area                           | 1.9%  | 13     | 0.0%   | 0      | 2.2%   | 2      | 2.4%   | 2      | 1.1%   | 1  | 3.5%  | 3  | 1.1%  | 1  | 2.4%  | 2  | 2.9%  | 2  |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 7  | 0.6%  | 4      | 0.0%   | 0      | 2.2%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.4%  | 2  | 0.0%  | 0  |
| (Don't know / can't<br>remember)                       | 24.4% | 164    | 13.1%  | 11     | 31.5%  | 29     | 29.8%  | 25     | 20.7%  | 18 | 23.5% | 20 | 23.6% | 21 | 29.8% | 25 | 22.1% | 15 |
| (Have only bought once)                                | 7.4%  | 50     | 15.5%  | 13     | 6.5%   | 6      | 4.8%   | 4      | 9.2%   | 8  | 7.1%  | 6  | 3.4%  | 3  | 4.8%  | 4  | 8.8%  | 6  |
| Base:  |       | 673    |        | 84     |        | 92     |        | 84     |        | 87 |       | 85 |       | 89 |       | 84 |       | 68 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q17 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Basildon  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Buckhurst Hill  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 5.0%  | 5  | 0.0%  | 0  |
| Brentwood   | 4.4%  | 35     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 35.0% | 35 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chelmsford  | 2.4%  | 19     | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 5.1%   | 5  | 9.0%  | 9  | 2.0%  | 2  | 0.0%  | 0  | 1.0%  | 1  |
| Chigwell  | 2.8%  | 22     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  | 20.0% | 20 |
| Chipping Ongar  | 1.5%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 6.1%   | 6  | 6.0%  | 6  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield   | 2.4%  | 19     | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 17.0% | 17 | 0.0%  | 0  | 1.0%  | 1  |
| Epping  | 7.6%  | 61     | 44.6%  | 45     | 0.0%   | 0      | 1.0%   | 1      | 3.0%   | 3  | 2.0%  | 2  | 3.0%  | 3  | 1.0%  | 1  | 6.0%  | 6  |
| Harlow  | 13.4% | 107    | 27.7%  | 28     | 0.0%   | 0      | 18.2%  | 18     | 55.6%  | 55 | 2.0%  | 2  | 2.0%  | 2  | 0.0%  | 0  | 2.0%  | 2  |
| Ilford  | 3.6%  | 29     | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 12.0% | 12 | 14.0% | 14 | 0.0%  | 0  |
| Ingatestone   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 5.0%  | 5  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside regional shopping centre   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 2.0%  | 2  | 1.0%  | 1  | 1.0%  | 1  |
| Loughton Broadway   | 2.8%  | 22     | 0.0%   | 0      | 14.9%  | 15     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 4.0%  | 4  | 3.0%  | 3  | 0.0%  | 0  |
| Loughton High Road  | 8.5%  | 68     | 0.0%   | 0      | 51.5%  | 52     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 6.0%  | 6  | 6.0%  | 6  | 4.0%  | 4  |
| North Chingford   | 2.4%  | 19     | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 6.0%  | 6  | 12.0% | 12 | 0.0%  | 0  |
| Romford   | 3.3%  | 26     | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 1.0%   | 1  | 6.0%  | 6  | 1.0%  | 1  | 3.0%  | 3  | 13.0% | 13 |
| The West End  | 2.0%  | 16     | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2  | 1.0%  | 1  | 3.0%  | 3  | 7.0%  | 7  | 2.0%  | 2  |
| Theydon Bois  | 0.8%  | 6      | 4.0%   | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  |
| Waltham Abbey   | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 7.0%  | 7  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross   | 2.6%  | 21     | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 17.0% | 17 | 1.0%  | 1  | 0.0%  | 0  |
| Walthamstow   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)         | 5.8%  | 46     | 0.0%   | 0      | 0.0%   | 0      | 37.4%  | 37     | 0.0%   | 0  | 0.0%  | 0  | 7.0%  | 7  | 1.0%  | 1  | 1.0%  | 1  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)               | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 6.0%  | 6  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.4%  | 3      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.6%  | 5      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 4  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 2.0%  | 16     | 0.0%   | 0      | 3.0%   | 3      | 3.0%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 10.0% | 10 | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Southend Road,   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |      |     |      |     |       |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|------|-----|------|-----|-------|-----|
| Woodford Green, Essex                                  |       |        |        |        |        |        |        |        |        |     |       |     |      |     |      |     |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   |       |     |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   |       |     |
| Internet / delivered                                   | 2.1%  | 17     | 3.0%   | 3      | 0.0%   | 0      | 1.0%   | 1      | 3.0%   | 3   | 2.0%  | 2   | 3.0% | 3   | 3.0% | 3   | 2.0%  | 2   |
| Abroad   | 0.5%  | 4      | 0.0%   | 0      | 2.0%   | 2      | 1.0%   | 1      | 1.0%   | 1   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Barkingside  | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 3.0% | 3   | 4.0%  | 4   |
| Beckton  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Bishops Stortford                                      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 0.4%  | 3      | 0.0%   | 0      | 2.0%   | 2      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Cheshunt   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Chingford  | 1.4%  | 11     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 2.0% | 2   | 9.0% | 9   | 0.0%  | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Edmonton   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Hoddesdon  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 6.1%   | 6      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Newbury Park   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 3.4%  | 27     | 2.0%   | 2      | 3.0%   | 3      | 2.0%   | 2      | 1.0%   | 1   | 3.0%  | 3   | 2.0% | 2   | 5.0% | 5   | 9.0%  | 9   |
| Other zones 1  | 0.4%  | 3      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Other zones 3  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Other zones 5  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0% | 0   | 0.0% | 0   | 0.0%  | 0   |
| Other zones 7  | 0.9%  | 7      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0% | 0   | 6.0% | 6   | 0.0%  | 0   |
| (Don't know / can't<br>remember)                       | 3.6%  | 29     | 1.0%   | 1      | 4.0%   | 4      | 4.0%   | 4      | 2.0%   | 2   | 6.0%  | 6   | 3.0% | 3   | 7.0% | 7   | 2.0%  | 2   |
| (Don't do this type of<br>shopping)                    | 9.8%  | 78     | 10.9%  | 11     | 12.9%  | 13     | 10.1%  | 10     | 9.1%   | 9   | 12.0% | 12  | 3.0% | 3   | 7.0% | 7   | 13.0% | 13  |
| Base:  | 800   | 101    |        | 101    |        | 99     |        | 99     |        | 100 |       | 100 |      | 100 |      | 100 |       | 100 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| <i>Those who purchase health, beauty or chemist items at Q17</i>   |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Basildon   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |       |    |
| Buckhurst Hill   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.1%  | 1  | 0.0%  | 0  | 5.4%  | 5  | 0.0%  | 0  |
| Brentwood  | 3.7%  | 27     | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 29.5% | 26 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chelmsford   | 2.8%  | 20     | 1.1%   | 1      | 1.1%   | 1      | 0.0%   | 0      | 6.7%   | 6  | 10.2% | 9  | 2.1%  | 2  | 0.0%  | 0  | 1.1%  | 1  |
| Chigwell   | 2.4%  | 17     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  | 18.4% | 16 |
| Chipping Ongar   | 1.8%  | 13     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 5.6%   | 5  | 9.1%  | 8  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield  | 2.1%  | 15     | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 13.4% | 13 | 0.0%  | 0  | 1.1%  | 1  |
| Epping   | 7.1%  | 51     | 41.1%  | 37     | 0.0%   | 0      | 2.2%   | 2      | 4.4%   | 4  | 2.3%  | 2  | 1.0%  | 1  | 1.1%  | 1  | 4.6%  | 4  |
| Harlow   | 13.6% | 98     | 32.2%  | 29     | 1.1%   | 1      | 18.0%  | 16     | 54.4%  | 49 | 1.1%  | 1  | 2.1%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Ilford   | 1.8%  | 13     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 7.5%  | 7  | 6.9%  | 6  |
| Ingatestone  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 3.4%  | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside regional shopping centre  | 0.4%  | 3      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton Broadway  | 2.6%  | 19     | 0.0%   | 0      | 15.9%  | 14     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.2%  | 2  | 3.4%  | 3  |       |    |
| Loughton High Road   | 8.4%  | 61     | 0.0%   | 0      | 48.9%  | 43     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 6.2%  | 6  | 8.6%  | 8  | 4.6%  | 4  |
| North Chingford  | 1.9%  | 14     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 5.2%  | 5  | 9.7%  | 9  | 0.0%  | 0  |
| Romford  | 4.3%  | 31     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 5.7%  | 5  | 0.0%  | 0  | 7.5%  | 7  | 21.8% | 19 |
| The West End   | 2.2%  | 16     | 1.1%   | 1      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.1%  | 2  | 10.8% | 10 | 2.3%  | 2  |
| Theydon Bois   | 0.8%  | 6      | 6.7%   | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey  | 1.2%  | 9      | 0.0%   | 0      | 1.1%   | 1      | 2.2%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 6.2%  | 6  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross  | 3.0%  | 22     | 0.0%   | 0      | 0.0%   | 0      | 4.5%   | 4      | 0.0%   | 0  | 0.0%  | 0  | 17.5% | 17 | 1.1%  | 1  | 0.0%  | 0  |
| Walthamstow  | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.2%  | 3  | 1.1%  | 1  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                        | 5.5%  | 40     | 0.0%   | 0      | 1.1%   | 1      | 37.1%  | 33     | 0.0%   | 0  | 0.0%  | 0  | 5.2%  | 5  | 0.0%  | 0  | 1.1%  | 1  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentright)                                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                              | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 6.8%  | 6  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.7%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 5.6%   | 5      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 2.3%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.7%  | 5      | 2.2%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 3.3%   | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 1.9%  | 14     | 0.0%   | 0      | 2.3%   | 2      | 2.2%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 10.3% | 10 | 0.0%  | 0  | 0.0%  | 0  |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.2%  | 3  | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Internet / delivered                                   | 2.2%  | 16     | 2.2%   | 2      | 1.1%   | 1      | 1.1%   | 1      | 1.1%   | 1  | 3.4%  | 3  | 3.1%  | 3  | 1.1%  | 1  | 4.6%  | 4  |
| Abroad   | 0.4%  | 3      | 0.0%   | 0      | 1.1%   | 1      | 1.1%   | 1      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Barkingside  | 1.1%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.2%  | 3  | 5.7%  | 5  |
| Beckton  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Bishops Stortford                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 0.6%  | 4      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0      | 1.1%   | 1  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Cheshunt   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chingford  | 1.0%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.1%  | 3  | 4.3%  | 4  | 0.0%  | 0  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Edmonton   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Hoddesdon  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Newbury Park   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth   | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 4.4%   | 4  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other outside catchment area                           | 2.9%  | 21     | 2.2%   | 2      | 2.3%   | 2      | 3.4%   | 3      | 0.0%   | 0  | 3.4%  | 3  | 2.1%  | 2  | 4.3%  | 4  | 5.7%  | 5  |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 3  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 7  | 1.0%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 6.5%  | 6  | 1.1%  | 1  |
| (Don't know / can't<br>remember)                       | 14.0% | 101    | 4.4%   | 4      | 17.0%  | 15     | 18.0%  | 16     | 14.4%  | 13 | 12.5% | 11 | 14.4% | 14 | 15.1% | 14 | 16.1% | 14 |
| (Have only bought once)                                | 2.8%  | 20     | 5.6%   | 5      | 2.3%   | 2      | 3.4%   | 3      | 3.3%   | 3  | 5.7%  | 5  | 0.0%  | 0  | 2.2%  | 2  | 0.0%  | 0  |
| Base:  |       | 722    |        | 90     |        | 88     |        | 89     |        | 90 |       | 88 |       | 97 |       | 93 |       | 87 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q19 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Basildon   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Buckhurst Hill   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Brentwood  | 2.3%  | 18     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 15.0% | 15 | 0.0%  | 0  | 1.0%  | 1  | 2.0%  | 2  |
| Chelmsford   | 1.0%  | 8      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 7.0%  | 7  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chigwell   | 0.6%  | 5      | 2.0%   | 2      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  |
| Chipping Ongar   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield  | 4.5%  | 36     | 0.0%   | 0      | 2.0%   | 2      | 11.1%  | 11     | 0.0%   | 0  | 0.0%  | 0  | 20.0% | 20 | 3.0%  | 3  | 0.0%  | 0  |
| Epping   | 1.5%  | 12     | 5.0%   | 5      | 2.0%   | 2      | 0.0%   | 0      | 3.0%   | 3  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 1.0%  | 1  |
| Harlow   | 10.5% | 84     | 29.7%  | 30     | 2.0%   | 2      | 17.2%  | 17     | 29.3%  | 29 | 3.0%  | 3  | 3.0%  | 3  | 0.0%  | 0  | 0.0%  | 0  |
| Ilford   | 3.1%  | 25     | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 10.0% | 10 | 11.0% | 11 |
| Ingatestone  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside regional shopping centre  | 0.9%  | 7      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0  | 3.0%  | 3  | 1.0%  | 1  | 0.0%  | 0  | 1.0%  | 1  |
| Loughton Broadway  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Loughton High Road   | 1.8%  | 14     | 1.0%   | 1      | 7.9%   | 8      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 4.0%  | 4  | 0.0%  | 0  |
| North Chingford  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Romford  | 2.1%  | 17     | 0.0%   | 0      | 5.9%   | 6      | 0.0%   | 0      | 1.0%   | 1  | 4.0%  | 4  | 2.0%  | 2  | 1.0%  | 1  | 3.0%  | 3  |
| The West End   | 1.8%  | 14     | 2.0%   | 2      | 5.9%   | 6      | 3.0%   | 3      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Theydon Bois   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Walthamstow  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)   | 0.6%  | 5      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 4.0%  | 4  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane, King George Avenue, Barking, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex  | 0.5%  | 4      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0%  | 0  | 0.0%  | 0  |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |       |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Internet / delivered                                   | 5.6%  | 45     | 3.0%   | 3      | 5.0%   | 5      | 2.0%   | 2      | 7.1%   | 7   | 5.0%  | 5   | 6.0%  | 6   | 9.0%  | 9   | 8.0%  | 8   |
| Abroad   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Barkingside  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Beckton  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 2.0%  | 2   |
| Bishops Stortford                                      | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt   | 0.6%  | 5      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 2.0%   | 2   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   |
| Chingford  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   |
| Hoddesdon  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Newbury Park   | 0.8%  | 6      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 2.0%  | 2   |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 2.0%   | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 1.8%  | 14     | 0.0%   | 0      | 2.0%   | 2      | 3.0%   | 3      | 1.0%   | 1   | 1.0%  | 1   | 2.0%  | 2   | 3.0%  | 3   | 2.0%  | 2   |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   | 0.0%  | 0   |
| (Don't know / can't<br>remember)                       | 5.8%  | 46     | 3.0%   | 3      | 2.0%   | 2      | 10.1%  | 10     | 5.1%   | 5   | 8.0%  | 8   | 8.0%  | 8   | 6.0%  | 6   | 4.0%  | 4   |
| (Don't do this type of<br>shopping)                    | 49.6% | 397    | 52.5%  | 53     | 54.5%  | 55     | 47.5%  | 47     | 45.5%  | 45  | 46.0% | 46  | 47.0% | 47  | 41.0% | 41  | 63.0% | 63  |
| Base:  | 800   | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |   |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|---|-------|----|
| <b>Q20 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |   |       |    |
| <i>Those who purchase recreational goods at Q19</i>   |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |   |       |    |
| Basildon  | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 3.7%  | 2  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Buckhurst Hill  | 0.7%  | 3      | 0.0%   | 0      | 2.2%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.4%  | 2 | 0.0%  | 0  |
| Brentwood   | 3.0%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 22.2% | 12 | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Chelmsford  | 2.2%  | 9      | 4.2%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 3.7%   | 2  | 9.3%  | 5  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Chigwell  | 0.5%  | 2      | 2.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 2.7%  | 1  |
| Chipping Ongar  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Enfield   | 7.2%  | 29     | 2.1%   | 1      | 4.3%   | 2      | 17.3%  | 9      | 0.0%   | 0  | 0.0%  | 0  | 26.4% | 14 | 5.1%  | 3 | 0.0%  | 0  |
| Epping  | 1.7%  | 7      | 8.3%   | 4      | 0.0%   | 0      | 0.0%   | 0      | 1.9%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 1.7%  | 1 | 2.7%  | 1  |
| Harlow  | 16.4% | 66     | 45.8%  | 22     | 4.3%   | 2      | 17.3%  | 9      | 48.1%  | 26 | 7.4%  | 4  | 5.7%  | 3  | 0.0%  | 0 | 0.0%  | 0  |
| Ilford  | 5.5%  | 22     | 0.0%   | 0      | 4.3%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.9%  | 1  | 15.3% | 9 | 27.0% | 10 |
| Ingatestone   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.9%  | 1  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Lakeside regional shopping centre   | 2.7%  | 11     | 2.1%   | 1      | 8.7%   | 4      | 0.0%   | 0      | 1.9%   | 1  | 3.7%  | 2  | 1.9%  | 1  | 0.0%  | 0 | 5.4%  | 2  |
| Loughton Broadway   | 0.7%  | 3      | 0.0%   | 0      | 4.3%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.7%  | 1 | 0.0%  | 0  |
| Loughton High Road  | 3.2%  | 13     | 2.1%   | 1      | 15.2%  | 7      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.9%  | 1  | 5.1%  | 3 | 2.7%  | 1  |
| North Chingford   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Romford   | 2.5%  | 10     | 0.0%   | 0      | 4.3%   | 2      | 0.0%   | 0      | 1.9%   | 1  | 5.6%  | 3  | 1.9%  | 1  | 3.4%  | 2 | 2.7%  | 1  |
| The West End  | 2.7%  | 11     | 2.1%   | 1      | 6.5%   | 3      | 1.9%   | 1      | 0.0%   | 0  | 1.9%  | 1  | 3.8%  | 2  | 5.1%  | 3 | 0.0%  | 0  |
| Theydon Bois  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Waltham Abbey   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.9%  | 1  | 0.0%  | 0 | 0.0%  | 0  |
| Waltham Cross   | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.8%  | 2  | 0.0%  | 0 | 0.0%  | 0  |
| Walthamstow   | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.4%  | 2 | 0.0%  | 0  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)   | 1.7%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 9.6%   | 5      | 0.0%   | 0  | 0.0%  | 0  | 1.9%  | 1  | 1.7%  | 1 | 0.0%  | 0  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)  | 0.5%  | 2      | 0.0%   | 0      | 2.2%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.9%  | 1  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.8%  | 2  | 0.0%  | 0 | 0.0%  | 0  |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.9%  | 1  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.9%  | 1  | 0.0%  | 0 | 0.0%  | 0  |
| Tesco, Church Langley Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  |
| Tesco, Sewardstone Road,  | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.8%  | 2  | 0.0%  | 0 | 0.0%  | 0  |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| Waltham Abbey, Essex                                   |       |        |        |        |        |        |        |        |        |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Internet / delivered                                   | 9.2%  | 37     | 4.2%   | 2      | 15.2%  | 7      | 3.8%   | 2      | 5.6%   |
| Abroad   | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.9%   |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Barkingside  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Beckton  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Bishops Stortford                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Bluewater Shopping Centre,<br>Kent                     | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Cheshunt   | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.9%   | 1      | 0.0%   |
| Chingford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Edmonton   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Hoddesdon  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Newbury Park   | 0.7%  | 3      | 0.0%   | 0      | 2.2%   | 1      | 0.0%   | 0      | 0.0%   |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Sawbridgeworth   | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 3.7%   |
| Welwyn Garden City                                     | 0.5%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 3.8%   | 2      | 0.0%   |
| Other outside catchment area                           | 2.0%  | 8      | 2.1%   | 1      | 2.2%   | 1      | 1.9%   | 1      | 0.0%   |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| Other zones 7  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   |
| (Don't know / can't<br>remember)                       | 23.8% | 96     | 16.7%  | 8      | 21.7%  | 10     | 36.5%  | 19     | 20.4%  |
| (Have only bought once)                                | 6.7%  | 27     | 8.3%   | 4      | 2.2%   | 1      | 5.8%   | 3      | 11.1%  |
| Base:  | 403   |        | 48     |        | 46     |        | 52     |        | 54     |
|  |       |        |        |        |        |        |        |        | 54     |
|  |       |        |        |        |        |        |        |        | 53     |
|  |       |        |        |        |        |        |        |        | 59     |
|  |       |        |        |        |        |        |        |        | 37     |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |      |   |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|------|---|-------|----|
| <b>Q21 And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |      |   |       |    |
| Basildon  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 2.0% | 2 | 0.0%  | 0  |
| Buckhurst Hill  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Brentwood   | 3.5%  | 28     | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 27.0% | 27 | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Chelmsford  | 1.8%  | 14     | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 4  | 7.0%  | 7  | 0.0%  | 0  | 0.0% | 0 | 1.0%  | 1  |
| Chigwell  | 0.6%  | 5      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 4.0%  | 4  |
| Chipping Ongar  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 2.0%  | 2  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Enfield   | 2.1%  | 17     | 0.0%   | 0      | 1.0%   | 1      | 5.1%   | 5      | 0.0%   | 0  | 0.0%  | 0  | 11.0% | 11 | 0.0% | 0 | 0.0%  | 0  |
| Epping  | 2.4%  | 19     | 13.9%  | 14     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 1.0% | 1 | 3.0%  | 3  |
| Harlow  | 9.3%  | 74     | 21.8%  | 22     | 2.0%   | 2      | 13.1%  | 13     | 34.3%  | 34 | 0.0%  | 0  | 3.0%  | 3  | 0.0% | 0 | 0.0%  | 0  |
| Ilford  | 2.8%  | 22     | 0.0%   | 0      | 6.9%   | 7      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 11.0% | 11 | 4.0% | 4 | 0.0%  | 0  |
| Ingatstone  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Lakeside regional shopping centre   | 1.1%  | 9      | 2.0%   | 2      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0  | 3.0%  | 3  | 0.0%  | 0  | 0.0% | 0 | 2.0%  | 2  |
| Loughton Broadway   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 1.0% | 1 | 0.0%  | 0  |
| Loughton High Road  | 4.0%  | 32     | 1.0%   | 1      | 18.8%  | 19     | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.0%  | 3  | 5.0% | 5 | 4.0%  | 4  |
| North Chingford   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 1.0% | 1 | 0.0%  | 0  |
| Romford   | 4.4%  | 35     | 2.0%   | 2      | 7.9%   | 8      | 0.0%   | 0      | 1.0%   | 1  | 3.0%  | 3  | 0.0%  | 0  | 3.0% | 3 | 18.0% | 18 |
| The West End  | 3.1%  | 25     | 1.0%   | 1      | 5.0%   | 5      | 1.0%   | 1      | 2.0%   | 2  | 2.0%  | 2  | 3.0%  | 3  | 7.0% | 7 | 4.0%  | 4  |
| Theydon Bois  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Waltham Abbey   | 0.3%  | 2      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Waltham Cross   | 2.0%  | 16     | 0.0%   | 0      | 1.0%   | 1      | 4.0%   | 4      | 0.0%   | 0  | 0.0%  | 0  | 10.0% | 10 | 1.0% | 1 | 0.0%  | 0  |
| Walthamstow   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0% | 0 | 0.0%  | 0  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                               | 2.6%  | 21     | 0.0%   | 0      | 2.0%   | 2      | 16.2%  | 16     | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 1.0% | 1 | 0.0%  | 0  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentry)   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                                     | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0% | 0 | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 2.0%  | 2  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.3%  | 2      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0% | 0 | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 4.0%  | 4  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 7.1%   | 7  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.1%  | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 7.0%  | 7  | 1.0% | 1 | 0.0%  | 0  |
| Tesco, Southend Road,   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0%  | 0  |

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |       |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Woodford Green, Essex                                  |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |       |     |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |       |     |
| Internet / delivered                                   | 19.1% | 153    | 13.9%  | 14     | 15.8%  | 16     | 21.2%  | 21     | 20.2%  | 20  | 21.0% | 21  | 18.0% | 18  | 29.0% | 29  | 14.0% | 14  |
| Abroad   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 2.0%   | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Car boot sale  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Barkingside  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Beckton  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 1.0%  | 1   | 0.0%  | 0   |
| Bishops Stortford                                      | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bluewater Shopping Centre,<br>Kent                     | 1.4%  | 11     | 2.0%   | 2      | 2.0%   | 2      | 0.0%   | 0      | 2.0%   | 2   | 2.0%  | 2   | 1.0%  | 1   | 1.0%  | 1   | 1.0%  | 1   |
| Cheshunt   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford  | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Edmonton   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 1.0%  | 1   | 0.0%  | 0   |
| Hoddesdon  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Ikea, Glover Drive,<br>Edmonton                        | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 3.0%  | 3   | 2.0%  | 2   | 0.0%  | 0   |
| Newbury Park   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Welwyn Garden City                                     | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area                           | 1.8%  | 14     | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0   | 2.0%  | 2   | 4.0%  | 4   | 5.0%  | 5   | 1.0%  | 1   |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 7  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   |
| (Don't know / can't<br>remember)                       | 3.9%  | 31     | 3.0%   | 3      | 3.0%   | 3      | 3.0%   | 3      | 5.1%   | 5   | 6.0%  | 6   | 5.0%  | 5   | 6.0%  | 6   | 0.0%  | 0   |
| (Don't do this type of<br>shopping)                    | 25.3% | 202    | 34.7%  | 35     | 28.7%  | 29     | 24.2%  | 24     | 17.2%  | 17  | 19.0% | 19  | 14.0% | 14  | 20.0% | 20  | 44.0% | 44  |
| Base:  | 800   | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |      |   |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|------|---|
| <b>Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |      |   |
| <i>Those who purchase specialist non-food items at Q21</i>  |       |        |        |        |        |        |        |        |        |    |       |    |       |    |      |   |
| Basildon  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.5%  | 2  | 0.0% | 0 |
| Buckhurst Hill  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Brentwood   | 3.3%  | 20     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 22.2% | 18 | 0.0%  | 0  | 0.0% | 2 |
| Chelmsford  | 3.3%  | 20     | 4.5%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 7.3%   | 6  | 12.3% | 10 | 0.0%  | 0  | 1.8% | 1 |
| Chigwell  | 0.5%  | 3      | 0.0%   | 0      | 1.4%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.6% | 2 |
| Chipping Ongar  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1  | 1.2%  | 1  | 0.0%  | 0  | 0.0% | 0 |
| Enfield   | 2.0%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 5.3%   | 4      | 0.0%   | 0  | 0.0%  | 0  | 9.3%  | 8  | 0.0% | 0 |
| Epping  | 2.5%  | 15     | 16.7%  | 11     | 1.4%   | 1      | 1.3%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 1.3%  | 1  | 1.8% | 1 |
| Harlow  | 9.9%  | 59     | 36.4%  | 24     | 1.4%   | 1      | 9.3%   | 7      | 28.0%  | 23 | 1.2%  | 1  | 3.5%  | 3  | 0.0% | 0 |
| Ilford  | 2.2%  | 13     | 0.0%   | 0      | 4.2%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 10.0% | 8  | 3.6% | 2 |
| Ingatestone   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.2%  | 1  | 0.0%  | 0  | 0.0% | 0 |
| Lakeside regional shopping centre   | 2.2%  | 13     | 4.5%   | 3      | 1.4%   | 1      | 1.3%   | 1      | 1.2%   | 1  | 3.7%  | 3  | 2.3%  | 2  | 0.0% | 0 |
| Loughton Broadway   | 0.5%  | 3      | 0.0%   | 0      | 2.8%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.3%  | 1  | 0.0% | 0 |
| Loughton High Road  | 4.8%  | 29     | 1.5%   | 1      | 22.2%  | 16     | 0.0%   | 0      | 1.2%   | 1  | 0.0%  | 0  | 3.5%  | 3  | 6.3% | 3 |
| North Chingford   | 0.5%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.5%  | 3  | 0.0% | 0 |
| Romford   | 6.2%  | 37     | 0.0%   | 0      | 12.5%  | 9      | 0.0%   | 0      | 3.7%   | 3  | 2.5%  | 2  | 1.2%  | 1  | 5.0% | 4 |
| The West End  | 3.5%  | 21     | 1.5%   | 1      | 8.3%   | 6      | 1.3%   | 1      | 1.2%   | 1  | 2.5%  | 2  | 4.7%  | 4  | 3.6% | 2 |
| Theydon Bois  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Waltham Abbey   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.2%  | 1  | 0.0% | 0 |
| Waltham Cross   | 2.0%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 12.8% | 11 | 1.3% | 1 |
| Walthamstow   | 0.3%  | 2      | 0.0%   | 0      | 1.4%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3% | 1 |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)   | 2.7%  | 16     | 0.0%   | 0      | 1.4%   | 1      | 16.0%  | 12     | 1.2%   | 1  | 0.0%  | 0  | 1.2%  | 1  | 1.3% | 1 |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1  | 1.2%  | 1  | 0.0%  | 0  | 0.0% | 0 |
| Homebase Ltd, 140 Church Hill, Loughton, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.2%  | 1  | 0.0% | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.2%  | 1  | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex   | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.3%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.2%  | 1  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.3%  | 2  | 0.0% | 0 |
| Tesco, Church Langley Centre, Harlow, Essex   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.4%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 0.2%  | 1      | 1.5%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Sewardstone Road,  | 1.0%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 1.3%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 4.7%  | 4  | 1.3% | 1 |

by Zone

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|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| Waltham Abbey, Essex                                   |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Internet / delivered                                   | 22.7% | 136    | 15.2%  | 10     | 19.4%  | 14     | 22.7%  | 17     | 25.6%  | 21 | 21.0% | 17 | 23.3% | 20 | 35.0% | 28 | 16.1% | 9  |
| Abroad   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Car boot sale  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.3%   | 1      | 1.2%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Barkingside  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Beckton  | 0.2%  | 1      | 0.0%   | 0      | 1.4%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bishops Stortford                                      | 0.5%  | 3      | 1.5%   | 1      | 0.0%   | 0      | 1.3%   | 1      | 1.2%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 0.3%  | 2      | 1.5%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheshunt   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chingford  | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  | 0.0%  | 0  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Edmonton   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Hoddesdon  | 0.5%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.2%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  | 0.0%  | 0  |
| Newbury Park   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other outside catchment area                           | 1.5%  | 9      | 0.0%   | 0      | 1.4%   | 1      | 1.3%   | 1      | 1.2%   | 1  | 0.0%  | 0  | 4.7%  | 4  | 1.3%  | 1  | 1.8%  | 1  |
| Other zones 1  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 7  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.5%  | 2  | 0.0%  | 0  |
| (Don't know / can't<br>remember)                       | 19.1% | 114    | 7.6%   | 5      | 18.1%  | 13     | 28.0%  | 21     | 15.9%  | 13 | 22.2% | 18 | 20.9% | 18 | 16.3% | 13 | 23.2% | 13 |
| (Have only bought once)                                | 3.8%  | 23     | 7.6%   | 5      | 1.4%   | 1      | 4.0%   | 3      | 4.9%   | 4  | 6.2%  | 5  | 0.0%  | 0  | 6.3%  | 5  | 0.0%  | 0  |
| Base:  |       | 598    |        | 66     |        | 72     |        | 75     |        | 82 |       | 81 |       | 86 |       | 80 |       | 56 |

### Q23 Do you use the Internet to undertake your shopping (food or non-food)?

|       |       |     |       |     |       |     |       |    |       |    |       |     |       |     |       |     |       |     |
|-------|-------|-----|-------|-----|-------|-----|-------|----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|
| Yes   | 47.0% | 376 | 39.6% | 40  | 49.5% | 50  | 49.5% | 49 | 40.4% | 40 | 53.0% | 53  | 51.0% | 51  | 64.0% | 64  | 29.0% | 29  |
| No    | 53.0% | 424 | 60.4% | 61  | 50.5% | 51  | 50.5% | 50 | 59.6% | 59 | 47.0% | 47  | 49.0% | 49  | 36.0% | 36  | 71.0% | 71  |
| Base: |       | 800 |       | 101 |       | 101 |       | 99 |       | 99 |       | 100 |       | 100 |       | 100 |       | 100 |

Column % ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q24 What sort of goods do you typically purchase via the Internet?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| <i>Those who use the internet to undertake their shopping at Q23</i>      |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Food and groceries  | 16.5% | 62     | 17.5%  | 7      | 6.0%   | 3      | 14.3%  | 7      | 10.0%  | 4  | 17.0% | 9  | 17.6% | 9  | 23.4% | 15 | 27.6% | 8  |
| Clothes and shoes   | 32.4% | 122    | 27.5%  | 11     | 36.0%  | 18     | 38.8%  | 19     | 30.0%  | 12 | 32.1% | 17 | 37.3% | 19 | 31.3% | 20 | 20.7% | 6  |
| Furniture, carpets, soft household furnishings                            | 9.6%  | 36     | 12.5%  | 5      | 14.0%  | 7      | 14.3%  | 7      | 5.0%   | 2  | 7.5%  | 4  | 3.9%  | 2  | 10.9% | 7  | 6.9%  | 2  |
| DIY and decorating goods  | 6.6%  | 25     | 2.5%   | 1      | 4.0%   | 2      | 6.1%   | 3      | 10.0%  | 4  | 7.5%  | 4  | 7.8%  | 4  | 9.4%  | 6  | 3.4%  | 1  |
| Domestic appliances   | 18.4% | 69     | 30.0%  | 12     | 18.0%  | 9      | 16.3%  | 8      | 22.5%  | 9  | 9.4%  | 5  | 23.5% | 12 | 15.6% | 10 | 13.8% | 4  |
| CDs, DVDs, games, books etc....   | 72.3% | 272    | 70.0%  | 28     | 70.0%  | 35     | 73.5%  | 36     | 82.5%  | 33 | 69.8% | 37 | 68.6% | 35 | 82.8% | 53 | 51.7% | 15 |
| Other specialist non-food items   | 0.5%  | 2      | 2.5%   | 1      | 0.0%   | 0      | 2.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Electrical goods  | 4.3%  | 16     | 0.0%   | 0      | 8.0%   | 4      | 4.1%   | 2      | 2.5%   | 1  | 9.4%  | 5  | 2.0%  | 1  | 1.6%  | 1  | 6.9%  | 2  |
| Holidays  | 3.2%  | 12     | 2.5%   | 1      | 4.0%   | 2      | 2.0%   | 1      | 2.5%   | 1  | 5.7%  | 3  | 3.9%  | 2  | 3.1%  | 2  | 0.0%  | 0  |
| Sports equipment  | 1.9%  | 7      | 2.5%   | 1      | 0.0%   | 0      | 6.1%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.1%  | 2  | 3.4%  | 1  |
| Flowers / Plants  | 1.1%  | 4      | 0.0%   | 0      | 2.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 1  | 0.0%  | 0  | 6.9%  | 2  |
| Gifts   | 1.1%  | 4      | 0.0%   | 0      | 2.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.9%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 6.9%  | 2  |
| Toys  | 0.8%  | 3      | 2.5%   | 1      | 2.0%   | 1      | 2.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Health & Beauty products  | 2.4%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 5.0%   | 2  | 1.9%  | 1  | 3.9%  | 2  | 4.7%  | 3  | 3.4%  | 1  |
| Concert / Theatre tickets   | 0.8%  | 3      | 2.5%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 2.5%   | 1  | 0.0%  | 0  | 2.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Hobby / Craft items   | 1.1%  | 4      | 2.5%   | 1      | 0.0%   | 0      | 2.0%   | 1      | 0.0%   | 0  | 1.9%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 3.4%  | 1  |
| (Don't know)  | 1.9%  | 7      | 0.0%   | 0      | 4.0%   | 2      | 2.0%   | 1      | 0.0%   | 0  | 3.8%  | 2  | 2.0%  | 1  | 0.0%  | 0  | 3.4%  | 1  |
| Base:   |       | 376    |        | 40     |        | 50     |        | 49     |        | 40 |       | 53 |       | 51 |       | 64 |       | 29 |

### Q25 Which of the following do you consider to be your nearest Town Centre within Epping Forest District?

|   |       |     |       |     |       |     |       |    |       |    |       |     |       |     |       |     |       |     |
|---|-------|-----|-------|-----|-------|-----|-------|----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|
| Epping  | 25.8% | 206 | 87.1% | 88  | 0.0%  | 0   | 19.2% | 19 | 70.7% | 70 | 9.0%  | 9   | 4.0%  | 4   | 3.0%  | 3   | 13.0% | 13  |
| Loughton High Road                                | 18.4% | 147 | 0.0%  | 0   | 78.2% | 79  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0   | 14.0% | 14  | 25.0% | 25  | 28.0% | 28  |
| Waltham Abbey                                     | 17.1% | 137 | 3.0%  | 3   | 0.0%  | 0   | 63.6% | 63 | 1.0%  | 1  | 1.0%  | 1   | 66.0% | 66  | 3.0%  | 3   | 0.0%  | 0   |
| Loughton Broadway (or 'The Broadway' of 'Debden') | 4.8%  | 38  | 0.0%  | 0   | 19.8% | 20  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0   | 1.0%  | 1   | 3.0%  | 3   | 14.0% | 14  |
| Chipping Ongar                                    | 11.0% | 88  | 2.0%  | 2   | 0.0%  | 0   | 1.0%  | 1  | 17.2% | 17 | 66.0% | 66  | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   |
| Buckhurst Hill                                    | 11.5% | 92  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 2.0%  | 2   | 6.0%  | 6   | 62.0% | 62  | 22.0% | 22  |
| (Don't know)                                      | 11.5% | 92  | 7.9%  | 8   | 2.0%  | 2   | 16.2% | 16 | 10.1% | 10 | 22.0% | 22  | 9.0%  | 9   | 4.0%  | 4   | 21.0% | 21  |
| Base:   |       | 800 |       | 101 |       | 101 |       | 99 |       | 99 |       | 100 |       | 100 |       | 100 |       | 100 |

### Q26 Do you visit your nearest town centre (Q25 response) on a regular basis ?

*Those who know their nearest Town Centre within the Epping Forest District at Q25*

|                       |       |     |       |    |       |    |       |    |       |    |       |    |       |    |       |    |       |    |
|-----------------------|-------|-----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|
| Yes                   | 51.8% | 367 | 74.2% | 69 | 91.9% | 91 | 24.1% | 20 | 34.8% | 31 | 50.0% | 39 | 44.0% | 40 | 43.8% | 42 | 44.3% | 35 |
| No                    | 47.7% | 338 | 25.8% | 24 | 7.1%  | 7  | 75.9% | 63 | 65.2% | 58 | 50.0% | 39 | 56.0% | 51 | 54.2% | 52 | 55.7% | 44 |
| (Don't know / varies) | 0.4%  | 3   | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.1%  | 2  | 0.0%  | 0  |
| Base:                 |       | 708 |       | 93 |       | 99 |       | 83 |       | 89 |       | 78 |       | 91 |       | 96 |       | 79 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q27 What are some good features of your nearest town centre (identified in Question 25)?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| <i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>        |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| <b>1st mention</b>  |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Adequate access for wheelchair and pushchair users  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate parking  | 3.5%  | 25     | 2.2%   | 2      | 1.0%   | 1      | 1.2%   | 1      | 5.6%   | 5  | 9.0%  | 7  | 2.2%  | 2  | 5.2%  | 5  | 2.5%  | 2  |
| Adequate public transport   | 0.6%  | 4      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate sign posting   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Provisions for pedestrians  | 0.8%  | 6      | 0.0%   | 0      | 1.0%   | 1      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 3.3%  | 3  | 1.0%  | 1  | 0.0%  | 0  |
| Adequate choice of shops in general   | 14.1% | 100    | 12.9%  | 12     | 29.3%  | 29     | 7.2%   | 6      | 11.2%  | 10 | 7.7%  | 6  | 8.8%  | 8  | 18.8% | 18 | 13.9% | 11 |
| Adequate quality of shops   | 8.1%  | 57     | 17.2%  | 16     | 4.0%   | 4      | 9.6%   | 8      | 14.6%  | 13 | 2.6%  | 2  | 5.5%  | 5  | 4.2%  | 4  | 6.3%  | 5  |
| Adequate supermarket offer  | 4.8%  | 34     | 2.2%   | 2      | 1.0%   | 1      | 2.4%   | 2      | 4.5%   | 4  | 9.0%  | 7  | 3.3%  | 3  | 10.4% | 10 | 6.3%  | 5  |
| Enough national multiple (high street chain) retailers  | 0.3%  | 2      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| Adequate facilities for children  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for the disabled  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate number of toilets  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate safety measures/CCTV/police presence   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate seating/benches  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of bars/nightclubs   | 0.7%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 1.0%  | 1  | 2.5%  | 2  |
| Adequate quality/range of cafes   | 1.6%  | 11     | 1.1%   | 1      | 2.0%   | 2      | 1.2%   | 1      | 1.1%   | 1  | 1.3%  | 1  | 2.2%  | 2  | 1.0%  | 1  | 2.5%  | 2  |
| Adequate quality/range of cinemas/theatres  | 0.1%  | 1      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of family entertainment  | 0.3%  | 2      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of health clubs/gyms   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of restaurants   | 2.1%  | 15     | 2.2%   | 2      | 4.0%   | 4      | 2.4%   | 2      | 1.1%   | 1  | 1.3%  | 1  | 0.0%  | 0  | 2.1%  | 2  | 3.8%  | 3  |
| Adequate shelter from wind / rain   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| General cleanliness of centres  | 2.0%  | 14     | 1.1%   | 1      | 2.0%   | 2      | 0.0%   | 0      | 1.1%   | 1  | 3.8%  | 3  | 2.2%  | 2  | 3.1%  | 3  | 2.5%  | 2  |
| The appearance / environment of centre  | 13.3% | 94     | 15.1%  | 14     | 3.0%   | 3      | 12.0%  | 10     | 14.6%  | 13 | 16.7% | 13 | 20.9% | 19 | 16.7% | 16 | 7.6%  | 6  |
| Other   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 1.1%   | 1  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It's close to home / convenient   | 4.7%  | 33     | 11.8%  | 11     | 7.1%   | 7      | 6.0%   | 5      | 0.0%   | 0  | 3.8%  | 3  | 0.0%  | 0  | 4.2%  | 4  | 3.8%  | 3  |
| The market  | 2.1%  | 15     | 5.4%   | 5      | 0.0%   | 0      | 3.6%   | 3      | 5.6%   | 5  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| Range of independent stores   | 0.7%  | 5      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 2.1%  | 2  | 1.3%  | 1  |
| The church  | 0.7%  | 5      | 0.0%   | 0      | 1.0%   | 1      | 1.2%   | 1      | 1.1%   | 1  | 0.0%  | 0  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Good hairdressers   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It is quiet   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It isn't too big  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Friendly atmosphere   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good layout / access  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| (Don't know / refused)  | 12.7% | 90     | 3.2%   | 3      | 12.1%  | 12     | 21.7%  | 18     | 15.7%  | 14 | 16.7% | 13 | 9.9%  | 9  | 5.2%  | 5  | 20.3% | 16 |
| (None mentioned)  | 25.6% | 181    | 21.5%  | 20     | 29.3%  | 29     | 28.9%  | 24     | 20.2%  | 18 | 24.4% | 19 | 31.9% | 29 | 25.0% | 24 | 22.8% | 18 |
| Base:   |       | 708    |        | 93     |        | 99     |        | 83     |        | 89 |       | 78 |       | 91 |       | 96 |       | 79 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>2nd mention</b>                                     |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate parking                                       | 1.8%  | 13     | 3.2%   | 3      | 2.0%   | 2      | 0.0%   | 0      | 2.2%   | 2  | 1.3%  | 1  | 2.2%  | 2  | 3.1%  | 3  | 0.0%  | 0  |
| Adequate public transport                              | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate sign posting                                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Provisions for pedestrians                             | 0.6%  | 4      | 2.2%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate choice of shops in general                    | 5.5%  | 39     | 11.8%  | 11     | 4.0%   | 4      | 4.8%   | 4      | 9.0%   | 8  | 3.8%  | 3  | 2.2%  | 2  | 4.2%  | 4  | 3.8%  | 3  |
| Adequate quality of shops                              | 4.2%  | 30     | 2.2%   | 2      | 9.1%   | 9      | 2.4%   | 2      | 4.5%   | 4  | 2.6%  | 2  | 2.2%  | 2  | 5.2%  | 5  | 5.1%  | 4  |
| Adequate supermarket offer                             | 2.0%  | 14     | 3.2%   | 3      | 2.0%   | 2      | 1.2%   | 1      | 3.4%   | 3  | 0.0%  | 0  | 1.1%  | 1  | 3.1%  | 3  | 1.3%  | 1  |
| Enough national multiple (high street chain) retailers | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for children                       | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for the disabled                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate number of toilets                             | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate safety measures/CCTV/police presence          | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate seating/benches                               | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of bars/nightclubs              | 0.8%  | 6      | 1.1%   | 1      | 1.0%   | 1      | 1.2%   | 1      | 2.2%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Adequate quality/range of cafes                        | 1.1%  | 8      | 2.2%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 3.4%   | 3  | 1.3%  | 1  | 0.0%  | 0  | 2.1%  | 2  | 0.0%  | 0  |
| Adequate quality/range of cinemas/theatres             | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of family entertainment         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of health clubs/gyms            | 0.4%  | 3      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of restaurants                  | 1.4%  | 10     | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 2.2%  | 2  | 4.2%  | 4  | 1.3%  | 1  |
| Adequate shelter from wind / rain                      | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| General cleanliness of centres                         | 2.8%  | 20     | 1.1%   | 1      | 4.0%   | 4      | 3.6%   | 3      | 4.5%   | 4  | 1.3%  | 1  | 2.2%  | 2  | 2.1%  | 2  | 3.8%  | 3  |
| The appearance / environment of centre                 | 4.7%  | 33     | 3.2%   | 3      | 7.1%   | 7      | 4.8%   | 4      | 4.5%   | 4  | 3.8%  | 3  | 6.6%  | 6  | 4.2%  | 4  | 2.5%  | 2  |
| Other  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It's close to home / convenient                        | 1.0%  | 7      | 3.2%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.1%  | 3  | 1.3%  | 1  |
| The market   | 0.7%  | 5      | 1.1%   | 1      | 0.0%   | 0      | 1.2%   | 1      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| Range of independent stores                            | 0.8%  | 6      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 3.3%  | 3  | 0.0%  | 0  | 1.3%  | 1  |
| The church   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good hairdressers                                      | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| It is quiet  | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| It isn't too big                                       | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Friendly atmosphere                                    | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| Good layout / access                                   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Don't know / refused)                                 | 1.8%  | 13     | 1.1%   | 1      | 0.0%   | 0      | 3.6%   | 3      | 7.9%   | 7  | 0.0%  | 0  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| (None mentioned)                                       | 67.1% | 475    | 58.1%  | 54     | 66.7%  | 66     | 73.5%  | 61     | 52.8%  | 47 | 79.5% | 62 | 68.1% | 62 | 63.5% | 61 | 78.5% | 62 |
| Base:  |       | 708    |        | 93     |        | 99     |        | 83     |        | 89 |       | 78 |       | 91 |       | 96 |       | 79 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>3rd mention</b>                                     |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate parking                                       | 1.4%  | 10     | 2.2%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.2%   | 2  | 2.6%  | 2  | 3.3%  | 3  | 0.0%  | 0  | 1.3%  | 1  |
| Adequate public transport                              | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate sign posting                                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Provisions for pedestrians                             | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate choice of shops in general                    | 1.4%  | 10     | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 4.5%   | 4  | 0.0%  | 0  | 1.1%  | 1  | 1.0%  | 1  | 1.3%  | 1  |
| Adequate quality of shops                              | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.2%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.5%  | 2  |
| Adequate supermarket offer                             | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Enough national multiple (high street chain) retailers | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Adequate facilities for children                       | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for the disabled                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate number of toilets                             | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate safety measures/CCTV/police presence          | 0.1%  | 1      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate seating/benches                               | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of bars/nightclubs              | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Adequate quality/range of cafes                        | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 2.5%  | 2  |
| Adequate quality/range of cinemas/theatres             | 0.1%  | 1      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of family entertainment         | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Adequate quality/range of health clubs/gyms            | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of restaurants                  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate shelter from wind / rain                      | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| General cleanliness of centres                         | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| The appearance / environment of centre                 | 1.8%  | 13     | 3.2%   | 3      | 1.0%   | 1      | 1.2%   | 1      | 3.4%   | 3  | 1.3%  | 1  | 3.3%  | 3  | 0.0%  | 0  | 1.3%  | 1  |
| Other  | 0.3%  | 2      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| It's close to home / convenient                        | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The market   | 0.6%  | 4      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 1.3%  | 1  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Range of independent stores                            | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The church   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good hairdressers                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It is quiet  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| It isn't too big                                       | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Friendly atmosphere                                    | 0.3%  | 2      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Good layout / access (Don't know / refused)            | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (None mentioned)                                       | 1.1%  | 8      | 1.1%   | 1      | 1.0%   | 1      | 2.4%   | 2      | 0.0%   | 0  | 2.6%  | 2  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| Base:  | 708   | 631    | 87.1%  | 81     | 91.9%  | 91     | 95.2%  | 79     | 83.1%  | 74 | 91.0% | 71 | 84.6% | 77 | 90.6% | 87 | 89.9% | 71 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Any mention</b>                                     |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate parking                                       | 6.8%  | 48     | 7.5%   | 7      | 3.0%   | 3      | 1.2%   | 1      | 10.1%  | 9  | 12.8% | 10 | 7.7%  | 7  | 8.3%  | 8  | 3.8%  | 3  |
| Adequate public transport                              | 1.0%  | 7      | 2.2%   | 2      | 2.0%   | 2      | 1.2%   | 1      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate sign posting                                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Provisions for pedestrians                             | 1.6%  | 11     | 2.2%   | 2      | 1.0%   | 1      | 1.2%   | 1      | 0.0%   | 0  | 1.3%  | 1  | 5.5%  | 5  | 1.0%  | 1  | 0.0%  | 0  |
| Adequate choice of shops in general                    | 21.0% | 149    | 24.7%  | 23     | 36.4%  | 36     | 12.0%  | 10     | 24.7%  | 22 | 11.5% | 9  | 12.1% | 11 | 24.0% | 23 | 19.0% | 15 |
| Adequate quality of shops                              | 12.9% | 91     | 19.4%  | 18     | 13.1%  | 13     | 12.0%  | 10     | 21.3%  | 19 | 5.1%  | 4  | 7.7%  | 7  | 9.4%  | 9  | 13.9% | 11 |
| Adequate supermarket offer                             | 7.1%  | 50     | 5.4%   | 5      | 3.0%   | 3      | 3.6%   | 3      | 9.0%   | 8  | 9.0%  | 7  | 4.4%  | 4  | 14.6% | 14 | 7.6%  | 6  |
| Enough national multiple (high street chain) retailers | 0.7%  | 5      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 1.0%  | 1  | 1.3%  | 1  |
| Adequate facilities for children                       | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for the disabled                   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate number of toilets                             | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate safety measures/CCTV/police presence          | 0.1%  | 1      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate seating/benches                               | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of bars/nightclubs              | 1.7%  | 12     | 1.1%   | 1      | 1.0%   | 1      | 1.2%   | 1      | 3.4%   | 3  | 0.0%  | 0  | 1.1%  | 1  | 3.1%  | 3  | 2.5%  | 2  |
| Adequate quality/range of cafes                        | 3.2%  | 23     | 3.2%   | 3      | 2.0%   | 2      | 2.4%   | 2      | 4.5%   | 4  | 2.6%  | 2  | 2.2%  | 2  | 4.2%  | 4  | 5.1%  | 4  |
| Adequate quality/range of cinemas/theatres             | 0.3%  | 2      | 2.2%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of family entertainment         | 0.7%  | 5      | 2.2%   | 2      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| Adequate quality/range of health clubs/gyms            | 0.7%  | 5      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 1.1%   | 1  | 2.6%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of restaurants                  | 3.8%  | 27     | 3.2%   | 3      | 5.1%   | 5      | 2.4%   | 2      | 3.4%   | 3  | 1.3%  | 1  | 3.3%  | 3  | 6.3%  | 6  | 5.1%  | 4  |
| Adequate shelter from wind / rain                      | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 1.3%  | 1  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| General cleanliness of centres                         | 5.1%  | 36     | 2.2%   | 2      | 7.1%   | 7      | 3.6%   | 3      | 5.6%   | 5  | 5.1%  | 4  | 5.5%  | 5  | 5.2%  | 5  | 6.3%  | 5  |
| The appearance / environment of centre                 | 19.8% | 140    | 21.5%  | 20     | 11.1%  | 11     | 18.1%  | 15     | 22.5%  | 20 | 21.8% | 17 | 30.8% | 28 | 20.8% | 20 | 11.4% | 9  |
| Other  | 1.0%  | 7      | 1.1%   | 1      | 1.0%   | 1      | 1.2%   | 1      | 1.1%   | 1  | 2.6%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| It's close to home / convenient                        | 5.7%  | 40     | 15.1%  | 14     | 7.1%   | 7      | 6.0%   | 5      | 0.0%   | 0  | 3.8%  | 3  | 0.0%  | 0  | 7.3%  | 7  | 5.1%  | 4  |
| The market   | 3.4%  | 24     | 7.5%   | 7      | 0.0%   | 0      | 4.8%   | 4      | 7.9%   | 7  | 1.3%  | 1  | 3.3%  | 3  | 0.0%  | 0  | 2.5%  | 2  |
| Range of independent stores                            | 1.6%  | 11     | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 4.4%  | 4  | 2.1%  | 2  | 2.5%  | 2  |
| The church   | 0.7%  | 5      | 0.0%   | 0      | 1.0%   | 1      | 1.2%   | 1      | 1.1%   | 1  | 0.0%  | 0  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Good hairdressers                                      | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| It is quiet  | 0.6%  | 4      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.1%  | 2  | 0.0%  | 0  |
| It isn't too big                                       | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 3.3%  | 3  | 0.0%  | 0  | 0.0%  | 0  |
| Friendly atmosphere                                    | 0.6%  | 4      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 2.1%  | 2  | 0.0%  | 0  |
| Good layout / access                                   | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 1.1%   | 1  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| Base:  | 708   |        | 93     |        | 99     |        | 83     |        | 89     |    | 78    |    | 91    |    | 96    |    | 79    |    |

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|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| <i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>                      |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| <b>1st mention</b>  |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Better links from car parks to Centre (car parking isn't accessible enough)                                   | 5.1%  | 36     | 2.2%   | 2      | 7.1%   | 7      | 7.2%   | 6      | 6.7%   | 6  | 0.0%  | 0  | 0.0%  | 0  | 11.5% | 11 | 5.1%  | 4  |
| Better signage around Centre  | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Better/more frequent bus service (inadequate bus service to the centre)                                       | 1.0%  | 7      | 0.0%   | 0      | 1.0%   | 1      | 1.2%   | 1      | 1.1%   | 1  | 2.6%  | 2  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more frequent train service (inadequate train service to the centre)                                   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.2%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheaper parking (parking too expensive)   | 2.3%  | 16     | 3.2%   | 3      | 1.0%   | 1      | 1.2%   | 1      | 3.4%   | 3  | 2.6%  | 2  | 3.3%  | 3  | 2.1%  | 2  | 1.3%  | 1  |
| Free parking  | 1.8%  | 13     | 3.2%   | 3      | 1.0%   | 1      | 2.4%   | 2      | 0.0%   | 0  | 5.1%  | 4  | 0.0%  | 0  | 3.1%  | 3  | 0.0%  | 0  |
| Improve access for wheelchairs and pushchairs users   | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Improve priority for pedestrians  | 0.7%  | 5      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 1.1%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| More parking provision (not enough parking)   | 5.2%  | 37     | 7.5%   | 7      | 6.1%   | 6      | 3.6%   | 3      | 4.5%   | 4  | 3.8%  | 3  | 0.0%  | 0  | 6.3%  | 6  | 10.1% | 8  |
| New/relocated bus stops   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Fewer empty shops/vacancies   | 2.3%  | 16     | 2.2%   | 2      | 5.1%   | 5      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 7.7%  | 7  | 1.0%  | 1  | 0.0%  | 0  |
| Improved market   | 0.8%  | 6      | 0.0%   | 0      | 1.0%   | 1      | 2.4%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 2.1%  | 2  | 0.0%  | 0  |
| More (larger) covered shopping centres/malls  | 0.6%  | 4      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| More choice of shops (general)  | 12.0% | 85     | 22.6%  | 21     | 20.2%  | 20     | 12.0%  | 10     | 4.5%   | 4  | 5.1%  | 4  | 14.3% | 13 | 10.4% | 10 | 3.8%  | 3  |
| More clothes/fashion shops  | 3.5%  | 25     | 5.4%   | 5      | 11.1%  | 11     | 0.0%   | 0      | 2.2%   | 2  | 2.6%  | 2  | 3.3%  | 3  | 1.0%  | 1  | 1.3%  | 1  |
| More dept stores/larger stores  | 1.8%  | 13     | 5.4%   | 5      | 3.0%   | 3      | 0.0%   | 0      | 4.5%   | 4  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| More discount/cheaper goods   | 0.6%  | 4      | 1.1%   | 1      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More independent shops  | 2.0%  | 14     | 5.4%   | 5      | 3.0%   | 3      | 0.0%   | 0      | 3.4%   | 3  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 2.5%  | 2  |
| More quality/designer shops   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| More/improved supermarkets/food shops   | 0.8%  | 6      | 1.1%   | 1      | 0.0%   | 0      | 1.2%   | 1      | 1.1%   | 1  | 1.3%  | 1  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Specific shop missing from Town Centre  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more safety/security/CCTV/police presence  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Crèche  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More facilities for children  | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More facilities for disabled  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More seating/benches  | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| More toilets  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better bars/nightclubs   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better cafes   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| More/better cinema or theatre   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better family entertainment (ice skating/bowling/etc)  | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better health clubs/gyms   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better restaurants   | 0.6%  | 4      | 1.1%   | 1      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Improved shelter from wind/rain   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Less litter   | 0.7%  | 5      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 3.3%  | 3  | 0.0%  | 0  | 0.0%  | 0  |
| Nicer shopping environment  | 1.3%  | 9      | 0.0%   | 0      | 5.1%   | 5      | 0.0%   | 0      | 2.2%   | 2  | 1.3%  | 1  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Other   | 0.7%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.2%   | 2  | 1.3%  | 1  | 0.0%  | 0  | 2.1%  | 2  | 0.0%  | 0  |
| Less charity shops  | 0.6%  | 4      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| Less cafes  | 0.6%  | 4      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Improve roads / pavements   | 0.8%  | 6      | 2.2%   | 2      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Improve access by car   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| (Don't know)  | 16.2% | 115    | 4.3%   | 4      | 2.0%   | 2      | 30.1%  | 25     | 28.1%  | 25 | 19.2% | 15 | 13.2% | 12 | 12.5% | 12 | 25.3% | 20 |
| (Nothing)   | 35.0% | 248    | 30.1%  | 28     | 14.1%  | 14     | 36.1%  | 30     | 30.3%  | 27 | 48.7% | 38 | 37.4% | 34 | 43.8% | 42 | 44.3% | 35 |
| Base:   |       | 708    |        | 93     |        | 99     |        | 83     |        | 89 |       | 78 |       | 91 |       | 96 |       | 79 |

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|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>2nd mention</b>  |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Better links from car parks to Centre (car parking isn't accessible enough) | 1.3%  | 9      | 1.1%   | 1      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 1.1%  | 1  | 4.2%  | 4  | 0.0%  | 0  |
| Better signage around Centre  | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 1.2%   | 1      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more frequent bus service (inadequate bus service to the centre)     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more frequent train service (inadequate train service to the centre) | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheaper parking (parking too expensive)                                     | 1.4%  | 10     | 1.1%   | 1      | 1.0%   | 1      | 2.4%   | 2      | 2.2%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 3.1%  | 3  | 1.3%  | 1  |
| Free parking  | 0.8%  | 6      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 2.2%   | 2  | 1.3%  | 1  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| Improve access for wheelchairs and pushchairs users                         | 0.4%  | 3      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| Improve priority for pedestrians  | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More parking provision (not enough parking)                                 | 0.7%  | 5      | 3.2%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| New/relocated bus stops   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Fewer empty shops/vacancies   | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Improved market   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More (larger) covered shopping centres/malls                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More choice of shops (general)  | 3.7%  | 26     | 6.5%   | 6      | 12.1%  | 12     | 1.2%   | 1      | 1.1%   | 1  | 1.3%  | 1  | 2.2%  | 2  | 3.1%  | 3  | 0.0%  | 0  |
| More clothes/fashion shops  | 2.4%  | 17     | 5.4%   | 5      | 4.0%   | 4      | 1.2%   | 1      | 0.0%   | 0  | 1.3%  | 1  | 3.3%  | 3  | 1.0%  | 1  | 2.5%  | 2  |
| More dept stores/larger stores  | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 3.3%  | 3  | 0.0%  | 0  | 0.0%  | 0  |
| More discount/cheaper goods   | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.1%  | 3  | 1.3%  | 1  |
| More independent shops  | 1.3%  | 9      | 0.0%   | 0      | 4.0%   | 4      | 0.0%   | 0      | 2.2%   | 2  | 2.6%  | 2  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More quality/designer shops   | 0.8%  | 6      | 0.0%   | 0      | 4.0%   | 4      | 0.0%   | 0      | 2.2%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/improved supermarkets/food shops                                       | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Specific shop missing from Town Centre                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Crèche  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More facilities for children  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More facilities for disabled  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More seating/benches  | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More toilets  | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better bars/nightclubs   | 0.1%  | 1      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better cafes   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better cinema or theatre   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.3%  | 2      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better health clubs/gyms   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better restaurants   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Improved shelter from wind/rain   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Less litter   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| Nicer shopping environment  | 0.7%  | 5      | 0.0%   | 0      | 1.0%   | 1      | 2.4%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| Other   | 0.8%  | 6      | 1.1%   | 1      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 1.3%  | 1  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Less charity shops  | 0.1%  | 1      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Less cafes  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Improve roads / pavements   | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Improve access by car   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Don't know)  | 1.4%  | 10     | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 6.7%   | 6  | 2.6%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Nothing)   | 79.4% | 562    | 75.3%  | 70     | 59.6%  | 59     | 89.2%  | 74     | 82.0%  | 73 | 82.1% | 64 | 76.9% | 70 | 84.4% | 81 | 89.9% | 71 |
| Base:   |       | 708    |        | 93     |        | 99     |        | 83     |        | 89 |       | 78 |       | 91 |       | 96 |       | 79 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |       |    |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|-------|----|-------|----|
| <b>3rd mention</b>  |       |        |        |        |        |        |        |        |        |    |       |    |       |    |       |    |       |    |
| Better links from car parks to Centre (car parking isn't accessible enough) | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Better signage around Centre  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more frequent bus service (inadequate bus service to the centre)     | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more frequent train service (inadequate train service to the centre) | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheaper parking (parking too expensive)                                     | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Free parking  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Improve access for wheelchairs and pushchairs users                         | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Improve priority for pedestrians  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More parking provision (not enough parking)                                 | 0.7%  | 5      | 1.1%   | 1      | 2.0%   | 2      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| New/relocated bus stops   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Fewer empty shops/vacancies   | 0.7%  | 5      | 1.1%   | 1      | 2.0%   | 2      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Improved market   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More (larger) covered shopping centres/malls                                | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More choice of shops (general)  | 0.8%  | 6      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 3.3%  | 3  | 1.0%  | 1  | 0.0%  | 0  |
| More clothes/fashion shops  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More dept stores/larger stores  | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More discount/cheaper goods   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| More independent shops  | 0.8%  | 6      | 2.2%   | 2      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| More quality/designer shops   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 1.1%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| More/improved supermarkets/food shops                                       | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Specific shop missing from Town Centre                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Crèche  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More facilities for children  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More facilities for disabled  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More seating/benches  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More toilets  | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better bars/nightclubs   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better cafes   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better cinema or theatre   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better health clubs/gyms   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better restaurants   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Improved shelter from wind/rain   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Less litter   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Nicer shopping environment  | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 1.2%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Less charity shops  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0%  | 1  | 0.0%  | 0  |
| Less cafes  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Improve roads / pavements   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Improve access by car (Don't know)  | 0.7%  | 5      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 1.3%  | 1  | 1.1%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| (Nothing)   | 93.1% | 659    | 92.5%  | 86     | 87.9%  | 87     | 96.4%  | 80     | 94.4%  | 84 | 98.7% | 77 | 85.7% | 78 | 93.8% | 90 | 97.5% | 77 |
| Base:   |       | 708    |        | 93     |        | 99     |        | 83     |        | 89 |       | 78 |       | 91 |       | 96 |       | 79 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |      |    |       |    |       |    |       |    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|------|----|-------|----|-------|----|-------|----|
| <b>Any mention</b>  |       |        |        |        |        |        |        |        |        |    |      |    |       |    |       |    |       |    |
| Better links from car parks to Centre (car parking isn't accessible enough) | 6.5%  | 46     | 3.2%   | 3      | 10.1%  | 10     | 7.2%   | 6      | 6.7%   | 6  | 1.3% | 1  | 1.1%  | 1  | 15.6% | 15 | 5.1%  | 4  |
| Better signage around Centre  | 1.0%  | 7      | 1.1%   | 1      | 2.0%   | 2      | 1.2%   | 1      | 0.0%   | 0  | 1.3% | 1  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| Better/more frequent bus service (inadequate bus service to the centre)     | 1.1%  | 8      | 0.0%   | 0      | 2.0%   | 2      | 1.2%   | 1      | 1.1%   | 1  | 2.6% | 2  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more frequent train service (inadequate train service to the centre) | 0.6%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 1.2%   | 1      | 2.2%   | 2  | 1.3% | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheaper parking (parking too expensive)                                     | 3.7%  | 26     | 4.3%   | 4      | 2.0%   | 2      | 3.6%   | 3      | 5.6%   | 5  | 2.6% | 2  | 3.3%  | 3  | 5.2%  | 5  | 2.5%  | 2  |
| Free parking  | 3.1%  | 22     | 4.3%   | 4      | 1.0%   | 1      | 3.6%   | 3      | 3.4%   | 3  | 6.4% | 5  | 1.1%  | 1  | 5.2%  | 5  | 0.0%  | 0  |
| Improve access for wheelchairs and pushchairs users                         | 0.6%  | 4      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| Improve priority for pedestrians  | 0.8%  | 6      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 1.3% | 1  | 1.1%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| More parking provision (not enough parking)                                 | 6.6%  | 47     | 11.8%  | 11     | 8.1%   | 8      | 4.8%   | 4      | 4.5%   | 4  | 3.8% | 3  | 1.1%  | 1  | 7.3%  | 7  | 11.4% | 9  |
| New/relocated bus stops   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Fewer empty shops/vacancies   | 3.4%  | 24     | 4.3%   | 4      | 8.1%   | 8      | 0.0%   | 0      | 1.1%   | 1  | 1.3% | 1  | 9.9%  | 9  | 1.0%  | 1  | 0.0%  | 0  |
| Improved market   | 1.1%  | 8      | 0.0%   | 0      | 1.0%   | 1      | 3.6%   | 3      | 0.0%   | 0  | 0.0% | 0  | 2.2%  | 2  | 2.1%  | 2  | 0.0%  | 0  |
| More (larger) covered shopping centres/malls                                | 0.6%  | 4      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3% | 1  | 2.2%  | 2  | 0.0%  | 0  | 0.0%  | 0  |
| More choice of shops (general)  | 16.5% | 117    | 30.1%  | 28     | 32.3%  | 32     | 13.3%  | 11     | 6.7%   | 6  | 6.4% | 5  | 19.8% | 18 | 14.6% | 14 | 3.8%  | 3  |
| More clothes/fashion shops  | 5.9%  | 42     | 10.8%  | 10     | 15.2%  | 15     | 1.2%   | 1      | 2.2%   | 2  | 3.8% | 3  | 6.6%  | 6  | 2.1%  | 2  | 3.8%  | 3  |
| More dept stores/larger stores  | 2.8%  | 20     | 6.5%   | 6      | 4.0%   | 4      | 0.0%   | 0      | 4.5%   | 4  | 1.3% | 1  | 4.4%  | 4  | 0.0%  | 0  | 1.3%  | 1  |
| More discount/cheaper goods   | 1.3%  | 9      | 1.1%   | 1      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 4.2%  | 4  | 1.3%  | 1  |
| More independent shops  | 4.1%  | 29     | 7.5%   | 7      | 9.1%   | 9      | 0.0%   | 0      | 5.6%   | 5  | 2.6% | 2  | 3.3%  | 3  | 1.0%  | 1  | 2.5%  | 2  |
| More quality/designer shops   | 1.7%  | 12     | 0.0%   | 0      | 5.1%   | 5      | 1.2%   | 1      | 3.4%   | 3  | 0.0% | 0  | 1.1%  | 1  | 1.0%  | 1  | 1.3%  | 1  |
| More/improved supermarkets/food shops                                       | 1.3%  | 9      | 1.1%   | 1      | 1.0%   | 1      | 1.2%   | 1      | 1.1%   | 1  | 1.3% | 1  | 4.4%  | 4  | 0.0%  | 0  | 0.0%  | 0  |
| Specific shop missing from Town Centre                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Crèche  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More facilities for children  | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.3% | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More facilities for disabled  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More seating/benches  | 0.6%  | 4      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 1.1%   | 1  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| More toilets  | 0.4%  | 3      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better bars/nightclubs   | 0.1%  | 1      | 1.1%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| More/better cafes   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3% | 1  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| More/better cinema or theatre   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.4%  | 3      | 1.1%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better health clubs/gyms   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.3% | 1  | 1.1%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| More/better restaurants   | 0.8%  | 6      | 1.1%   | 1      | 0.0%   | 0      | 1.2%   | 1      | 0.0%   | 0  | 0.0% | 0  | 4.4%  | 4  | 0.0%  | 0  | 0.0%  | 0  |
| Improved shelter from wind/rain   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Less litter   | 1.0%  | 7      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 1.1%   | 1  | 0.0% | 0  | 3.3%  | 3  | 0.0%  | 0  | 1.3%  | 1  |
| Nicer shopping environment  | 2.3%  | 16     | 0.0%   | 0      | 7.1%   | 7      | 3.6%   | 3      | 2.2%   | 2  | 1.3% | 1  | 2.2%  | 2  | 0.0%  | 0  | 1.3%  | 1  |
| Other   | 1.7%  | 12     | 1.1%   | 1      | 2.0%   | 2      | 0.0%   | 0      | 2.2%   | 2  | 2.6% | 2  | 3.3%  | 3  | 2.1%  | 2  | 0.0%  | 0  |
| Less charity shops  | 0.8%  | 6      | 2.2%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.1%   | 1  | 0.0% | 0  | 1.1%  | 1  | 1.0%  | 1  | 1.3%  | 1  |
| Less cafes  | 0.6%  | 4      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0      | 1.1%   | 1  | 0.0% | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Improve roads / pavements   | 1.1%  | 8      | 2.2%   | 2      | 4.0%   | 4      | 0.0%   | 0      | 0.0%   | 0  | 0.0% | 0  | 1.1%  | 1  | 1.0%  | 1  | 0.0%  | 0  |
| Improve access by car   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 1.3% | 1  | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| Base:   |       | 708    |        | 93     |        | 99     |        | 83     |        | 89 |      | 78 |       | 91 |       | 96 |       | 79 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |       |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>Q29 In which town, village or out-of-town location does your household spend most money on the Restaurants?</b> |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| Basildon   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Buckhurst Hill   | 0.9%  | 7      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 4.0%  | 4   | 1.0%  | 1   | 0.0%  | 1   |
| Chelmsford   | 1.5%  | 12     | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1   | 8.0%  | 8   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   |
| Chigwell   | 3.0%  | 24     | 1.0%   | 1      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   | 19.0% | 19  |
| Chipping Ongar   | 2.8%  | 22     | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3   | 14.0% | 14  | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   |
| Enfield  | 2.5%  | 20     | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0   | 0.0%  | 0   | 18.0% | 18  | 0.0%  | 0   | 0.0%  | 0   |
| Epping   | 4.0%  | 32     | 15.8%  | 16     | 5.0%   | 5      | 3.0%   | 3      | 3.0%   | 3   | 1.0%  | 1   | 0.0%  | 0   | 1.0%  | 1   | 3.0%  | 3   |
| Harlow   | 7.6%  | 61     | 20.8%  | 21     | 0.0%   | 0      | 8.1%   | 8      | 32.3%  | 32  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Ilford   | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 7.0%  | 7   |
| Ingatestone  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lakeside   | 0.6%  | 5      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 1.0%  | 1   | 1.0%  | 0   |
| Loughton Broadway  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 0.0%  | 0   |
| Loughton High Road   | 7.5%  | 60     | 3.0%   | 3      | 31.7%  | 32     | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 8.0%  | 8   | 8.0%  | 8   | 8.0%  | 8   |
| North Chingford  | 2.6%  | 21     | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 6.0%  | 6   | 14.0% | 14  | 0.0%  | 0   |
| Romford  | 1.0%  | 8      | 3.0%   | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 2.0%  | 2   | 0.0%  | 0   | 1.0%  | 1   | 1.0%  | 1   |
| The West End   | 5.1%  | 41     | 3.0%   | 3      | 5.0%   | 5      | 5.1%   | 5      | 3.0%   | 3   | 3.0%  | 3   | 5.0%  | 5   | 12.0% | 12  | 5.0%  | 5   |
| Theydon Bois   | 0.6%  | 5      | 4.0%   | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   |
| Waltham Abbey  | 1.5%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0   | 0.0%  | 0   | 10.0% | 10  | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Cross  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0   | 0.0%  | 0   | 3.0%  | 3   | 1.0%  | 1   | 0.0%  | 0   |
| Walthamstow  | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Brentwood Centre, Dodinghurst Road, Brentwood, Essex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)                                      | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other Locations  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bishops Stortford  | 0.4%  | 3      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Brentwood  | 3.0%  | 24     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 23.0% | 23  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Broxbourne   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt   | 1.3%  | 10     | 0.0%   | 0      | 0.0%   | 0      | 8.1%   | 8      | 1.0%   | 1   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford  | 1.1%  | 9      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 4.0%  | 4   | 3.0%  | 3   | 0.0%  | 0   |
| Colliers Row   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hertford   | 0.9%  | 7      | 1.0%   | 1      | 0.0%   | 0      | 6.1%   | 6      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hoddesdon  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lea Valley   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| North Weald  | 0.4%  | 3      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   |
| Roydon   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 9.1%   | 9   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| South Woodford   | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 1.0%  | 1   |
| Stevenage  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Woodford   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 5.0%  | 5   | 0.0%  | 0   |
| Woodford Green   | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 7.0%  | 7   | 1.0%  | 1   |
| Other outside catchment area   | 2.1%  | 17     | 0.0%   | 0      | 4.0%   | 4      | 3.0%   | 3      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 7.0%  | 7   | 2.0%  | 2   |
| Other zones 3  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 4  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 6  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   |
| (Don't know / varies)  | 20.1% | 161    | 9.9%   | 10     | 22.8%  | 23     | 27.3%  | 27     | 26.3%  | 26  | 23.0% | 23  | 16.0% | 16  | 17.0% | 17  | 19.0% | 19  |
| (Don't do this activity)   | 21.3% | 170    | 28.7%  | 29     | 24.8%  | 25     | 17.2%  | 17     | 14.1%  | 14  | 21.0% | 21  | 27.0% | 27  | 10.0% | 10  | 27.0% | 27  |
| Base:  | 800   | 101    |        | 101    |        | 99     |        | 99     |        | 100 |       | 100 |       | 100 |       | 100 |       | 100 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |       |     |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>Q30 In which town, village or out-of-town location does your household spend most money on the Cinema / Theatre?</b> |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| Basildon  | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 7.0%  | 7   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Buckhurst Hill  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chelmsford  | 2.3%  | 18     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3   | 15.0% | 15  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chigwell  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chipping Ongar  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Enfield   | 8.6%  | 69     | 1.0%   | 1      | 5.0%   | 5      | 15.2%  | 15     | 0.0%   | 0   | 0.0%  | 0   | 40.0% | 40  | 5.0%  | 5   | 3.0%  | 3   |
| Epping  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Harlow  | 16.3% | 130    | 45.5%  | 46     | 6.9%   | 7      | 23.2%  | 23     | 41.4%  | 41  | 6.0%  | 6   | 5.0%  | 5   | 0.0%  | 0   | 2.0%  | 2   |
| Ilford  | 1.0%  | 8      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 2.0%  | 2   | 5.0%  | 5   | 0.0%  | 0   |
| Ingatestone   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lakeside  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 6.0%  | 6   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton Broadway   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton High Road  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| North Chingford   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Romford   | 4.6%  | 37     | 3.0%   | 3      | 5.0%   | 5      | 1.0%   | 1      | 0.0%   | 0   | 10.0% | 10  | 0.0%  | 0   | 3.0%  | 3   | 15.0% | 15  |
| The West End  | 16.5% | 132    | 9.9%   | 10     | 24.8%  | 25     | 16.2%  | 16     | 13.1%  | 13  | 13.0% | 13  | 18.0% | 18  | 21.0% | 21  | 16.0% | 16  |
| Theydon Bois  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Abbey   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Cross   | 0.4%  | 3      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 2.0%  | 2   | 0.0%  | 0   | 0.0%  | 0   |
| Walthamstow   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 2.0%  | 2   | 0.0%  | 0   | 0.0%  | 0   |
| Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)  | 0.1%  | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Brentwood Centre, Dodinghurst Road, Brentwood, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex  | 0.3%  | 2      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Other Locations   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bishops Stortford   | 0.3%  | 2      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Brentwood   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Broxbourne  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Colliers Row  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hertford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hoddesdon   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lea Valley  | 1.0%  | 8      | 0.0%   | 0      | 2.0%   | 2      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 4.0%  | 4   | 1.0%  | 1   | 0.0%  | 0   |
| North Weald   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Roydon  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| South Woodford  | 3.4%  | 27     | 3.0%   | 3      | 5.9%   | 6      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 2.0%  | 2   | 15.0% | 15  | 1.0%  | 1   |
| Stevenage   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Woodford  | 1.9%  | 15     | 0.0%   | 0      | 4.0%   | 4      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 10.0% | 10  | 1.0%  | 1   | 0.0%  | 0   |
| Woodford Green  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 0.0%  | 0   |
| Other outside catchment area  | 2.3%  | 18     | 1.0%   | 1      | 2.0%   | 2      | 2.0%   | 2      | 1.0%   | 1   | 3.0%  | 3   | 3.0%  | 3   | 4.0%  | 4   | 2.0%  | 2   |
| Other zones 3   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 4   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 6   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know / varies)   | 6.0%  | 48     | 2.0%   | 2      | 10.9%  | 11     | 9.1%   | 9      | 3.0%   | 3   | 6.0%  | 6   | 5.0%  | 5   | 5.0%  | 5   | 7.0%  | 7   |
| (Don't do this activity)  | 32.3% | 258    | 31.7%  | 32     | 31.7%  | 32     | 30.3%  | 30     | 34.3%  | 34  | 34.0% | 34  | 22.0% | 22  | 26.0% | 26  | 48.0% | 48  |
| Base:   | 800   | 101    |        | 101    |        | 99     |        | 99     |        | 100 |       | 100 |       | 100 |       | 100 |       | 100 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |       |     |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>Q31 In which town, village or out-of-town location does your household spend most money on the Cafes / Pubs / Bars?</b> |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| Basildon   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Buckhurst Hill   | 0.6%  | 5      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 4.0%  | 4   | 0.0%  | 0   | 0.0%  | 0   |
| Chelmsford   | 0.6%  | 5      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 4.0%  | 4   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chigwell   | 2.4%  | 19     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 5.0%  | 5   | 14.0% | 14  |
| Chipping Ongar   | 1.8%  | 14     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 4   | 9.0%  | 9   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   |
| Enfield  | 1.4%  | 11     | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0   | 0.0%  | 0   | 8.0%  | 8   | 0.0%  | 0   | 0.0%  | 0   |
| Epping   | 5.5%  | 44     | 24.8%  | 25     | 3.0%   | 3      | 3.0%   | 3      | 4.0%   | 4   | 2.0%  | 2   | 2.0%  | 2   | 1.0%  | 1   | 4.0%  | 4   |
| Harlow   | 6.8%  | 54     | 21.8%  | 22     | 1.0%   | 1      | 7.1%   | 7      | 21.2%  | 21  | 1.0%  | 1   | 2.0%  | 2   | 0.0%  | 0   | 0.0%  | 0   |
| Ilford   | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 3.0%  | 3   | 5.0%  | 5   | 0.0%  | 0   |
| Ingatestone  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 6.0%  | 6   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lakeside   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton Broadway  | 0.9%  | 7      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 3.0%  | 3   | 1.0%  | 1   |
| Loughton High Road   | 7.4%  | 59     | 1.0%   | 1      | 42.6%  | 43     | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 4.0%  | 4   | 4.0%  | 4   | 6.0%  | 6   |
| North Chingford  | 2.4%  | 19     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 8.0%  | 8   | 11.0% | 11  | 0.0%  | 0   |
| Romford  | 0.5%  | 4      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 2.0%  | 2   |
| The West End   | 4.0%  | 32     | 4.0%   | 4      | 4.0%   | 4      | 5.1%   | 5      | 0.0%   | 0   | 1.0%  | 1   | 6.0%  | 6   | 10.0% | 10  | 2.0%  | 2   |
| Theydon Bois   | 0.5%  | 4      | 4.0%   | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Abbey  | 1.9%  | 15     | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5      | 0.0%   | 0   | 0.0%  | 0   | 10.0% | 10  | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Cross  | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0   | 0.0%  | 0   | 6.0%  | 6   | 0.0%  | 0   | 0.0%  | 0   |
| Walthamstow  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Brentwood Centre, Dodinghurst Road, Brentwood, Essex   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Other Locations  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bishops Stortford  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Brentwood  | 3.4%  | 27     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 26.0% | 26  | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   |
| Broxbourne   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt   | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 6.1%   | 6      | 0.0%   | 0   | 0.0%  | 0   | 2.0%  | 2   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford  | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 4.0%  | 4   | 3.0%  | 3   | 0.0%  | 0   |
| Colliers Row   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hertford   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hoddesdon  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lea Valley   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| North Weald  | 0.6%  | 5      | 5.0%   | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Roydon   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 5.1%   | 5      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth   | 1.3%  | 10     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 10.1%  | 10  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| South Woodford   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 4.0%  | 4   | 1.0%  | 1   |
| Stevenage  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Woodford   | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 6.0%  | 6   | 0.0%  | 0   |
| Woodford Green   | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 0.0%  | 0   |
| Other outside catchment area   | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 2.0%   | 2   | 1.0%  | 1   | 1.0%  | 1   | 3.0%  | 3   | 1.0%  | 1   |
| Other zones 3  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 4  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 4.0%   | 4   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   |
| Other zones 6  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8  | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 4.0%  | 4   |
| (Don't know / varies)  | 13.9% | 111    | 5.0%   | 5      | 9.9%   | 10     | 18.2%  | 18     | 21.2%  | 21  | 19.0% | 19  | 13.0% | 13  | 12.0% | 12  | 13.0% | 13  |
| (Don't do this activity)   | 32.6% | 261    | 33.7%  | 34     | 35.6%  | 36     | 32.3%  | 32     | 30.3%  | 30  | 27.0% | 27  | 32.0% | 32  | 26.0% | 26  | 44.0% | 44  |
| Base:  | 800   | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |       |    |       |    |      |   |      |   |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|-------|----|-------|----|------|---|------|---|
| <b>Q32 In which town, village or out-of-town location does your household spend most money on the Health &amp; Fitness?</b> |       |        |        |        |        |        |        |        |        |    |       |    |       |    |      |   |      |   |
| Basildon  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 1.0%  | 1  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Chelmsford  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 3.0%  | 3  | 0.0%  | 0  | 2.0% | 2 | 0.0% | 0 |
| Enfield   | 1.4%  | 11     | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 10.0% | 10 | 0.0% | 0 | 0.0% | 0 |
| Harlow  | 6.0%  | 48     | 16.8%  | 17     | 0.0%   | 0      | 4.0%   | 4      | 26.3%  | 26 | 1.0%  | 1  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Ilford  | 0.4%  | 3      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0% | 1 | 2.0% | 2 |
| Lakeside  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Romford   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0% | 1 | 0.0% | 0 |
| The West End  | 0.8%  | 6      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 1.0%  | 1  | 4.0% | 4 | 0.0% | 0 |
| Walthamstow   | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 4.0% | 4 | 1.0% | 1 |
| Body & Soul, 10 Torrington Dr, Loughton, Essex  | 0.4%  | 3      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0% | 1 | 0.0% | 0 |
| Brentwood Centre, Doddinghurst Road, Brentwood, Essex   | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 9.0%  | 9  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Epping Sports Centre, 25 Hemnall Street, Epping, Essex  | 1.5%  | 12     | 4.0%   | 4      | 3.0%   | 3      | 0.0%   | 0      | 0.0%   | 0  | 2.0%  | 2  | 2.0%  | 2  | 0.0% | 0 | 1.0% | 1 |
| Esporta Health Club, Claygate House, Manor Rd, Woodford Green, Essex  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0% | 1 | 0.0% | 0 |
| Fitness Figures, Barn Hoppett, Rangers Rd, London   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross, Broxbourne  | 1.0%  | 8      | 0.0%   | 0      | 0.0%   | 0      | 6.1%   | 6      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0% | 0 | 0.0% | 0 |
| Island Fitness, 57 Island Centre Way, Enfield (gym)   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| John Warner Sports Centre, I review, Stanstead Road, Hoddesdon  | 0.8%  | 6      | 0.0%   | 0      | 0.0%   | 0      | 6.1%   | 6      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Lea Valley Sports Centre, Bullsmoor Lane, Enfield, Middlesex  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Loughton Leisure Centre, Traps Hill, Loughton, Essex  | 3.1%  | 25     | 0.0%   | 0      | 20.8%  | 21     | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0% | 1 | 2.0% | 2 |
| Loughton Sports Centre, Rectory Ln, Loughton, Epping Forest   | 1.4%  | 11     | 2.0%   | 2      | 4.0%   | 4      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.0% | 2 | 2.0% | 2 |
| Ongar Leisure Centre, The Gables, Ongar, Essex  | 1.5%  | 12     | 2.0%   | 2      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3  | 6.0%  | 6  | 0.0%  | 0  | 0.0% | 0 | 1.0% | 1 |
| Waltham Abbey Sports Centre, Broomstickhall Road, Waltham Abbey, Essex  | 0.8%  | 6      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 4.0%  | 4  | 0.0% | 0 | 0.0% | 0 |
| Waltham Abbey Swimming Pool, Roundhills, Waltham Abbey, Essex   | 0.9%  | 7      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 6.0%  | 6  | 0.0% | 0 | 0.0% | 0 |
| Other Locations   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Bishops Stortford   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Brentwood   | 1.4%  | 11     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 11.0% | 11 | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Broxbourne  | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 2.0%   | 2      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Cheshunt  | 0.6%  | 5      | 0.0%   | 0      | 0.0%   | 0      | 3.0%   | 3      | 0.0%   | 0  | 0.0%  | 0  | 2.0%  | 2  | 0.0% | 0 | 0.0% | 0 |
| Chingford   | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 5.0%  | 5  | 4.0% | 4 | 0.0% | 0 |
| Colliers Row  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Hertford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Hoddesdon   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Lea Valley  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| North Weald   | 0.3%  | 2      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Roydon  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Sawbridgeworth  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| South Woodford  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Stevenage   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Woodford  | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.0% | 1 | 0.0% | 0 |
| Woodford Green  | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Other outside catchment area  | 2.3%  | 18     | 0.0%   | 0      | 3.0%   | 3      | 2.0%   | 2      | 1.0%   | 1  | 2.0%  | 2  | 1.0%  | 1  | 4.0% | 4 | 5.0% | 5 |
| Other zones 3   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |
| Other zones 4   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 | 0.0% | 0 |

Column %ges.

by Zone

## Epping Forest Town Centres Survey For Roger Tym & Partners

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|                          | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |
|--------------------------|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|
| Other zones 5            | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 6            | 0.5%  | 4      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 4.0%  | 4   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8            | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chigwell                 | 2.1%  | 17     | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1   | 1.0%  | 1   | 6.0%  | 6   | 7.0%  | 7   |
| Chipping Ongar           | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   |
| Epping                   | 0.1%  | 1      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton Broadway        | 0.1%  | 1      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton High Road       | 0.3%  | 2      | 0.0%   | 0      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   |
| Waltham Abbey            | 0.5%  | 4      | 1.0%   | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 2.0%  | 2   | 0.0%  | 0   | 1.0%  | 1   |
| (Don't know / varies)    | 3.6%  | 29     | 1.0%   | 1      | 2.0%   | 2      | 5.1%   | 5      | 7.1%   | 7   | 2.0%  | 2   | 1.0%  | 1   | 5.0%  | 5   |
| (Don't do this activity) | 63.6% | 509    | 70.3%  | 71     | 61.4%  | 62     | 65.7%  | 65     | 57.6%  | 57  | 62.0% | 62  | 59.0% | 59  | 62.0% | 62  |
| Base:                    | 800   | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

### Q33 In which town, village or out-of-town location does your household spend most money on Family Entertainment (i.e. Ten-Pin Bowling, Ice Skating etc)?

|                              |       |     |       |    |       |     |       |     |       |     |       |     |       |     |       |     |
|------------------------------|-------|-----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Basildon                     | 0.8%  | 6   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 6.0%  | 6   | 0.0%  | 0   | 0.0%  | 0   |
| Buckhurst Hill               | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Chelmsford                   | 5.6%  | 45  | 9.9%  | 10 | 1.0%  | 1   | 1.0%  | 1   | 11.1% | 11  | 21.0% | 21  | 0.0%  | 0   | 1.0%  | 1   |
| Chigwell                     | 0.4%  | 3   | 0.0%  | 0  | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 1.0%  | 1   |
| Chipping Ongar               | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Enfield                      | 1.1%  | 9   | 0.0%  | 0  | 0.0%  | 0   | 5.1%  | 5   | 0.0%  | 0   | 4.0%  | 4   | 0.0%  | 0   | 0.0%  | 0   |
| Epping                       | 0.3%  | 2   | 1.0%  | 1  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Harlow                       | 6.3%  | 50  | 16.8% | 17 | 2.0%  | 2   | 10.1% | 10  | 16.2% | 16  | 0.0%  | 0   | 5.0%  | 5   | 0.0%  | 0   |
| Ilford                       | 0.3%  | 2   | 0.0%  | 0  | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   |
| Ingatestone                  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lakeside                     | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton Broadway            | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Loughton High Road           | 0.3%  | 2   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   | 0.0%  | 0   |
| North Chingford              | 0.1%  | 1   | 0.0%  | 0  | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Romford                      | 9.1%  | 73  | 5.0%  | 5  | 19.8% | 20  | 1.0%  | 1   | 1.0%  | 1   | 7.0%  | 7   | 10.0% | 10  | 11.0% | 11  |
| The West End                 | 0.9%  | 7   | 0.0%  | 0  | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 3.0%  | 3   | 3.0%  | 3   |
| Theydon Bois                 | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Abbey                | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Waltham Cross                | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Walthamstow                  | 0.3%  | 2   | 0.0%  | 0  | 0.0%  | 0   | 2.0%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other Locations              | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Bishops Stortford            | 0.6%  | 5   | 0.0%  | 0  | 0.0%  | 0   | 1.0%  | 1   | 3.0%  | 3   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   |
| Brentwood                    | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Broxbourne                   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cheshunt                     | 0.1%  | 1   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Chingford                    | 0.1%  | 1   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Colliers Row                 | 0.8%  | 6   | 0.0%  | 0  | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   | 3.0%  | 3   |
| Hertford                     | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Hoddesdon                    | 0.1%  | 1   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lea Valley                   | 0.3%  | 2   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.0%  | 2   | 0.0%  | 0   |
| North Weald                  | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Roydon                       | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sawbridgeworth               | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| South Woodford               | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Stevenage                    | 0.9%  | 7   | 0.0%  | 0  | 0.0%  | 0   | 6.1%  | 6   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Woodford                     | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Woodford Green               | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other outside catchment area | 1.1%  | 9   | 0.0%  | 0  | 1.0%  | 1   | 2.0%  | 2   | 2.0%  | 2   | 2.0%  | 2   | 2.0%  | 2   | 2.0%  | 2   |
| Other zones 3                | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 4                | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 5                | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 6                | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Other zones 8                | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Don't know / varies)        | 4.5%  | 36  | 2.0%  | 2  | 3.0%  | 3   | 9.1%  | 9   | 3.0%  | 3   | 3.0%  | 3   | 5.0%  | 5   | 6.0%  | 6   |
| (Don't do this activity)     | 66.3% | 530 | 65.3% | 66 | 70.3% | 71  | 60.6% | 60  | 64.6% | 64  | 60.0% | 60  | 66.0% | 66  | 69.0% | 69  |
| Base:                        | 800   | 101 | 101   | 99 | 99    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

### GEN Gender of respondent.

|        |       |     |       |    |       |     |       |     |       |     |       |     |       |     |       |     |
|--------|-------|-----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Male   | 25.5% | 204 | 23.8% | 24 | 24.8% | 25  | 28.3% | 28  | 33.3% | 33  | 22.0% | 22  | 20.0% | 20  | 27.0% | 27  |
| Female | 74.5% | 596 | 76.2% | 77 | 75.2% | 76  | 71.7% | 71  | 66.7% | 66  | 78.0% | 78  | 80.0% | 80  | 73.0% | 73  |
| Base:  | 800   | 101 | 101   | 99 | 99    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

Column %ges.

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |     |       |     |       |     |       |     |       |     |
|---|-------|--------|--------|--------|--------|--------|--------|--------|--------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| <b>AGE Could I ask, how old are you ?</b>   |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| 18 to 24  | 0.9%  | 7      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0   | 1.0%  | 1   | 0.0%  | 0   | 1.0%  | 1   | 3.0%  | 3   |
| 25 to 34  | 4.1%  | 33     | 4.0%   | 4      | 1.0%   | 1      | 6.1%   | 6      | 3.0%   | 3   | 2.0%  | 2   | 8.0%  | 8   | 7.0%  | 7   | 2.0%  | 2   |
| 35 to 44  | 18.6% | 149    | 13.9%  | 14     | 14.9%  | 15     | 22.2%  | 22     | 13.1%  | 13  | 10.0% | 10  | 30.0% | 30  | 37.0% | 37  | 8.0%  | 8   |
| 45 to 54  | 24.0% | 192    | 27.7%  | 28     | 24.8%  | 25     | 21.2%  | 21     | 21.2%  | 21  | 25.0% | 25  | 28.0% | 28  | 31.0% | 31  | 13.0% | 13  |
| 55 to 64  | 16.0% | 128    | 10.9%  | 11     | 16.8%  | 17     | 18.2%  | 18     | 22.2%  | 22  | 21.0% | 21  | 15.0% | 15  | 4.0%  | 4   | 20.0% | 20  |
| 65 +  | 35.5% | 284    | 43.6%  | 44     | 40.6%  | 41     | 30.3%  | 30     | 39.4%  | 39  | 40.0% | 40  | 18.0% | 18  | 19.0% | 19  | 53.0% | 53  |
| (Refused)   | 0.9%  | 7      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1      | 1.0%   | 1   | 1.0%  | 1   | 1.0%  | 1   | 1.0%  | 1   | 1.0%  | 1   |
| Base:   | 800   | 101    | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |
| <b>WOR Which of the following best describes the chief wage earner of your household's current employment situation ?</b> |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| Working full time   | 48.3% | 386    | 39.6%  | 40     | 46.5%  | 47     | 55.6%  | 55     | 40.4%  | 40  | 43.0% | 43  | 71.0% | 71  | 62.0% | 62  | 28.0% | 28  |
| Working part time   | 6.3%  | 50     | 5.9%   | 6      | 5.9%   | 6      | 6.1%   | 6      | 11.1%  | 11  | 5.0%  | 5   | 5.0%  | 5   | 5.0%  | 5   | 6.0%  | 6   |
| Unemployed  | 3.0%  | 24     | 3.0%   | 3      | 1.0%   | 1      | 0.0%   | 0      | 3.0%   | 3   | 3.0%  | 3   | 2.0%  | 2   | 8.0%  | 8   | 4.0%  | 4   |
| Retired   | 40.5% | 324    | 51.5%  | 52     | 45.5%  | 46     | 37.4%  | 37     | 45.5%  | 45  | 46.0% | 46  | 19.0% | 19  | 20.0% | 20  | 59.0% | 59  |
| A housewife   | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 1.0%  | 1   | 1.0%  | 1   | 3.0%  | 3   | 2.0%  | 2   |
| A student   | 0.1%  | 1      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   | 0.0%  | 0   |
| Other   | 0.0%  | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Refused)   | 1.0%  | 8      | 0.0%   | 0      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0   | 2.0%  | 2   | 2.0%  | 2   | 1.0%  | 1   | 1.0%  | 1   |
| Base:   | 800   | 101    | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |
| <b>CAR How many cars does your household own or have the use of ?</b>   |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| None  | 14.5% | 116    | 17.8%  | 18     | 15.8%  | 16     | 9.1%   | 9      | 11.1%  | 11  | 11.0% | 11  | 13.0% | 13  | 14.0% | 14  | 24.0% | 24  |
| One   | 42.9% | 343    | 40.6%  | 41     | 51.5%  | 52     | 42.4%  | 42     | 45.5%  | 45  | 35.0% | 35  | 44.0% | 44  | 48.0% | 48  | 36.0% | 36  |
| Two   | 31.8% | 254    | 36.6%  | 37     | 26.7%  | 27     | 37.4%  | 37     | 28.3%  | 28  | 39.0% | 39  | 33.0% | 33  | 23.0% | 23  | 30.0% | 30  |
| Three or more   | 10.1% | 81     | 4.0%   | 4      | 5.0%   | 5      | 11.1%  | 11     | 14.1%  | 14  | 13.0% | 13  | 10.0% | 10  | 15.0% | 15  | 9.0%  | 9   |
| (Refused)   | 0.8%  | 6      | 1.0%   | 1      | 1.0%   | 1      | 0.0%   | 0      | 1.0%   | 1   | 2.0%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 1.0%  | 1   |
| Base:   | 800   | 101    | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |
| <b>SEG Socio-economic Grouping:</b>   |       |        |        |        |        |        |        |        |        |     |       |     |       |     |       |     |       |     |
| A   | 3.3%  | 26     | 5.0%   | 5      | 2.0%   | 2      | 4.0%   | 4      | 2.0%   | 2   | 4.0%  | 4   | 1.0%  | 1   | 5.0%  | 5   | 3.0%  | 3   |
| B   | 17.4% | 139    | 22.8%  | 23     | 9.9%   | 10     | 16.2%  | 16     | 16.2%  | 16  | 22.0% | 22  | 16.0% | 16  | 25.0% | 25  | 11.0% | 11  |
| C1  | 27.4% | 219    | 17.8%  | 18     | 22.8%  | 23     | 29.3%  | 29     | 32.3%  | 32  | 25.0% | 25  | 34.0% | 34  | 32.0% | 32  | 26.0% | 26  |
| C2  | 15.6% | 125    | 10.9%  | 11     | 22.8%  | 23     | 19.2%  | 19     | 16.2%  | 16  | 10.0% | 10  | 21.0% | 21  | 16.0% | 16  | 9.0%  | 9   |
| D   | 7.3%  | 58     | 12.9%  | 13     | 6.9%   | 7      | 5.1%   | 5      | 7.1%   | 7   | 3.0%  | 3   | 13.0% | 13  | 4.0%  | 4   | 6.0%  | 6   |
| E   | 21.5% | 172    | 20.8%  | 21     | 25.7%  | 26     | 21.2%  | 21     | 22.2%  | 22  | 26.0% | 26  | 11.0% | 11  | 11.0% | 11  | 34.0% | 34  |
| (Refused)   | 7.6%  | 61     | 9.9%   | 10     | 9.9%   | 10     | 5.1%   | 5      | 4.0%   | 4   | 10.0% | 10  | 4.0%  | 4   | 7.0%  | 7   | 11.0% | 11  |
| Base:   | 800   | 101    | 101    | 101    | 99     | 99     | 100    | 100    | 100    | 100 | 100   | 100 | 100   | 100 | 100   | 100 | 100   | 100 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|                               | Total | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |    |        |     |        |     |        |     |        |     |
|-------------------------------|-------|--------|--------|--------|--------|--------|--------|--------|--------|----|--------|-----|--------|-----|--------|-----|--------|-----|
| <b>QUOTA Postcode Sector:</b> |       |        |        |        |        |        |        |        |        |    |        |     |        |     |        |     |        |     |
| CM145                         | 4.3%  | 34     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 34.0%  | 34  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM150                         | 3.5%  | 28     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 28.0%  | 28  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM164                         | 1.5%  | 12     | 11.9%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM165                         | 1.3%  | 10     | 9.9%   | 10     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM166                         | 2.9%  | 23     | 22.8%  | 23     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM167                         | 2.6%  | 21     | 20.8%  | 21     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM170                         | 2.8%  | 22     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 22.2%  | 22 | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM179                         | 5.3%  | 42     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 42.4%  | 42 | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM187                         | 4.4%  | 35     | 34.7%  | 35     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM195                         | 2.1%  | 17     | 0.0%   | 0      | 0.0%   | 0      | 17.2%  | 17     | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM219                         | 2.5%  | 20     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 20.2%  | 20 | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM4 0                         | 2.1%  | 17     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 17.0%  | 17  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM5 0                         | 1.9%  | 15     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 15.2%  | 15 | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| CM5 9                         | 2.6%  | 21     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 21.0%  | 21  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| E4 6                          | 3.3%  | 26     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 26.0%  | 26  | 0.0%   | 0   |
| E4 7                          | 2.3%  | 18     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 18.0%  | 18  | 0.0%   | 0   | 0.0%   | 0   |
| EN106                         | 2.8%  | 22     | 0.0%   | 0      | 0.0%   | 0      | 22.2%  | 22     | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| EN110                         | 1.6%  | 13     | 0.0%   | 0      | 0.0%   | 0      | 13.1%  | 13     | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| EN3 6                         | 3.0%  | 24     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 24.0%  | 24  | 0.0%   | 0   | 0.0%   | 0   |
| EN3 7                         | 1.5%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 12.0%  | 12  | 0.0%   | 0   | 0.0%   | 0   |
| EN8 0                         | 2.6%  | 21     | 0.0%   | 0      | 0.0%   | 0      | 21.2%  | 21     | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| EN8 7                         | 1.4%  | 11     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 11.0%  | 11  | 0.0%   | 0   | 0.0%   | 0   |
| EN8 9                         | 2.0%  | 16     | 0.0%   | 0      | 0.0%   | 0      | 16.2%  | 16     | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| EN9 1                         | 1.5%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 12.0%  | 12  | 0.0%   | 0   | 0.0%   | 0   |
| EN9 2                         | 1.3%  | 10     | 0.0%   | 0      | 0.0%   | 0      | 10.1%  | 10     | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| EN9 3                         | 2.0%  | 16     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 16.0%  | 16  | 0.0%   | 0   | 0.0%   | 0   |
| IG101                         | 3.0%  | 24     | 0.0%   | 0      | 23.8%  | 24     | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| IG102                         | 4.5%  | 36     | 0.0%   | 0      | 35.6%  | 36     | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| IG103                         | 5.1%  | 41     | 0.0%   | 0      | 40.6%  | 41     | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| IG104                         | 0.9%  | 7      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 7.0%   | 7   | 0.0%   | 0   | 0.0%   | 0   |
| IG7 4                         | 5.6%  | 45     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 45.0%  | 45  |
| IG7 5                         | 1.5%  | 12     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 12.0%  | 12  | 0.0%   | 0   |
| IG7 6                         | 3.4%  | 27     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 27.0%  | 27  |
| IG8 0                         | 1.6%  | 13     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 13.0%  | 13  | 0.0%   | 0   |
| IG8 7                         | 1.8%  | 14     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 14.0%  | 14  | 0.0%   | 0   |
| IG8 8                         | 1.6%  | 13     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 13.0%  | 13  | 0.0%   | 0   |
| IG9 5                         | 1.6%  | 13     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 13.0%  | 13  | 0.0%   | 0   |
| IG9 6                         | 1.1%  | 9      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 9.0%   | 9   | 0.0%   | 0   |
| RM4 1                         | 3.5%  | 28     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 28.0%  | 28  | 0.0%   | 28  |
| Base:                         |       | 800    |        | 101    |        | 101    |        | 99     |        | 99 |        | 100 |        | 100 |        | 100 |        | 100 |
| <b>ZONE Zone:</b>             |       |        |        |        |        |        |        |        |        |    |        |     |        |     |        |     |        |     |
| Zone 1                        | 12.6% | 101    | 100.0% | 101    | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| Zone 2                        | 12.6% | 101    | 0.0%   | 0      | 100.0% | 101    | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| Zone 3                        | 12.4% | 99     | 0.0%   | 0      | 0.0%   | 0      | 100.0% | 99     | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| Zone 4                        | 12.4% | 99     | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 100.0% | 99 | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| Zone 5                        | 12.5% | 100    | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 100.0% | 100 | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   |
| Zone 6                        | 12.5% | 100    | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 100.0% | 100 | 0.0%   | 0   | 0.0%   | 0   |
| Zone 7                        | 12.5% | 100    | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 100.0% | 100 | 0.0%   | 0   |
| Zone 8                        | 12.5% | 100    | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0      | 0.0%   | 0  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 100.0% | 100 |
| Base:                         |       | 800    |        | 101    |        | 101    |        | 99     |        | 99 |        | 100 |        | 100 |        | 100 |        | 100 |

**Appendix 3:**

Data Tabulations

By Q25

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |   |      |   |      |   |      |   |
|---|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|---|------|---|------|---|------|---|
| <b>Q01 In which shop does your household spend most money on its main food and groceries ?</b>        |       |        |                       |                  |                                  |                   |                   |   |      |   |      |   |      |   |
| Aldi, 570-592 High Road,<br>Tottenham, Greater<br>London  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Aldi, High Road, Seven<br>Kings, Ilford, Greater<br>London  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 1.1% | 1 | 0.0% | 0 |
| Asda, 19 Selborne Walk<br>Shopping Centre,<br>Walthamstow, London,<br>Greater London                  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Asda, Dolphin Approach,<br>Mercury Road, Romford,<br>Essex  | 0.4%  | 3      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0 | 2.6% | 1 | 0.0% | 0 | 0.0% | 0 |
| Asda, Watergardens,<br>Southgate, Harlow, Essex   | 2.9%  | 23     | 7.3%                  | 15               | 0.0%                             | 0                 | 1.5%              | 2 | 0.0% | 0 | 3.4% | 3 | 0.0% | 0 |
| Budgens, 109 Snakes Lane,<br>Woodford, Essex  | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Budgens, 74 Church Lane,<br>Doddington, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Budgens, London Road,<br>Sawbridgeworth,<br>Hertfordshire   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op Market Town, 1/13<br>Station Road, Chingford,<br>Greater London                                 | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 2.2% | 2 |
| Co-op Market Town, 654-<br>674 Hertford Road,<br>Enfield, Hertfordshire                               | 0.5%  | 4      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.9%              | 4 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 113-117 Upshire<br>Road, Waltham Abbey,<br>Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 1-2 Maunds Road,<br>Maunds Hatch, Harlow,<br>Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 136-138 Church<br>Lane, Cheshunt,<br>Hertfordshire   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 16 Hatch Lane,<br>Chingford, Greater<br>London   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 1.1% | 1 |
| Co-op, 56 High Road, North<br>Weald, Epping, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 7-9 Sun Street,<br>Waltham Abbey, Essex  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 106-108 High<br>Street, Waltham Cross,<br>Hertfordshire                                      | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 1A Old Church<br>Road, Chingford, Greater<br>London  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 22/24 The<br>Broadway, Debden,<br>Loughton, Essex  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 5.3% | 2 | 0.0% | 0 | 0.0% | 0 |
| Lidl, Fore Street, Edmonton,<br>Greater London  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Lidl, Staple Tyre Centre,<br>Southern Way, Harlow,<br>Essex   | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer, 135 High<br>Road, Ilford, Essex  | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer, 39 South<br>Street, Romford, Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 1.1% | 1 |
| Marks & Spencer, 54<br>Shopping Precinct, Palace<br>Gardens, Enfield,<br>Middlesex                    | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer,<br>Brookfield Centre,<br>Halfhide Lane, Cheshunt,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks and Spencer's Simply  | 0.3%  | 2      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |   |       |   |       |    |      |   |
|---|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|---|-------|---|-------|----|------|---|
| Food, 239-253 High Street, Epping, Essex  | 5.3%  | 42     | 1.5%                  | 3                | 20.4%                            | 30                | 0.7%              | 1 | 10.5% | 4 | 0.0%  | 0  | 4.3% | 4 |
| Morrisons, 246-250 High Road, Loughton, Essex   | 1.1%  | 9      | 0.5%                  | 1                | 1.4%                             | 2                 | 0.7%              | 1 | 2.6%  | 1 | 0.0%  | 0  | 3.3% | 3 |
| Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex                           | 0.4%  | 3      | 0.5%                  | 1                | 0.0%                             | 0                 | 1.5%              | 2 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Morrisons, Southbury Road, Enfield, Middlesex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London                               | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Netto, 49 High Street, Ponders End, Enfield, Middlesex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| One Stop, 66-70 High Street, Cheshunt, Hertfordshire  | 0.8%  | 6      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 4.3% | 4 |
| Sainsburys, 100 Tanners Lane, Barkingside, Essex  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 1.1% | 1 |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex                                | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 16 Jackson Square, Bishops Stortford, Essex                                       | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire                                 | 3.4%  | 27     | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 20.5% | 18 | 0.0% | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 97-131 High Road, Chadwell Heath, Greater London                                  | 1.0%  | 8      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.7%              | 1 | 0.0%  | 0 | 0.0%  | 0  | 4.3% | 4 |
| Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London                        | 0.8%  | 6      | 0.0%                  | 0                | 2.0%                             | 3                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 1.1% | 1 |
| Sainsburys, 13 Hall Lane, Chingford, Greater London   | 3.3%  | 26     | 2.4%                  | 5                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 23.9% | 21 | 0.0% | 0 |
| Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex   | 0.6%  | 5      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.9%              | 4 | 0.0%  | 0 | 0.0%  | 0  | 1.1% | 1 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 1.5%  | 12     | 4.9%                  | 10               | 0.0%                             | 0                 | 0.7%              | 1 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex                                       | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Highlands Village, Highlands Avenue, London, Greater London                       | 1.6%  | 13     | 0.5%                  | 1                | 0.0%                             | 0                 | 6.6%              | 9 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 95 High Street, Hornchurch, Greater London  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 33 Roden Street, Ilford, Greater London   | 1.9%  | 15     | 0.0%                  | 0                | 6.8%                             | 10                | 0.0%              | 0 | 10.5% | 4 | 0.0%  | 0  | 1.1% | 1 |
| Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex                           | 4.9%  | 39     | 1.0%                  | 2                | 17.7%                            | 26                | 0.7%              | 1 | 18.4% | 7 | 0.0%  | 0  | 3.3% | 3 |
| Sainsburys, Old Station Road, Loughton, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex                                   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0%  | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 867-869 High Road, Tottenham, Greater   |       |        |                       |                  |                                  |                   |                   |   |       |   |       |    |      |   |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |      | Loughton High Road |      | Waltham Abbey |       | Loughton Broadway (Debden) |       | Chipping Ongar |      | Buckhurst Hill |      |   |
|---|-------|--------|------|--------------------|------|---------------|-------|----------------------------|-------|----------------|------|----------------|------|---|
| London  |       |        |      |                    |      |               |       |                            |       |                |      |                |      |   |
| Sainsburys, 72 Shopping Pavilion, High Street, Waltham Cross, Hertfordshire       | 1.0%  | 8      | 0.0% | 0                  | 1.4% | 2             | 0.0%  | 0                          | 2.6%  | 1              | 0.0% | 0              | 3.3% | 3 |
| Sainsburys, 112 High Street, Walthamstow, Greater London                          | 0.9%  | 7      | 2.4% | 5                  | 0.7% | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 1.1% | 1 |
| Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London                       | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Sainsburys, 176 George Lane, South Woodford, Greater London                       | 1.1%  | 9      | 1.0% | 2                  | 1.4% | 2             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 5.4% | 5 |
| Simply Food, 161-163 High Street, Loughton, Essex                                 | 0.4%  | 3      | 0.0% | 0                  | 1.4% | 2             | 0.0%  | 0                          | 2.6%  | 1              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 19 Chapel High, Brentwood, Essex                                      | 0.3%  | 2      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 1.1% | 1              | 1.1% | 1 |
| Somerfield, 21 High Street, Harlow, Essex   | 0.3%  | 2      | 1.0% | 2                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 218 St Marys Lane, Upminster, Greater London                          | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 4 Station Road, Chingford, Greater London                             | 0.1%  | 1      | 0.0% | 0                  | 0.7% | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London                    | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 9 High Street, Cheshunt, Hertfordshire                                | 0.1%  | 1      | 0.0% | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, Queens Park, Billericay, Essex  | 0.1%  | 1      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 1.1% | 1              | 0.0% | 0 |
| Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex               | 0.1%  | 1      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Express, High Street, Chipping Ongar, Essex                                 | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex          | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Express, Coppice Row, Theydon Bois, Essex                                   | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire      | 0.1%  | 1      | 0.0% | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex                        | 0.4%  | 3      | 0.0% | 0                  | 0.7% | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 1.1% | 1 |
| Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire | 5.9%  | 47     | 1.5% | 3                  | 0.0% | 0             | 26.3% | 36                         | 2.6%  | 1              | 0.0% | 0              | 0.0% | 0 |
| Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London                      | 0.1%  | 1      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0% | 0              | 1.1% | 1 |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 1.5%  | 12     | 1.0% | 2                  | 0.7% | 1             | 2.2%  | 3                          | 0.0%  | 0              | 4.5% | 4              | 0.0% | 0 |
| Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London           | 1.3%  | 10     | 0.5% | 1                  | 0.7% | 1             | 1.5%  | 2                          | 0.0%  | 0              | 3.4% | 3              | 2.2% | 2 |
| Tesco Metro, 34-44 North Mall, Edmonton, Greater London                           | 0.1%  | 1      | 0.0% | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire           | 0.3%  | 2      | 0.0% | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco, 796 Cranbrook Road, Barking, Essex   | 2.9%  | 23     | 0.0% | 0                  | 4.8% | 7             | 0.0%  | 0                          | 10.5% | 4              | 0.0% | 0              | 8.7% | 8 |
| Tesco, Bishops Park Centre,   | 0.3%  | 2      | 0.0% | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0%  | 0              | 1.1% | 1              | 0.0% | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |      | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |      | Chipping<br>Ongar |      | Buckhurst<br>Hill |       |    |
|--|-------|--------|-------|-----------------------|------|------------------|-------|----------------------------------|------|-------------------|------|-------------------|-------|----|
| Lancaster Way, Bishops<br>Stortford, Hertfordshire   | 0.3%  | 2      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 1.1% | 1                 | 1.1%  | 1  |
| Tesco, 47-53 Springfield<br>Road, Chelmsford, Essex  | 1.8%  | 14     | 3.9%  | 8                     | 1.4% | 2                | 0.0%  | 0                                | 2.6% | 1                 | 2.3% | 2                 | 0.0%  | 0  |
| Tesco, Princes Road,<br>Chelmsford, Essex  | 1.0%  | 8      | 0.0%  | 0                     | 0.7% | 1                | 1.5%  | 2                                | 0.0% | 0                 | 0.0% | 0                 | 3.3%  | 3  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London                                 | 0.3%  | 2      | 0.0%  | 0                     | 0.0% | 0                | 1.5%  | 2                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, Savoy Parade,<br>Southbury Road, Enfield,<br>Middlesex                                      | 6.3%  | 50     | 20.9% | 43                    | 0.7% | 1                | 0.0%  | 0                                | 5.3% | 2                 | 3.4% | 3                 | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 6.8%  | 54     | 21.4% | 44                    | 0.0% | 0                | 1.5%  | 2                                | 0.0% | 0                 | 4.5% | 4                 | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 2.8%  | 22     | 7.3%  | 15                    | 0.0% | 0                | 0.7%  | 1                                | 0.0% | 0                 | 2.3% | 2                 | 0.0%  | 0  |
| Tesco, Unit 1-6 The Harvey<br>Centre, Harlow, Essex  | 1.4%  | 11     | 3.9%  | 8                     | 0.0% | 0                | 0.7%  | 1                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, 825 High Road,<br>Leyton, Greater London  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, 829-837 High Road,<br>Leytonstone, Greater<br>London  | 0.3%  | 2      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 2.2%  | 2  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 4.9%  | 39     | 1.0%  | 2                     | 4.1% | 6                | 20.4% | 28                               | 5.3% | 2                 | 0.0% | 0                 | 1.1%  | 1  |
| Tesco, 5-6 West Street,<br>Ware, Hertfordshire   | 0.3%  | 2      | 0.0%  | 0                     | 0.7% | 1                | 0.7%  | 1                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, Southend Road,<br>Woodford Green, Essex   | 1.9%  | 15     | 0.0%  | 0                     | 2.0% | 3                | 0.7%  | 1                                | 0.0% | 0                 | 0.0% | 0                 | 10.9% | 10 |
| Waitrose, 112-118 High<br>Street, Billericay, Essex  | 0.3%  | 2      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Waitrose, 27-43 Queens<br>Road, Buckhurst Hill,<br>Greater London                                  | 1.8%  | 14     | 0.5%  | 1                     | 2.7% | 4                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 9.8%  | 9  |
| Waitrose, 92-96 High Road,<br>South Woodford, Greater<br>London                                    | 0.6%  | 5      | 0.0%  | 0                     | 0.7% | 1                | 0.7%  | 1                                | 0.0% | 0                 | 0.0% | 0                 | 2.2%  | 2  |
| Waitrose, Northgate End,<br>Bishops Stortford,<br>Hertfordshire                                    | 0.1%  | 1      | 0.5%  | 1                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Waitrose, Palace Gardens<br>Shopping Pnct, Enfield,<br>Greater London                              | 0.1%  | 1      | 0.0%  | 0                     | 0.0% | 0                | 0.7%  | 1                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Welcome (East & Central),<br>66 Stanstead Road,<br>Hoddesdon, Hertfordshire                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Welcome, 31 London Road,<br>Harlow, Essex  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Abridge  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Buckhurst Hill<br>- Loughton Way, Lower<br>Queens Rd, Queens Rd<br>West, Station Way | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Buckhurst Hill<br>- Queens Road (east)   | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Chigwell   | 0.1%  | 1      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 1.1%  | 1  |
| Local Stores, Chipping<br>Ongar  | 0.1%  | 1      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| Local Stores, Chipping<br>Ongar - Lower High St, St<br>Peters Ave, Fyfield Rd                      | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Coopersale -<br>Parklands  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Epping   | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Epping -<br>Lindsey St   | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Ingatestone  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Local Stores,<br>Theydon Bois  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Loughton -<br>Borders Lane, Goldings<br>Hill/Lower Rd, Pyrles                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |      | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |
|--|-------|--------|------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|
| Lane, Roding Rd/Valley Hill  |       |        |      |                       |       |                  |       |                                  |       |                   |       |                   |       |
| Local Stores, Loughton Broadway  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local Stores, Loughton High Road   | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local Stores, Nazeing - Nazeingbury Parade   | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local Stores, North Chingford  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local Stores, North Weald - High Road  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local Stores, Waltham Abbey  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local Stores, Waltham Cross  | 0.0%  | 0      | 0.0% | 3                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Internet / delivered   | 1.4%  | 11     | 1.5% | 3                     | 2.7%  | 4                | 1.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  |
| Market Stalls  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local stores, Chingford  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Local stores, Woodford Green   | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Londis, Shenfield Road, Woodford Green   | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Marks & Spencer, High Street, Loughton   | 0.1%  | 1      | 0.0% | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other outside catchment area   | 1.6%  | 13     | 0.5% | 1                     | 2.0%  | 3                | 2.2%  | 3                                | 0.0%  | 0                 | 5.7%  | 5                 | 0.0%  |
| Other zones 6  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 7  | 0.1%  | 1      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  |
| Other zones 8  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| (Don't know / varies)  | 16.0% | 128    | 9.2% | 19                    | 17.0% | 25               | 13.1% | 18                               | 18.4% | 7                 | 17.0% | 15                | 14.1% |
| (Don't do a main food shop)  | 0.4%  | 3      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 2.3%  | 2                 | 0.0%  |
| Base:  |       | 800    |      | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                | 92    |

### Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ?

*Those who do a main food shop at Q01 Excluding 'Internet / delivered'*

|              |       |     |       |     |       |     |       |     |       |    |       |    |       |    |
|--------------|-------|-----|-------|-----|-------|-----|-------|-----|-------|----|-------|----|-------|----|
| Always       | 4.1%  | 32  | 6.9%  | 14  | 1.4%  | 2   | 5.2%  | 7   | 2.6%  | 1  | 2.3%  | 2  | 2.2%  | 2  |
| Normally     | 9.7%  | 76  | 9.4%  | 19  | 8.4%  | 12  | 12.6% | 17  | 5.3%  | 2  | 15.1% | 13 | 3.3%  | 3  |
| Sometimes    | 24.6% | 193 | 18.2% | 37  | 25.2% | 36  | 25.9% | 35  | 34.2% | 13 | 36.0% | 31 | 27.5% | 25 |
| Rarely       | 7.5%  | 59  | 8.9%  | 18  | 8.4%  | 12  | 8.1%  | 11  | 7.9%  | 3  | 4.7%  | 4  | 5.5%  | 5  |
| Never        | 53.8% | 423 | 56.7% | 115 | 56.6% | 81  | 48.1% | 65  | 50.0% | 19 | 38.4% | 33 | 61.5% | 56 |
| (Don't know) | 0.4%  | 3   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 3.5%  | 3  | 0.0%  | 0  |
| Base:        |       | 786 |       | 203 |       | 143 |       | 135 |       | 38 |       | 86 |       | 91 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|                       | Total   | Epping      |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |             |
|-----------------------|---|-------------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|-------------|
| <b>Q03</b>            | <b>Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?</b> |             |       |                       |       |                  |       |                                  |       |                   |       |                   |       |             |
|                       | <i>Those who do a main food shop at Q01</i>   |             |       |                       |       |                  |       |                                  |       |                   |       |                   |       |             |
| Less than £10         | 0.1%  | 1           | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0           |
| £10-19                | 0.9%  | 7           | 0.5%  | 1                     | 1.4%  | 2                | 0.0%  | 0                                | 2.6%  | 1                 | 1.2%  | 1                 | 0.0%  | 0           |
| £20-29                | 4.4%  | 35          | 3.4%  | 7                     | 3.4%  | 5                | 5.8%  | 8                                | 2.6%  | 1                 | 2.3%  | 2                 | 6.5%  | 6           |
| £30-39                | 6.3%  | 50          | 8.7%  | 18                    | 4.8%  | 7                | 5.1%  | 7                                | 10.5% | 4                 | 5.8%  | 5                 | 3.3%  | 3           |
| £40-49                | 8.4%  | 67          | 8.3%  | 17                    | 12.9% | 19               | 10.2% | 14                               | 7.9%  | 3                 | 4.7%  | 4                 | 6.5%  | 6           |
| £50-59                | 9.8%  | 78          | 11.7% | 24                    | 10.2% | 15               | 9.5%  | 13                               | 7.9%  | 3                 | 8.1%  | 7                 | 5.4%  | 5           |
| £60-69                | 8.2%  | 65          | 6.8%  | 14                    | 6.8%  | 10               | 6.6%  | 9                                | 5.3%  | 2                 | 10.5% | 9                 | 9.8%  | 9           |
| £70-79                | 9.3%  | 74          | 11.2% | 23                    | 10.9% | 16               | 5.8%  | 8                                | 13.2% | 5                 | 7.0%  | 6                 | 9.8%  | 9           |
| £80-89                | 8.3%  | 66          | 8.7%  | 18                    | 8.8%  | 13               | 13.1% | 18                               | 5.3%  | 2                 | 5.8%  | 5                 | 4.3%  | 4           |
| £90-99                | 3.5%  | 28          | 2.9%  | 6                     | 2.7%  | 4                | 3.7%  | 5                                | 5.3%  | 2                 | 4.7%  | 4                 | 6.5%  | 6           |
| £100-124              | 20.0%   | 159         | 22.3% | 46                    | 19.0% | 28               | 19.7% | 27                               | 18.4% | 7                 | 18.6% | 16                | 22.8% | 21          |
| £125-149              | 1.8%  | 14          | 2.4%  | 5                     | 0.7%  | 1                | 3.7%  | 5                                | 0.0%  | 0                 | 2.3%  | 2                 | 0.0%  | 0           |
| £150-174              | 5.3%  | 42          | 1.9%  | 4                     | 6.1%  | 9                | 7.3%  | 10                               | 0.0%  | 0                 | 10.5% | 9                 | 8.7%  | 8           |
| £175-199              | 0.3%  | 2           | 0.5%  | 1                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0           |
| £200-249              | 0.8%  | 6           | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 2.6%  | 1                 | 3.5%  | 3                 | 1.1%  | 1           |
| £250+                 | 0.4%  | 3           | 0.0%  | 0                     | 0.0%  | 0                | 1.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1           |
| (Don't know / Varies) | 11.7%   | 93          | 8.3%  | 17                    | 11.6% | 17               | 7.3%  | 10                               | 18.4% | 7                 | 15.1% | 13                | 14.1% | 13          |
| (Refused)             | 0.9%  | 7           | 1.9%  | 4                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0           |
| <i>Mean:</i>          |   | <i>82.1</i> |       | <i>77.0</i>           |       | <i>79.1</i>      |       | <i>88.5</i>                      |       | <i>75.6</i>       |       | <i>93.4</i>       |       | <i>91.1</i> |
| <b>Base:</b>          |   | <b>797</b>  |       | <b>206</b>            |       | <b>147</b>       |       | <b>137</b>                       |       | <b>38</b>         |       | <b>86</b>         |       | <b>92</b>   |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |   |      |   |      |   |      |   |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|---|------|---|------|---|------|---|
| <b>Q04 In which shop/market does your household undertake most 'top-up' food and grocery purchases ?</b> |       |        |                       |                  |                                  |                   |                   |   |      |   |      |   |      |   |
| Aldi, 570-592 High Road,<br>Tottenham, Greater<br>London   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Aldi, High Road, Seven<br>Kings, Ilford, Greater<br>London   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 2.6% | 1 | 0.0% | 0 | 0.0% | 0 |
| Asda, 19 Selborne Walk<br>Shopping Centre,<br>Walthamstow, London,<br>Greater London                     | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Asda, Dolphin Approach,<br>Mercury Road, Romford,<br>Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Asda, Watergardens,<br>Southgate, Harlow, Essex  | 0.6%  | 5      | 1.9%                  | 4                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Budgens, 109 Snakes Lane,<br>Woodford, Essex   | 0.8%  | 6      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.7%              | 1 | 0.0% | 0 | 0.0% | 0 | 4.3% | 4 |
| Budgens, 74 Church Lane,<br>Doddington, Essex  | 0.6%  | 5      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 4.5% | 4 | 0.0% | 0 |
| Budgens, London Road,<br>Sawbridgeworth,<br>Hertfordshire  | 1.5%  | 12     | 4.9%                  | 10               | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op Market Town, 1/13<br>Station Road, Chingford,<br>Greater London                                    | 0.6%  | 5      | 0.0%                  | 0                | 2.0%                             | 3                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 2.2% | 2 |
| Co-op Market Town, 654-<br>674 Hertford Road,<br>Enfield, Hertfordshire                                  | 1.0%  | 8      | 0.0%                  | 0                | 0.0%                             | 0                 | 4.4%              | 6 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 113-117 Upshire<br>Road, Waltham Abbey,<br>Essex  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.5%              | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 1-2 Maunds Road,<br>Maunds Hatch, Harlow,<br>Essex  | 0.9%  | 7      | 1.9%                  | 4                | 0.0%                             | 0                 | 2.2%              | 3 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 136-138 Church<br>Lane, Cheshunt,<br>Hertfordshire  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 16 Hatch Lane,<br>Chingford, Greater<br>London  | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 56 High Road, North<br>Weald, Epping, Essex   | 1.0%  | 8      | 3.9%                  | 8                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Co-op, 7-9 Sun Street,<br>Waltham Abbey, Essex   | 0.4%  | 3      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.5%              | 2 | 2.6% | 1 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 106-108 High<br>Street, Waltham Cross,<br>Hertfordshire   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Iceland, 1A Old Church<br>Road, Chingford, Greater<br>London   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 1.1% | 1 |
| Iceland, 22/24 The<br>Broadway, Debden,<br>Loughton, Essex   | 0.6%  | 5      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0 | 7.9% | 3 | 0.0% | 0 | 0.0% | 0 |
| Lidl, Fore Street, Edmonton,<br>Greater London   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Lidl, Staple Tyre Centre,<br>Southern Way, Harlow,<br>Essex  | 0.5%  | 4      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer, 135 High<br>Road, Ilford, Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer, 39 South<br>Street, Romford, Essex  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 1.1% | 1 | 0.0% | 0 |
| Marks & Spencer, 54<br>Shopping Precinct, Palace<br>Gardens, Enfield,<br>Middlesex                       | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks & Spencer,<br>Brookfield Centre,<br>Halfhide Lane, Cheshunt,<br>Waltham Cross,<br>Hertfordshire    | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marks and Spencer's Simply   | 1.9%  | 15     | 7.3%                  | 15               | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |   |      |   |       |    |      |   |
|---|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|---|------|---|-------|----|------|---|
| Food, 239-253 High Street, Epping, Essex  | 2.9%  | 23     | 0.5%                  | 1                | 13.6%                            | 20                | 0.0%              | 0 | 5.3% | 2 | 0.0%  | 0  | 0.0% | 0 |
| Morrisons, 246-250 High Road, Loughton, Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 1.1% | 1 |
| Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex                           | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Morrisons, Southbury Road, Enfield, Middlesex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London                               | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Netto, 49 High Street, Ponders End, Enfield, Middlesex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| One Stop, 66-70 High Street, Cheshunt, Hertfordshire  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 100 Tanners Lane, Barkingside, Essex  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 1.1% | 1 |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex                                | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 1.1% | 1 |
| Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 16 Jackson Square, Bishops Stortford, Essex                                       | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire                                 | 1.6%  | 13     | 1.0%                  | 2                | 0.7%                             | 1                 | 0.0%              | 0 | 0.0% | 0 | 9.1%  | 8  | 0.0% | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 2.6% | 1 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 97-131 High Road, Chadwell Heath, Greater London                                  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London                        | 0.4%  | 3      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 1.1% | 1 |
| Sainsburys, 13 Hall Lane, Chingford, Greater London   | 2.6%  | 21     | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 21.6% | 19 | 0.0% | 0 |
| Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex   | 0.3%  | 2      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.7%              | 1 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.8%  | 6      | 2.4%                  | 5                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 1.1%  | 1  | 0.0% | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex                                       | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Highlands Village, Highlands Avenue, London, Greater London                       | 1.6%  | 13     | 0.0%                  | 0                | 0.7%                             | 1                 | 6.6%              | 9 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 95 High Street, Hornchurch, Greater London  | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 33 Roden Street, Ilford, Greater London   | 1.0%  | 8      | 0.0%                  | 0                | 4.1%                             | 6                 | 0.0%              | 0 | 5.3% | 2 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex                           | 1.8%  | 14     | 0.0%                  | 0                | 8.2%                             | 12                | 0.0%              | 0 | 2.6% | 1 | 0.0%  | 0  | 1.1% | 1 |
| Sainsburys, Old Station Road, Loughton, Essex   | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 2.6% | 1 | 1.1%  | 1  | 0.0% | 0 |
| Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex                                   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 867-869 High Road, Tottenham, Greater   |       |        |                       |                  |                                  |                   |                   |   |      |   |       |    |      |   |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |      | Loughton High Road |      | Waltham Abbey |       | Loughton Broadway (Debden) |      | Chipping Ongar |      | Buckhurst Hill |      |   |
|---|-------|--------|------|--------------------|------|---------------|-------|----------------------------|------|----------------|------|----------------|------|---|
| London  |       |        |      |                    |      |               |       |                            |      |                |      |                |      |   |
| Sainsburys, 72 Shopping Pavilion, High Street, Waltham Cross, Hertfordshire       | 0.4%  | 3      | 0.0% | 0                  | 0.0% | 0             | 2.2%  | 3                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Sainsburys, 112 High Street, Walthamstow, Greater London                          | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London                       | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Sainsburys, 176 George Lane, South Woodford, Greater London                       | 0.6%  | 5      | 0.5% | 1                  | 1.4% | 2             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 2.2% | 2 |
| Simply Food, 161-163 High Street, Loughton, Essex                                 | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 19 Chapel High, Brentwood, Essex                                      | 0.1%  | 1      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 1.1% | 1              | 0.0% | 0 |
| Somerfield, 21 High Street, Harlow, Essex   | 0.5%  | 4      | 1.0% | 2                  | 0.7% | 1             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 218 St Marys Lane, Upminster, Greater London                          | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 4 Station Road, Chingford, Greater London                             | 1.0%  | 8      | 0.0% | 0                  | 2.7% | 4             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 4.3% | 4 |
| Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London                    | 0.1%  | 1      | 0.0% | 0                  | 0.7% | 1             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, 9 High Street, Cheshunt, Hertfordshire                                | 0.4%  | 3      | 0.0% | 0                  | 0.0% | 0             | 2.2%  | 3                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Somerfield, Queens Park, Billericay, Essex  | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex               | 1.1%  | 9      | 0.0% | 0                  | 2.7% | 4             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 3.3% | 3 |
| Tesco Express, High Street, Chipping Ongar, Essex                                 | 0.4%  | 3      | 0.0% | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0% | 0              | 2.3% | 2              | 0.0% | 0 |
| Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex          | 0.5%  | 4      | 0.0% | 0                  | 0.0% | 0             | 2.9%  | 4                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Express, Coppice Row, Theydon Bois, Essex                                   | 0.9%  | 7      | 3.4% | 7                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire      | 0.1%  | 1      | 0.5% | 1                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex                        | 0.1%  | 1      | 0.5% | 1                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire | 2.3%  | 18     | 0.5% | 1                  | 0.0% | 0             | 10.2% | 14                         | 0.0% | 0              | 1.1% | 1              | 0.0% | 0 |
| Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London                      | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.1%  | 1      | 0.0% | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London           | 0.6%  | 5      | 1.0% | 2                  | 0.7% | 1             | 0.7%  | 1                          | 0.0% | 0              | 1.1% | 1              | 0.0% | 0 |
| Tesco Metro, 34-44 North Mall, Edmonton, Greater London                           | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire           | 0.1%  | 1      | 0.5% | 1                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |
| Tesco, 796 Cranbrook Road, Barking, Essex   | 0.5%  | 4      | 0.0% | 0                  | 1.4% | 2             | 0.7%  | 1                          | 2.6% | 1              | 0.0% | 0              | 0.0% | 0 |
| Tesco, Bishops Park Centre,   | 0.0%  | 0      | 0.0% | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0% | 0              | 0.0% | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |      | Loughton<br>High Road |      | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |      | Chipping<br>Ongar |      | Buckhurst<br>Hill |       |    |
|--|-------|--------|------|-----------------------|------|------------------|-------|----------------------------------|------|-------------------|------|-------------------|-------|----|
| Lancaster Way, Bishops<br>Stortford, Hertfordshire   | 0.1%  | 1      | 0.5% | 1                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, 47-53 Springfield<br>Road, Chelmsford, Essex  | 0.3%  | 2      | 1.0% | 2                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, Princes Road,<br>Chelmsford, Essex  | 0.4%  | 3      | 0.0% | 0                     | 0.0% | 0                | 0.7%  | 1                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London                                 | 0.3%  | 2      | 0.0% | 0                     | 0.0% | 0                | 1.5%  | 2                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, Savoy Parade,<br>Southbury Road, Enfield,<br>Middlesex                                      | 2.1%  | 17     | 7.8% | 16                    | 0.7% | 1                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 2.9%  | 23     | 9.7% | 20                    | 0.0% | 0                | 0.7%  | 1                                | 0.0% | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.5%  | 4      | 1.9% | 4                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, Unit 1-6 The Harvey<br>Centre, Harlow, Essex  | 0.3%  | 2      | 1.0% | 2                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, 825 High Road,<br>Leyton, Greater London  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, 829-837 High Road,<br>Leytonstone, Greater<br>London  | 2.0%  | 16     | 0.0% | 0                     | 1.4% | 2                | 10.2% | 14                               | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Tesco, 5-6 West Street,<br>Ware, Hertfordshire   | 0.4%  | 3      | 0.0% | 0                     | 0.7% | 1                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 1.1%  | 1  |
| Tesco, Southend Road,<br>Woodford Green, Essex   | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Waitrose, 112-118 High<br>Street, Billericay, Essex  | 2.0%  | 16     | 0.0% | 0                     | 2.0% | 3                | 0.0%  | 0                                | 2.6% | 1                 | 0.0% | 0                 | 13.0% | 12 |
| Waitrose, 27-43 Queens<br>Road, Buckhurst Hill,<br>Greater London                                  | 0.3%  | 2      | 0.0% | 0                     | 0.7% | 1                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 1.1%  | 1  |
| Waitrose, 92-96 High Road,<br>South Woodford, Greater<br>London                                    | 0.1%  | 1      | 0.5% | 1                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Waitrose, Northgate End,<br>Bishops Stortford,<br>Hertfordshire                                    | 0.3%  | 2      | 0.0% | 0                     | 0.0% | 0                | 1.5%  | 2                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Waitrose, Palace Gardens<br>Shopping Pnct, Enfield,<br>Greater London                              | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Welcome (East & Central),<br>66 Stanstead Road,<br>Hoddesdon, Hertfordshire                        | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Welcome, 31 London Road,<br>Harlow, Essex  | 0.3%  | 2      | 0.5% | 1                     | 0.7% | 1                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Abridge  | 0.4%  | 3      | 0.0% | 0                     | 1.4% | 2                | 0.0%  | 0                                | 0.0% | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| Local Stores, Buckhurst Hill<br>- Loughton Way, Lower<br>Queens Rd, Queens Rd<br>West, Station Way | 0.1%  | 1      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 1.1%  | 1  |
| Local Stores, Buckhurst Hill<br>- Queens Road (east)   | 0.9%  | 7      | 0.5% | 1                     | 0.7% | 1                | 0.0%  | 0                                | 2.6% | 1                 | 1.1% | 1                 | 2.2%  | 2  |
| Local Stores, Chigwell   | 0.3%  | 2      | 0.5% | 1                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| Local Stores, Chipping<br>Ongar  | 0.1%  | 1      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 1.1%  | 1  |
| Local Stores, Chipping<br>Ongar - Lower High St, St<br>Peters Ave, Fyfield Rd                      | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Coopersale -<br>Parklands  | 0.5%  | 4      | 1.5% | 3                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| Local Stores, Epping   | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Epping -<br>Lindsey St   | 0.4%  | 3      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 2.3% | 2                 | 0.0%  | 0  |
| Local Stores, Ingatestone  | 0.1%  | 1      | 0.5% | 1                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Local Stores,<br>Theydon Bois  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0%  | 0                                | 0.0% | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Local Stores, Loughton -<br>Borders Lane, Goldings<br>Hill/Lower Rd, Pyrles                        |       |        |      |                       |      |                  |       |                                  |      |                   |      |                   |       |    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton High Road |       | Waltham Abbey |       | Loughton Broadway (Debden) |       | Chipping Ongar |       | Buckhurst Hill |       |
|--|-------|--------|-------|--------------------|-------|---------------|-------|----------------------------|-------|----------------|-------|----------------|-------|
| Lane, Roding Rd/Valley Hill  |       |        |       |                    |       |               |       |                            |       |                |       |                |       |
| Local Stores, Loughton Broadway  | 0.3%  | 2      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 2.6%  | 1              | 0.0%  | 0              | 0.0%  |
| Local Stores, Loughton High Road   | 0.4%  | 3      | 0.0%  | 0                  | 1.4%  | 2             | 0.0%  | 0                          | 2.6%  | 1              | 0.0%  | 0              | 0.0%  |
| Local Stores, Nazeing - Nazeingbury Parade   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Local Stores, North Chingford  | 0.5%  | 4      | 0.0%  | 0                  | 1.4%  | 2             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 1.1%  |
| Local Stores, North Weald - High Road  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Local Stores, Waltham Abbey  | 0.4%  | 3      | 0.0%  | 0                  | 0.0%  | 0             | 2.2%  | 3                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Local Stores, Waltham Cross  | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 1.5%  | 2                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Internet / delivered   | 0.1%  | 1      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Market Stalls  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Other  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Local stores, Chingford  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Local stores, Woodford Green   | 0.5%  | 4      | 0.0%  | 0                  | 1.4%  | 2             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 2.2%  |
| Londis, Shenfield Road, Woodford Green   | 0.3%  | 2      | 0.0%  | 0                  | 0.7%  | 1             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Marks & Spencer, High Street, Loughton   | 0.3%  | 2      | 0.0%  | 0                  | 1.4%  | 2             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Other outside catchment area   | 4.0%  | 32     | 1.9%  | 4                  | 2.0%  | 3             | 5.1%  | 7                          | 0.0%  | 0              | 5.7%  | 5              | 5.4%  |
| Other zones 6  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  |
| Other zones 7  | 0.5%  | 4      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 3.3%  |
| Other zones 8  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 2.6%  | 1              | 0.0%  | 0              | 0.0%  |
| (Don't know / varies)  | 16.8% | 134    | 14.1% | 29                 | 17.0% | 25            | 14.6% | 20                         | 23.7% | 9              | 19.3% | 17             | 19.6% |
| (Don't do top-up shopping)   | 24.9% | 199    | 23.3% | 48                 | 21.1% | 31            | 19.0% | 26                         | 28.9% | 11             | 22.7% | 20             | 26.1% |
| Base:  |       | 800    |       | 206                |       | 147           |       | 137                        |       | 38             |       | 88             | 92    |

### Q05 Approximately how much money does your household spend per week on top-up food and groceries shopping at (SHOP MENTIONED AT Q04) ?

*Those who do top-up food shopping at Q04*

|                       |       |      |       |      |       |      |       |      |       |      |       |      |       |      |
|-----------------------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|
| Less than £10         | 10.0% | 60   | 11.4% | 18   | 8.6%  | 10   | 13.5% | 15   | 7.4%  | 2    | 2.9%  | 2    | 8.8%  | 6    |
| £10-19                | 26.3% | 158  | 28.5% | 45   | 22.4% | 26   | 32.4% | 36   | 18.5% | 5    | 19.1% | 13   | 27.9% | 19   |
| £20-29                | 25.0% | 150  | 22.2% | 35   | 28.4% | 33   | 24.3% | 27   | 33.3% | 9    | 25.0% | 17   | 23.5% | 16   |
| £30-39                | 12.0% | 72   | 12.7% | 20   | 10.3% | 12   | 12.6% | 14   | 7.4%  | 2    | 14.7% | 10   | 14.7% | 10   |
| £40-49                | 3.5%  | 21   | 1.3%  | 2    | 5.2%  | 6    | 4.5%  | 5    | 0.0%  | 0    | 4.4%  | 3    | 4.4%  | 3    |
| £50-59                | 3.2%  | 19   | 4.4%  | 7    | 0.9%  | 1    | 1.8%  | 2    | 3.7%  | 1    | 5.9%  | 4    | 5.9%  | 4    |
| £60-69                | 0.5%  | 3    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 4.4%  | 3    | 0.0%  | 0    |
| £70-79                | 0.2%  | 1    | 0.6%  | 1    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £80-89                | 0.5%  | 3    | 0.0%  | 0    | 1.7%  | 2    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £90-99                | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £100-124              | 0.2%  | 1    | 0.0%  | 0    | 0.9%  | 1    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £125-149              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £150-174              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £175-199              | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| £200-249              | 0.2%  | 1    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 1.5%  | 1    | 0.0%  | 0    |
| £250+                 | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    |
| (Don't know / Varies) | 17.6% | 106  | 16.5% | 26   | 21.6% | 25   | 10.8% | 12   | 29.6% | 8    | 20.6% | 14   | 14.7% | 10   |
| (Refused)             | 1.0%  | 6    | 2.5%  | 4    | 0.0%  | 0    | 0.0%  | 0    | 0.0%  | 0    | 1.5%  | 1    | 0.0%  | 0    |
| Mean:                 |       | 23.6 |       | 22.1 |       | 24.7 |       | 20.9 |       | 22.4 |       | 32.6 |       | 24.0 |
| Base:                 |       | 601  |       | 158  |       | 116  |       | 111  |       | 27   |       | 68   |       | 68   |

### Q06 In addition, does your household spend money on food and groceries in any other small shops in town centres or in villages ?

|       |       |     |       |     |       |     |       |     |       |    |       |    |       |    |
|-------|-------|-----|-------|-----|-------|-----|-------|-----|-------|----|-------|----|-------|----|
| Yes   | 37.3% | 298 | 39.8% | 82  | 32.0% | 47  | 32.1% | 44  | 44.7% | 17 | 50.0% | 44 | 32.6% | 30 |
| No    | 62.8% | 502 | 60.2% | 124 | 68.0% | 100 | 67.9% | 93  | 55.3% | 21 | 50.0% | 44 | 67.4% | 62 |
| Base: |       | 800 |       | 206 |       | 147 |       | 137 |       | 38 |       | 88 |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| <b>Q07 In which town centre or village does your household spend most money on food and groceries in these small shops ?</b> |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| <i>Those who spend money in other small shops in town centres or villages at Q06</i>   |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| Local Stores, Abridge  | 1.0%  | 3      | 2.4%  | 2                     | 0.0%  | 0                | 0.0%  | 0                                | 5.9%  | 1                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, Buckhurst Hill<br>- Loughton Way, Lower<br>Queens Rd, Queens Rd<br>West, Station Way                           | 1.0%  | 3      | 0.0%  | 0                     | 6.4%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, Buckhurst Hill<br>- Queens Road (east)   | 1.0%  | 3      | 1.2%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 6.7%  | 2  |
| Local Stores, Chigwell   | 10.4% | 31     | 0.0%  | 0                     | 17.0% | 8                | 0.0%  | 0                                | 35.3% | 6                 | 0.0%  | 0                 | 36.7% | 11 |
| Local Stores, Chipping<br>Ongar  | 3.7%  | 11     | 1.2%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 22.7% | 10                | 0.0%  | 0  |
| Local Stores, Chipping<br>Ongar - Lower High St, St<br>Peters Ave, Fyfield Rd  | 0.3%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 2.3%  | 1                 | 0.0%  | 0  |
| Local Stores, Coopersale -<br>Parklands  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, Epping   | 7.7%  | 23     | 24.4% | 20                    | 2.1%  | 1                | 2.3%  | 1                                | 0.0%  | 0                 | 2.3%  | 1                 | 0.0%  | 0  |
| Local Stores, Epping -<br>Lindsey St   | 0.3%  | 1      | 1.2%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, Ingatestone  | 2.3%  | 7      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 6.8%  | 3                 | 0.0%  | 0  |
| Local Stores, Local Stores,<br>Theydon Bois  | 3.0%  | 9      | 9.8%  | 8                     | 2.1%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, Loughton -<br>Borders Lane, Goldings<br>Hill/Lower Rd, Pyrls<br>Lane, Roding Rd/Valley<br>Hill                 | 1.3%  | 4      | 0.0%  | 0                     | 6.4%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, Loughton<br>Broadway   | 3.0%  | 9      | 0.0%  | 0                     | 10.6% | 5                | 0.0%  | 0                                | 23.5% | 4                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, Loughton High<br>Road  | 5.4%  | 16     | 1.2%  | 1                     | 25.5% | 12               | 0.0%  | 0                                | 11.8% | 2                 | 0.0%  | 0                 | 3.3%  | 1  |
| Local Stores, Nazeing -<br>Nazeingbury Parade  | 0.7%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 4.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, North<br>Chingford   | 2.3%  | 7      | 2.4%  | 2                     | 2.1%  | 1                | 2.3%  | 1                                | 5.9%  | 1                 | 0.0%  | 0                 | 6.7%  | 2  |
| Local Stores, North Weald -<br>High Road   | 2.7%  | 8      | 8.5%  | 7                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 2.3%  | 1                 | 0.0%  | 0  |
| Local Stores, Waltham<br>Abbey   | 4.0%  | 12     | 1.2%  | 1                     | 0.0%  | 0                | 22.7% | 10                               | 0.0%  | 0                 | 0.0%  | 0                 | 3.3%  | 1  |
| Local Stores, Waltham<br>Abbey - Highbridge Retail<br>Park, Ninefields,<br>Roundhills, Upshire Rd                            | 0.3%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 2.3%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local Stores, Waltham Cross<br>Other   | 2.7%  | 8      | 0.0%  | 0                     | 0.0%  | 0                | 15.9% | 7                                | 0.0%  | 0                 | 0.0%  | 0                 | 3.3%  | 1  |
| Local stores, Brentwood  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local stores, Enfield  | 5.4%  | 16     | 2.4%  | 2                     | 0.0%  | 0                | 2.3%  | 1                                | 0.0%  | 0                 | 15.9% | 7                 | 0.0%  | 0  |
| Local stores, Enfield  | 2.7%  | 8      | 1.2%  | 1                     | 0.0%  | 0                | 13.6% | 6                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local stores, Harlow   | 2.7%  | 8      | 1.2%  | 1                     | 0.0%  | 0                | 13.6% | 6                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local stores, Harlow   | 5.0%  | 15     | 14.6% | 12                    | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Local stores, Woodford   | 1.7%  | 5      | 0.0%  | 0                     | 2.1%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 10.0% | 3  |
| Other outside catchment area   | 12.8% | 38     | 9.8%  | 8                     | 8.5%  | 4                | 18.2% | 8                                | 5.9%  | 1                 | 13.6% | 6                 | 20.0% | 6  |
| Other zones 3  | 0.7%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 4.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 7  | 0.7%  | 2      | 0.0%  | 0                     | 2.1%  | 1                | 0.0%  | 0                                | 5.9%  | 1                 | 0.0%  | 0                 | 0.0%  | 0  |
| (Don't know / varies)  | 17.8% | 53     | 18.3% | 15                    | 14.9% | 7                | 11.4% | 5                                | 5.9%  | 1                 | 34.1% | 15                | 10.0% | 3  |
| Base:  |       | 298    |       | 82                    |       | 47               |       | 44                               |       | 17                |       | 44                |       | 30 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping      | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |             |
|--|-------|-------------|-----------------------|------------------|----------------------------------|-------------------|-------------------|-------------|
| <b>Q08 Approximately how much money does your household spend per week on food and groceries in these small shops?</b> |       |             |                       |                  |                                  |                   |                   |             |
| <i>Those who spend money in other small shops in town centres or villages at Q06</i>                                   |       |             |                       |                  |                                  |                   |                   |             |
| Less than £10  | 23.5% | 70 24.4%    | 20 19.1%              | 9 25.0%          | 11 23.5%                         | 4 13.6%           | 6 26.7%           | 8           |
| £10-19   | 31.5% | 94 26.8%    | 22 36.2%              | 17 34.1%         | 15 17.6%                         | 3 40.9%           | 18 36.7%          | 11          |
| £20-29   | 12.8% | 38 12.2%    | 10 12.8%              | 6 13.6%          | 6 17.6%                          | 3 18.2%           | 8 3.3%            | 1           |
| £30-39   | 7.4%  | 22 12.2%    | 10 4.3%               | 2 4.5%           | 2 11.8%                          | 2 2.3%            | 1 6.7%            | 2           |
| £40-49   | 0.7%  | 2 2.4%      | 2 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £50-59   | 1.0%  | 3 1.2%      | 1 2.1%                | 1 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £60-69   | 0.7%  | 2 0.0%      | 0 2.1%                | 1 2.3%           | 1 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £70-79   | 0.0%  | 0 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £80-89   | 0.0%  | 0 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £90-99   | 0.0%  | 0 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £100-124   | 0.3%  | 1 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 2.3%            | 1 0.0%            | 0           |
| £125-149   | 0.0%  | 0 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £150-174   | 0.0%  | 0 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £175-199   | 0.0%  | 0 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £200-249   | 0.0%  | 0 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| £250+  | 0.0%  | 0 0.0%      | 0 0.0%                | 0 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| (Don't know / Varies)  | 20.5% | 61 17.1%    | 14 21.3%              | 10 20.5%         | 9 29.4%                          | 5 22.7%           | 10 26.7%          | 8           |
| (Refused)  | 1.7%  | 5 3.7%      | 3 2.1%                | 1 0.0%           | 0 0.0%                           | 0 0.0%            | 0 0.0%            | 0           |
| <i>Mean:</i>   |       | <i>16.6</i> | <i>17.6</i>           | <i>17.3</i>      | <i>15.6</i>                      | <i>17.0</i>       | <i>18.5</i>       | <i>13.1</i> |
| Base:  |       | 298         | 82                    | 47               | 44                               | 17                | 44                | 30          |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |       |    |       |    |       |    |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|-------|----|-------|----|-------|----|
| <b>Q09 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?</b> |       |        |                       |                  |                                  |                   |                   |    |       |    |       |    |       |    |
| Basildon   | 0.5%  | 4      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 1.1%  | 1  |
| Buckhurst Hill   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 2.6%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood  | 3.9%  | 31     | 1.9%                  | 4                | 0.7%                             | 1                 | 0.7%              | 1  | 0.0%  | 0  | 21.6% | 19 | 0.0%  | 0  |
| Chelmsford   | 3.6%  | 29     | 2.4%                  | 5                | 0.7%                             | 1                 | 0.7%              | 1  | 2.6%  | 1  | 18.2% | 16 | 1.1%  | 1  |
| Chigwell   | 0.4%  | 3      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chipping Ongar   | 0.5%  | 4      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 3.4%  | 3  | 0.0%  | 0  |
| Enfield  | 2.3%  | 18     | 0.5%                  | 1                | 2.0%                             | 3                 | 7.3%              | 10 | 2.6%  | 1  | 0.0%  | 0  | 1.1%  | 1  |
| Epping   | 1.8%  | 14     | 4.9%                  | 10               | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 1.1%  | 1  |
| Harlow   | 21.5% | 172    | 47.1%                 | 97               | 4.1%                             | 6                 | 25.5%             | 35 | 2.6%  | 1  | 15.9% | 14 | 0.0%  | 0  |
| Ilford   | 5.1%  | 41     | 0.0%                  | 0                | 10.9%                            | 16                | 0.7%              | 1  | 13.2% | 5  | 0.0%  | 0  | 13.0% | 12 |
| Ingatstone   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside regional shopping<br>centre   | 3.9%  | 31     | 3.4%                  | 7                | 2.0%                             | 3                 | 1.5%              | 2  | 5.3%  | 2  | 10.2% | 9  | 6.5%  | 6  |
| Loughton Broadway  | 0.4%  | 3      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Loughton High Road   | 4.1%  | 33     | 0.0%                  | 0                | 17.7%                            | 26                | 0.0%              | 0  | 7.9%  | 3  | 1.1%  | 1  | 3.3%  | 3  |
| North Chingford  | 0.9%  | 7      | 0.5%                  | 1                | 0.7%                             | 1                 | 1.5%              | 2  | 2.6%  | 1  | 1.1%  | 1  | 1.1%  | 1  |
| Romford  | 10.0% | 80     | 3.4%                  | 7                | 18.4%                            | 27                | 0.0%              | 0  | 31.6% | 12 | 3.4%  | 3  | 22.8% | 21 |
| The West End   | 4.5%  | 36     | 3.4%                  | 7                | 7.5%                             | 11                | 0.7%              | 1  | 0.0%  | 0  | 1.1%  | 1  | 15.2% | 14 |
| Theydon Bois   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross  | 1.6%  | 13     | 0.5%                  | 1                | 1.4%                             | 2                 | 6.6%              | 9  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Walthamstow  | 0.5%  | 4      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.3%  | 3  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)        | 9.9%  | 79     | 8.7%                  | 18               | 6.1%                             | 9                 | 26.3%             | 36 | 5.3%  | 2  | 1.1%  | 1  | 4.3%  | 4  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)                     | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)              | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                               | 0.5%  | 4      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 2.6%  | 1  | 1.1%  | 1  | 1.1%  | 1  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.5%              | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.4%  | 3      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.2%              | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.9%  | 7      | 0.5%                  | 1                | 0.7%                             | 1                 | 3.7%              | 5  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Southend Road,  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |      | Loughton<br>High Road |      | Waltham<br>Abbey |      | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |      | Buckhurst<br>Hill |      |
|--|-------|--------|------|-----------------------|------|------------------|------|----------------------------------|-------|-------------------|------|-------------------|------|
| Woodford Green, Essex                                  |       |        |      |                       |      |                  |      |                                  |       |                   |      |                   |      |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.1%  | 1      | 0.0% | 0                     | 0.7% | 1                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Internet / delivered                                   | 6.5%  | 52     | 5.3% | 11                    | 6.8% | 10               | 3.7% | 5                                | 10.5% | 4                 | 6.8% | 6                 | 4.3% |
| Abroad   | 1.5%  | 12     | 0.0% | 0                     | 2.7% | 4                | 2.9% | 4                                | 0.0%  | 0                 | 1.1% | 1                 | 3.3% |
| Car boot sale  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Barkingside  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Beckton  | 0.5%  | 4      | 0.0% | 0                     | 0.7% | 1                | 0.0% | 0                                | 2.6%  | 1                 | 0.0% | 0                 | 2.2% |
| Bishops Stortford                                      | 0.6%  | 5      | 2.4% | 5                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Bluewater Shopping Centre,<br>Kent                     | 1.9%  | 15     | 1.0% | 2                     | 3.4% | 5                | 0.7% | 1                                | 0.0%  | 0                 | 3.4% | 3                 | 3.3% |
| Cheshunt   | 0.6%  | 5      | 1.9% | 4                     | 0.7% | 1                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Chingford  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Edmonton   | 0.4%  | 3      | 0.0% | 0                     | 0.7% | 1                | 1.5% | 2                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Focus, Hickman Avenue,<br>Chingford                    | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Hoddesdon  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Newbury Park   | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Sawbridgeworth   | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Welwyn Garden City                                     | 0.1%  | 1      | 0.5% | 1                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other outside catchment area                           | 3.8%  | 30     | 3.4% | 7                     | 4.8% | 7                | 5.1% | 7                                | 2.6%  | 1                 | 2.3% | 2                 | 5.4% |
| Other zones 1  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other zones 3  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other zones 5  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other zones 7  | 0.0%  | 0      | 0.0% | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| (Don't know / can't<br>remember)                       | 2.5%  | 20     | 1.9% | 4                     | 2.0% | 3                | 2.9% | 4                                | 0.0%  | 0                 | 2.3% | 2                 | 2.2% |
| (Don't do this type of<br>shopping)                    | 3.4%  | 27     | 4.4% | 9                     | 2.0% | 3                | 2.9% | 4                                | 5.3%  | 2                 | 2.3% | 2                 | 2.2% |
| Base:  | 800   | 206    |      | 147                   |      | 137              |      | 38                               |       | 88                |      | 92                |      |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton High Road |       | Waltham Abbey |       | Loughton Broadway (Debden) |       | Chipping Ongar |       | Buckhurst Hill |       |    |
|--|-------|--------|-------|--------------------|-------|---------------|-------|----------------------------|-------|----------------|-------|----------------|-------|----|
| <b>Q10 And the time before that, where did you go to make a purchase of clothes or shoes?</b><br><i>Those who purchase clothes or shoes at Q09</i> |       |        |       |                    |       |               |       |                            |       |                |       |                |       |    |
| Basildon   | 0.9%  | 7      | 0.0%  | 0                  | 0.7%  | 1             | 0.8%  | 1                          | 0.0%  | 0              | 2.3%  | 2              | 2.2%  | 2  |
| Buckhurst Hill   | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Brentwood  | 2.2%  | 17     | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 16.3% | 14             | 0.0%  | 0  |
| Chelmsford   | 4.0%  | 31     | 6.6%  | 13                 | 0.7%  | 1             | 0.8%  | 1                          | 0.0%  | 0              | 16.3% | 14             | 1.1%  | 1  |
| Chigwell   | 0.3%  | 2      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Chipping Ongar   | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 1.2%  | 1              | 0.0%  | 0  |
| Enfield  | 3.1%  | 24     | 0.0%  | 0                  | 1.4%  | 2             | 13.5% | 18                         | 2.8%  | 1              | 0.0%  | 0              | 1.1%  | 1  |
| Epping   | 1.4%  | 11     | 4.1%  | 8                  | 1.4%  | 2             | 0.0%  | 0                          | 0.0%  | 0              | 1.2%  | 1              | 0.0%  | 0  |
| Harlow   | 15.3% | 118    | 31.5% | 62                 | 5.6%  | 8             | 15.8% | 21                         | 11.1% | 4              | 12.8% | 11             | 1.1%  | 1  |
| Ilford   | 5.0%  | 39     | 0.5%  | 1                  | 9.7%  | 14            | 0.8%  | 1                          | 5.6%  | 2              | 0.0%  | 0              | 16.7% | 15 |
| Ingatstone   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Lakeside regional shopping centre  | 5.0%  | 39     | 4.1%  | 8                  | 3.5%  | 5             | 4.5%  | 6                          | 11.1% | 4              | 9.3%  | 8              | 4.4%  | 4  |
| Loughton Broadway  | 0.8%  | 6      | 0.5%  | 1                  | 1.4%  | 2             | 0.0%  | 0                          | 5.6%  | 2              | 0.0%  | 0              | 1.1%  | 1  |
| Loughton High Road   | 3.4%  | 26     | 1.0%  | 2                  | 13.9% | 20            | 0.0%  | 0                          | 2.8%  | 1              | 0.0%  | 0              | 2.2%  | 2  |
| North Chingford  | 0.6%  | 5      | 0.0%  | 0                  | 2.1%  | 3             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 2.2%  | 2  |
| Romford  | 10.0% | 77     | 6.1%  | 12                 | 18.1% | 26            | 0.0%  | 0                          | 25.0% | 9              | 7.0%  | 6              | 16.7% | 15 |
| The West End   | 4.7%  | 36     | 4.1%  | 8                  | 6.9%  | 10            | 2.3%  | 3                          | 0.0%  | 0              | 3.5%  | 3              | 13.3% | 12 |
| Theydon Bois   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Waltham Abbey  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Waltham Cross  | 1.3%  | 10     | 0.5%  | 1                  | 0.7%  | 1             | 5.3%  | 7                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Walthamstow  | 0.5%  | 4      | 0.0%  | 0                  | 0.7%  | 1             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 1.1%  | 1  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)  | 5.0%  | 39     | 1.5%  | 3                  | 2.8%  | 4             | 19.5% | 26                         | 5.6%  | 2              | 0.0%  | 0              | 0.0%  | 0  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)   | 0.6%  | 5      | 1.0%  | 2                  | 0.0%  | 0             | 1.5%  | 2                          | 0.0%  | 0              | 0.0%  | 0              | 1.1%  | 1  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.1%  | 1      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 2.3%  | 2              | 0.0%  | 0  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 1.5%  | 2                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, Chase Lane, King George Avenue, Barking, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 1.2%  | 1              | 0.0%  | 0  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Internet / delivered                                   | 7.5%  | 58     | 7.1%  | 14                    | 6.9%  | 10               | 6.0%  | 8                                | 11.1% | 4                 | 3.5%  | 3                 | 4.4%  | 4  |
| Abroad   | 1.0%  | 8      | 2.0%  | 4                     | 0.0%  | 0                | 0.8%  | 1                                | 2.8%  | 1                 | 0.0%  | 0                 | 2.2%  | 2  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Barkingside  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Beckton  | 0.5%  | 4      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.2%  | 2  |
| Bishops Stortford                                      | 1.0%  | 8      | 2.5%  | 5                     | 0.0%  | 0                | 0.8%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 2.1%  | 16     | 2.0%  | 4                     | 2.1%  | 3                | 0.8%  | 1                                | 0.0%  | 0                 | 2.3%  | 2                 | 6.7%  | 6  |
| Cheshunt   | 0.4%  | 3      | 1.0%  | 2                     | 0.0%  | 0                | 0.8%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Chingford  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Edmonton   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.8%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Focus, Hickman Avenue,<br>Chingford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Hoddesdon  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.8%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Newbury Park   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.4%  | 3      | 0.0%  | 0                     | 0.0%  | 0                | 1.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other outside catchment area                           | 4.7%  | 36     | 6.6%  | 13                    | 2.8%  | 4                | 6.8%  | 9                                | 5.6%  | 2                 | 1.2%  | 1                 | 3.3%  | 3  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 7  | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| (Don't know / can't<br>remember)                       | 15.1% | 117    | 13.7% | 27                    | 15.3% | 22               | 11.3% | 15                               | 11.1% | 4                 | 17.4% | 15                | 16.7% | 15 |
| (Have only bought once)                                | 1.2%  | 9      | 2.5%  | 5                     | 0.7%  | 1                | 0.8%  | 1                                | 0.0%  | 0                 | 2.3%  | 2                 | 0.0%  | 0  |
| Base:  |       | 773    |       | 197                   |       | 144              |       | 133                              |       | 36                |       | 86                |       | 90 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |
|---|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|
| <b>Q11 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?</b> |       |        |                       |                  |                                  |                   |                   |
| Basildon  | 0.6%  | 5      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              |
| Buckhurst Hill  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Brentwood   | 0.8%  | 6      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              |
| Chelmsford  | 1.9%  | 15     | 1.9%                  | 4                | 0.0%                             | 0                 | 0.7%              |
| Chigwell  | 0.4%  | 3      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              |
| Chipping Ongar  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Enfield   | 4.0%  | 32     | 3.4%                  | 7                | 1.4%                             | 2                 | 12.4%             |
| Epping  | 1.3%  | 10     | 3.9%                  | 8                | 0.0%                             | 0                 | 0.0%              |
| Harlow  | 12.3% | 98     | 32.0%                 | 66               | 2.0%                             | 3                 | 7.3%              |
| Ilford  | 2.9%  | 23     | 0.5%                  | 1                | 5.4%                             | 8                 | 0.7%              |
| Ingatestone   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Lakeside regional shopping<br>centre  | 3.1%  | 25     | 2.9%                  | 6                | 0.7%                             | 1                 | 1.5%              |
| Loughton Broadway   | 0.9%  | 7      | 0.0%                  | 0                | 3.4%                             | 5                 | 0.0%              |
| Loughton High Road  | 1.1%  | 9      | 0.0%                  | 0                | 3.4%                             | 5                 | 0.0%              |
| North Chingford   | 1.1%  | 9      | 0.0%                  | 0                | 2.0%                             | 3                 | 0.7%              |
| Romford   | 5.4%  | 43     | 3.4%                  | 7                | 9.5%                             | 14                | 0.7%              |
| The West End  | 1.8%  | 14     | 0.5%                  | 1                | 4.8%                             | 7                 | 0.0%              |
| Theydon Bois  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Waltham Abbey   | 3.4%  | 27     | 2.9%                  | 6                | 6.1%                             | 9                 | 6.6%              |
| Waltham Cross   | 6.9%  | 55     | 7.3%                  | 15               | 4.8%                             | 7                 | 19.7%             |
| Walthamstow   | 0.3%  | 2      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                         | 0.9%  | 7      | 1.0%                  | 2                | 0.0%                             | 0                 | 1.5%              |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)                                      | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                               | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)  | 1.3%  | 10     | 1.5%                  | 3                | 0.7%                             | 1                 | 0.0%              |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Tesco, Southend Road,   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|
| Woodford Green, Essex                                  |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Internet / delivered                                   | 3.4%  | 27     | 2.4%  | 5                     | 4.8%  | 7                | 3.7%  | 5                                | 2.6%  | 1                 | 2.3%  | 2                 | 4.3%  |
| Abroad   | 0.4%  | 3      | 0.5%  | 1                     | 0.7%  | 1                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Barkingside  | 0.6%  | 5      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.2%  |
| Beckton  | 0.6%  | 5      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 1.1%  |
| Bishops Stortford                                      | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Bluewater Shopping Centre,<br>Kent                     | 0.6%  | 5      | 0.5%  | 1                     | 2.0%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  |
| Cheshunt   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Chingford  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Edmonton   | 1.0%  | 8      | 0.5%  | 1                     | 1.4%  | 2                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 4.3%  |
| Hoddesdon  | 0.5%  | 4      | 0.5%  | 1                     | 0.0%  | 0                | 2.2%  | 3                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Ikea, Glover Drive,<br>Edmonton                        | 1.8%  | 14     | 0.5%  | 1                     | 3.4%  | 5                | 3.7%  | 5                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.2%  |
| Newbury Park   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Sawbridgeworth   | 0.1%  | 1      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Welwyn Garden City                                     | 0.3%  | 2      | 0.5%  | 1                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other outside catchment area                           | 2.9%  | 23     | 2.4%  | 5                     | 3.4%  | 5                | 2.9%  | 4                                | 2.6%  | 1                 | 2.3%  | 2                 | 3.3%  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 7  | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 1.1%  |
| (Don't know / can't<br>remember)                       | 9.1%  | 73     | 8.3%  | 17                    | 8.2%  | 12               | 5.1%  | 7                                | 13.2% | 5                 | 9.1%  | 8                 | 10.9% |
| (Don't do this type of<br>shopping)                    | 27.5% | 220    | 20.9% | 43                    | 26.5% | 39               | 26.3% | 36                               | 34.2% | 13                | 29.5% | 26                | 28.3% |
| Base:  |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                | 92    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |      |   |       |   |       |   |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|------|---|-------|---|-------|---|
| <b>Q12 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?</b> |       |        |                       |                  |                                  |                   |                   |    |      |   |       |   |       |   |
| <i>Those who purchase furniture, carpets or soft household furnishings at Q11</i>  |       |        |                       |                  |                                  |                   |                   |    |      |   |       |   |       |   |
| Basildon   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Buckhurst Hill   | 0.2%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 1.5%  | 1 |
| Brentwood  | 1.2%  | 7      | 1.2%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 4.8%  | 3 | 0.0%  | 0 |
| Chelmsford   | 2.2%  | 13     | 1.8%                  | 3                | 0.0%                             | 0                 | 1.0%              | 1  | 0.0% | 0 | 11.3% | 7 | 1.5%  | 1 |
| Chigwell   | 0.3%  | 2      | 0.0%                  | 0                | 1.9%                             | 2                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Chipping Ongar   | 0.2%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 1.6%  | 1 | 0.0%  | 0 |
| Enfield  | 3.6%  | 21     | 1.2%                  | 2                | 0.0%                             | 0                 | 14.9%             | 15 | 0.0% | 0 | 0.0%  | 0 | 3.0%  | 2 |
| Epping   | 1.7%  | 10     | 4.3%                  | 7                | 1.9%                             | 2                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 1.5%  | 1 |
| Harlow   | 10.5% | 61     | 21.5%                 | 35               | 1.9%                             | 2                 | 7.9%              | 8  | 0.0% | 0 | 14.5% | 9 | 0.0%  | 0 |
| Ilford   | 1.4%  | 8      | 0.0%                  | 0                | 3.7%                             | 4                 | 0.0%              | 0  | 8.0% | 2 | 0.0%  | 0 | 3.0%  | 2 |
| Ingatstone   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Lakeside regional shopping<br>centre   | 3.8%  | 22     | 3.7%                  | 6                | 2.8%                             | 3                 | 2.0%              | 2  | 8.0% | 2 | 11.3% | 7 | 1.5%  | 1 |
| Loughton Broadway  | 0.5%  | 3      | 0.0%                  | 0                | 1.9%                             | 2                 | 0.0%              | 0  | 4.0% | 1 | 0.0%  | 0 | 0.0%  | 0 |
| Loughton High Road   | 1.4%  | 8      | 0.6%                  | 1                | 3.7%                             | 4                 | 0.0%              | 0  | 4.0% | 1 | 0.0%  | 0 | 3.0%  | 2 |
| North Chingford  | 0.7%  | 4      | 0.0%                  | 0                | 0.9%                             | 1                 | 1.0%              | 1  | 4.0% | 1 | 0.0%  | 0 | 1.5%  | 1 |
| Romford  | 5.5%  | 32     | 3.1%                  | 5                | 7.4%                             | 8                 | 1.0%              | 1  | 8.0% | 2 | 9.7%  | 6 | 10.6% | 7 |
| The West End   | 1.9%  | 11     | 0.6%                  | 1                | 0.9%                             | 1                 | 2.0%              | 2  | 4.0% | 1 | 0.0%  | 0 | 9.1%  | 6 |
| Theydon Bois   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Waltham Abbey  | 1.0%  | 6      | 0.6%                  | 1                | 1.9%                             | 2                 | 3.0%              | 3  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Waltham Cross  | 5.2%  | 30     | 5.5%                  | 9                | 2.8%                             | 3                 | 13.9%             | 14 | 0.0% | 0 | 1.6%  | 1 | 0.0%  | 0 |
| Walthamstow  | 0.9%  | 5      | 0.0%                  | 0                | 1.9%                             | 2                 | 1.0%              | 1  | 0.0% | 0 | 0.0%  | 0 | 1.5%  | 1 |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                                    | 0.9%  | 5      | 0.6%                  | 1                | 0.0%                             | 0                 | 1.0%              | 1  | 8.0% | 2 | 0.0%  | 0 | 0.0%  | 0 |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpetright)  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 1.4%  | 8      | 1.8%                  | 3                | 0.9%                             | 1                 | 0.0%              | 0  | 0.0% | 0 | 4.8%  | 3 | 1.5%  | 1 |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.3%  | 2      | 0.0%                  | 0                | 0.9%                             | 1                 | 0.0%              | 0  | 4.0% | 1 | 0.0%  | 0 | 0.0%  | 0 |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.2%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.0%              | 1  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.2%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.0%              | 1  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.2%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.0%              | 1  | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.3%  | 2      | 0.0%  | 0                     | 0.9%  | 1                | 1.0%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Internet / delivered                                   | 3.6%  | 21     | 2.5%  | 4                     | 7.4%  | 8                | 5.0%  | 5                                | 4.0%  | 1                 | 1.6%  | 1                 | 1.5%  | 1  |
| Abroad   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Barkingside  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Beckton  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Bishops Stortford                                      | 0.2%  | 1      | 0.6%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 1.2%  | 7      | 1.2%  | 2                     | 1.9%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 3.0%  | 2  |
| Cheshunt   | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 1.0%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.5%  | 1  |
| Chingford  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Edmonton   | 1.4%  | 8      | 0.0%  | 0                     | 2.8%  | 3                | 1.0%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 4.5%  | 3  |
| Hoddesdon  | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 1.0%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 1.0%  | 6      | 1.2%  | 2                     | 0.0%  | 0                | 2.0%  | 2                                | 4.0%  | 1                 | 0.0%  | 0                 | 1.5%  | 1  |
| Newbury Park   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.7%  | 4      | 1.2%  | 2                     | 0.9%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other outside catchment area                           | 3.6%  | 21     | 3.1%  | 5                     | 5.6%  | 6                | 4.0%  | 4                                | 4.0%  | 1                 | 1.6%  | 1                 | 1.5%  | 1  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 7  | 0.3%  | 2      | 0.0%  | 0                     | 0.9%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.5%  | 1  |
| (Don't know / can't<br>remember)                       | 35.5% | 206    | 33.7% | 55                    | 37.0% | 40               | 30.7% | 31                               | 32.0% | 8                 | 29.0% | 18                | 45.5% | 30 |
| (Have only bought once)                                | 6.2%  | 36     | 9.8%  | 16                    | 7.4%  | 8                | 3.0%  | 3                                | 4.0%  | 1                 | 8.1%  | 5                 | 0.0%  | 0  |
| Base:  |       | 580    |       | 163                   |       | 108              |       | 101                              |       | 25                |       | 62                |       | 66 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |       |    |       |    |      |   |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|-------|----|-------|----|------|---|
| <b>Q13 Now can you tell me where your household last made a purchase of DIY, decorating goods or gardening items ?</b> |       |        |                       |                  |                                  |                   |                   |    |       |    |       |    |      |   |
| Basildon   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0% | 0 |
| Buckhurst Hill   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Brentwood  | 1.4%  | 11     | 0.5%                  | 1                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 6.8%  | 6  | 0.0% | 0 |
| Chelmsford   | 1.6%  | 13     | 1.5%                  | 3                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 10.2% | 9  | 0.0% | 0 |
| Chigwell   | 0.8%  | 6      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 2.6%  | 1  | 0.0%  | 0  | 4.3% | 4 |
| Chipping Ongar   | 0.5%  | 4      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0% | 0 |
| Enfield  | 4.4%  | 35     | 1.0%                  | 2                | 0.7%                             | 1                 | 17.5%             | 24 | 2.6%  | 1  | 0.0%  | 0  | 3.3% | 3 |
| Epping   | 0.5%  | 4      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.2% | 2 |
| Harlow   | 18.8% | 150    | 51.0%                 | 105              | 2.7%                             | 4                 | 10.9%             | 15 | 2.6%  | 1  | 15.9% | 14 | 0.0% | 0 |
| Ilford   | 2.3%  | 18     | 0.0%                  | 0                | 4.8%                             | 7                 | 0.0%              | 0  | 7.9%  | 3  | 0.0%  | 0  | 7.6% | 7 |
| Ingatstone   | 0.8%  | 6      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 3.4%  | 3  | 1.1% | 1 |
| Lakeside regional shopping<br>centre   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Loughton Broadway  | 0.5%  | 4      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 2.6%  | 1  | 0.0%  | 0  | 1.1% | 1 |
| Loughton High Road   | 4.6%  | 37     | 1.0%                  | 2                | 15.6%                            | 23                | 0.0%              | 0  | 10.5% | 4  | 0.0%  | 0  | 7.6% | 7 |
| North Chingford  | 2.0%  | 16     | 0.5%                  | 1                | 4.1%                             | 6                 | 0.7%              | 1  | 2.6%  | 1  | 0.0%  | 0  | 7.6% | 7 |
| Romford  | 4.1%  | 33     | 1.5%                  | 3                | 0.7%                             | 1                 | 0.7%              | 1  | 13.2% | 5  | 19.3% | 17 | 2.2% | 2 |
| The West End   | 0.4%  | 3      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 2.6%  | 1  | 0.0%  | 0  | 0.0% | 0 |
| Theydon Bois   | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Waltham Abbey  | 0.3%  | 2      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Waltham Cross  | 3.3%  | 26     | 1.5%                  | 3                | 0.0%                             | 0                 | 15.3%             | 21 | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Walthamstow  | 1.8%  | 14     | 1.0%                  | 2                | 2.0%                             | 3                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 6.5% | 6 |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)                | 0.4%  | 3      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.2%              | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)                             | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)                      | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                                       | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0% | 0 |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 8.0%  | 64     | 2.9%                  | 6                | 27.2%                            | 40                | 0.0%              | 0  | 26.3% | 10 | 0.0%  | 0  | 6.5% | 6 |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 4.0%  | 32     | 0.5%                  | 1                | 2.0%                             | 3                 | 16.8%             | 23 | 0.0%  | 0  | 0.0%  | 0  | 3.3% | 3 |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 2.3%  | 2  | 0.0% | 0 |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |
| Tesco, Southend Road,  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0% | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| Woodford Green, Essex                                  |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.5%  | 4      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 1.3%  | 10     | 0.5%  | 1                     | 0.7%  | 1                | 5.1%  | 7                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Internet / delivered                                   | 1.0%  | 8      | 0.5%  | 1                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 1.1%  | 1                 | 3.3%  | 3  |
| Abroad   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.4%  | 3      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.2%  | 2  |
| B & Q, Springfield Drive,<br>Ilford                    | 1.8%  | 14     | 0.0%  | 0                     | 5.4%  | 8                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.2%  | 2  |
| B & Q, Tangeant Link,<br>Romford                       | 1.3%  | 10     | 1.0%  | 2                     | 0.7%  | 1                | 0.0%  | 0                                | 2.6%  | 1                 | 5.7%  | 5                 | 0.0%  | 0  |
| Barkingside  | 0.4%  | 3      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 1.1%  | 1  |
| Beckton  | 0.4%  | 3      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| Bishops Stortford                                      | 0.1%  | 1      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Cheshunt   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Chingford  | 1.3%  | 10     | 0.0%  | 0                     | 2.7%  | 4                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 4.3%  | 4  |
| Edinburgh Way Retail Park,<br>Harlow                   | 1.6%  | 13     | 2.4%  | 5                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 5.7%  | 5                 | 0.0%  | 0  |
| Edmonton   | 0.3%  | 2      | 0.0%  | 0                     | 0.7%  | 1                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Hoddesdon  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Newbury Park   | 0.6%  | 5      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 4.3%  | 4  |
| Oak Retail Park, Harlow                                | 0.9%  | 7      | 1.5%  | 3                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| Sawbridgeworth   | 0.3%  | 2      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other outside catchment area                           | 2.8%  | 22     | 1.0%  | 2                     | 3.4%  | 5                | 4.4%  | 6                                | 2.6%  | 1                 | 2.3%  | 2                 | 5.4%  | 5  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 7  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| (Don't know / can't<br>remember)                       | 7.5%  | 60     | 7.8%  | 16                    | 6.1%  | 9                | 7.3%  | 10                               | 5.3%  | 2                 | 6.8%  | 6                 | 5.4%  | 5  |
| (Don't do this type of<br>shopping)                    | 16.6% | 133    | 18.4% | 38                    | 14.3% | 21               | 11.7% | 16                               | 13.2% | 5                 | 14.8% | 13                | 17.4% | 16 |
| Base:  |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton High Road |       | Waltham Abbey |       | Loughton Broadway (Debden) |       | Chipping Ongar |       | Buckhurst Hill |       |   |
|---|-------|--------|-------|--------------------|-------|---------------|-------|----------------------------|-------|----------------|-------|----------------|-------|---|
| <b>Q14 And the time before that, where did your household go to make a purchase of DIY, decorating goods or gardening items?</b><br><i>Those who purchase DIY, decorating goods or gardening items at Q13</i> |       |        |       |                    |       |               |       |                            |       |                |       |                |       |   |
| Basildon  | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 2.7%  | 2              | 0.0%  | 0 |
| Buckhurst Hill  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Brentwood   | 1.5%  | 10     | 0.6%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 8.0%  | 6              | 0.0%  | 0 |
| Chelmsford  | 2.1%  | 14     | 1.2%  | 2                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 14.7% | 11             | 0.0%  | 0 |
| Chigwell  | 0.6%  | 4      | 0.0%  | 0                  | 0.8%  | 1             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 2.6%  | 2 |
| Chipping Ongar  | 1.0%  | 7      | 0.6%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 6.7%  | 5              | 0.0%  | 0 |
| Enfield   | 4.6%  | 31     | 0.6%  | 1                  | 2.4%  | 3             | 19.0% | 23                         | 0.0%  | 0              | 0.0%  | 0              | 3.9%  | 3 |
| Epping  | 0.2%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 1.3%  | 1 |
| Harlow  | 18.6% | 124    | 51.8% | 87                 | 4.0%  | 5             | 10.7% | 13                         | 0.0%  | 0              | 13.3% | 10             | 0.0%  | 0 |
| Ilford  | 3.0%  | 20     | 0.0%  | 0                  | 5.6%  | 7             | 0.8%  | 1                          | 9.1%  | 3              | 0.0%  | 0              | 10.5% | 8 |
| Ingatstone  | 0.5%  | 3      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 2.7%  | 2              | 1.3%  | 1 |
| Lakeside regional shopping centre   | 0.5%  | 3      | 0.6%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 1.3%  | 1              | 0.0%  | 0 |
| Loughton Broadway   | 0.9%  | 6      | 0.0%  | 0                  | 0.8%  | 1             | 0.0%  | 0                          | 3.0%  | 1              | 1.3%  | 1              | 3.9%  | 3 |
| Loughton High Road  | 4.6%  | 31     | 1.8%  | 3                  | 15.1% | 19            | 0.0%  | 0                          | 15.2% | 5              | 0.0%  | 0              | 5.3%  | 4 |
| North Chingford   | 2.5%  | 17     | 0.6%  | 1                  | 4.0%  | 5             | 1.7%  | 2                          | 6.1%  | 2              | 0.0%  | 0              | 7.9%  | 6 |
| Romford   | 2.7%  | 18     | 1.8%  | 3                  | 0.0%  | 0             | 0.8%  | 1                          | 6.1%  | 2              | 13.3% | 10             | 0.0%  | 0 |
| The West End  | 0.2%  | 1      | 0.0%  | 0                  | 0.8%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Theydon Bois  | 0.2%  | 1      | 0.6%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Waltham Abbey   | 0.3%  | 2      | 0.0%  | 0                  | 0.8%  | 1             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Waltham Cross   | 3.4%  | 23     | 1.8%  | 3                  | 0.0%  | 0             | 14.9% | 18                         | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Walthamstow   | 1.8%  | 12     | 1.2%  | 2                  | 1.6%  | 2             | 0.8%  | 1                          | 3.0%  | 1              | 0.0%  | 0              | 7.9%  | 6 |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)   | 0.5%  | 3      | 0.6%  | 1                  | 0.8%  | 1             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)  | 0.3%  | 2      | 0.6%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Homebase Ltd, 140 Church Hill, Loughton, Essex  | 6.1%  | 41     | 1.8%  | 3                  | 23.0% | 29            | 0.8%  | 1                          | 15.2% | 5              | 0.0%  | 0              | 3.9%  | 3 |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire   | 3.7%  | 25     | 1.2%  | 2                  | 1.6%  | 2             | 15.7% | 19                         | 0.0%  | 0              | 0.0%  | 0              | 2.6%  | 2 |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest  | 0.2%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 1.3%  | 1              | 0.0%  | 0 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, Chase Lane, King George Avenue, Barking, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, Church Langley Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, Sewardstone Road, Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |     |       |    |       |    |       |    |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|-----|-------|----|-------|----|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.3%  | 2      | 0.6%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 1.6%  | 11     | 0.0%                  | 0                | 0.8%                             | 1                 | 8.3%              | 10  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Internet / delivered                                   | 0.5%  | 3      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 2.6%  | 2  |
| Abroad   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.3%  | 2      | 0.0%                  | 0                | 0.8%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| B & Q, Springfield Drive,<br>Ilford                    | 1.0%  | 7      | 0.0%                  | 0                | 3.2%                             | 4                 | 0.0%              | 0   | 3.0%  | 1  | 0.0%  | 0  | 2.6%  | 2  |
| B & Q, Tangeant Link,<br>Romford                       | 1.0%  | 7      | 1.2%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 4.0%  | 3  | 0.0%  | 0  |
| Barkingside  | 0.2%  | 1      | 0.0%                  | 0                | 0.8%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Beckton  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 3.0%  | 1  | 0.0%  | 0  | 1.3%  | 1  |
| Bishops Stortford                                      | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheshunt   | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.7%              | 2   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chingford  | 0.9%  | 6      | 0.0%                  | 0                | 0.8%                             | 1                 | 0.8%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 5.3%  | 4  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.9%  | 6      | 2.4%                  | 4                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 1.3%  | 1  | 0.0%  | 0  |
| Edmonton   | 0.3%  | 2      | 0.0%                  | 0                | 0.8%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.3%  | 1  |
| Hoddesdon  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.8%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.2%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 3.0%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Newbury Park   | 0.5%  | 3      | 0.0%                  | 0                | 0.8%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 2.6%  | 2  |
| Oak Retail Park, Harlow                                | 1.5%  | 10     | 2.4%                  | 4                | 0.0%                             | 0                 | 0.8%              | 1   | 0.0%  | 0  | 5.3%  | 4  | 0.0%  | 0  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other outside catchment area                           | 3.6%  | 24     | 2.4%                  | 4                | 3.2%                             | 4                 | 3.3%              | 4   | 3.0%  | 1  | 4.0%  | 3  | 6.6%  | 5  |
| Other zones 1  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 7  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Don't know / can't<br>remember)                       | 22.0% | 147    | 19.0%                 | 32               | 27.0%                            | 34                | 14.1%             | 17  | 15.2% | 5  | 17.3% | 13 | 25.0% | 19 |
| (Have only bought once)                                | 3.7%  | 25     | 4.8%                  | 8                | 0.8%                             | 1                 | 1.7%              | 2   | 15.2% | 5  | 2.7%  | 2  | 0.0%  | 0  |
| Base:  |       | 667    |                       | 168              |                                  | 126               |                   | 121 |       | 33 |       | 75 |       | 76 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |      |   |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|------|---|
| <b>Q15 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?</b> |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |      |   |
| Basildon   | 0.8%  | 6      | 0.5%  | 1                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 3.4%  | 3                 | 1.1% | 1 |
| Buckhurst Hill   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Brentwood  | 2.4%  | 19     | 1.0%  | 2                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 13.6% | 12                | 0.0% | 0 |
| Chelmsford   | 1.6%  | 13     | 1.9%  | 4                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 4.5%  | 4                 | 1.1% | 1 |
| Chigwell   | 0.6%  | 5      | 0.0%  | 0                     | 0.7%  | 1                | 0.7%  | 1                                | 5.3%  | 2                 | 0.0%  | 0                 | 0.0% | 0 |
| Chipping Ongar   | 1.0%  | 8      | 1.0%  | 2                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 6.8%  | 6                 | 0.0% | 0 |
| Enfield  | 5.9%  | 47     | 1.5%  | 3                     | 4.8%  | 7                | 18.2% | 25                               | 0.0%  | 0                 | 0.0%  | 0                 | 9.8% | 9 |
| Epping   | 1.5%  | 12     | 3.4%  | 7                     | 1.4%  | 2                | 0.0%  | 0                                | 2.6%  | 1                 | 1.1%  | 1                 | 1.1% | 1 |
| Harlow   | 19.5% | 156    | 48.1% | 99                    | 4.8%  | 7                | 14.6% | 20                               | 5.3%  | 2                 | 13.6% | 12                | 0.0% | 0 |
| Ilford   | 3.0%  | 24     | 0.0%  | 0                     | 7.5%  | 11               | 0.0%  | 0                                | 7.9%  | 3                 | 0.0%  | 0                 | 9.8% | 9 |
| Ingatstone   | 0.4%  | 3      | 0.0%  | 0                     | 0.0%  | 0                | 1.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Lakeside regional shopping centre  | 0.6%  | 5      | 1.0%  | 2                     | 0.7%  | 1                | 0.7%  | 1                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0% | 0 |
| Loughton Broadway  | 2.3%  | 18     | 1.9%  | 4                     | 6.1%  | 9                | 0.7%  | 1                                | 10.5% | 4                 | 0.0%  | 0                 | 0.0% | 0 |
| Loughton High Road   | 2.8%  | 22     | 0.0%  | 0                     | 10.9% | 16               | 0.0%  | 0                                | 5.3%  | 2                 | 0.0%  | 0                 | 4.3% | 4 |
| North Chingford  | 2.3%  | 18     | 1.5%  | 3                     | 5.4%  | 8                | 0.7%  | 1                                | 2.6%  | 1                 | 0.0%  | 0                 | 4.3% | 4 |
| Romford  | 4.3%  | 34     | 2.4%  | 5                     | 4.8%  | 7                | 0.0%  | 0                                | 15.8% | 6                 | 11.4% | 10                | 4.3% | 4 |
| The West End   | 2.1%  | 17     | 0.0%  | 0                     | 4.1%  | 6                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 8.7% | 8 |
| Theydon Bois   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Waltham Abbey  | 1.0%  | 8      | 0.0%  | 0                     | 0.7%  | 1                | 5.1%  | 7                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Waltham Cross  | 0.9%  | 7      | 0.0%  | 0                     | 0.0%  | 0                | 4.4%  | 6                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Walthamstow  | 0.9%  | 7      | 0.5%  | 1                     | 2.7%  | 4                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 1.1% | 1 |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)  | 2.0%  | 16     | 0.0%  | 0                     | 0.0%  | 0                | 9.5%  | 13                               | 2.6%  | 1                 | 1.1%  | 1                 | 1.1% | 1 |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpetright)  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)   | 0.6%  | 5      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 2.6%  | 1                 | 2.3%  | 2                 | 0.0% | 0 |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex  | 0.3%  | 2      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 0.0% | 0 |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London   | 0.4%  | 3      | 0.0%  | 0                     | 0.0%  | 0                | 2.2%  | 3                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex   | 0.1%  | 1      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire  | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 1.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex  | 0.1%  | 1      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Tesco, Church Langley<br>Centre, Harlow, Essex   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex  | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex   | 0.8%  | 6      | 0.5%  | 1                     | 0.7%  | 1                | 2.9%  | 4                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0% | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Internet / delivered                                   | 10.6% | 85     | 9.7%  | 20                    | 10.2% | 15               | 9.5%  | 13                               | 7.9%  | 3                 | 14.8% | 13                | 7.6%  | 7  |
| Abroad   | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Barkingside  | 0.3%  | 2      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Beckton  | 0.8%  | 6      | 0.0%  | 0                     | 2.0%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 3.3%  | 3  |
| Bishops Stortford                                      | 0.4%  | 3      | 1.5%  | 3                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 1.3%  | 10     | 1.9%  | 4                     | 0.7%  | 1                | 0.0%  | 0                                | 2.6%  | 1                 | 2.3%  | 2                 | 1.1%  | 1  |
| Cheshunt   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Chingford  | 0.9%  | 7      | 0.0%  | 0                     | 1.4%  | 2                | 0.7%  | 1                                | 0.0%  | 0                 | 1.1%  | 1                 | 3.3%  | 3  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Edmonton   | 0.5%  | 4      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 2.2%  | 2  |
| Hoddesdon  | 0.6%  | 5      | 0.5%  | 1                     | 0.0%  | 0                | 2.2%  | 3                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Newbury Park   | 0.3%  | 2      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.8%  | 6      | 0.5%  | 1                     | 0.7%  | 1                | 2.2%  | 3                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other outside catchment area                           | 1.9%  | 15     | 1.0%  | 2                     | 2.7%  | 4                | 2.9%  | 4                                | 0.0%  | 0                 | 1.1%  | 1                 | 3.3%  | 3  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 7  | 0.5%  | 4      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 3.3%  | 3  |
| (Don't know / can't<br>remember)                       | 7.0%  | 56     | 5.3%  | 11                    | 10.2% | 15               | 7.3%  | 10                               | 7.9%  | 3                 | 5.7%  | 5                 | 6.5%  | 6  |
| (Don't do this type of<br>shopping)                    | 15.9% | 127    | 13.6% | 28                    | 10.2% | 15               | 12.4% | 17                               | 13.2% | 5                 | 14.8% | 13                | 22.8% | 21 |
| Base:  |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton High Road |       | Waltham Abbey |       | Loughton Broadway (Debden) |      | Chipping Ongar |       | Buckhurst Hill |       |   |
|--|-------|--------|-------|--------------------|-------|---------------|-------|----------------------------|------|----------------|-------|----------------|-------|---|
| <b>Q16 And the time before that, where did your household go to make a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?</b> |       |        |       |                    |       |               |       |                            |      |                |       |                |       |   |
| <i>Those who purchase electrical items at Q15</i>  |       |        |       |                    |       |               |       |                            |      |                |       |                |       |   |
| Basildon   | 0.6%  | 4      | 0.6%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 2.7%  | 2              | 1.4%  | 1 |
| Buckhurst Hill   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Brentwood  | 1.3%  | 9      | 1.1%  | 2                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 6.7%  | 5              | 0.0%  | 0 |
| Chelmsford   | 1.6%  | 11     | 1.7%  | 3                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 8.0%  | 6              | 0.0%  | 0 |
| Chigwell   | 0.7%  | 5      | 0.0%  | 0                  | 1.5%  | 2             | 0.0%  | 0                          | 6.1% | 2              | 0.0%  | 0              | 0.0%  | 0 |
| Chipping Ongar   | 0.6%  | 4      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 5.3%  | 4              | 0.0%  | 0 |
| Enfield  | 6.2%  | 42     | 1.1%  | 2                  | 6.1%  | 8             | 19.2% | 23                         | 0.0% | 0              | 0.0%  | 0              | 9.9%  | 7 |
| Epping   | 1.2%  | 8      | 3.9%  | 7                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 1.4%  | 1 |
| Harlow   | 18.0% | 121    | 45.5% | 81                 | 4.5%  | 6             | 11.7% | 14                         | 6.1% | 2              | 12.0% | 9              | 0.0%  | 0 |
| Ilford   | 3.0%  | 20     | 0.0%  | 0                  | 6.1%  | 8             | 0.0%  | 0                          | 6.1% | 2              | 0.0%  | 0              | 11.3% | 8 |
| Ingatestone  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Lakeside regional shopping centre  | 0.7%  | 5      | 0.0%  | 0                  | 0.8%  | 1             | 0.8%  | 1                          | 0.0% | 0              | 0.0%  | 0              | 2.8%  | 2 |
| Loughton Broadway  | 1.8%  | 12     | 1.1%  | 2                  | 4.5%  | 6             | 0.0%  | 0                          | 9.1% | 3              | 0.0%  | 0              | 1.4%  | 1 |
| Loughton High Road   | 2.5%  | 17     | 0.0%  | 0                  | 10.6% | 14            | 0.0%  | 0                          | 3.0% | 1              | 1.3%  | 1              | 1.4%  | 1 |
| North Chingford  | 2.2%  | 15     | 1.7%  | 3                  | 4.5%  | 6             | 0.8%  | 1                          | 6.1% | 2              | 0.0%  | 0              | 4.2%  | 3 |
| Romford  | 3.6%  | 24     | 2.8%  | 5                  | 6.1%  | 8             | 0.0%  | 0                          | 6.1% | 2              | 9.3%  | 7              | 2.8%  | 2 |
| The West End   | 1.5%  | 10     | 0.6%  | 1                  | 1.5%  | 2             | 0.0%  | 0                          | 3.0% | 1              | 0.0%  | 0              | 5.6%  | 4 |
| Theydon Bois   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Waltham Abbey  | 1.2%  | 8      | 0.6%  | 1                  | 0.0%  | 0             | 5.8%  | 7                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Waltham Cross  | 0.6%  | 4      | 0.0%  | 0                  | 0.0%  | 0             | 2.5%  | 3                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Walthamstow  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 1.4%  | 1 |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)  | 1.2%  | 8      | 0.0%  | 0                  | 0.0%  | 0             | 5.8%  | 7                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)   | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 2.7%  | 2              | 0.0%  | 0 |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.6%  | 4      | 0.0%  | 0                  | 0.0%  | 0             | 2.5%  | 3                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.1%  | 1      | 0.6%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, Sewardstone Road,   | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|
| Waltham Abbey, Essex                                   |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Internet / delivered                                   | 10.3% | 69     | 8.4%  | 15                    | 10.6% | 14               | 6.7%  | 8                                | 3.0%  | 1                 | 18.7% | 14                | 8.5%  |
| Abroad   | 0.1%  | 1      | 0.0%  | 0                     | 0.8%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Barkingside  | 0.1%  | 1      | 0.0%  | 0                     | 0.8%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Beckton  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 3.0%  | 1                 | 0.0%  | 0                 | 0.0%  |
| Bishops Stortford                                      | 0.3%  | 2      | 1.1%  | 2                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Bluewater Shopping Centre,<br>Kent                     | 1.0%  | 7      | 0.6%  | 1                     | 0.8%  | 1                | 0.8%  | 1                                | 3.0%  | 1                 | 2.7%  | 2                 | 1.4%  |
| Cheshunt   | 0.3%  | 2      | 0.6%  | 1                     | 0.8%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Chingford  | 1.3%  | 9      | 0.0%  | 0                     | 1.5%  | 2                | 0.8%  | 1                                | 3.0%  | 1                 | 1.3%  | 1                 | 5.6%  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Edmonton   | 0.4%  | 3      | 0.0%  | 0                     | 0.8%  | 1                | 0.0%  | 0                                | 3.0%  | 1                 | 0.0%  | 0                 | 1.4%  |
| Hoddesdon  | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 1.7%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Newbury Park   | 0.4%  | 3      | 0.0%  | 0                     | 1.5%  | 2                | 0.0%  | 0                                | 3.0%  | 1                 | 0.0%  | 0                 | 0.0%  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Welwyn Garden City                                     | 0.6%  | 4      | 0.6%  | 1                     | 0.0%  | 0                | 2.5%  | 3                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other outside catchment area                           | 1.9%  | 13     | 0.6%  | 1                     | 1.5%  | 2                | 3.3%  | 4                                | 0.0%  | 0                 | 4.0%  | 3                 | 2.8%  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 7  | 0.6%  | 4      | 0.0%  | 0                     | 1.5%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.8%  |
| (Don't know / can't<br>remember)                       | 24.4% | 164    | 16.9% | 30                    | 29.5% | 39               | 28.3% | 34                               | 24.2% | 8                 | 20.0% | 15                | 28.2% |
| (Have only bought once)                                | 7.4%  | 50     | 10.1% | 18                    | 3.8%  | 5                | 4.2%  | 5                                | 12.1% | 4                 | 5.3%  | 4                 | 5.6%  |
| Base:  |       | 673    |       | 178                   |       | 132              |       | 120                              |       | 33                |       | 75                |       |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |       |   |       |    |       |    |
|---|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|-------|---|-------|----|-------|----|
| <b>Q17 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?</b> |       |        |                       |                  |                                  |                   |                   |    |       |   |       |    |       |    |
| Basildon  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 1.1%  | 1  | 0.0%  | 0  |
| Buckhurst Hill  | 0.8%  | 6      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0 | 1.1%  | 1  | 4.3%  | 4  |
| Brentwood   | 4.4%  | 35     | 1.9%                  | 4                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0 | 26.1% | 23 | 0.0%  | 0  |
| Chelmsford  | 2.4%  | 19     | 1.0%                  | 2                | 0.7%                             | 1                 | 1.5%              | 2  | 0.0%  | 0 | 10.2% | 9  | 1.1%  | 1  |
| Chigwell  | 2.8%  | 22     | 0.0%                  | 0                | 3.4%                             | 5                 | 0.0%              | 0  | 10.5% | 4 | 0.0%  | 0  | 8.7%  | 8  |
| Chipping Ongar  | 1.5%  | 12     | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 11.4% | 10 | 0.0%  | 0  |
| Enfield   | 2.4%  | 19     | 0.0%                  | 0                | 0.7%                             | 1                 | 11.7%             | 16 | 0.0%  | 0 | 0.0%  | 0  | 1.1%  | 1  |
| Epping  | 7.6%  | 61     | 25.7%                 | 53               | 1.4%                             | 2                 | 2.2%              | 3  | 0.0%  | 0 | 2.3%  | 2  | 1.1%  | 1  |
| Harlow  | 13.4% | 107    | 36.9%                 | 76               | 0.7%                             | 1                 | 4.4%              | 6  | 2.6%  | 1 | 9.1%  | 8  | 0.0%  | 0  |
| Ilford  | 3.6%  | 29     | 0.0%                  | 0                | 6.1%                             | 9                 | 0.7%              | 1  | 5.3%  | 2 | 0.0%  | 0  | 13.0% | 12 |
| Lakeside regional shopping centre   | 0.6%  | 5      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.7%              | 1  | 0.0%  | 0 | 1.1%  | 1  | 1.1%  | 1  |
| Loughton Broadway   | 2.8%  | 22     | 0.0%                  | 0                | 6.1%                             | 9                 | 0.0%              | 0  | 23.7% | 9 | 0.0%  | 0  | 4.3%  | 4  |
| Loughton High Road  | 8.5%  | 68     | 0.0%                  | 0                | 37.4%                            | 55                | 0.7%              | 1  | 10.5% | 4 | 0.0%  | 0  | 6.5%  | 6  |
| North Chingford   | 2.4%  | 19     | 1.0%                  | 2                | 7.5%                             | 11                | 0.7%              | 1  | 2.6%  | 1 | 0.0%  | 0  | 2.2%  | 2  |
| Romford   | 3.3%  | 26     | 1.9%                  | 4                | 2.7%                             | 4                 | 0.0%              | 0  | 13.2% | 5 | 5.7%  | 5  | 4.3%  | 4  |
| The West End  | 2.0%  | 16     | 1.5%                  | 3                | 2.0%                             | 3                 | 0.7%              | 1  | 0.0%  | 0 | 1.1%  | 1  | 7.6%  | 7  |
| Theydon Bois  | 0.8%  | 6      | 2.4%                  | 5                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey   | 1.1%  | 9      | 0.0%                  | 0                | 0.0%                             | 0                 | 6.6%              | 9  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross   | 2.6%  | 21     | 0.5%                  | 1                | 0.7%                             | 1                 | 10.2%             | 14 | 0.0%  | 0 | 0.0%  | 0  | 1.1%  | 1  |
| Walthamstow   | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 2.2%  | 2  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)         | 5.8%  | 46     | 2.9%                  | 6                | 1.4%                             | 2                 | 23.4%             | 32 | 0.0%  | 0 | 1.1%  | 1  | 1.1%  | 1  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpentryright)                      | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)               | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)                                | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.8%  | 6      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 5.7%  | 5  | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.6%  | 5      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.9%              | 4  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.4%  | 3      | 0.5%                  | 1                | 0.0%                             | 0                 | 1.5%              | 2  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 1.1%  | 1  | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.6%  | 5      | 2.4%                  | 5                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Sewardstone Road,<br>Waltham Abbey, Essex  | 2.0%  | 16     | 0.0%                  | 0                | 2.0%                             | 3                 | 8.8%              | 12 | 2.6%  | 1 | 0.0%  | 0  | 0.0%  | 0  |
| Tesco, Southend Road,   | 0.4%  | 3      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |      | Waltham<br>Abbey |      | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |      | Buckhurst<br>Hill |      |
|--|-------|--------|-------|-----------------------|------|------------------|------|----------------------------------|-------|-------------------|------|-------------------|------|
| Woodford Green, Essex                                  |       |        |       |                       |      |                  |      |                                  |       |                   |      |                   |      |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Internet / delivered                                   | 2.1%  | 17     | 1.5%  | 3                     | 1.4% | 2                | 2.2% | 3                                | 0.0%  | 0                 | 3.4% | 3                 | 2.2% |
| Abroad   | 0.5%  | 4      | 0.5%  | 1                     | 1.4% | 2                | 0.7% | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Barkingside  | 0.9%  | 7      | 0.0%  | 0                     | 1.4% | 2                | 0.0% | 0                                | 2.6%  | 1                 | 0.0% | 0                 | 3.3% |
| Beckton  | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Bishops Stortford                                      | 0.1%  | 1      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Bluewater Shopping Centre,<br>Kent                     | 0.4%  | 3      | 0.0%  | 0                     | 1.4% | 2                | 0.7% | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Cheshunt   | 0.1%  | 1      | 0.5%  | 1                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Chingford  | 1.4%  | 11     | 0.5%  | 1                     | 1.4% | 2                | 0.7% | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 7.6% |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Edmonton   | 0.1%  | 1      | 0.0%  | 0                     | 0.0% | 0                | 0.7% | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Hoddesdon  | 0.8%  | 6      | 0.0%  | 0                     | 0.0% | 0                | 2.2% | 3                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Newbury Park   | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Sawbridgeworth   | 0.6%  | 5      | 1.9%  | 4                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other outside catchment area                           | 3.4%  | 27     | 1.9%  | 4                     | 4.8% | 7                | 2.2% | 3                                | 5.3%  | 2                 | 2.3% | 2                 | 8.7% |
| Other zones 1  | 0.4%  | 3      | 1.5%  | 3                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other zones 3  | 0.3%  | 2      | 0.5%  | 1                     | 0.0% | 0                | 0.7% | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0% |
| Other zones 5  | 0.1%  | 1      | 0.0%  | 0                     | 0.0% | 0                | 0.0% | 0                                | 0.0%  | 0                 | 1.1% | 1                 | 0.0% |
| Other zones 7  | 0.9%  | 7      | 0.5%  | 1                     | 0.7% | 1                | 0.0% | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 5.4% |
| (Don't know / can't<br>remember)                       | 3.6%  | 29     | 0.5%  | 1                     | 2.7% | 4                | 2.9% | 4                                | 5.3%  | 2                 | 3.4% | 3                 | 8.7% |
| (Don't do this type of<br>shopping)                    | 9.8%  | 78     | 10.7% | 22                    | 8.2% | 12               | 8.8% | 12                               | 15.8% | 6                 | 9.1% | 8                 | 4.3% |
| Base:  |       | 800    |       | 206                   |      | 147              |      | 137                              |       | 38                |      | 88                | 92   |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton High Road |       | Waltham Abbey |       | Loughton Broadway (Debden) |       | Chipping Ongar |       | Buckhurst Hill |       |   |
|--|-------|--------|-------|--------------------|-------|---------------|-------|----------------------------|-------|----------------|-------|----------------|-------|---|
| <b>Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?</b><br><i>Those who purchase health, beauty or chemist items at Q17</i> |       |        |       |                    |       |               |       |                            |       |                |       |                |       |   |
| Basildon   | 0.1%  | 1      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Buckhurst Hill   | 0.8%  | 6      | 0.0%  | 0                  | 1.5%  | 2             | 0.0%  | 0                          | 0.0%  | 0              | 1.3%  | 1              | 3.4%  | 3 |
| Brentwood  | 3.7%  | 27     | 1.6%  | 3                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 18.8% | 15             | 0.0%  | 0 |
| Chelmsford   | 2.8%  | 20     | 1.1%  | 2                  | 0.7%  | 1             | 0.8%  | 1                          | 0.0%  | 0              | 15.0% | 12             | 0.0%  | 0 |
| Chigwell   | 2.4%  | 17     | 0.0%  | 0                  | 1.5%  | 2             | 0.0%  | 0                          | 15.6% | 5              | 0.0%  | 0              | 5.7%  | 5 |
| Chipping Ongar   | 1.8%  | 13     | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 15.0% | 12             | 0.0%  | 0 |
| Enfield  | 2.1%  | 15     | 0.5%  | 1                  | 0.0%  | 0             | 9.6%  | 12                         | 0.0%  | 0              | 0.0%  | 0              | 1.1%  | 1 |
| Epping   | 7.1%  | 51     | 23.4% | 43                 | 1.5%  | 2             | 0.8%  | 1                          | 0.0%  | 0              | 5.0%  | 4              | 1.1%  | 1 |
| Harlow   | 13.6% | 98     | 40.2% | 74                 | 1.5%  | 2             | 4.0%  | 5                          | 0.0%  | 0              | 5.0%  | 4              | 0.0%  | 0 |
| Ilford   | 1.8%  | 13     | 0.0%  | 0                  | 0.7%  | 1             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 10.2% | 9 |
| Ingatstone   | 0.4%  | 3      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 3.8%  | 3              | 0.0%  | 0 |
| Lakeside regional shopping centre  | 0.4%  | 3      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 3.1%  | 1              | 1.3%  | 1              | 0.0%  | 0 |
| Loughton Broadway  | 2.6%  | 19     | 0.5%  | 1                  | 7.4%  | 10            | 0.0%  | 0                          | 21.9% | 7              | 0.0%  | 0              | 1.1%  | 1 |
| Loughton High Road   | 8.4%  | 61     | 0.0%  | 0                  | 33.3% | 45            | 0.0%  | 0                          | 15.6% | 5              | 0.0%  | 0              | 10.2% | 9 |
| North Chingford  | 1.9%  | 14     | 0.5%  | 1                  | 4.4%  | 6             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 4.5%  | 4 |
| Romford  | 4.3%  | 31     | 2.7%  | 5                  | 6.7%  | 9             | 0.0%  | 0                          | 12.5% | 4              | 2.5%  | 2              | 5.7%  | 5 |
| The West End   | 2.2%  | 16     | 0.5%  | 1                  | 3.0%  | 4             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 10.2% | 9 |
| Theydon Bois   | 0.8%  | 6      | 3.3%  | 6                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Waltham Abbey  | 1.2%  | 9      | 0.0%  | 0                  | 0.7%  | 1             | 6.4%  | 8                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Waltham Cross  | 3.0%  | 22     | 0.5%  | 1                  | 0.7%  | 1             | 14.4% | 18                         | 0.0%  | 0              | 0.0%  | 0              | 1.1%  | 1 |
| Walthamstow  | 0.6%  | 4      | 0.0%  | 0                  | 1.5%  | 2             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 2.3%  | 2 |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)  | 5.5%  | 40     | 1.6%  | 3                  | 1.5%  | 2             | 24.8% | 31                         | 0.0%  | 0              | 1.3%  | 1              | 0.0%  | 0 |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)   | 0.3%  | 2      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 1.3%  | 1              | 0.0%  | 0 |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.8%  | 6      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 6.3%  | 5              | 0.0%  | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.7%  | 5      | 0.0%  | 0                  | 0.0%  | 0             | 3.2%  | 4                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, Chase Lane, King George Avenue, Barking, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.8%  | 1                          | 0.0%  | 0              | 1.3%  | 1              | 0.0%  | 0 |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.7%  | 5      | 2.2%  | 4                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0 |
| Tesco, Sewardstone Road, Waltham Abbey, Essex  | 1.9%  | 14     | 0.0%  | 0                  | 1.5%  | 2             | 8.0%  | 10                         | 6.3%  | 2              | 0.0%  | 0              | 0.0%  | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |      | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|--|-------|--------|------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.4%  | 3      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.3%  | 2  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Internet / delivered                                   | 2.2%  | 16     | 1.1% | 2                     | 2.2%  | 3                | 2.4%  | 3                                | 0.0%  | 0                 | 5.0%  | 4                 | 0.0%  | 0  |
| Abroad   | 0.4%  | 3      | 0.5% | 1                     | 0.7%  | 1                | 0.8%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Barkingside  | 1.1%  | 8      | 0.0% | 0                     | 2.2%  | 3                | 0.0%  | 0                                | 3.1%  | 1                 | 0.0%  | 0                 | 3.4%  | 3  |
| Beckton  | 0.1%  | 1      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| Bishops Stortford                                      | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Bluewater Shopping Centre,<br>Kent                     | 0.6%  | 4      | 0.5% | 1                     | 1.5%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 1.3%  | 1                 | 0.0%  | 0  |
| Cheshunt   | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Chingford  | 1.0%  | 7      | 0.5% | 1                     | 0.7%  | 1                | 0.8%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 4.5%  | 4  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Edmonton   | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Hoddesdon  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Newbury Park   | 0.1%  | 1      | 0.0% | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sawbridgeworth   | 0.6%  | 4      | 2.2% | 4                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other outside catchment area                           | 2.9%  | 21     | 1.6% | 3                     | 2.2%  | 3                | 2.4%  | 3                                | 6.3%  | 2                 | 2.5%  | 2                 | 6.8%  | 6  |
| Other zones 1  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 3  | 0.1%  | 1      | 0.0% | 0                     | 0.0%  | 0                | 0.8%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0% | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 7  | 1.0%  | 7      | 0.0% | 0                     | 1.5%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 5.7%  | 5  |
| (Don't know / can't<br>remember)                       | 14.0% | 101    | 9.2% | 17                    | 15.6% | 21               | 15.2% | 19                               | 15.6% | 5                 | 10.0% | 8                 | 15.9% | 14 |
| (Have only bought once)                                | 2.8%  | 20     | 4.3% | 8                     | 2.2%  | 3                | 0.8%  | 1                                | 0.0%  | 0                 | 3.8%  | 3                 | 3.4%  | 3  |
| Base:  |       | 722    |      | 184                   |       | 135              |       | 125                              |       | 32                |       | 80                |       | 88 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton High Road |      | Waltham Abbey |       | Loughton Broadway (Debden) |      | Chipping Ongar |       | Buckhurst Hill |       |    |
|--|-------|--------|-------|--------------------|------|---------------|-------|----------------------------|------|----------------|-------|----------------|-------|----|
| <b>Q19 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?</b> |       |        |       |                    |      |               |       |                            |      |                |       |                |       |    |
| Basildon   | 0.4%  | 3      | 0.5%  | 1                  | 0.7% | 1             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 1.1%  | 1  |
| Buckhurst Hill   | 0.1%  | 1      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 1.1%  | 1  |
| Brentwood  | 2.3%  | 18     | 1.5%  | 3                  | 0.0% | 0             | 0.7%  | 1                          | 0.0% | 0              | 11.4% | 10             | 1.1%  | 1  |
| Chelmsford   | 1.0%  | 8      | 0.5%  | 1                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 5.7%  | 5              | 0.0%  | 0  |
| Chigwell   | 0.6%  | 5      | 1.0%  | 2                  | 1.4% | 2             | 0.0%  | 0                          | 2.6% | 1              | 0.0%  | 0              | 0.0%  | 0  |
| Chipping Ongar   | 0.3%  | 2      | 1.0%  | 2                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Enfield  | 4.5%  | 36     | 0.5%  | 1                  | 2.7% | 4             | 19.7% | 27                         | 0.0% | 0              | 0.0%  | 0              | 3.3%  | 3  |
| Epping   | 1.5%  | 12     | 2.9%  | 6                  | 1.4% | 2             | 0.0%  | 0                          | 0.0% | 0              | 3.4%  | 3              | 1.1%  | 1  |
| Harlow   | 10.5% | 84     | 25.2% | 52                 | 0.7% | 1             | 9.5%  | 13                         | 2.6% | 1              | 11.4% | 10             | 0.0%  | 0  |
| Ilford   | 3.1%  | 25     | 0.5%  | 1                  | 6.1% | 9             | 0.0%  | 0                          | 5.3% | 2              | 0.0%  | 0              | 12.0% | 11 |
| Ingatstone   | 0.1%  | 1      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 1.1%  | 1              | 0.0%  | 0  |
| Lakeside regional shopping centre  | 0.9%  | 7      | 1.0%  | 2                  | 0.0% | 0             | 0.7%  | 1                          | 5.3% | 2              | 2.3%  | 2              | 0.0%  | 0  |
| Loughton Broadway  | 0.3%  | 2      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 2.2%  | 2  |
| Loughton High Road   | 1.8%  | 14     | 0.5%  | 1                  | 6.8% | 10            | 0.7%  | 1                          | 2.6% | 1              | 0.0%  | 0              | 1.1%  | 1  |
| North Chingford  | 0.1%  | 1      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 1.1%  | 1  |
| Romford  | 2.1%  | 17     | 1.5%  | 3                  | 2.7% | 4             | 0.0%  | 0                          | 7.9% | 3              | 2.3%  | 2              | 2.2%  | 2  |
| The West End   | 1.8%  | 14     | 1.9%  | 4                  | 2.7% | 4             | 0.0%  | 0                          | 5.3% | 2              | 1.1%  | 1              | 2.2%  | 2  |
| Theydon Bois   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Waltham Abbey  | 0.1%  | 1      | 0.0%  | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Waltham Cross  | 0.1%  | 1      | 0.0%  | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Walthamstow  | 0.3%  | 2      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 2.2%  | 2  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)  | 0.4%  | 3      | 0.0%  | 0                  | 0.0% | 0             | 2.2%  | 3                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)   | 0.6%  | 5      | 0.5%  | 1                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 4.5%  | 4              | 0.0%  | 0  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire  | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, 3 Crown Road, Enfield, Greater London  | 0.3%  | 2      | 0.0%  | 0                  | 0.0% | 0             | 1.5%  | 2                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, 51 North Service Road, Brentwood, Essex  | 0.1%  | 1      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 1.1%  | 1              | 0.0%  | 0  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, Chase Lane, King George Avenue, Barking, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London   | 0.1%  | 1      | 0.0%  | 0                  | 0.0% | 0             | 0.7%  | 1                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, Church Langley Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex   | 0.0%  | 0      | 0.0%  | 0                  | 0.0% | 0             | 0.0%  | 0                          | 0.0% | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex  | 0.5%  | 4      | 0.0%  | 0                  | 0.7% | 1             | 1.5%  | 2                          | 2.6% | 1              | 0.0%  | 0              | 0.0%  | 0  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Internet / delivered                                   | 5.6%  | 45     | 4.4%  | 9                     | 5.4%  | 8                | 4.4%  | 6                                | 7.9%  | 3                 | 3.4%  | 3                 | 9.8%  | 9  |
| Abroad   | 0.3%  | 2      | 0.5%  | 1                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Barkingside  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Beckton  | 0.4%  | 3      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| Bishops Stortford                                      | 0.4%  | 3      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.2%  | 2  |
| Bluewater Shopping Centre,<br>Kent                     | 0.1%  | 1      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Cheshunt   | 0.6%  | 5      | 1.0%  | 2                     | 2.0%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Chingford  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Edmonton   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| Hoddesdon  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Newbury Park   | 0.8%  | 6      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 2.2%  | 2  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sawbridgeworth   | 0.4%  | 3      | 1.5%  | 3                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other outside catchment area                           | 1.8%  | 14     | 0.5%  | 1                     | 2.7%  | 4                | 2.2%  | 3                                | 2.6%  | 1                 | 1.1%  | 1                 | 3.3%  | 3  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other zones 7  | 0.3%  | 2      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| (Don't know / can't<br>remember)                       | 5.8%  | 46     | 6.8%  | 14                    | 1.4%  | 2                | 7.3%  | 10                               | 15.8% | 6                 | 5.7%  | 5                 | 5.4%  | 5  |
| (Don't do this type of<br>shopping)                    | 49.6% | 397    | 46.1% | 95                    | 58.5% | 86               | 45.3% | 62                               | 36.8% | 14                | 45.5% | 40                | 43.5% | 40 |
| Base:  |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|---|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| <b>Q20 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?</b> |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| <i>Those who purchase recreational goods at Q19</i>   |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| Basildon  | 0.5%  | 2      | 0.9%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 2.1%  | 1                 | 0.0%  | 0  |
| Buckhurst Hill  | 0.7%  | 3      | 0.0%  | 0                     | 1.6%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 3.8%  | 2  |
| Brentwood   | 3.0%  | 12     | 0.9%  | 1                     | 0.0%  | 0                | 1.3%  | 1                                | 0.0%  | 0                 | 14.6% | 7                 | 0.0%  | 0  |
| Chelmsford  | 2.2%  | 9      | 2.7%  | 3                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 10.4% | 5                 | 0.0%  | 0  |
| Chigwell  | 0.5%  | 2      | 0.9%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 4.2%  | 1                 | 0.0%  | 0                 | 0.0%  | 0  |
| Chipping Ongar  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Enfield   | 7.2%  | 29     | 0.9%  | 1                     | 6.6%  | 4                | 26.7% | 20                               | 0.0%  | 0                 | 0.0%  | 0                 | 7.7%  | 4  |
| Epping  | 1.7%  | 7      | 5.4%  | 6                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.9%  | 1  |
| Harlow  | 16.4% | 66     | 39.6% | 44                    | 1.6%  | 1                | 10.7% | 8                                | 4.2%  | 1                 | 18.8% | 9                 | 0.0%  | 0  |
| Ilford  | 5.5%  | 22     | 0.0%  | 0                     | 13.1% | 8                | 0.0%  | 0                                | 12.5% | 3                 | 0.0%  | 0                 | 19.2% | 10 |
| Ingatestone   | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 2.1%  | 1                 | 0.0%  | 0  |
| Lakeside regional shopping centre   | 2.7%  | 11     | 2.7%  | 3                     | 3.3%  | 2                | 1.3%  | 1                                | 12.5% | 3                 | 2.1%  | 1                 | 1.9%  | 1  |
| Loughton Broadway   | 0.7%  | 3      | 0.0%  | 0                     | 1.6%  | 1                | 0.0%  | 0                                | 4.2%  | 1                 | 0.0%  | 0                 | 1.9%  | 1  |
| Loughton High Road  | 3.2%  | 13     | 0.9%  | 1                     | 14.8% | 9                | 1.3%  | 1                                | 4.2%  | 1                 | 0.0%  | 0                 | 1.9%  | 1  |
| North Chingford   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Romford   | 2.5%  | 10     | 0.9%  | 1                     | 6.6%  | 4                | 0.0%  | 0                                | 4.2%  | 1                 | 6.3%  | 3                 | 0.0%  | 0  |
| The West End  | 2.7%  | 11     | 1.8%  | 2                     | 4.9%  | 3                | 1.3%  | 1                                | 4.2%  | 1                 | 2.1%  | 1                 | 3.8%  | 2  |
| Theydon Bois  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Waltham Abbey   | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 1.3%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Waltham Cross   | 0.5%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 2.7%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Walthamstow   | 0.5%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 3.8%  | 2  |
| Brookfield Centre,<br>Cheshunt, Waltham Cross,<br>Hertfordshire (Tesco,<br>Marks and Spencers,<br>Next)   | 1.7%  | 7      | 0.9%  | 1                     | 0.0%  | 0                | 6.7%  | 5                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Highbridge Retail Park,<br>Highbridge St, Waltham<br>Abbey, Essex (MFI,<br>Carpetright)   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| The Pavilions Shopping<br>Centre, Waltham Cross,<br>Broxbourne (Peacocks,<br>Sainsburys, Iceland)   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Lakeside Retail Park (Argos,<br>B&Q, Comet, Halfords,<br>Ikea, MFI, Tesco Extra)  | 0.5%  | 2      | 0.0%  | 0                     | 1.6%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 2.1%  | 1                 | 0.0%  | 0  |
| Homebase Ltd, 140 Church<br>Hill, Loughton, Essex   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Homebase Ltd, High St,<br>Waltham Cross,<br>Hertfordshire   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Jewson Ltd, Bridge House<br>Wharf, Lea Rd, Waltham<br>Abbey, Essex  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd,<br>Ongar, Epping Forest   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sainsburys, 3 Crown Road,<br>Enfield, Greater London  | 0.5%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 2.7%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sainsburys, 51 North Service<br>Road, Brentwood, Essex  | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 2.1%  | 1                 | 0.0%  | 0  |
| Sainsburys, Brewery Road,<br>Hoddesdon, Hertfordshire   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sainsburys, Chase Lane,<br>King George Avenue,<br>Barkingside, Essex  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Sainsburys, Fifth Avenue,<br>Allende Avenue, Harlow,<br>Essex   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue,<br>Romford, Essex   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Tesco, 288 High Street,<br>Ponders End, Enfield,<br>Greater London  | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 1.3%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Tesco, Church Langley<br>Centre, Harlow, Essex  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Tesco, East Road, Edinburgh<br>Way, Harlow, Essex   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Tesco, Sewardstone Road,  | 0.5%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 2.7%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|
| Waltham Abbey, Essex                                   |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Internet / delivered                                   | 9.2%  | 37     | 6.3%  | 7                     | 14.8% | 9                | 6.7%  | 5                                | 12.5% | 3                 | 4.2%  | 2                 | 9.6%  |
| Abroad   | 0.5%  | 2      | 0.9%  | 1                     | 1.6%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Barkingside  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Beckton  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Bishops Stortford                                      | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Bluewater Shopping Centre,<br>Kent                     | 0.2%  | 1      | 0.0%  | 0                     | 1.6%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Cheshunt   | 0.5%  | 2      | 0.9%  | 1                     | 0.0%  | 0                | 1.3%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Chingford  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Edmonton   | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.9%  |
| Hoddesdon  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Newbury Park   | 0.7%  | 3      | 0.0%  | 0                     | 1.6%  | 1                | 0.0%  | 0                                | 4.2%  | 1                 | 0.0%  | 0                 | 1.9%  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Sawbridgeworth   | 0.5%  | 2      | 1.8%  | 2                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Welwyn Garden City                                     | 0.5%  | 2      | 0.9%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other outside catchment area                           | 2.0%  | 8      | 1.8%  | 2                     | 3.3%  | 2                | 1.3%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 5.8%  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 7  | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.9%  |
| (Don't know / can't<br>remember)                       | 23.8% | 96     | 21.6% | 24                    | 18.0% | 11               | 24.0% | 18                               | 33.3% | 8                 | 22.9% | 11                | 25.0% |
| (Have only bought once)                                | 6.7%  | 27     | 7.2%  | 8                     | 3.3%  | 2                | 6.7%  | 5                                | 0.0%  | 0                 | 10.4% | 5                 | 7.7%  |
| Base:  |       | 403    |       | 111                   |       | 61               |       | 75                               |       | 24                |       | 48                | 52    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton High Road |       | Waltham Abbey |       | Loughton Broadway (Debden) |       | Chipping Ongar |       | Buckhurst Hill |       |    |
|---|-------|--------|-------|--------------------|-------|---------------|-------|----------------------------|-------|----------------|-------|----------------|-------|----|
| <b>Q21 And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?</b> |       |        |       |                    |       |               |       |                            |       |                |       |                |       |    |
| Basildon  | 0.4%  | 3      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 1.1%  | 1              | 1.1%  | 1  |
| Buckhurst Hill  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Brentwood   | 3.5%  | 28     | 1.5%  | 3                  | 0.7%  | 1             | 0.7%  | 1                          | 0.0%  | 0              | 21.6% | 19             | 0.0%  | 0  |
| Chelmsford  | 1.8%  | 14     | 1.9%  | 4                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 10.2% | 9              | 0.0%  | 0  |
| Chigwell  | 0.6%  | 5      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 5.3%  | 2              | 0.0%  | 0              | 2.2%  | 2  |
| Chipping Ongar  | 0.4%  | 3      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 3.4%  | 3              | 0.0%  | 0  |
| Enfield   | 2.1%  | 17     | 0.0%  | 0                  | 0.7%  | 1             | 10.2% | 14                         | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Epping  | 2.4%  | 19     | 7.8%  | 16                 | 0.0%  | 0             | 0.0%  | 0                          | 2.6%  | 1              | 1.1%  | 1              | 1.1%  | 1  |
| Harlow  | 9.3%  | 74     | 19.9% | 41                 | 1.4%  | 2             | 10.2% | 14                         | 2.6%  | 1              | 6.8%  | 6              | 0.0%  | 0  |
| Ilford  | 2.8%  | 22     | 0.0%  | 0                  | 5.4%  | 8             | 0.7%  | 1                          | 5.3%  | 2              | 0.0%  | 0              | 12.0% | 11 |
| Ingatstone  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Lakeside regional shopping centre   | 1.1%  | 9      | 1.5%  | 3                  | 0.0%  | 0             | 0.7%  | 1                          | 5.3%  | 2              | 3.4%  | 3              | 0.0%  | 0  |
| Loughton Broadway   | 0.4%  | 3      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 2.6%  | 1              | 1.1%  | 1              | 1.1%  | 1  |
| Loughton High Road  | 4.0%  | 32     | 0.5%  | 1                  | 15.6% | 23            | 0.7%  | 1                          | 5.3%  | 2              | 0.0%  | 0              | 3.3%  | 3  |
| North Chingford   | 0.3%  | 2      | 0.0%  | 0                  | 1.4%  | 2             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Romford   | 4.4%  | 35     | 2.4%  | 5                  | 8.2%  | 12            | 0.0%  | 0                          | 18.4% | 7              | 4.5%  | 4              | 4.3%  | 4  |
| The West End  | 3.1%  | 25     | 1.9%  | 4                  | 5.4%  | 8             | 0.0%  | 0                          | 2.6%  | 1              | 2.3%  | 2              | 9.8%  | 9  |
| Theydon Bois  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Waltham Abbey   | 0.3%  | 2      | 0.5%  | 1                  | 0.0%  | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Waltham Cross   | 2.0%  | 16     | 0.5%  | 1                  | 0.7%  | 1             | 8.8%  | 12                         | 2.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| Walthamstow   | 0.3%  | 2      | 0.5%  | 1                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)   | 2.6%  | 21     | 1.0%  | 2                  | 0.7%  | 1             | 10.2% | 14                         | 2.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)  | 0.3%  | 2      | 0.5%  | 1                  | 0.0%  | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Homebase Ltd, 140 Church Hill, Loughton, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.1%  | 1      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 0.4%  | 3      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 2.3%  | 2              | 0.0%  | 0  |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex   | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London  | 0.5%  | 4      | 0.0%  | 0                  | 0.0%  | 0             | 2.2%  | 3                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, Church Langley Centre, Harlow, Essex   | 1.0%  | 8      | 3.4%  | 7                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 1.1%  | 1              | 0.0%  | 0  |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 0.1%  | 1      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, Sewardstone Road, Waltham Abbey, Essex   | 1.0%  | 8      | 0.0%  | 0                  | 0.7%  | 1             | 4.4%  | 6                          | 2.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| Tesco, Southend Road,   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|
| Woodford Green, Essex                                  |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Internet / delivered                                   | 19.1% | 153    | 21.4% | 44                    | 17.7% | 26               | 16.8% | 23                               | 10.5% | 4                 | 14.8% | 13                | 28.3% |
| Abroad   | 0.4%  | 3      | 1.0%  | 2                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Car boot sale  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Barkingside  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Beckton  | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  |
| Bishops Stortford                                      | 0.3%  | 2      | 1.0%  | 2                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Bluewater Shopping Centre,<br>Kent                     | 1.4%  | 11     | 1.9%  | 4                     | 2.7%  | 4                | 0.0%  | 0                                | 0.0%  | 0                 | 2.3%  | 2                 | 1.1%  |
| Cheshunt   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Chingford  | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 1.1%  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Edmonton   | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  |
| Hoddesdon  | 0.6%  | 5      | 1.0%  | 2                     | 0.0%  | 0                | 2.2%  | 3                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.6%  | 5      | 0.0%  | 0                     | 1.4%  | 2                | 0.7%  | 1                                | 2.6%  | 1                 | 0.0%  | 0                 | 1.1%  |
| Newbury Park   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Sawbridgeworth   | 0.1%  | 1      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Welwyn Garden City                                     | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other outside catchment area                           | 1.8%  | 14     | 0.5%  | 1                     | 2.7%  | 4                | 2.9%  | 4                                | 0.0%  | 0                 | 1.1%  | 1                 | 4.3%  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 7  | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| (Don't know / can't<br>remember)                       | 3.9%  | 31     | 3.9%  | 8                     | 3.4%  | 5                | 4.4%  | 6                                | 0.0%  | 0                 | 3.4%  | 3                 | 6.5%  |
| (Don't do this type of<br>shopping)                    | 25.3% | 202    | 24.3% | 50                    | 28.6% | 42               | 17.5% | 24                               | 26.3% | 10                | 19.3% | 17                | 20.7% |
| Base:  |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                | 92    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton High Road |       | Waltham Abbey |      | Loughton Broadway (Debden) |       | Chipping Ongar |       | Buckhurst Hill |      |   |
|---|-------|--------|-------|--------------------|-------|---------------|------|----------------------------|-------|----------------|-------|----------------|------|---|
| <b>Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?</b> |       |        |       |                    |       |               |      |                            |       |                |       |                |      |   |
| <i>Those who purchase specialist non-food items at Q21</i>  |       |        |       |                    |       |               |      |                            |       |                |       |                |      |   |
| Basildon  | 0.3%  | 2      | 0.0%  | 0                  | 1.0%  | 1             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 1.4% | 1 |
| Buckhurst Hill  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Brentwood   | 3.3%  | 20     | 1.9%  | 3                  | 0.0%  | 0             | 0.0% | 0                          | 3.6%  | 1              | 16.9% | 12             | 0.0% | 0 |
| Chelmsford  | 3.3%  | 20     | 2.6%  | 4                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 21.1% | 15             | 0.0% | 0 |
| Chigwell  | 0.5%  | 3      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 7.1%  | 2              | 0.0%  | 0              | 0.0% | 0 |
| Chipping Ongar  | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 2.8%  | 2              | 0.0% | 0 |
| Enfield   | 2.0%  | 12     | 0.0%  | 0                  | 0.0%  | 0             | 8.9% | 10                         | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Epping  | 2.5%  | 15     | 8.3%  | 13                 | 1.0%  | 1             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 1.4% | 1 |
| Harlow  | 9.9%  | 59     | 22.4% | 35                 | 1.5%  | 1             | 9.7% | 11                         | 0.0%  | 0              | 4.2%  | 3              | 0.0% | 0 |
| Ilford  | 2.2%  | 13     | 0.0%  | 0                  | 3.8%  | 4             | 0.0% | 0                          | 10.7% | 3              | 0.0%  | 0              | 8.2% | 6 |
| Ingatestone   | 0.2%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Lakeside regional shopping centre   | 2.2%  | 13     | 3.8%  | 6                  | 1.0%  | 1             | 1.8% | 2                          | 0.0%  | 0              | 1.4%  | 1              | 2.7% | 2 |
| Loughton Broadway   | 0.5%  | 3      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 7.1%  | 2              | 0.0%  | 0              | 1.4% | 1 |
| Loughton High Road  | 4.8%  | 29     | 1.3%  | 2                  | 20.0% | 21            | 0.9% | 1                          | 3.6%  | 1              | 0.0%  | 0              | 4.1% | 3 |
| North Chingford   | 0.5%  | 3      | 0.0%  | 0                  | 1.9%  | 2             | 0.0% | 0                          | 3.6%  | 1              | 0.0%  | 0              | 0.0% | 0 |
| Romford   | 6.2%  | 37     | 3.2%  | 5                  | 12.4% | 13            | 0.0% | 0                          | 32.1% | 9              | 2.8%  | 2              | 8.2% | 6 |
| The West End  | 3.5%  | 21     | 1.3%  | 2                  | 9.5%  | 10            | 1.8% | 2                          | 3.6%  | 1              | 2.8%  | 2              | 5.5% | 4 |
| Theydon Bois  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Waltham Abbey   | 0.2%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.9% | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Waltham Cross   | 2.0%  | 12     | 0.6%  | 1                  | 1.0%  | 1             | 8.0% | 9                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Walthamstow   | 0.3%  | 2      | 0.0%  | 0                  | 1.0%  | 1             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 1.4% | 1 |
| Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)   | 2.7%  | 16     | 1.9%  | 3                  | 1.0%  | 1             | 8.9% | 10                         | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)  | 0.3%  | 2      | 0.6%  | 1                  | 0.0%  | 0             | 0.9% | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Homebase Ltd, 140 Church Hill, Loughton, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Homebase Ltd, High St, Waltham Cross, Hertfordshire   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Jewson Ltd, Greensted Rd, Ongar, Epping Forest  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Sainsburys, 3 Crown Road, Enfield, Greater London   | 0.2%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.9% | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Sainsburys, 51 North Service Road, Brentwood, Essex   | 0.2%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 1.4%  | 1              | 0.0% | 0 |
| Sainsburys, Brewery Road, Hoddesdon, Hertfordshire  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex   | 0.2%  | 1      | 0.6%  | 1                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Tesco Extra, Bryant Avenue, Romford, Essex  | 0.2%  | 1      | 0.6%  | 1                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Tesco, 288 High Street, Ponders End, Enfield, Greater London  | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.9% | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Tesco, Church Langley Centre, Harlow, Essex   | 0.3%  | 2      | 0.6%  | 1                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 1.4%  | 1              | 0.0% | 0 |
| Tesco, East Road, Edinburgh Way, Harlow, Essex  | 0.2%  | 1      | 0.6%  | 1                  | 0.0%  | 0             | 0.0% | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |
| Tesco, Sewardstone Road,  | 1.0%  | 6      | 0.0%  | 0                  | 1.0%  | 1             | 4.4% | 5                          | 0.0%  | 0              | 0.0%  | 0              | 0.0% | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |
|--|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|
| Waltham Abbey, Essex                                   |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |
| Tesco, Southend Road,<br>Woodford Green, Essex         | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Wickes, Brook St,<br>Brentwood, Essex                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Wickes, Sturlas Wy,<br>Waltham Cross,<br>Hertfordshire | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Internet / delivered                                   | 22.7% | 136    | 26.3% | 41                    | 17.1% | 18               | 18.6% | 21                               | 14.3% | 4                 | 14.1% | 10                | 38.4% |
| Abroad   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Car boot sale  | 0.3%  | 2      | 0.6%  | 1                     | 0.0%  | 0                | 0.9%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Cabinet Way,<br>Chingford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Springfield Drive,<br>Ilford                    | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| B & Q, Tangeant Link,<br>Romford                       | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Barkingside  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Beckton  | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 3.6%  | 1                 | 0.0%  | 0                 | 0.0%  |
| Bishops Stortford                                      | 0.5%  | 3      | 1.3%  | 2                     | 0.0%  | 0                | 0.9%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Bluewater Shopping Centre,<br>Kent                     | 0.3%  | 2      | 1.3%  | 2                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Cheshunt   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Chingford  | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.9%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Edinburgh Way Retail Park,<br>Harlow                   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Edmonton   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Hoddesdon  | 0.5%  | 3      | 0.0%  | 0                     | 0.0%  | 0                | 2.7%  | 3                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Ikea, Glover Drive,<br>Edmonton                        | 0.2%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.4%  |
| Newbury Park   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Oak Retail Park, Harlow                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Sawbridgeworth   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Welwyn Garden City                                     | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other outside catchment area                           | 1.5%  | 9      | 0.6%  | 1                     | 2.9%  | 3                | 1.8%  | 2                                | 3.6%  | 1                 | 0.0%  | 0                 | 1.4%  |
| Other zones 1  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 3  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 5  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  |
| Other zones 7  | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.7%  |
| (Don't know / can't<br>remember)                       | 19.1% | 114    | 14.7% | 23                    | 21.0% | 22               | 24.8% | 28                               | 3.6%  | 1                 | 23.9% | 17                | 19.2% |
| (Have only bought once)                                | 3.8%  | 23     | 4.5%  | 7                     | 3.8%  | 4                | 1.8%  | 2                                | 3.6%  | 1                 | 7.0%  | 5                 | 2.7%  |
| Base:  |       | 598    |       | 156                   |       | 105              |       | 113                              |       | 28                |       | 71                | 73    |

### Q23 Do you use the Internet to undertake your shopping (food or non-food)?

|       |       |     |       |     |       |     |       |     |       |    |       |    |       |    |
|-------|-------|-----|-------|-----|-------|-----|-------|-----|-------|----|-------|----|-------|----|
| Yes   | 47.0% | 376 | 44.2% | 91  | 51.0% | 75  | 46.0% | 63  | 47.4% | 18 | 52.3% | 46 | 57.6% | 53 |
| No    | 53.0% | 424 | 55.8% | 115 | 49.0% | 72  | 54.0% | 74  | 52.6% | 20 | 47.7% | 42 | 42.4% | 39 |
| Base: |       | 800 |       | 206 |       | 147 |       | 137 |       | 38 |       | 88 |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton High Road |       | Waltham Abbey |       | Loughton Broadway (Debden) |       | Chipping Ongar |       | Buckhurst Hill |       |    |
|---|-------|--------|-------|--------------------|-------|---------------|-------|----------------------------|-------|----------------|-------|----------------|-------|----|
| <b>Q24 What sort of goods do you typically purchase via the Internet?</b> |       |        |       |                    |       |               |       |                            |       |                |       |                |       |    |
| <i>Those who use the internet to undertake their shopping at Q23</i>      |       |        |       |                    |       |               |       |                            |       |                |       |                |       |    |
| Food and groceries  | 16.5% | 62     | 14.3% | 13                 | 17.3% | 13            | 17.5% | 11                         | 5.6%  | 1              | 13.0% | 6              | 20.8% | 11 |
| Clothes and shoes   | 32.4% | 122    | 28.6% | 26                 | 30.7% | 23            | 36.5% | 23                         | 50.0% | 9              | 34.8% | 16             | 28.3% | 15 |
| Furniture, carpets, soft household furnishings                            | 9.6%  | 36     | 11.0% | 10                 | 14.7% | 11            | 6.3%  | 4                          | 0.0%  | 0              | 10.9% | 5              | 7.5%  | 4  |
| DIY and decorating goods  | 6.6%  | 25     | 8.8%  | 8                  | 5.3%  | 4             | 4.8%  | 3                          | 0.0%  | 0              | 6.5%  | 3              | 7.5%  | 4  |
| Domestic appliances   | 18.4% | 69     | 23.1% | 21                 | 14.7% | 11            | 23.8% | 15                         | 16.7% | 3              | 10.9% | 5              | 17.0% | 9  |
| CDs, DVDs, games, books etc....   | 72.3% | 272    | 75.8% | 69                 | 65.3% | 49            | 73.0% | 46                         | 55.6% | 10             | 65.2% | 30             | 84.9% | 45 |
| Other specialist non-food items   | 0.5%  | 2      | 1.1%  | 1                  | 0.0%  | 0             | 1.6%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Electrical goods  | 4.3%  | 16     | 3.3%  | 3                  | 5.3%  | 4             | 3.2%  | 2                          | 5.6%  | 1              | 10.9% | 5              | 1.9%  | 1  |
| Holidays  | 3.2%  | 12     | 4.4%  | 4                  | 2.7%  | 2             | 1.6%  | 1                          | 5.6%  | 1              | 4.3%  | 2              | 1.9%  | 1  |
| Sports equipment  | 1.9%  | 7      | 1.1%  | 1                  | 2.7%  | 2             | 4.8%  | 3                          | 0.0%  | 0              | 0.0%  | 0              | 1.9%  | 1  |
| Flowers / Plants  | 1.1%  | 4      | 0.0%  | 0                  | 2.7%  | 2             | 1.6%  | 1                          | 5.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| Gifts   | 1.1%  | 4      | 1.1%  | 1                  | 1.3%  | 1             | 0.0%  | 0                          | 5.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| Toys  | 0.8%  | 3      | 1.1%  | 1                  | 1.3%  | 1             | 1.6%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Health & Beauty products  | 2.4%  | 9      | 1.1%  | 1                  | 1.3%  | 1             | 1.6%  | 1                          | 0.0%  | 0              | 4.3%  | 2              | 7.5%  | 4  |
| Concert / Theatre tickets   | 0.8%  | 3      | 2.2%  | 2                  | 0.0%  | 0             | 1.6%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Hobby / Craft items   | 1.1%  | 4      | 2.2%  | 2                  | 0.0%  | 0             | 0.0%  | 0                          | 5.6%  | 1              | 2.2%  | 1              | 0.0%  | 0  |
| (Don't know)  | 1.9%  | 7      | 0.0%  | 0                  | 4.0%  | 3             | 1.6%  | 1                          | 0.0%  | 0              | 2.2%  | 1              | 0.0%  | 0  |
| Base:   |       | 376    |       | 91                 |       | 75            |       | 63                         |       | 18             |       | 46             |       | 53 |

### Q25 Which of the following do you consider to be your nearest Town Centre within Epping Forest District?

|   |       |     |        |     |        |     |        |     |        |    |        |    |        |    |
|---|-------|-----|--------|-----|--------|-----|--------|-----|--------|----|--------|----|--------|----|
| Epping  | 25.8% | 206 | 100.0% | 206 | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0  | 0.0%   | 0  | 0.0%   | 0  |
| Loughton High Road                                | 18.4% | 147 | 0.0%   | 0   | 100.0% | 147 | 0.0%   | 0   | 0.0%   | 0  | 0.0%   | 0  | 0.0%   | 0  |
| Waltham Abbey                                     | 17.1% | 137 | 0.0%   | 0   | 0.0%   | 0   | 100.0% | 137 | 0.0%   | 0  | 0.0%   | 0  | 0.0%   | 0  |
| Loughton Broadway (or 'The Broadway' of 'Debden') | 4.8%  | 38  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 100.0% | 38 | 0.0%   | 0  | 0.0%   | 0  |
| Chipping Ongar                                    | 11.0% | 88  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0  | 100.0% | 88 | 0.0%   | 0  |
| Buckhurst Hill                                    | 11.5% | 92  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0  | 0.0%   | 0  | 100.0% | 92 |
| (Don't know)                                      | 11.5% | 92  | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0   | 0.0%   | 0  | 0.0%   | 0  | 0.0%   | 0  |
| Base:   |       | 800 |        | 206 |        | 147 |        | 137 |        | 38 |        | 88 |        | 92 |

### Q26 Do you visit your nearest town centre (Q25 response) on a regular basis ?

*Those who know their nearest Town Centre within the Epping Forest District at Q25*

|                       |       |     |       |     |       |     |       |     |       |    |       |    |       |    |
|-----------------------|-------|-----|-------|-----|-------|-----|-------|-----|-------|----|-------|----|-------|----|
| Yes                   | 51.8% | 367 | 51.0% | 105 | 76.9% | 113 | 31.4% | 43  | 60.5% | 23 | 55.7% | 49 | 37.0% | 34 |
| No                    | 47.7% | 338 | 49.0% | 101 | 21.1% | 31  | 68.6% | 94  | 39.5% | 15 | 44.3% | 39 | 63.0% | 58 |
| (Don't know / varies) | 0.4%  | 3   | 0.0%  | 0   | 2.0%  | 3   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Base:                 |       | 708 |       | 206 |       | 147 |       | 137 |       | 38 |       | 88 |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |     |       |    |       |    |       |    |
|---|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|-----|-------|----|-------|----|-------|----|
| <b>Q27 What are some good features of your nearest town centre (identified in Question 25)?</b> |       |        |                       |                  |                                  |                   |                   |     |       |    |       |    |       |    |
| <i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>        |       |        |                       |                  |                                  |                   |                   |     |       |    |       |    |       |    |
| <b>1st mention</b>  |       |        |                       |                  |                                  |                   |                   |     |       |    |       |    |       |    |
| Adequate access for wheelchair and pushchair users  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate parking  | 3.5%  | 25     | 3.9%                  | 8                | 3.4%                             | 5                 | 2.2%              | 3   | 2.6%  | 1  | 8.0%  | 7  | 1.1%  | 1  |
| Adequate public transport   | 0.6%  | 4      | 1.0%                  | 2                | 0.7%                             | 1                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate sign posting   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Provisions for pedestrians  | 0.8%  | 6      | 0.0%                  | 0                | 0.7%                             | 1                 | 2.9%              | 4   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Adequate choice of shops in general   | 14.1% | 100    | 13.6%                 | 28               | 30.6%                            | 45                | 3.7%              | 5   | 15.8% | 6  | 9.1%  | 8  | 8.7%  | 8  |
| Adequate quality of shops   | 8.1%  | 57     | 15.0%                 | 31               | 4.8%                             | 7                 | 5.1%              | 7   | 7.9%  | 3  | 4.5%  | 4  | 5.4%  | 5  |
| Adequate supermarket offer  | 4.8%  | 34     | 3.4%                  | 7                | 4.1%                             | 6                 | 1.5%              | 2   | 0.0%  | 0  | 10.2% | 9  | 10.9% | 10 |
| Enough national multiple (high street chain) retailers  | 0.3%  | 2      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for children  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for the disabled  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate number of toilets  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate safety measures/CCTV/police presence   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate seating/benches  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of bars/nightclubs   | 0.7%  | 5      | 1.0%                  | 2                | 0.7%                             | 1                 | 0.0%              | 0   | 2.6%  | 1  | 0.0%  | 0  | 1.1%  | 1  |
| Adequate quality/range of cafes   | 1.6%  | 11     | 1.9%                  | 4                | 3.4%                             | 5                 | 0.7%              | 1   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Adequate quality/range of cinemas/theatres  | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of family entertainment  | 0.3%  | 2      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of health clubs/gyms   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of restaurants   | 2.1%  | 15     | 1.5%                  | 3                | 2.7%                             | 4                 | 1.5%              | 2   | 7.9%  | 3  | 1.1%  | 1  | 2.2%  | 2  |
| Adequate shelter from wind / rain   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| General cleanliness of centres  | 2.0%  | 14     | 1.0%                  | 2                | 2.0%                             | 3                 | 1.5%              | 2   | 0.0%  | 0  | 3.4%  | 3  | 4.3%  | 4  |
| The appearance / environment of centre  | 13.3% | 94     | 14.1%                 | 29               | 3.4%                             | 5                 | 21.2%             | 29  | 2.6%  | 1  | 17.0% | 15 | 16.3% | 15 |
| Other   | 0.4%  | 3      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| It's close to home / convenient   | 4.7%  | 33     | 5.8%                  | 12               | 6.8%                             | 10                | 2.9%              | 4   | 2.6%  | 1  | 3.4%  | 3  | 3.3%  | 3  |
| The market  | 2.1%  | 15     | 5.3%                  | 11               | 0.0%                             | 0                 | 2.9%              | 4   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Range of independent stores   | 0.7%  | 5      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 2.6%  | 1  | 0.0%  | 0  | 2.2%  | 2  |
| The church  | 0.7%  | 5      | 0.5%                  | 1                | 0.7%                             | 1                 | 2.2%              | 3   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good hairdressers   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It is quiet   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It isn't too big  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Friendly atmosphere   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good layout / access  | 0.4%  | 3      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| (Don't know / refused)  | 12.7% | 90     | 9.2%                  | 19               | 10.2%                            | 15                | 17.5%             | 24  | 15.8% | 6  | 15.9% | 14 | 13.0% | 12 |
| (None mentioned)  | 25.6% | 181    | 19.9%                 | 41               | 23.8%                            | 35                | 30.7%             | 42  | 39.5% | 15 | 22.7% | 20 | 30.4% | 28 |
| Base:   |       | 708    |                       | 206              |                                  | 147               |                   | 137 |       | 38 |       | 88 |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |     |       |    |       |    |       |    |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|-----|-------|----|-------|----|-------|----|
| <b>2nd mention</b>                                     |       |        |                       |                  |                                  |                   |                   |     |       |    |       |    |       |    |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate parking                                       | 1.8%  | 13     | 2.9%                  | 6                | 4.1%                             | 6                 | 0.0%              | 0   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Adequate public transport                              | 0.4%  | 3      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate sign posting                                  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Provisions for pedestrians                             | 0.6%  | 4      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Adequate choice of shops in general                    | 5.5%  | 39     | 10.7%                 | 22               | 3.4%                             | 5                 | 2.9%              | 4   | 7.9%  | 3  | 3.4%  | 3  | 2.2%  | 2  |
| Adequate quality of shops                              | 4.2%  | 30     | 2.4%                  | 5                | 6.8%                             | 10                | 2.9%              | 4   | 5.3%  | 2  | 4.5%  | 4  | 5.4%  | 5  |
| Adequate supermarket offer                             | 2.0%  | 14     | 2.9%                  | 6                | 3.4%                             | 5                 | 0.7%              | 1   | 2.6%  | 1  | 0.0%  | 0  | 1.1%  | 1  |
| Enough national multiple (high street chain) retailers | 0.3%  | 2      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 2.6%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for children                       | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for the disabled                   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate number of toilets                             | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate safety measures/CCTV/police presence          | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate seating/benches                               | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of bars/nightclubs              | 0.8%  | 6      | 1.5%                  | 3                | 1.4%                             | 2                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of cafes                        | 1.1%  | 8      | 2.4%                  | 5                | 0.7%                             | 1                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Adequate quality/range of cinemas/theatres             | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of family entertainment         | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of health clubs/gyms            | 0.4%  | 3      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 2.3%  | 2  | 0.0%  | 0  |
| Adequate quality/range of restaurants                  | 1.4%  | 10     | 1.0%                  | 2                | 3.4%                             | 5                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 3.3%  | 3  |
| Adequate shelter from wind / rain                      | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| General cleanliness of centres                         | 2.8%  | 20     | 1.9%                  | 4                | 4.8%                             | 7                 | 2.9%              | 4   | 2.6%  | 1  | 2.3%  | 2  | 2.2%  | 2  |
| The appearance / environment of centre                 | 4.7%  | 33     | 3.9%                  | 8                | 6.1%                             | 9                 | 5.8%              | 8   | 0.0%  | 0  | 4.5%  | 4  | 4.3%  | 4  |
| Other  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| It's close to home / convenient                        | 1.0%  | 7      | 1.5%                  | 3                | 0.0%                             | 0                 | 0.0%              | 0   | 2.6%  | 1  | 0.0%  | 0  | 3.3%  | 3  |
| The market   | 0.7%  | 5      | 1.5%                  | 3                | 0.0%                             | 0                 | 1.5%              | 2   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Range of independent stores                            | 0.8%  | 6      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.2%              | 3   | 2.6%  | 1  | 1.1%  | 1  | 1.1%  | 1  |
| The church   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good hairdressers                                      | 0.4%  | 3      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| It is quiet  | 0.4%  | 3      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| It isn't too big                                       | 0.4%  | 3      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.5%              | 2   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Friendly atmosphere                                    | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.5%              | 2   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good layout / access                                   | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Don't know / refused)                                 | 1.8%  | 13     | 4.9%                  | 10               | 0.7%                             | 1                 | 1.5%              | 2   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (None mentioned)                                       | 67.1% | 475    | 58.7%                 | 121              | 63.3%                            | 93                | 70.8%             | 97  | 73.7% | 28 | 77.3% | 68 | 73.9% | 68 |
| Base:  |       | 708    |                       | 206              |                                  | 147               |                   | 137 |       | 38 |       | 88 |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |     |       |    |       |    |       |    |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|-----|-------|----|-------|----|-------|----|
| <b>3rd mention</b>                                     |       |        |                       |                  |                                  |                   |                   |     |       |    |       |    |       |    |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate parking                                       | 1.4%  | 10     | 2.9%                  | 6                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 2.3%  | 2  | 1.1%  | 1  |
| Adequate public transport                              | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate sign posting                                  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Provisions for pedestrians                             | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate choice of shops in general                    | 1.4%  | 10     | 1.9%                  | 4                | 1.4%                             | 2                 | 0.7%              | 1   | 5.3%  | 2  | 0.0%  | 0  | 1.1%  | 1  |
| Adequate quality of shops                              | 0.6%  | 4      | 1.5%                  | 3                | 0.0%                             | 0                 | 0.0%              | 0   | 2.6%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate supermarket offer                             | 0.3%  | 2      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Enough national multiple (high street chain) retailers | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for children                       | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for the disabled                   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate number of toilets                             | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate safety measures/CCTV/police presence          | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate seating/benches                               | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of bars/nightclubs              | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Adequate quality/range of cafes                        | 0.6%  | 4      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.7%              | 1   | 2.6%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of cinemas/theatres             | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of family entertainment         | 0.4%  | 3      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 1.1%  | 1  | 1.1%  | 1  |
| Adequate quality/range of health clubs/gyms            | 0.3%  | 2      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Adequate quality/range of restaurants                  | 0.3%  | 2      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate shelter from wind / rain                      | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.5%              | 2   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| General cleanliness of centres                         | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1   | 2.6%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| The appearance / environment of centre                 | 1.8%  | 13     | 1.5%                  | 3                | 2.7%                             | 4                 | 2.9%              | 4   | 0.0%  | 0  | 2.3%  | 2  | 0.0%  | 0  |
| Other  | 0.3%  | 2      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It's close to home / convenient                        | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The market   | 0.6%  | 4      | 1.5%                  | 3                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Range of independent stores                            | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The church   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good hairdressers                                      | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| It is quiet  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| It isn't too big                                       | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Friendly atmosphere                                    | 0.3%  | 2      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Good layout / access                                   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Don't know / refused)                                 | 1.1%  | 8      | 1.5%                  | 3                | 0.7%                             | 1                 | 0.7%              | 1   | 0.0%  | 0  | 2.3%  | 2  | 1.1%  | 1  |
| (None mentioned)                                       | 89.1% | 631    | 85.9%                 | 177              | 90.5%                            | 133               | 90.5%             | 124 | 86.8% | 33 | 90.9% | 80 | 91.3% | 84 |
| Base:  |       | 708    |                       | 206              |                                  | 147               |                   | 137 |       | 38 |       | 88 |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |     |       |    |       |    |       |    |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|-----|-------|----|-------|----|-------|----|
| <b>Any mention</b>                                     |       |        |                       |                  |                                  |                   |                   |     |       |    |       |    |       |    |
| Adequate access for wheelchair and pushchair users     | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate parking                                       | 6.8%  | 48     | 9.7%                  | 20               | 7.5%                             | 11                | 2.9%              | 4   | 2.6%  | 1  | 11.4% | 10 | 2.2%  | 2  |
| Adequate public transport                              | 1.0%  | 7      | 1.5%                  | 3                | 1.4%                             | 2                 | 1.5%              | 2   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate sign posting                                  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Provisions for pedestrians                             | 1.6%  | 11     | 1.0%                  | 2                | 1.4%                             | 2                 | 3.7%              | 5   | 0.0%  | 0  | 1.1%  | 1  | 1.1%  | 1  |
| Adequate choice of shops in general                    | 21.0% | 149    | 26.2%                 | 54               | 35.4%                            | 52                | 7.3%              | 10  | 28.9% | 11 | 12.5% | 11 | 12.0% | 11 |
| Adequate quality of shops                              | 12.9% | 91     | 18.9%                 | 39               | 11.6%                            | 17                | 8.0%              | 11  | 15.8% | 6  | 9.1%  | 8  | 10.9% | 10 |
| Adequate supermarket offer                             | 7.1%  | 50     | 6.8%                  | 14               | 7.5%                             | 11                | 2.2%              | 3   | 2.6%  | 1  | 10.2% | 9  | 13.0% | 12 |
| Enough national multiple (high street chain) retailers | 0.7%  | 5      | 1.0%                  | 2                | 1.4%                             | 2                 | 0.0%              | 0   | 2.6%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for children                       | 0.4%  | 3      | 0.5%                  | 1                | 0.0%                             | 0                 | 1.5%              | 2   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate facilities for the disabled                   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate number of toilets                             | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate safety measures/CCTV/police presence          | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate seating/benches                               | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of bars/nightclubs              | 1.7%  | 12     | 2.4%                  | 5                | 2.0%                             | 3                 | 0.7%              | 1   | 2.6%  | 1  | 0.0%  | 0  | 2.2%  | 2  |
| Adequate quality/range of cafes                        | 3.2%  | 23     | 4.4%                  | 9                | 5.4%                             | 8                 | 2.2%              | 3   | 2.6%  | 1  | 1.1%  | 1  | 1.1%  | 1  |
| Adequate quality/range of cinemas/theatres             | 0.3%  | 2      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Adequate quality/range of family entertainment         | 0.7%  | 5      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.7%              | 1   | 0.0%  | 0  | 1.1%  | 1  | 1.1%  | 1  |
| Adequate quality/range of health clubs/gyms            | 0.7%  | 5      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 3.4%  | 3  | 0.0%  | 0  |
| Adequate quality/range of restaurants                  | 3.8%  | 27     | 2.9%                  | 6                | 6.1%                             | 9                 | 2.2%              | 3   | 7.9%  | 3  | 1.1%  | 1  | 5.4%  | 5  |
| Adequate shelter from wind / rain                      | 0.6%  | 4      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.2%              | 3   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| General cleanliness of centres                         | 5.1%  | 36     | 2.9%                  | 6                | 6.8%                             | 10                | 5.1%              | 7   | 5.3%  | 2  | 5.7%  | 5  | 6.5%  | 6  |
| The appearance / environment of centre                 | 19.8% | 140    | 19.4%                 | 40               | 12.2%                            | 18                | 29.9%             | 41  | 2.6%  | 1  | 23.9% | 21 | 20.7% | 19 |
| Other  | 1.0%  | 7      | 1.0%                  | 2                | 1.4%                             | 2                 | 0.7%              | 1   | 0.0%  | 0  | 2.3%  | 2  | 0.0%  | 0  |
| It's close to home / convenient                        | 5.7%  | 40     | 7.3%                  | 15               | 6.8%                             | 10                | 2.9%              | 4   | 5.3%  | 2  | 3.4%  | 3  | 6.5%  | 6  |
| The market   | 3.4%  | 24     | 8.3%                  | 17               | 0.0%                             | 0                 | 5.1%              | 7   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Range of independent stores                            | 1.6%  | 11     | 0.5%                  | 1                | 0.7%                             | 1                 | 2.2%              | 3   | 5.3%  | 2  | 1.1%  | 1  | 3.3%  | 3  |
| The church   | 0.7%  | 5      | 0.5%                  | 1                | 0.7%                             | 1                 | 2.2%              | 3   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Good hairdressers                                      | 0.4%  | 3      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| It is quiet  | 0.6%  | 4      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              | 0   | 0.0%  | 0  | 0.0%  | 0  | 2.2%  | 2  |
| It isn't too big                                       | 0.6%  | 4      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.2%              | 3   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Friendly atmosphere                                    | 0.6%  | 4      | 0.5%                  | 1                | 0.0%                             | 0                 | 1.5%              | 2   | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Good layout / access                                   | 0.6%  | 4      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.7%              | 1   | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Base:  |       | 708    |                       | 206              |                                  | 147               |                   | 137 |       | 38 |       | 88 |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|---|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| <b>Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ?</b> |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| <i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>                      |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| <b>1st mention</b>  |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| Better links from car parks to Centre (car parking isn't accessible enough)                                   | 5.1%  | 36     | 4.9%  | 10                    | 7.5%  | 11               | 2.9%  | 4                                | 7.9%  | 3                 | 0.0%  | 0                 | 8.7%  | 8  |
| Better signage around Centre  | 0.4%  | 3      | 0.5%  | 1                     | 0.7%  | 1                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 0.0%  | 0  |
| Better/more frequent bus service (inadequate bus service to the centre)                                       | 1.0%  | 7      | 1.0%  | 2                     | 0.7%  | 1                | 2.2%  | 3                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| Better/more frequent train service (inadequate train service to the centre)                                   | 0.3%  | 2      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| Cheaper parking (parking too expensive)   | 2.3%  | 16     | 2.9%  | 6                     | 1.4%  | 2                | 0.0%  | 0                                | 2.6%  | 1                 | 4.5%  | 4                 | 3.3%  | 3  |
| Free parking  | 1.8%  | 13     | 1.9%  | 4                     | 0.7%  | 1                | 1.5%  | 2                                | 0.0%  | 0                 | 4.5%  | 4                 | 2.2%  | 2  |
| Improve access for wheelchairs and pushchairs users   | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improve priority for pedestrians  | 0.7%  | 5      | 0.0%  | 0                     | 2.0%  | 3                | 0.0%  | 0                                | 2.6%  | 1                 | 1.1%  | 1                 | 0.0%  | 0  |
| More parking provision (not enough parking)   | 5.2%  | 37     | 6.3%  | 13                    | 8.2%  | 12               | 1.5%  | 2                                | 10.5% | 4                 | 3.4%  | 3                 | 3.3%  | 3  |
| New/relocated bus stops   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Fewer empty shops/vacancies   | 2.3%  | 16     | 1.0%  | 2                     | 2.0%  | 3                | 5.1%  | 7                                | 5.3%  | 2                 | 1.1%  | 1                 | 1.1%  | 1  |
| Improved market   | 0.8%  | 6      | 0.0%  | 0                     | 0.7%  | 1                | 2.2%  | 3                                | 0.0%  | 0                 | 0.0%  | 0                 | 2.2%  | 2  |
| More (larger) covered shopping centres/malls  | 0.6%  | 4      | 0.5%  | 1                     | 0.0%  | 0                | 1.5%  | 2                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| More choice of shops (general)  | 12.0% | 85     | 11.7% | 24                    | 14.3% | 21               | 14.6% | 20                               | 13.2% | 5                 | 6.8%  | 6                 | 9.8%  | 9  |
| More clothes/fashion shops  | 3.5%  | 25     | 2.9%  | 6                     | 9.5%  | 14               | 0.7%  | 1                                | 2.6%  | 1                 | 3.4%  | 3                 | 0.0%  | 0  |
| More dept stores/larger stores  | 1.8%  | 13     | 3.9%  | 8                     | 2.0%  | 3                | 0.0%  | 0                                | 2.6%  | 1                 | 1.1%  | 1                 | 0.0%  | 0  |
| More discount/cheaper goods   | 0.6%  | 4      | 0.5%  | 1                     | 2.0%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More independent shops  | 2.0%  | 14     | 3.4%  | 7                     | 3.4%  | 5                | 0.7%  | 1                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| More quality/designer shops   | 0.4%  | 3      | 0.5%  | 1                     | 0.7%  | 1                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/improved supermarkets/food shops   | 0.8%  | 6      | 0.5%  | 1                     | 0.0%  | 0                | 2.2%  | 3                                | 0.0%  | 0                 | 2.3%  | 2                 | 0.0%  | 0  |
| Specific shop missing from Town Centre  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Better/more safety/security/CCTV/police presence  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Crèche  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More facilities for children  | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More facilities for disabled  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More seating/benches  | 0.4%  | 3      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 5.3%  | 2                 | 1.1%  | 1                 | 0.0%  | 0  |
| More toilets  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better bars/nightclubs   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better cafes   | 0.3%  | 2      | 0.5%  | 1                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better cinema or theatre   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better family entertainment (ice skating/bowling/etc)  | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better health clubs/gyms   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better restaurants   | 0.6%  | 4      | 1.0%  | 2                     | 0.0%  | 0                | 1.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improved shelter from wind/rain   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Less litter   | 0.7%  | 5      | 0.0%  | 0                     | 1.4%  | 2                | 2.2%  | 3                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Nicer shopping environment  | 1.3%  | 9      | 1.0%  | 2                     | 0.7%  | 1                | 0.7%  | 1                                | 10.5% | 4                 | 1.1%  | 1                 | 0.0%  | 0  |
| Other   | 0.7%  | 5      | 0.5%  | 1                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 2.3%  | 2                 | 1.1%  | 1  |
| Less charity shops  | 0.6%  | 4      | 1.9%  | 4                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Less cafes  | 0.6%  | 4      | 0.5%  | 1                     | 2.0%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improve roads / pavements   | 0.8%  | 6      | 1.0%  | 2                     | 2.0%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| Improve access by car   | 0.4%  | 3      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| (Don't know)  | 16.2% | 115    | 18.0% | 37                    | 6.1%  | 9                | 21.9% | 30                               | 13.2% | 5                 | 17.0% | 15                | 20.7% | 19 |
| (Nothing)   | 35.0% | 248    | 33.0% | 68                    | 27.2% | 40               | 36.5% | 50                               | 21.1% | 8                 | 44.3% | 39                | 46.7% | 43 |
| Base:   |       | 708    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton High Road |       | Waltham Abbey |       | Loughton Broadway (Debden) |       | Chipping Ongar |       | Buckhurst Hill |       |    |
|---|-------|--------|-------|--------------------|-------|---------------|-------|----------------------------|-------|----------------|-------|----------------|-------|----|
| <b>2nd mention</b>  |       |        |       |                    |       |               |       |                            |       |                |       |                |       |    |
| Better links from car parks to Centre (car parking isn't accessible enough) | 1.3%  | 9      | 1.0%  | 2                  | 1.4%  | 2             | 0.0%  | 0                          | 2.6%  | 1              | 1.1%  | 1              | 3.3%  | 3  |
| Better signage around Centre  | 0.4%  | 3      | 0.0%  | 0                  | 0.7%  | 1             | 0.7%  | 1                          | 0.0%  | 0              | 1.1%  | 1              | 0.0%  | 0  |
| Better/more frequent bus service (inadequate bus service to the centre)     | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Better/more frequent train service (inadequate train service to the centre) | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.7%  | 1                          | 0.0%  | 0              | 1.1%  | 1              | 0.0%  | 0  |
| Cheaper parking (parking too expensive)                                     | 1.4%  | 10     | 1.9%  | 4                  | 1.4%  | 2             | 0.7%  | 1                          | 2.6%  | 1              | 0.0%  | 0              | 2.2%  | 2  |
| Free parking  | 0.8%  | 6      | 1.0%  | 2                  | 0.0%  | 0             | 0.7%  | 1                          | 0.0%  | 0              | 2.3%  | 2              | 1.1%  | 1  |
| Improve access for wheelchairs and pushchairs users                         | 0.4%  | 3      | 0.0%  | 0                  | 1.4%  | 2             | 0.0%  | 0                          | 2.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| Improve priority for pedestrians  | 0.1%  | 1      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More parking provision (not enough parking)                                 | 0.7%  | 5      | 1.5%  | 3                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 1.1%  | 1              | 0.0%  | 0  |
| New/relocated bus stops   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Fewer empty shops/vacancies   | 0.4%  | 3      | 0.5%  | 1                  | 0.7%  | 1             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Improved market   | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 1.5%  | 2                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More (larger) covered shopping centres/malls                                | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More choice of shops (general)  | 3.7%  | 26     | 3.4%  | 7                  | 6.8%  | 10            | 0.7%  | 1                          | 7.9%  | 3              | 1.1%  | 1              | 4.3%  | 4  |
| More clothes/fashion shops  | 2.4%  | 17     | 2.4%  | 5                  | 2.7%  | 4             | 2.9%  | 4                          | 5.3%  | 2              | 1.1%  | 1              | 1.1%  | 1  |
| More dept stores/larger stores  | 0.6%  | 4      | 0.0%  | 0                  | 0.0%  | 0             | 2.2%  | 3                          | 0.0%  | 0              | 1.1%  | 1              | 0.0%  | 0  |
| More discount/cheaper goods   | 0.6%  | 4      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 3.3%  | 3  |
| More independent shops  | 1.3%  | 9      | 0.5%  | 1                  | 2.7%  | 4             | 0.7%  | 1                          | 0.0%  | 0              | 3.4%  | 3              | 0.0%  | 0  |
| More quality/designer shops   | 0.8%  | 6      | 1.0%  | 2                  | 2.0%  | 3             | 0.0%  | 0                          | 2.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| More/improved supermarkets/food shops                                       | 0.3%  | 2      | 0.0%  | 0                  | 0.0%  | 0             | 0.7%  | 1                          | 2.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| Specific shop missing from Town Centre                                      | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Crèche  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More facilities for children  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 1.1%  | 1              | 0.0%  | 0  |
| More facilities for disabled  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More seating/benches  | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 2.6%  | 1              | 0.0%  | 0              | 0.0%  | 0  |
| More toilets  | 0.1%  | 1      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More/better bars/nightclubs   | 0.1%  | 1      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More/better cafes   | 0.1%  | 1      | 0.0%  | 0                  | 0.0%  | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More/better cinema or theatre   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.3%  | 2      | 0.5%  | 1                  | 0.0%  | 0             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More/better heath clubs/gyms  | 0.1%  | 1      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| More/better restaurants   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Improved shelter from wind/rain   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Less litter   | 0.3%  | 2      | 0.0%  | 0                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 1.1%  | 1              | 0.0%  | 0  |
| Nicer shopping environment  | 0.7%  | 5      | 0.0%  | 0                  | 1.4%  | 2             | 2.2%  | 3                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Other   | 0.8%  | 6      | 0.5%  | 1                  | 1.4%  | 2             | 1.5%  | 2                          | 0.0%  | 0              | 1.1%  | 1              | 0.0%  | 0  |
| Less charity shops  | 0.1%  | 1      | 0.5%  | 1                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Less cafes  | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Improve roads / pavements   | 0.3%  | 2      | 0.0%  | 0                  | 0.7%  | 1             | 0.7%  | 1                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| Improve access by car   | 0.0%  | 0      | 0.0%  | 0                  | 0.0%  | 0             | 0.0%  | 0                          | 0.0%  | 0              | 0.0%  | 0              | 0.0%  | 0  |
| (Don't know)  | 1.4%  | 10     | 3.4%  | 7                  | 0.7%  | 1             | 0.0%  | 0                          | 0.0%  | 0              | 2.3%  | 2              | 0.0%  | 0  |
| (Nothing)   | 79.4% | 562    | 81.1% | 167                | 72.8% | 107           | 81.8% | 112                        | 71.1% | 27             | 80.7% | 71             | 84.8% | 78 |
| Base:   |       | 708    |       | 206                |       | 147           |       | 137                        |       | 38             |       | 88             |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|---|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| <b>3rd mention</b>  |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| Better links from car parks to Centre (car parking isn't accessible enough) | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Better signage around Centre  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Better/more frequent bus service (inadequate bus service to the centre)     | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Better/more frequent train service (inadequate train service to the centre) | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Cheaper parking (parking too expensive)                                     | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Free parking  | 0.4%  | 3      | 1.0%  | 2                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improve access for wheelchairs and pushchairs users                         | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improve priority for pedestrians  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More parking provision (not enough parking)                                 | 0.7%  | 5      | 0.5%  | 1                     | 1.4%  | 2                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| New/relocated bus stops   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Fewer empty shops/vacancies   | 0.7%  | 5      | 1.0%  | 2                     | 1.4%  | 2                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improved market   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More (larger) covered shopping centres/malls                                | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More choice of shops (general)  | 0.8%  | 6      | 0.5%  | 1                     | 0.0%  | 0                | 2.2%  | 3                                | 0.0%  | 0                 | 1.1%  | 1                 | 1.1%  | 1  |
| More clothes/fashion shops  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More dept stores/larger stores  | 0.4%  | 3      | 0.5%  | 1                     | 0.0%  | 0                | 0.7%  | 1                                | 2.6%  | 1                 | 0.0%  | 0                 | 0.0%  | 0  |
| More discount/cheaper goods   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| More independent shops  | 0.8%  | 6      | 1.0%  | 2                     | 1.4%  | 2                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| More quality/designer shops   | 0.4%  | 3      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 1.1%  | 1                 | 0.0%  | 0  |
| More/improved supermarkets/food shops                                       | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Specific shop missing from Town Centre                                      | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Crèche  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More facilities for children  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More facilities for disabled  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More seating/benches  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More toilets  | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better bars/nightclubs   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better cafes   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better cinema or theatre   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better health clubs/gyms   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| More/better restaurants   | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 1.5%  | 2                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improved shelter from wind/rain   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Less litter   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Nicer shopping environment  | 0.3%  | 2      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 2.6%  | 1                 | 0.0%  | 0                 | 0.0%  | 0  |
| Other   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Less charity shops  | 0.1%  | 1      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Less cafes  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improve roads / pavements   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Improve access by car   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| (Don't know)  | 0.7%  | 5      | 1.0%  | 2                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 1.1%  | 1                 | 1.1%  | 1  |
| (Nothing)   | 93.1% | 659    | 94.7% | 195                   | 91.8% | 135              | 89.1% | 122                              | 92.1% | 35                | 96.6% | 85                | 94.6% | 87 |
| Base:   |       | 708    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |      | Buckhurst<br>Hill |       |    |
|---|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|------|-------------------|-------|----|
| <b>Any mention</b>  |       |        |       |                       |       |                  |       |                                  |       |                   |      |                   |       |    |
| Better links from car parks to Centre (car parking isn't accessible enough) | 6.5%  | 46     | 5.8%  | 12                    | 9.5%  | 14               | 2.9%  | 4                                | 10.5% | 4                 | 1.1% | 1                 | 12.0% | 11 |
| Better signage around Centre  | 1.0%  | 7      | 0.5%  | 1                     | 1.4%  | 2                | 1.5%  | 2                                | 2.6%  | 1                 | 1.1% | 1                 | 0.0%  | 0  |
| Better/more frequent bus service (inadequate bus service to the centre)     | 1.1%  | 8      | 1.0%  | 2                     | 1.4%  | 2                | 2.2%  | 3                                | 0.0%  | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| Better/more frequent train service (inadequate train service to the centre) | 0.6%  | 4      | 0.5%  | 1                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 2.3% | 2                 | 0.0%  | 0  |
| Cheaper parking (parking too expensive)                                     | 3.7%  | 26     | 4.9%  | 10                    | 2.7%  | 4                | 0.7%  | 1                                | 5.3%  | 2                 | 4.5% | 4                 | 5.4%  | 5  |
| Free parking  | 3.1%  | 22     | 3.9%  | 8                     | 1.4%  | 2                | 2.2%  | 3                                | 0.0%  | 0                 | 6.8% | 6                 | 3.3%  | 3  |
| Improve access for wheelchairs and pushchairs users                         | 0.6%  | 4      | 0.0%  | 0                     | 2.0%  | 3                | 0.0%  | 0                                | 2.6%  | 1                 | 0.0% | 0                 | 0.0%  | 0  |
| Improve priority for pedestrians  | 0.8%  | 6      | 0.0%  | 0                     | 2.7%  | 4                | 0.0%  | 0                                | 2.6%  | 1                 | 1.1% | 1                 | 0.0%  | 0  |
| More parking provision (not enough parking)                                 | 6.6%  | 47     | 8.3%  | 17                    | 10.2% | 15               | 2.2%  | 3                                | 10.5% | 4                 | 4.5% | 4                 | 4.3%  | 4  |
| New/relocated bus stops   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Fewer empty shops/vacancies   | 3.4%  | 24     | 2.4%  | 5                     | 4.1%  | 6                | 6.6%  | 9                                | 5.3%  | 2                 | 1.1% | 1                 | 1.1%  | 1  |
| Improved market   | 1.1%  | 8      | 0.0%  | 0                     | 0.7%  | 1                | 3.7%  | 5                                | 0.0%  | 0                 | 0.0% | 0                 | 2.2%  | 2  |
| More (larger) covered shopping centres/malls                                | 0.6%  | 4      | 0.5%  | 1                     | 0.0%  | 0                | 1.5%  | 2                                | 0.0%  | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| More choice of shops (general)  | 16.5% | 117    | 15.5% | 32                    | 21.1% | 31               | 17.5% | 24                               | 21.1% | 8                 | 9.1% | 8                 | 15.2% | 14 |
| More clothes/fashion shops  | 5.9%  | 42     | 5.3%  | 11                    | 12.2% | 18               | 3.7%  | 5                                | 7.9%  | 3                 | 4.5% | 4                 | 1.1%  | 1  |
| More dept stores/larger stores  | 2.8%  | 20     | 4.4%  | 9                     | 2.0%  | 3                | 2.9%  | 4                                | 5.3%  | 2                 | 2.3% | 2                 | 0.0%  | 0  |
| More discount/cheaper goods   | 1.3%  | 9      | 0.5%  | 1                     | 2.7%  | 4                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 4.3%  | 4  |
| More independent shops  | 4.1%  | 29     | 4.9%  | 10                    | 7.5%  | 11               | 2.2%  | 3                                | 0.0%  | 0                 | 4.5% | 4                 | 1.1%  | 1  |
| More quality/designer shops   | 1.7%  | 12     | 1.5%  | 3                     | 4.1%  | 6                | 0.7%  | 1                                | 2.6%  | 1                 | 1.1% | 1                 | 0.0%  | 0  |
| More/improved supermarkets/food shops                                       | 1.3%  | 9      | 0.5%  | 1                     | 0.0%  | 0                | 3.7%  | 5                                | 2.6%  | 1                 | 2.3% | 2                 | 0.0%  | 0  |
| Specific shop missing from Town Centre                                      | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Better/more safety/security/CCTV/police presence                            | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Crèche  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| More facilities for children  | 0.3%  | 2      | 0.0%  | 0                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| More facilities for disabled  | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| More seating/benches  | 0.6%  | 4      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 7.9%  | 3                 | 1.1% | 1                 | 0.0%  | 0  |
| More toilets  | 0.4%  | 3      | 0.0%  | 0                     | 0.7%  | 1                | 0.7%  | 1                                | 2.6%  | 1                 | 0.0% | 0                 | 0.0%  | 0  |
| More/better bars/nightclubs   | 0.1%  | 1      | 0.5%  | 1                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| More/better cafes   | 0.4%  | 3      | 0.5%  | 1                     | 0.7%  | 1                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| More/better cinema or theatre   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| More/better family entertainment (ice skating/bowling/etc)                  | 0.4%  | 3      | 0.5%  | 1                     | 0.7%  | 1                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| More/better health clubs/gyms   | 0.3%  | 2      | 0.5%  | 1                     | 0.0%  | 0                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| More/better restaurants   | 0.8%  | 6      | 1.0%  | 2                     | 0.0%  | 0                | 2.9%  | 4                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Improved shelter from wind/rain   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Less litter   | 1.0%  | 7      | 0.0%  | 0                     | 2.0%  | 3                | 2.2%  | 3                                | 0.0%  | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| Nicer shopping environment  | 2.3%  | 16     | 1.0%  | 2                     | 2.0%  | 3                | 3.7%  | 5                                | 13.2% | 5                 | 1.1% | 1                 | 0.0%  | 0  |
| Other   | 1.7%  | 12     | 1.0%  | 2                     | 2.0%  | 3                | 2.2%  | 3                                | 0.0%  | 0                 | 3.4% | 3                 | 1.1%  | 1  |
| Less charity shops  | 0.8%  | 6      | 2.4%  | 5                     | 0.7%  | 1                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Less cafes  | 0.6%  | 4      | 0.5%  | 1                     | 2.0%  | 3                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0% | 0                 | 0.0%  | 0  |
| Improve roads / pavements   | 1.1%  | 8      | 1.0%  | 2                     | 2.7%  | 4                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0% | 0                 | 1.1%  | 1  |
| Improve access by car   | 0.4%  | 3      | 0.0%  | 0                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 1.1% | 1                 | 0.0%  | 0  |
| Base:   |       | 708    |       | 206                   |       | 147              |       | 137                              |       | 38                |      | 88                |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|
| <b>Q29 In which town, village or out-of-town location does your household spend most money on the Restaurants?</b> |       |        |                       |                  |                                  |                   |                   |
| Basildon   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Buckhurst Hill   | 0.9%  | 7      | 0.5%                  | 1                | 1.4%                             | 2                 | 0.0%              |
| Chelmsford   | 1.5%  | 12     | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              |
| Chigwell   | 3.0%  | 24     | 0.5%                  | 1                | 8.2%                             | 12                | 0.0%              |
| Chipping Ongar   | 2.8%  | 22     | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              |
| Enfield  | 2.5%  | 20     | 0.5%                  | 1                | 0.7%                             | 1                 | 11.7%             |
| Epping   | 4.0%  | 32     | 11.2%                 | 23               | 4.1%                             | 6                 | 1.5%              |
| Harlow   | 7.6%  | 61     | 21.8%                 | 45               | 0.7%                             | 1                 | 2.9%              |
| Ilford   | 1.0%  | 8      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              |
| Ingatestone  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Lakeside   | 0.6%  | 5      | 1.5%                  | 3                | 0.0%                             | 0                 | 0.0%              |
| Loughton Broadway  | 0.4%  | 3      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Loughton High Road   | 7.5%  | 60     | 2.4%                  | 5                | 23.1%                            | 34                | 2.2%              |
| North Chingford  | 2.6%  | 21     | 1.5%                  | 3                | 4.1%                             | 6                 | 1.5%              |
| Romford  | 1.0%  | 8      | 1.5%                  | 3                | 0.0%                             | 0                 | 0.7%              |
| The West End   | 5.1%  | 41     | 4.4%                  | 9                | 5.4%                             | 8                 | 2.9%              |
| Theydon Bois   | 0.6%  | 5      | 1.9%                  | 4                | 0.7%                             | 1                 | 0.0%              |
| Waltham Abbey  | 1.5%  | 12     | 0.5%                  | 1                | 0.0%                             | 0                 | 8.0%              |
| Waltham Cross  | 0.8%  | 6      | 0.0%                  | 0                | 0.7%                             | 1                 | 2.2%              |
| Walthamstow  | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              |
| Ape Theatre Co, 32 Brook<br>Rd, Epping, Essex<br>(Theatre)   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Brentwood Centre,<br>Doddington Road,<br>Brentwood, Essex  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Moonlight Fun Casinos, 9<br>Nevill Way, Loughton,<br>Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| The Longman Theatre,<br>Victoria Hall, Bury Rd,<br>Harlow, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| The Valle Academy,<br>Delamare Rd, Cheshunt,<br>Waltham Cross,<br>Broxbourne (Theatre)                             | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Other Locations  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Bishops Stortford  | 0.4%  | 3      | 1.5%                  | 3                | 0.0%                             | 0                 | 0.0%              |
| Brentwood  | 3.0%  | 24     | 1.5%                  | 3                | 0.0%                             | 0                 | 0.0%              |
| Broxbourne   | 0.6%  | 5      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.9%              |
| Cheshunt   | 1.3%  | 10     | 1.0%                  | 2                | 0.0%                             | 0                 | 5.8%              |
| Chingford  | 1.1%  | 9      | 0.5%                  | 1                | 2.0%                             | 3                 | 0.7%              |
| Colliers Row   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Hertford   | 0.9%  | 7      | 1.0%                  | 2                | 0.0%                             | 0                 | 3.7%              |
| Hoddesdon  | 0.6%  | 5      | 0.0%                  | 0                | 0.0%                             | 0                 | 3.7%              |
| Lea Valley   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| North Weald  | 0.4%  | 3      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.0%              |
| Roydon   | 0.3%  | 2      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.7%              |
| Sawbridgeworth   | 1.1%  | 9      | 3.4%                  | 7                | 0.0%                             | 0                 | 0.0%              |
| South Woodford   | 0.5%  | 4      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Stevenage  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              |
| Woodford   | 0.8%  | 6      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              |
| Woodford Green   | 1.0%  | 8      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              |
| Other outside catchment area   | 2.1%  | 17     | 1.0%                  | 2                | 4.1%                             | 6                 | 2.9%              |
| Other zones 3  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              |
| Other zones 4  | 0.4%  | 3      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              |
| Other zones 5  | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              |
| Other zones 6  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| Other zones 8  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              |
| (Don't know / varies)  | 20.1% | 161    | 18.9%                 | 39               | 21.1%                            | 31                | 21.9%             |
| (Don't do this activity)   | 21.3% | 170    | 18.9%                 | 39               | 20.4%                            | 30                | 22.6%             |
| Base:  | 800   | 206    | 147                   | 137              | 38                               | 88                | 92                |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |       |    |       |    |       |    |
|---|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|-------|----|-------|----|-------|----|
| <b>Q30 In which town, village or out-of-town location does your household spend most money on the Cinema / Theatre?</b> |       |        |                       |                  |                                  |                   |                   |    |       |    |       |    |       |    |
| Basildon  | 0.9%  | 7      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 6.8%  | 6  | 0.0%  | 0  |
| Buckhurst Hill  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chelmsford  | 2.3%  | 18     | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 17.0% | 15 | 0.0%  | 0  |
| Chigwell  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chipping Ongar  | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield   | 8.6%  | 69     | 1.0%                  | 2                | 8.2%                             | 12                | 31.4%             | 43 | 2.6%  | 1  | 0.0%  | 0  | 6.5%  | 6  |
| Epping  | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Harlow  | 16.3% | 130    | 38.4%                 | 79               | 3.4%                             | 5                 | 13.9%             | 19 | 5.3%  | 2  | 13.6% | 12 | 0.0%  | 0  |
| Ilford  | 1.0%  | 8      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 7.9%  | 3  | 0.0%  | 0  | 2.2%  | 2  |
| Ingatestone   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside  | 0.8%  | 6      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 4.5%  | 4  | 0.0%  | 0  |
| Loughton Broadway   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton High Road  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| North Chingford   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Romford   | 4.6%  | 37     | 1.9%                  | 4                | 6.8%                             | 10                | 1.5%              | 2  | 10.5% | 4  | 10.2% | 9  | 5.4%  | 5  |
| The West End  | 16.5% | 132    | 14.1%                 | 29               | 26.5%                            | 39                | 15.3%             | 21 | 21.1% | 8  | 13.6% | 12 | 18.5% | 17 |
| Theydon Bois  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Waltham Cross   | 0.4%  | 3      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Walthamstow   | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.2%  | 2  |
| Ape Theatre Co, 32 Brook<br>Rd, Epping, Essex<br>(Theatre)  | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood Centre,<br>Doddington Road,<br>Brentwood, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Moonlight Fun Casinos, 9<br>Nevill Way, Loughton,<br>Essex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Longman Theatre,<br>Victoria Hall, Bury Rd,<br>Harlow, Essex  | 0.3%  | 2      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Valle Academy,<br>Delamare Rd, Cheshunt,<br>Waltham Cross,<br>Broxbourne (Theatre)                                  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Other Locations   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bishops Stortford   | 0.3%  | 2      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Broxbourne  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheshunt  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chingford   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Colliers Row  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Hertford  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Hoddesdon   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lea Valley  | 1.0%  | 8      | 0.0%                  | 0                | 1.4%                             | 2                 | 3.7%              | 5  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| North Weald   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Roydon  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| South Woodford  | 3.4%  | 27     | 1.5%                  | 3                | 4.8%                             | 7                 | 0.7%              | 1  | 5.3%  | 2  | 0.0%  | 0  | 14.1% | 13 |
| Stevenage   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Woodford  | 1.9%  | 15     | 0.0%                  | 0                | 4.8%                             | 7                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 8.7%  | 8  |
| Woodford Green  | 0.4%  | 3      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.2%  | 2  |
| Other outside catchment area  | 2.3%  | 18     | 1.0%                  | 2                | 2.7%                             | 4                 | 4.4%              | 6  | 2.6%  | 1  | 2.3%  | 2  | 2.2%  | 2  |
| Other zones 3   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 4   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 6   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 8   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Don't know / varies)   | 6.0%  | 48     | 2.9%                  | 6                | 9.5%                             | 14                | 6.6%              | 9  | 7.9%  | 3  | 4.5%  | 4  | 6.5%  | 6  |
| (Don't do this activity)  | 32.3% | 258    | 35.4%                 | 73               | 29.3%                            | 43                | 21.9%             | 30 | 36.8% | 14 | 27.3% | 24 | 27.2% | 25 |
| Base:   | 800   | 206    |                       | 147              |                                  | 137               |                   | 38 |       | 88 |       | 92 |       |    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|  | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |       |    |       |    |       |    |
|--|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|-------|----|-------|----|-------|----|
| <b>Q31 In which town, village or out-of-town location does your household spend most money on the Cafes / Pubs / Bars?</b> |       |        |                       |                  |                                  |                   |                   |    |       |    |       |    |       |    |
| Basildon   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Buckhurst Hill   | 0.6%  | 5      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 3.3%  | 3  |
| Chelmsford   | 0.6%  | 5      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 3.4%  | 3  | 0.0%  | 0  |
| Chigwell   | 2.4%  | 19     | 0.0%                  | 0                | 5.4%                             | 8                 | 0.0%              | 0  | 5.3%  | 2  | 0.0%  | 0  | 6.5%  | 6  |
| Chipping Ongar   | 1.8%  | 14     | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 13.6% | 12 | 0.0%  | 0  |
| Enfield  | 1.4%  | 11     | 0.5%                  | 1                | 0.0%                             | 0                 | 6.6%              | 9  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Epping   | 5.5%  | 44     | 15.0%                 | 31               | 1.4%                             | 2                 | 2.9%              | 4  | 5.3%  | 2  | 1.1%  | 1  | 1.1%  | 1  |
| Harlow   | 6.8%  | 54     | 17.5%                 | 36               | 1.4%                             | 2                 | 4.4%              | 6  | 0.0%  | 0  | 4.5%  | 4  | 0.0%  | 0  |
| Ilford   | 1.0%  | 8      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.7%              | 1  | 5.3%  | 2  | 0.0%  | 0  | 1.1%  | 1  |
| Ingatestone  | 0.8%  | 6      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 3.4%  | 3  | 0.0%  | 0  |
| Lakeside   | 0.3%  | 2      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton Broadway  | 0.9%  | 7      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.7%              | 1  | 5.3%  | 2  | 0.0%  | 0  | 2.2%  | 2  |
| Loughton High Road   | 7.4%  | 59     | 0.5%                  | 1                | 30.6%                            | 45                | 0.0%              | 0  | 15.8% | 6  | 0.0%  | 0  | 5.4%  | 5  |
| North Chingford  | 2.4%  | 19     | 0.5%                  | 1                | 6.8%                             | 10                | 0.7%              | 1  | 5.3%  | 2  | 0.0%  | 0  | 3.3%  | 3  |
| Romford  | 0.5%  | 4      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 2.6%  | 1  | 0.0%  | 0  | 1.1%  | 1  |
| The West End   | 4.0%  | 32     | 2.9%                  | 6                | 2.7%                             | 4                 | 5.1%              | 7  | 5.3%  | 2  | 0.0%  | 0  | 12.0% | 11 |
| Theydon Bois   | 0.5%  | 4      | 1.9%                  | 4                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey  | 1.9%  | 15     | 0.5%                  | 1                | 0.0%                             | 0                 | 10.2%             | 14 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross  | 1.1%  | 9      | 0.0%                  | 0                | 0.0%                             | 0                 | 5.8%              | 8  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Walthamstow  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Ape Theatre Co, 32 Brook<br>Rd, Epping, Essex<br>(Theatre)   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood Centre,<br>Doddington Road,<br>Brentwood, Essex  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Moonlight Fun Casinos, 9<br>Nevill Way, Loughton,<br>Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Longman Theatre,<br>Victoria Hall, Bury Rd,<br>Harlow, Essex   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| The Valle Academy,<br>Delamare Rd, Cheshunt,<br>Waltham Cross,<br>Broxbourne (Theatre)                                     | 0.3%  | 2      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other Locations  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bishops Stortford  | 0.3%  | 2      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood  | 3.4%  | 27     | 1.9%                  | 4                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 18.2% | 16 | 0.0%  | 0  |
| Broxbourne   | 0.6%  | 5      | 0.0%                  | 0                | 0.0%                             | 0                 | 3.7%              | 5  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheshunt   | 1.0%  | 8      | 0.5%                  | 1                | 0.0%                             | 0                 | 5.1%              | 7  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chingford  | 0.9%  | 7      | 0.0%                  | 0                | 2.0%                             | 3                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 4.3%  | 4  |
| Colliers Row   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Hertford   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Hoddesdon  | 0.4%  | 3      | 0.0%                  | 0                | 0.0%                             | 0                 | 2.2%              | 3  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lea Valley   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| North Weald  | 0.6%  | 5      | 2.4%                  | 5                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Roydon   | 0.6%  | 5      | 1.5%                  | 3                | 0.0%                             | 0                 | 1.5%              | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth   | 1.3%  | 10     | 3.9%                  | 8                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| South Woodford   | 0.8%  | 6      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 4.3%  | 4  |
| Stevenage  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Woodford   | 0.8%  | 6      | 0.5%                  | 1                | 2.0%                             | 3                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.2%  | 2  |
| Woodford Green   | 0.4%  | 3      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.2%  | 2  |
| Other outside catchment area   | 1.1%  | 9      | 0.5%                  | 1                | 0.0%                             | 0                 | 2.2%              | 3  | 0.0%  | 0  | 2.3%  | 2  | 2.2%  | 2  |
| Other zones 3  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 4  | 0.6%  | 5      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 3.4%  | 3  | 0.0%  | 0  |
| Other zones 5  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Other zones 6  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 8  | 0.5%  | 4      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 5.3%  | 2  | 0.0%  | 0  | 1.1%  | 1  |
| (Don't know / varies)  | 13.9% | 111    | 15.0%                 | 31               | 12.9%                            | 19                | 13.1%             | 18 | 10.5% | 4  | 22.7% | 20 | 13.0% | 12 |
| (Don't do this activity)   | 32.6% | 261    | 29.6%                 | 61               | 27.9%                            | 41                | 33.6%             | 46 | 34.2% | 13 | 22.7% | 20 | 34.8% | 32 |
| Base:  | 800   | 206    |                       | 147              |                                  | 137               |                   | 38 |       | 88 |       | 92 |       |    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |       |   |      |   |      |   |
|---|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|-------|---|------|---|------|---|
| <b>Q32 In which town, village or out-of-town location does your household spend most money on the Health &amp; Fitness?</b> |       |        |                       |                  |                                  |                   |                   |    |       |   |      |   |      |   |
| Basildon  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 1.1% | 1 | 0.0% | 0 |
| Chelmsford  | 0.6%  | 5      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 2.6%  | 1 | 2.3% | 2 | 0.0% | 0 |
| Enfield   | 1.4%  | 11     | 0.0%                  | 0                | 0.0%                             | 0                 | 8.0%              | 11 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Harlow  | 6.0%  | 48     | 17.5%                 | 36               | 0.7%                             | 1                 | 2.2%              | 3  | 0.0%  | 0 | 3.4% | 3 | 0.0% | 0 |
| Ilford  | 0.4%  | 3      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 2.2% | 2 |
| Lakeside  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Romford   | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| The West End  | 0.8%  | 6      | 0.5%                  | 1                | 0.7%                             | 1                 | 0.7%              | 1  | 0.0%  | 0 | 0.0% | 0 | 3.3% | 3 |
| Walthamstow   | 0.6%  | 5      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 3.3% | 3 |
| Body & Soul, 10 Torrington<br>Dr, Loughton, Essex   | 0.4%  | 3      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 2.6%  | 1 | 0.0% | 0 | 1.1% | 1 |
| Brentwood Centre,<br>Doddinghurst Road,<br>Brentwood, Essex   | 1.1%  | 9      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0 | 9.1% | 8 | 0.0% | 0 |
| Epping Sports Centre, 25<br>Hemnal Street, Epping,<br>Essex   | 1.5%  | 12     | 2.4%                  | 5                | 2.7%                             | 4                 | 0.0%              | 0  | 5.3%  | 2 | 1.1% | 1 | 0.0% | 0 |
| Esporta Health Club,<br>Claygate House, Manor<br>Rd, Woodford Green,<br>Essex   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 1.1% | 1 |
| Fitness Figures, Barn<br>Hoppett, Rangers Rd,<br>London   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Grundy Park Leisure Centre,<br>Windmill Ln, Cheshunt,<br>Waltham Cross,<br>Broxbourn  | 1.0%  | 8      | 0.5%                  | 1                | 0.0%                             | 0                 | 5.1%              | 7  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Island Fitness, 57 Island<br>Centre Way, Enfield<br>(gym)   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| John Warner Sports Centre,<br>I review, Stanstead Road,<br>Hoddesdon  | 0.8%  | 6      | 0.0%                  | 0                | 0.0%                             | 0                 | 3.7%              | 5  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Lea Valley Sports Centre,<br>Bullsmoor Lane, Enfield,<br>Middlesex  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Loughton Leisure Centre,<br>Traps Hill, Loughton,<br>Essex  | 3.1%  | 25     | 0.5%                  | 1                | 11.6%                            | 17                | 0.7%              | 1  | 13.2% | 5 | 0.0% | 0 | 1.1% | 1 |
| Loughton Sports Centre,<br>Rectory Ln, Loughton,<br>Epping Forest   | 1.4%  | 11     | 1.0%                  | 2                | 2.0%                             | 3                 | 0.7%              | 1  | 2.6%  | 1 | 0.0% | 0 | 3.3% | 3 |
| Ongar Leisure Centre, The<br>Gables, Ongar, Essex   | 1.5%  | 12     | 1.9%                  | 4                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0 | 8.0% | 7 | 0.0% | 0 |
| Waltham Abbey Sports<br>Centre, Broomstickhall<br>Road, Waltham Abbey,<br>Essex   | 0.8%  | 6      | 1.5%                  | 3                | 0.0%                             | 0                 | 2.2%              | 3  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Waltham Abbey Swimming<br>Pool, Roundhills,<br>Waltham Abbey, Essex   | 0.9%  | 7      | 0.0%                  | 0                | 0.7%                             | 1                 | 4.4%              | 6  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Other Locations   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Bishops Stortford   | 0.3%  | 2      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Brentwood   | 1.4%  | 11     | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 9.1% | 8 | 0.0% | 0 |
| Broxbourne  | 0.3%  | 2      | 0.0%                  | 0                | 0.0%                             | 0                 | 1.5%              | 2  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Cheshunt  | 0.6%  | 5      | 0.5%                  | 1                | 0.0%                             | 0                 | 2.9%              | 4  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Chingford   | 1.1%  | 9      | 0.0%                  | 0                | 1.4%                             | 2                 | 1.5%              | 2  | 0.0%  | 0 | 0.0% | 0 | 5.4% | 5 |
| Colliers Row  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Hertford  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Hoddesdon   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Lea Valley  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| North Weald   | 0.3%  | 2      | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Roydon  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Sawbridgeworth  | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| South Woodford  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Stevenage   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Woodford  | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 1.1% | 1 |
| Woodford Green  | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Other outside catchment area  | 2.3%  | 18     | 0.5%                  | 1                | 2.7%                             | 4                 | 2.2%              | 3  | 7.9%  | 3 | 1.1% | 1 | 4.3% | 4 |
| Other zones 3   | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |
| Other zones 4   | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|                          | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |       |    |       |    |       |    |
|--------------------------|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|-------|----|-------|----|-------|----|
| Other zones 5            | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  |       |    |       |    |       |    |
| Other zones 6            | 0.5%  | 4      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.7%              | 1  | 0.0%  | 0  | 1.1%  | 1  |       |    |
| Other zones 8            | 0.0%  | 0      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  |       |    |
| Chigwell                 | 2.1%  | 17     | 1.0%                  | 2                | 4.1%                             | 6                 | 0.0%              | 0  | 5.3%  | 2  | 0.0%  | 0  | 6.5%  | 6  |
| Chipping Ongar           | 0.1%  | 1      | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Epping                   | 0.1%  | 1      | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton Broadway        | 0.1%  | 1      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton High Road       | 0.3%  | 2      | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Waltham Abbey            | 0.5%  | 4      | 0.5%                  | 1                | 0.0%                             | 0                 | 1.5%              | 2  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| (Don't know / varies)    | 3.6%  | 29     | 2.4%                  | 5                | 2.0%                             | 3                 | 4.4%              | 6  | 2.6%  | 1  | 4.5%  | 4  | 6.5%  | 6  |
| (Don't do this activity) | 63.6% | 509    | 66.0%                 | 136              | 63.9%                            | 94                | 56.2%             | 77 | 57.9% | 22 | 59.1% | 52 | 57.6% | 53 |
| Base:                    | 800   | 206    | 147                   | 137              | 38                               | 88                | 92                |    |       |    |       |    |       |    |

### Q33 In which town, village or out-of-town location does your household spend most money on Family Entertainment (i.e. Ten-Pin Bowling, Ice Skating etc)?

|                              |       |     |       |     |       |    |       |    |       |    |       |    |       |    |
|------------------------------|-------|-----|-------|-----|-------|----|-------|----|-------|----|-------|----|-------|----|
| Basildon                     | 0.8%  | 6   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 6.8%  | 6  | 0.0%  | 0  |
| Buckhurst Hill               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chelmsford                   | 5.6%  | 45  | 9.2%  | 19  | 1.4%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 22.7% | 20 | 0.0%  | 0  |
| Chigwell                     | 0.4%  | 3   | 0.0%  | 0   | 0.0%  | 0  | 0.7%  | 1  | 2.6%  | 1  | 1.1%  | 1  | 0.0%  | 0  |
| Chipping Ongar               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Enfield                      | 1.1%  | 9   | 0.0%  | 0   | 0.7%  | 1  | 5.8%  | 8  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Epping                       | 0.3%  | 2   | 0.5%  | 1   | 0.0%  | 0  | 0.0%  | 0  | 2.6%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| Harlow                       | 6.3%  | 50  | 14.6% | 30  | 1.4%  | 2  | 11.7% | 16 | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Ilford                       | 0.3%  | 2   | 0.0%  | 0   | 0.7%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| Ingatestone                  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lakeside                     | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton Broadway            | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Loughton High Road           | 0.3%  | 2   | 0.0%  | 0   | 0.7%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| North Chingford              | 0.1%  | 1   | 0.0%  | 0   | 0.7%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Romford                      | 9.1%  | 73  | 2.9%  | 6   | 19.7% | 29 | 3.7%  | 5  | 23.7% | 9  | 8.0%  | 7  | 16.3% | 15 |
| The West End                 | 0.9%  | 7   | 0.0%  | 0   | 1.4%  | 2  | 2.2%  | 3  | 0.0%  | 0  | 0.0%  | 0  | 2.2%  | 2  |
| Theydon Bois                 | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Abbey                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Waltham Cross                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Walthamstow                  | 0.3%  | 2   | 0.0%  | 0   | 0.0%  | 0  | 0.7%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other Locations              | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Bishops Stortford            | 0.6%  | 5   | 1.5%  | 3   | 0.0%  | 0  | 1.5%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Brentwood                    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Broxbourne                   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Cheshunt                     | 0.1%  | 1   | 0.0%  | 0   | 0.0%  | 0  | 0.7%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Chingford                    | 0.1%  | 1   | 0.5%  | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Colliers Row                 | 0.8%  | 6   | 1.0%  | 2   | 1.4%  | 2  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 2.2%  | 2  |
| Hertford                     | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Hoddesdon                    | 0.1%  | 1   | 0.5%  | 1   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Lea Valley                   | 0.3%  | 2   | 0.0%  | 0   | 0.7%  | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 1.1%  | 1  |
| North Weald                  | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Roydon                       | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Sawbridgeworth               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| South Woodford               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Stevenage                    | 0.9%  | 7   | 0.5%  | 1   | 0.0%  | 0  | 4.4%  | 6  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Woodford                     | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Woodford Green               | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other outside catchment area | 1.1%  | 9   | 0.0%  | 0   | 0.0%  | 0  | 3.7%  | 5  | 2.6%  | 1  | 2.3%  | 2  | 1.1%  | 1  |
| Other zones 3                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 4                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 5                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 6                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| Other zones 8                | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| (Don't know / varies)        | 4.5%  | 36  | 3.4%  | 7   | 4.8%  | 7  | 8.0%  | 11 | 0.0%  | 0  | 1.1%  | 1  | 7.6%  | 7  |
| (Don't do this activity)     | 66.3% | 530 | 65.5% | 135 | 66.7% | 98 | 56.9% | 78 | 68.4% | 26 | 56.8% | 50 | 67.4% | 62 |
| Base:                        | 800   | 206 | 147   | 137 | 38    | 88 | 92    |    |       |    |       |    |       |    |

### GEN Gender of respondent.

|        |       |     |       |     |       |     |       |     |       |    |       |    |       |    |
|--------|-------|-----|-------|-----|-------|-----|-------|-----|-------|----|-------|----|-------|----|
| Male   | 25.5% | 204 | 26.2% | 54  | 19.7% | 29  | 25.5% | 35  | 34.2% | 13 | 26.1% | 23 | 29.3% | 27 |
| Female | 74.5% | 596 | 73.8% | 152 | 80.3% | 118 | 74.5% | 102 | 65.8% | 25 | 73.9% | 65 | 70.7% | 65 |
| Base:  | 800   | 206 | 147   | 137 | 38    | 88  | 92    |     |       |    |       |    |       |    |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|   | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|---|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| <b>AGE Could I ask, how old are you ?</b> |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| 18 to 24                                  | 0.9%  | 7      | 0.5%  | 1                     | 1.4%  | 2                | 0.0%  | 0                                | 5.3%  | 2                 | 2.3%  | 2                 | 0.0%  | 0  |
| 25 to 34                                  | 4.1%  | 33     | 4.9%  | 10                    | 2.7%  | 4                | 6.6%  | 9                                | 2.6%  | 1                 | 1.1%  | 1                 | 5.4%  | 5  |
| 35 to 44                                  | 18.6% | 149    | 14.1% | 29                    | 20.4% | 30               | 27.0% | 37                               | 23.7% | 9                 | 11.4% | 10                | 27.2% | 25 |
| 45 to 54                                  | 24.0% | 192    | 25.7% | 53                    | 23.1% | 34               | 27.0% | 37                               | 15.8% | 6                 | 27.3% | 24                | 29.3% | 27 |
| 55 to 64                                  | 16.0% | 128    | 17.0% | 35                    | 14.3% | 21               | 15.3% | 21                               | 21.1% | 8                 | 22.7% | 20                | 9.8%  | 9  |
| 65 +                                      | 35.5% | 284    | 37.9% | 78                    | 37.4% | 55               | 23.4% | 32                               | 31.6% | 12                | 35.2% | 31                | 27.2% | 25 |
| (Refused)                                 | 0.9%  | 7      | 0.0%  | 0                     | 0.7%  | 1                | 0.7%  | 1                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| Base:                                     |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

|   | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|---|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| <b>WOR Which of the following best describes the chief wage earner of your household's current employment situation ?</b> |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| Working full time   | 48.3% | 386    | 42.7% | 88                    | 46.9% | 69               | 64.2% | 88                               | 47.4% | 18                | 51.1% | 45                | 56.5% | 52 |
| Working part time   | 6.3%  | 50     | 7.8%  | 16                    | 5.4%  | 8                | 6.6%  | 9                                | 7.9%  | 3                 | 2.3%  | 2                 | 5.4%  | 5  |
| Unemployed  | 3.0%  | 24     | 3.9%  | 8                     | 4.8%  | 7                | 0.7%  | 1                                | 5.3%  | 2                 | 2.3%  | 2                 | 3.3%  | 3  |
| Retired   | 40.5% | 324    | 45.6% | 94                    | 40.8% | 60               | 27.0% | 37                               | 36.8% | 14                | 42.0% | 37                | 31.5% | 29 |
| A housewife   | 0.9%  | 7      | 0.0%  | 0                     | 0.7%  | 1                | 0.7%  | 1                                | 2.6%  | 1                 | 1.1%  | 1                 | 0.0%  | 0  |
| A student   | 0.1%  | 1      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 1.1%  | 1  |
| Other   | 0.0%  | 0      | 0.0%  | 0                     | 0.0%  | 0                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| (Refused)   | 1.0%  | 8      | 0.0%  | 0                     | 1.4%  | 2                | 0.7%  | 1                                | 0.0%  | 0                 | 1.1%  | 1                 | 2.2%  | 2  |
| Base:   |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

|   | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|---|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| <b>CAR How many cars does your household own or have the use of ?</b> |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| None  | 14.5% | 116    | 11.7% | 24                    | 16.3% | 24               | 8.0%  | 11                               | 13.2% | 5                 | 10.2% | 9                 | 13.0% | 12 |
| One   | 42.9% | 343    | 43.2% | 89                    | 44.9% | 66               | 46.0% | 63                               | 52.6% | 20                | 25.0% | 22                | 48.9% | 45 |
| Two   | 31.8% | 254    | 35.0% | 72                    | 29.3% | 43               | 38.0% | 52                               | 26.3% | 10                | 46.6% | 41                | 23.9% | 22 |
| Three or more   | 10.1% | 81     | 9.2%  | 19                    | 8.2%  | 12               | 8.0%  | 11                               | 7.9%  | 3                 | 18.2% | 16                | 14.1% | 13 |
| (Refused)   | 0.8%  | 6      | 1.0%  | 2                     | 1.4%  | 2                | 0.0%  | 0                                | 0.0%  | 0                 | 0.0%  | 0                 | 0.0%  | 0  |
| Base:   |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

|                                     | Total | Epping |       | Loughton<br>High Road |       | Waltham<br>Abbey |       | Loughton<br>Broadway<br>(Debden) |       | Chipping<br>Ongar |       | Buckhurst<br>Hill |       |    |
|-------------------------------------|-------|--------|-------|-----------------------|-------|------------------|-------|----------------------------------|-------|-------------------|-------|-------------------|-------|----|
| <b>SEG Socio-economic Grouping:</b> |       |        |       |                       |       |                  |       |                                  |       |                   |       |                   |       |    |
| A                                   | 3.3%  | 26     | 3.9%  | 8                     | 1.4%  | 2                | 3.7%  | 5                                | 0.0%  | 0                 | 3.4%  | 3                 | 7.6%  | 7  |
| B                                   | 17.4% | 139    | 20.4% | 42                    | 12.9% | 19               | 15.3% | 21                               | 7.9%  | 3                 | 18.2% | 16                | 23.9% | 22 |
| C1                                  | 27.4% | 219    | 28.6% | 59                    | 25.2% | 37               | 31.4% | 43                               | 39.5% | 15                | 27.3% | 24                | 27.2% | 25 |
| C2                                  | 15.6% | 125    | 12.1% | 25                    | 20.4% | 30               | 20.4% | 28                               | 13.2% | 5                 | 17.0% | 15                | 13.0% | 12 |
| D                                   | 7.3%  | 58     | 8.3%  | 17                    | 7.5%  | 11               | 10.9% | 15                               | 2.6%  | 1                 | 4.5%  | 4                 | 4.3%  | 4  |
| E                                   | 21.5% | 172    | 19.9% | 41                    | 23.8% | 35               | 14.6% | 20                               | 23.7% | 9                 | 21.6% | 19                | 15.2% | 14 |
| (Refused)                           | 7.6%  | 61     | 6.8%  | 14                    | 8.8%  | 13               | 3.7%  | 5                                | 13.2% | 5                 | 8.0%  | 7                 | 8.7%  | 8  |
| Base:                               |       | 800    |       | 206                   |       | 147              |       | 137                              |       | 38                |       | 88                |       | 92 |

## Epping Forest Town Centres Survey For Roger Tym & Partners

|                               | Total | Epping | Loughton<br>High Road | Waltham<br>Abbey | Loughton<br>Broadway<br>(Debden) | Chipping<br>Ongar | Buckhurst<br>Hill |    |       |    |       |    |       |    |
|-------------------------------|-------|--------|-----------------------|------------------|----------------------------------|-------------------|-------------------|----|-------|----|-------|----|-------|----|
| <b>QUOTA Postcode Sector:</b> |       |        |                       |                  |                                  |                   |                   |    |       |    |       |    |       |    |
| CM145                         | 4.3%  | 34     | 2.4%                  | 5                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 18.2% | 16 | 1.1%  | 1  |
| CM150                         | 3.5%  | 28     | 0.5%                  | 1                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 28.4% | 25 | 0.0%  | 0  |
| CM164                         | 1.5%  | 12     | 5.8%                  | 12               | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| CM165                         | 1.3%  | 10     | 4.9%                  | 10               | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| CM166                         | 2.9%  | 23     | 10.7%                 | 22               | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| CM167                         | 2.6%  | 21     | 10.2%                 | 21               | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| CM170                         | 2.8%  | 22     | 7.3%                  | 15               | 0.7%                             | 1                 | 0.0%              | 0  | 0.0%  | 0  | 3.4%  | 3  | 0.0%  | 0  |
| CM179                         | 5.3%  | 42     | 18.4%                 | 38               | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| CM187                         | 4.4%  | 35     | 11.2%                 | 23               | 0.0%                             | 0                 | 2.2%              | 3  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| CM195                         | 2.1%  | 17     | 6.3%                  | 13               | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| CM219                         | 2.5%  | 20     | 7.3%                  | 15               | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| CM4 0                         | 2.1%  | 17     | 0.0%                  | 0                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 8.0%  | 7  | 1.1%  | 1  |
| CM5 0                         | 1.9%  | 15     | 1.0%                  | 2                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 14.8% | 13 | 0.0%  | 0  |
| CM5 9                         | 2.6%  | 21     | 1.5%                  | 3                | 0.0%                             | 0                 | 0.0%              | 0  | 0.0%  | 0  | 20.5% | 18 | 0.0%  | 0  |
| E4 6                          | 3.3%  | 26     | 1.5%                  | 3                | 6.1%                             | 9                 | 0.7%              | 1  | 2.6%  | 1  | 0.0%  | 0  | 9.8%  | 9  |
| E4 7                          | 2.3%  | 18     | 0.5%                  | 1                | 4.8%                             | 7                 | 2.2%              | 3  | 2.6%  | 1  | 0.0%  | 0  | 6.5%  | 6  |
| EN106                         | 2.8%  | 22     | 0.5%                  | 1                | 0.0%                             | 0                 | 11.7%             | 16 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| EN110                         | 1.6%  | 13     | 1.0%                  | 2                | 0.0%                             | 0                 | 5.1%              | 7  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| EN3 6                         | 3.0%  | 24     | 0.0%                  | 0                | 0.0%                             | 0                 | 15.3%             | 21 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| EN3 7                         | 1.5%  | 12     | 0.0%                  | 0                | 0.0%                             | 0                 | 6.6%              | 9  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| EN8 0                         | 2.6%  | 21     | 0.5%                  | 1                | 0.0%                             | 0                 | 13.9%             | 19 | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| EN8 7                         | 1.4%  | 11     | 0.5%                  | 1                | 0.0%                             | 0                 | 5.1%              | 7  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| EN8 9                         | 2.0%  | 16     | 0.5%                  | 1                | 0.0%                             | 0                 | 8.0%              | 11 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| EN9 1                         | 1.5%  | 12     | 1.0%                  | 2                | 0.0%                             | 0                 | 7.3%              | 10 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| EN9 2                         | 1.3%  | 10     | 0.5%                  | 1                | 0.0%                             | 0                 | 6.6%              | 9  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| EN9 3                         | 2.0%  | 16     | 0.0%                  | 0                | 0.0%                             | 0                 | 11.7%             | 16 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| IG101                         | 3.0%  | 24     | 0.0%                  | 0                | 15.6%                            | 23                | 0.0%              | 0  | 2.6%  | 1  | 0.0%  | 0  | 0.0%  | 0  |
| IG102                         | 4.5%  | 36     | 0.0%                  | 0                | 16.3%                            | 24                | 0.0%              | 0  | 28.9% | 11 | 0.0%  | 0  | 0.0%  | 0  |
| IG103                         | 5.1%  | 41     | 0.0%                  | 0                | 21.8%                            | 32                | 0.0%              | 0  | 21.1% | 8  | 0.0%  | 0  | 0.0%  | 0  |
| IG104                         | 0.9%  | 7      | 0.0%                  | 0                | 4.8%                             | 7                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  |
| IG7 4                         | 5.6%  | 45     | 0.0%                  | 0                | 6.8%                             | 10                | 0.0%              | 0  | 15.8% | 6  | 0.0%  | 0  | 13.0% | 12 |
| IG7 5                         | 1.5%  | 12     | 0.0%                  | 0                | 0.7%                             | 1                 | 0.0%              | 0  | 5.3%  | 2  | 0.0%  | 0  | 9.8%  | 9  |
| IG7 6                         | 3.4%  | 27     | 0.0%                  | 0                | 8.2%                             | 12                | 0.0%              | 0  | 7.9%  | 3  | 0.0%  | 0  | 9.8%  | 9  |
| IG8 0                         | 1.6%  | 13     | 0.0%                  | 0                | 1.4%                             | 2                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 10.9% | 10 |
| IG8 7                         | 1.8%  | 14     | 0.0%                  | 0                | 2.7%                             | 4                 | 0.7%              | 1  | 0.0%  | 0  | 0.0%  | 0  | 8.7%  | 8  |
| IG8 8                         | 1.6%  | 13     | 0.0%                  | 0                | 3.4%                             | 5                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 8.7%  | 8  |
| IG9 5                         | 1.6%  | 13     | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 12.0% | 11 |
| IG9 6                         | 1.1%  | 9      | 0.0%                  | 0                | 1.4%                             | 2                 | 0.0%              | 0  | 0.0%  | 0  | 0.0%  | 0  | 7.6%  | 7  |
| RM4 1                         | 3.5%  | 28     | 6.3%                  | 13               | 4.1%                             | 6                 | 0.0%              | 0  | 13.2% | 5  | 2.3%  | 2  | 1.1%  | 1  |
| Base:                         | 800   | 206    |                       | 147              |                                  | 137               |                   | 38 |       | 88 |       | 92 |       |    |
| <b>ZONE Zone:</b>             |       |        |                       |                  |                                  |                   |                   |    |       |    |       |    |       |    |
| Zone 1                        | 12.6% | 101    | 42.7%                 | 88               | 0.0%                             | 0                 | 2.2%              | 3  | 0.0%  | 0  | 2.3%  | 2  | 0.0%  | 0  |
| Zone 2                        | 12.6% | 101    | 0.0%                  | 0                | 53.7%                            | 79                | 0.0%              | 0  | 52.6% | 20 | 0.0%  | 0  | 0.0%  | 0  |
| Zone 3                        | 12.4% | 99     | 9.2%                  | 19               | 0.0%                             | 0                 | 46.0%             | 63 | 0.0%  | 0  | 1.1%  | 1  | 0.0%  | 0  |
| Zone 4                        | 12.4% | 99     | 34.0%                 | 70               | 0.7%                             | 1                 | 0.7%              | 1  | 0.0%  | 0  | 19.3% | 17 | 0.0%  | 0  |
| Zone 5                        | 12.5% | 100    | 4.4%                  | 9                | 0.0%                             | 0                 | 0.7%              | 1  | 0.0%  | 0  | 75.0% | 66 | 2.2%  | 2  |
| Zone 6                        | 12.5% | 100    | 1.9%                  | 4                | 9.5%                             | 14                | 48.2%             | 66 | 2.6%  | 1  | 0.0%  | 0  | 6.5%  | 6  |
| Zone 7                        | 12.5% | 100    | 1.5%                  | 3                | 17.0%                            | 25                | 2.2%              | 3  | 7.9%  | 3  | 0.0%  | 0  | 67.4% | 62 |
| Zone 8                        | 12.5% | 100    | 6.3%                  | 13               | 19.0%                            | 28                | 0.0%              | 0  | 36.8% | 14 | 2.3%  | 2  | 23.9% | 22 |
| Base:                         | 800   | 206    |                       | 147              |                                  | 137               |                   | 38 |       | 88 |       | 92 |       |    |